



Helen W. (Jacque) Hillman
Senior Partner, The HillHelen Group
Owner/Designer, Reconfigured Art Jewelry
President, Business and Professional
Women of TN, Inc. 2013-2014

Jacque Hillman is a West Tennessee native who is a senior partner in The HillHelen Group LLC media services, where her role is editing, interviewing, ghostwriting and designing for print, broadcast and online. She also creates and implements social media and marketing strategies for clients who range from Georgia, Arizona, Massachusetts to Tennessee.

Jacque is the owner/designer of Reconfigured Art Jewelry. She was chosen Tennessee Association of Craft Artists Emerging Artist of the Year for her Reconfigured Art Jewelry designs. She has been featured on the PBS TV show, "Tennessee Crossroads." Her work sells throughout the South and Southwest and was recently chosen for the Pink Palace "40th Anniversary of Crafts" show and for American Art Collector magazine.

Former Tennessee Gov. Phil Bredesen chose Jacque to be one of five to receive a Tennessee scholarship for the Delta Leadership Institute Executive Academy, Delta Regional Authority, Class of 2010-2011. During that year, she studied economic factors influencing eight states in the Delta Region. She remains active in the DLI network .

Jacque was an award-winning writer and editor at The Jackson Sun for 23 years; among other innovations — she created two new magazines, "The Sterling Awards: 20 Most Influential Women in West Tennessee" and "Jackson Life." She's a past multiple winner of the Gannett Corp. Public Service award and winner of the Publisher's Award of Excellence. She managed the Moms Like Me website and was a Facebook administrator for The Jackson Sun.

Jacque serves as president for Business and Professional Women of Tennessee Inc. and was the BPW/USA National Speak-off Top Five finalist in 2008. She is a national mentor for BPW Foundation's Joining Forces Mentoring Plus® offering personal coaching and guidance to women veterans.

She serves on the Executive Board of the Entrepreneur Development Center in Jackson, on the board for the Tennessee Woman's Suffrage Monument; on the board of the West Tennessee Regional Economic Conference and Area Relief Ministries.

Jacque graduated from Millsaps College with a degree in English, secondary education and a minor in history. She taught English for 10 years in Mississippi. Graduate work was at Mississippi State University and University of Memphis.

She is married to Jesse G. Hillman, who works in computer security for the State of Tennessee. She has two daughters, Sara Waide, Coldwell Banker Residential Brokerage Chandler, Ariz. Realtor, and Lea Waide, owner, LeaWaide.com, in Los Angeles.