

INDIVIDUAL DEVELOPMENT

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I love Individual Development programs/modules. In the past many have thought of this program as a tool to only promote a public speaking competition, but it is so much more. Since the time that BPWUSA went through so many changes/merger with Foundation this tool i.e. Individual Development is even more important! It is a recruiting tool, a tool to help retain members, a way to advertise your local, a way to be seen in the public.

You can offer classes for a small fee for college students, for military women entering the workforce, for women who are continuing their education. It is a tool to be used to introduce yourself, your local, and to bond and build relationships.

We have skilled trainers in each area of Tennessee. If you are not using the Individual Development program please feel free to call me. I am willing to help you facilitate a program with you and also provide training for additional trainers.

Individual Development includes: Public Speaking (Writing and Presenting), Parliamentary Procedure (How to Run a Meeting!), Recognizing Behavior Styles, Public Relations, Leadership, Interviewing, Lobbying etc.....