

Equal Pay Day 2013

Equal Pay Day Ideas

1. Provide a fact Sheet on Equal Pay Day to all members in chapter (*attached*)
2. Issue a Press Release, noting your planned activities (*attached example*)
3. Select a member to do a presentation on Equal Pay Day during your next meeting and to discuss your chapter's efforts to communicate this in your community
4. Ask everyone in your chapter to wear **red** on Equal Pay Day to symbolize women still being "in the red" when it comes to pay equity
5. Host a mixer (alone or with other women's groups in your area) for Equal Pay Day, using the "***Unhappy Hour***" theme
6. Create/distribute post cards (or flyers) with Equal Pay facts on one side & information about your BPW chapter on the other (hand out with a mini Pay Day candy bars) during an upcoming event or at a set location on Equal Pay Day.



Equal Pay Day Fact
Sheet 2013.doc



EPD Press Release
2013.doc

Chapter Reports - Equal Pay Day Activities

- Greater Nashville BPW passed out fact sheets and mini-Pay Day candy bars. Some members wore red on Equal Pay Day.
- Jackson BPW provided copies of the fact sheet to members during their monthly meeting. The City mayor presented the chapter with a proclamation and members met with him on Equal Pay Day for a photo op before adjourning to a local restaurant. Members wore red both days. Also, on Equal Pay Day at 6 pm, the Jackson chapter, along with the Jackson Sun, honored this year's twenty most influential women in West TN outside of Memphis, at our Sterling Awards reception.