



Business and Professional Women/TN

Local Organization President's Report

Jackson Area BPW

Name of Local Organization

Jackson

49

City

of Members

Names of Officers

Jan Bynum
President

1st VP Susan Sumner, 2nd VP Dana Cheshier
Vice President

Lyndia Brewer
Secretary

Pat Patrick
Treasurer

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4/25/13

Date Submitted to State 1st Vice President or Federation President

Forward to : Issues Management/Legislative Advocacy Chair BPW/TN
(Address)

Please tell us a little about your programs presented during the past year, any special projects and/or accomplishments, and awards or recognition of the organization or its members.

See enclosed

What programs and events that assist members with personal and professional development and are not related to legislative activities did your club participate in during the last year. Examples include Women Joining Forces, WOMENomics, National Business Women's Week events, health and education issues, Equal Pay events and other BPW signature events or issues that are not tied to specific legislation.

See enclosed

Describe any any legislation addressed by your club. State your objectives, and how the project or program worked to advance BPW/TN's mission. What led you to select this particular project? How did you determine there was a need (i.e., workplace assessment, general survey, hot issue in community or media?)

See enclosed

PLEASE RETURN TO 1ST VICE PRESIDENT OR PRESIDENT BY APRIL 30.

Jackson Area Business Professional Women
Special Projects

We presented Shelley Hayes, a student at Union University a check for \$1,000 for the Margaret Faulkner Scholarship Fund non-traditional student. In October, Jackson Area Business and Professional Women held a successful scholarship fund raiser, holding our seventh annual Downtown Ghosts A-Walking dinner and tour, which garnered \$1000 for the Margaret Faulkner Scholarship Fund for a deserving non-traditional student.

Additionally in October, Jackson Area Business Professional Women awarded Patsy Turner as the Woman of Achievement.

Jackson Area Business Professional Women partnered with the Jackson Sun to host the 4th annual Sterling Award to recognize the 20 most influential women in West TN for their tremendous contributions. BPW members Lanis Karnes, Carolyn Beverly, Meryl Rice and Andrea Young were among the winners.

Jackson Area Business Professional Women Programs and Events

In August, Jackson Area Business Professional Women, along with the Jackson Sun, hosted a Sterling Award reception to honor the winners (from April 2012) and network.

During National Business Women's Week, the third full week of October, Brown Bag lunch programs held at the local library each day at noon garnered featured speakers Debra Owen, Attorney "School House Door; Bullies Welcome (But Not Their Behavior)", Cathy Ferguson, Special Agent TBI "Amber Alert Program – Things You May Not Know About It", Linda Higgins, Madison County Historian "Voting History of Madison County", Debbie O'Bryant Sales Consultant Victory Honda "Car Buying Made Simple" and Carol Reese UT Extension Ornamental Specialist "Sex and the Single Pistil."

February and March Jackson Area BPW hosted a Career Plus Individual Development Seminar promoting public speaking, interviewing and work related interaction. It is always a great workshop and is offered to members and non- members of BPW. Upon completion, attendees are presented a certificate of completion.

We observed Equal Pay Day with a proclamation twice (City Council Meeting on 4/2 and 4/9 photo op as well as Red Dress Lunch). The former attracted a person present who wanted to join our group.

Jackson Area Business and Professional Women Legislation Report

On August 4, 2012 we co-sponsored the Women's Empowerment Workshop with the Tennessee Women's Political Caucus. We had fabulous speakers including a woman Mayor, Jo Matherne, a woman Judge, BPW member Christy Little, a woman who was a former State Representative Judy Barker, a current State Representative Karen Camper and others who talked about running for office. Jan Bynum and Jacque Hillman moderated the event and Beth Bates worked registration. It was tweeted across Tennessee as a friend who lobbies for the League of Women Voters. The workshop also made coverage into the blogosphere on newscoma.

Mary Jo Middlebrooks and Beth Bates attended the Women's Economic Summit, which was held in Nashville in October.

Jan Bynum attended the Day on the Hill March 20, 2013 in which we met with State Representatives and Senators to endorse specific bills. We were also invited to attend a Committee Meeting and we were recognized by State Representative Jimmy Eldridge. There was also a photo op with the Governor and lunch with the ladies of the Women's Economic Summit.

On the federal level, we lobbied for the reauthorization of VAWA (Violence Against Women Act) which passed. We lobbied for the ERA and the Paycheck Fairness Act which have not passed.

We had two successful political candidate fora (forums) one for local judge candidates (all six were present) and was well attended by the public. Another forum was hosted by Jackson Are Business Professional Women in October which included state and federal candidates elected in November which was well attended as well.

We encouraged members to vote.