



Business and Professional Women/TN

*Steeped in Tradition—We are
Building
Progressing, and
Working
For the Future of BPW!!*



Volume 1, Issue 9

February 2013

Business and Professional Women of Tennessee

The Achiever



From the President; As I was trying to think of a topic for my president's message for the next month, I kept getting the message that there might be a reason that several articles I had read in recent days dealt with the same issue. While it's not necessarily profound, the idea of changing demographics in our country has had a huge influence on everything from the presidential election to the acknowledgement of the 40 years since the Roe V. Wade decision.

Both articles I read about those two topics made it clear that refusal to consider the changing demographics in our country can have unpleasant consequences. No matter where you stand on the presidential election, the GOP has admitted that their overlooking the changing demographics in our country probably had as much to do with losing the election as anything else. Likewise, the changing demographics in the leadership of the Pro-Choice movement, as well as medical advances in neonatal care, has caused many to re-think many of the hard and fast "lines in the sand" made by those who fought so hard for a woman's right to choose.

Likewise, if BPW/TN expects to appeal to those who will carry forward, we need to look at the demographics of those to whom we pass the torch of leadership. Facebook, Twitter, LinkedIn, Smart Phones and iPads are a part of our everyday life. Even my 16 yr. old mentee, whose family wouldn't even be considered middle class, has a Smart Phone! It's pretty common knowledge these days that if you can't figure out a computer "ask a teenager."

As we look to this transition period we find ourselves in, we need to be aware of these things in order to progress. Respecting our tradition, remembering our achievements and acknowledging those who went before are all very important to preserve our heritage. However, many other groups have faded away for lack of acknowledging changes that needed to be made.

We are all in this together, and it's important that as we look to the future we work together to forge a better, stronger and more progressive BPW/TN.



Terri Curran, President, 2012-2013

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TECW Hearing, January 18, 2013

At the Tennessee Economic Council on Women Summit in October, our sponsorship was the continuation of a partnership that has been developing over the last couple of years with TECW. This partnership is valuable as we continue our mission of working on critical women's issues in Tennessee.

Three members of BPW/TN from Rockwood attended the TECW's first hearing exploring the economic impact of Violence Against Women. Lee Ann Gaddis, Kaye Blakely, and myself were very enlightened to learn how domestic violence and human trafficking impacts our population, not only for the

Kaye Blakely, Lee Ann Gaddis, Terri Curran, Yvonne Wood and Phyllis Qualls-Brooks

human toll that it takes on the individual, but on our economy as well. Startling statistics were shared with those gathered at the hearing, not the least of which is the fact that in recent years, Tennessee has gone from 7th to 5th and currently 3rd in the nation in domestic violence homicides. Domestic violence in the U.S. costs \$8 billion a year, and in Tennessee alone we are losing \$8 million a year that would fund domestic violence and rape crisis centers as a result of the Violence Against Women Act having expired. Work has already begun to get the act reauthorized, and they urge everyone to contact their legislators to do so.

The day was full of statistical information, primarily from the Chattanooga area, but TECW will be holding hearings throughout the state over the next 6 months in their 9 districts. I urge anyone who can to attend one of these hearings when they are scheduled in your area. The information they gather will help them move forward with attempting to add to the TN Code to better deal with the domestic violence situation in the courts. BPW in Cumberland Co. has offered to assist when the hearing is scheduled in the Upper Cumberland area in May, and I'm sure those of you who are interested in helping with hearings in other areas will be welcome. **The next hearing is scheduled at Columbia State Community College on March 18. Dr. Janet Smith is Chair. To participate in future hearings, or if you would like to be informed of updates as planning continues, please contact TECW at 615-253-4266 or info@ecw@tn.gov.**

FEBRUARY is BPW Foundation Month:

www.bpwfoundation.org

NATIONAL **WEAR RED DAY**[®] FEB.01.2013

**Make It Your Mission to save lives.
Together we can make a difference.**



WEAR RED
February 1st

You can Make a Difference

Despite the significant funds we've raised toward research and education, women are still dying from heart disease at the rate of one per minute. Along with our contributors and sponsors, we are committed to work with our lawmakers, the healthcare community, and the millions of women who have been personally touched by this disease. Make it your mission to fight heart disease in women today. Whether you contribute \$25 or \$2,500, you can help save women's lives.

www.goredforwomen.org

About One Billion Rising

ONE IN THREE WOMEN ON THE PLANET WILL BE RAPED OR BEATEN IN HER LIFETIME.

ONE BILLION WOMEN VIOLATED IS AN ATROCITY

ONE BILLION WOMEN DANCING IS A REVOLUTION

On V-Day's 15th Anniversary, 2.14.13, we are inviting **ONE BILLION** women and those who love them to **WALK OUT, DANCE, RISE UP, and DEMAND** an end to this violence. **ONE BILLION RISING** will move the earth, activating women and men across every country. V-Day wants the world to see our collective strength, our numbers, our solidarity across borders.

What does **ONE BILLION** look like? On February 14th, 2013, it will look like a **REVOLUTION**.

<http://onebillionrising.org>



Need Career Enhancement, personal and professional development?

Mark your calendar for

February 23, 2013 and March 23, 2013

Jackson Area Business and Professional Women

Present: Career Plus/Individual Development Sessions

West Tennessee Legal Services, Inc., 210 West Main Street Jackson, Tennessee

Registration Fee: \$40 per day session; \$60 for both sessions

Schedule: 8:00-8:30 Registration, Continental Breakfast, Networking

8:30-12:00 4 Modules (with breaks)

Lunch provided: 12:00-1:00

1:00-4:00 3 Modules or 4 Modules



The trainers are all nationally trained and certified. The lead trainer is noted motivational speaker and business trainer, Deborah Turner Brasfield, of Memphis, Tennessee. Ms. Brasfield is The Buyer's Agent for Brasfield Enterprises, and is the owner of On The Square Gallery and Gifts, LLC, in Bolivar, Tennessee. She will be assisted by Beth Stricklin Bates and Mary Jo Middlebrooks, both Jackson attorneys.

CAREER PLUS/INDIVIDUAL DEVELOPMENT SESSIONS

The Individual Development Program (ID) is BPW's seminar series for personal and professional leadership development. The program assists women in meeting their personal and professional goals, as well as their goals for community action and change.

Necessary tools to jump start your career and your life:

****Creating presentations**

****Speaking in Public**

****Interviewing tips and techniques**

****Running meetings**

****Business etiquette**

****Media relations**

****Networking**

****Negotiating skills**

****Leadership skills**

****Lobbying and Grassroots Organizing**

and much more

First Session

The Past, Present and future (BPW)

Developing Confidence (Behavioral Styles)

Meet me in the Middle (Negotiating Skills)

Taming the Tension Tyrant (Create Presentations)

Standing Up and Standing Out (Oral Presentations)

Define and Shine (Networking)

Yours for You to Use (Interviewing)

Second Session

Best in the Class (Be the Leader You Want to Be)

Get into It and Out of It! (Running a Meeting)

Business Etiquette

Right to write! (Your Civic Role)

Reach for the Stars! (Develop your Goals)

Memories made! (Media Relations)

I Know You, But (Virtual teams)

Registration form and fee needs to be submitted by **February 12, 2013** (for Questions call 731 426-1313)

Mail to **Beth Bates P.O. Box 2066 Jackson, TN 38302**

NAME _____ WORK TELEPHONE _____

ADDRESS _____ ALTERNATE PHONE # _____

E-mail address: _____

Session 1 _____

Session 2 _____

Enclosed is a check for \$40 \$60

February Highlights in US Women's History

- **Feb 1, 1978** - First postage stamp to honor a black woman, Harriet Tubman, is issued in Washington, DC
- **Feb 4, 1987** - First National Women in Sports Day is celebrated by Presidential Proclamation
- **Feb. 12 1869** - the Utah Territory passes a law allowing women to vote
- **Feb 15, 1921** - The Suffrage Monument, depicting Susan B. Anthony, Elizabeth Cady Stanton, and Lucretia Mott, and carved by Adelaide Johnson, is dedicated at the U.S. Capitol
- **Feb 15, 1953** - Tenley Albright is the first American woman to win the World Figure Skating championship
- **Feb 17, 1870** - Esther Hobart Morris became the first American woman Justice of the Peace
- **Feb 24, 1912** - Henrietta Szold founds Hadassah, the largest Jewish organization in American history, focusing on healthcare and education in the Israel and the US
- **Feb 24, 1967** - Jocelyn Bell Burnell makes the first discovery of a pulsar, a rapidly rotating neutron star
- **Feb 25 1986** - Corazon Aquino sworn in as the first woman President of the Philippines
- **Feb 27, 1922** - US Supreme Court upholds the 19th Amendment to the Constitution which guarantees women the right to vote

February Birthdays

- **Feb 1, 1878 (1950)** - Hattie Wyatt Caraway , first woman elected to the US Senate(1932, D-AR) and first woman to pre-side over the Senate in 1943
- **Feb 3, 1821 (1910)** - Dr. Elizabeth Blackwell, first woman awarded a medical degree in US (1849)
- **Feb 3, 1874 (1946)** - Gertrude Stein, poet, author, art critic; famous for: "A rose is a rose is a rose is a rose"
- **Feb 4, 1913 (2005) - Feb 4, 1913** - Rosa Parks - "Mother of Civil Rights Movement;" her arrest after refusing to give up her seat on a segregated bus in Montgomery, Alabama. With her consent, Jo Ann Gibson Robinson along with a colleague and two students mimeographed 35,000 handbills calling for a boycott of the Montgomery bus system, which eventual led to the Supreme Court decision to integrate buses.
- **Feb 4, 1921 (2006)** - Betty Friedan, a uthor and activist; wrote "The Feminine Mystique" (1963); cofounder of National Organization for Women (NOW) (1966)
- **Feb 7, 1867 (1957)** - Laura Ingalls Wilder, author of beloved "Little House" books
- **Feb 9, 1944** - Alice Walker, writer, first African American woman to win Pulitzer Prize for fiction, for "The Color Purple" (1983)
- **Feb 10, 1927** - Leontyne Price, Grammy award winning opera singer
- **Feb 13, 1906 (1990)** - Pauline Frederick, journalist, first woman network radio correspondent (1939), first woman to moderate a presidential debate (1976)
- **Feb 15, 1820 (1906)** - Susan B. Anthony, leader of 19th century women's right movement; strategist; lecturer
- **Feb 16, 1870 (1927)** - Leonora O'Reilly, labor organizer; founding member of Woman's Trade Union League; helped found NAACP
- **Feb 18, 1931** - Toni Morrison , Pulitzer Prize winning novelist; first African-American to win Nobel Prize for Literature (1993)
- **Feb 21, 1855 (1902)** - Alice Freeman Palmer, educator; founded predecessor organization to American Assn. of University Women (AAUW) in 1881
- **Feb 22, 1876 (1938)** - Gertrude Bonnin (Zitkala-Sha), writer; Sioux Indian activist; founded National Council of American Indians (1926)
- **Feb 22, 1892 (1950)** - Edna St. Vincent Millay, first woman to receive Pulitzer Prize for Poetry (1923)
- **Feb 27, 1897 (1993)** - *Marian Anderson, opera singer, first African-American member of the New York Metropolitan Opera (1955)*

2013 Spring Region Meeting Information:

Region III March 9th

Region II March 16th

Region I March 23rd

You are cordially invited to the Region III hybrid meeting to be held Saturday, March 9.

Registration and light breakfast begins at 9:30 am CT at 210 West Main Street Jackson, TN, the office of West Tennessee Legal Services, employer of the director. Those who cannot attend in person please dial in at 10 CT with 1 877 594 8353; participant code 62279178.

The call is free.

In person attendance is also free, but donations to defray the expense of the official representative will be accepted; after the meeting we will offer the opportunity for a Dutch treat lunch. If you would like "handout materials" in advance of the meeting, call (731 426 1313) or e-mail me at batesb@aol.com; or secretary treasurer Carol Turpen at (731 677- 4102) cgturpen@rockett.net

We plan to hear from area locals about their activities, as well as state officers and committee chairs about our upcoming events. Keesha Klinck, our YC ALT finalist from Adamsville has been invited; her attendance is not confirmed at this point. Near the conclusion ID trainer Mary Jo Middlebrooks will teach the Business Etiquette module of the Career Plus/ID course.

Officers and committee chairs who would like information shared are respectfully requested to submit materials to me by March 1st and / or to notify me if they want a spot on the agenda.

Hope to see or hear from you all .

**Beth Bates,
BPWTN Region III Director.**

You are cordially invited to the Region II meeting to be held Saturday, March 16.

AT THE GALLATIN ELECTRIC
COMPANY ON JONES ST.
GALLATIN, TN

Registration from 9:30-10:00

\$10.00

Speaker will be
Many Bears Grinder,
Commissioner of Veteran Affairs

Wear your SOMETHING GREEN
(you don't want to get pinched)
and most important bring along
some ideas to share.

Items to be discussed:

~~~ ideas on getting our  
organization growing

~~~How to get qualified people  
to run for office

~~~State convention

RSVP by March 13th to Patricia  
Walker at [Kara7072@aol.com](mailto:Kara7072@aol.com) or  
send to 1011 Lakeshore Drive,  
Gallatin, TN 37066 or  
Joyce Brokaw at  
[hoosierbanker@comcast.net](mailto:hoosierbanker@comcast.net)

*Region II members attention:  
We will need someone to take  
on the duties for 2013-14*

*Region II Director as this is my  
LAST YEAR! This is not a  
difficult position and can be a  
"stepping stone" to move up the  
ladder so to speak.*

**Joyce Brokaw,  
BPWTN Region II Director.**

### You are cordially invited to the Region I meeting to be held Saturday, March 23.

## **“YOU'RE A STAR” CELEBRATION**

**Registration at  
9:30 a.m.**

**Meeting from  
10:00 a.m. to  
1:30 p.m.**

**Conference Room  
at  
Knox Housing  
Partnership  
Winona Ave.,  
Knoxville,  
TN**



**Phyllis Clingner,  
BPWTN Region I Director.**

# Today's Top 10 Reasons to attend this year's BPW TN Convention:

10. Good excuse to explore the fastest growing municipality in Tennessee
9. Hone your networking skills
8. Engage with professional women from across the State
7. Shop till you drop at The Shoppes of The Avenue
6. Personal growth and business skills development
5. Mentor, coach, advisor and guide - everyone has knowledge to share
4. Move and shake with Tennessee movers and shakers
3. Breakout sessions to enrich, enlighten and enervate
2. Exciting presenters like Many Bears Grinder
1. Misery loves company - BE THERE!



**Make plans now to attend the  
2013 BPWTN Convention, June 6 - 9  
At the Doubletree Hotel  
in Murfreesboro, TN**



## FOR YOUR INFORMATION:



Business and  
Professional  
Women/TN

*Keep the following BPW members in your  
Thoughts and Prayers:  
They need our support*

**Joy Turner— Member At Large**  
**Joyce Jones—Milan**  
**Pearl Williams—Rockwood**



*Betty Bane, a 51 year  
member of Rockwood  
BPW, has passed away.  
Velma Beckner is her  
sister and is a  
Rockwood BPW  
member. Please keep  
Velma and her family  
in your thoughts and  
prayers.*

## What is Equal Pay Day?

Every year in April, Business and Professional Women's organizations around the U.S. recognize a national day of action promoting fair pay known as **Equal Pay Day**. Equal Pay Day is celebrated in April because April symbolizes the month when women's wages catch up to men's wages from the previous year. Equal Pay Day 2013 will be held on

**Tuesday April, 9<sup>th</sup>.**

On Equal Pay Day, BPW members and working women advocates around the country mobilize their communities by holding press conferences, signing proclamations, hosting events, and meeting with policymakers to push for stronger state and federal equal pay laws.

Information for Region II reps will be provided at the March meeting.

Pamela Atkins, Equal Pay Day Chair.

**Wear RED on  
Equal Pay Day  
to symbolize how far women  
and minorities are "in the  
red" with their pay!**

*Theme for National  
Women's History Month March 2013  
Women Inspiring Innovation  
Through Imagination:  
Celebrating Women in Science,  
Technology, Engineering and Mathematics*

UNSHAKEABLE FOUNDATION = UNSTOPPABLE FORCE

Second Annual  
**Women**  
Veterans  
Summit  
2013

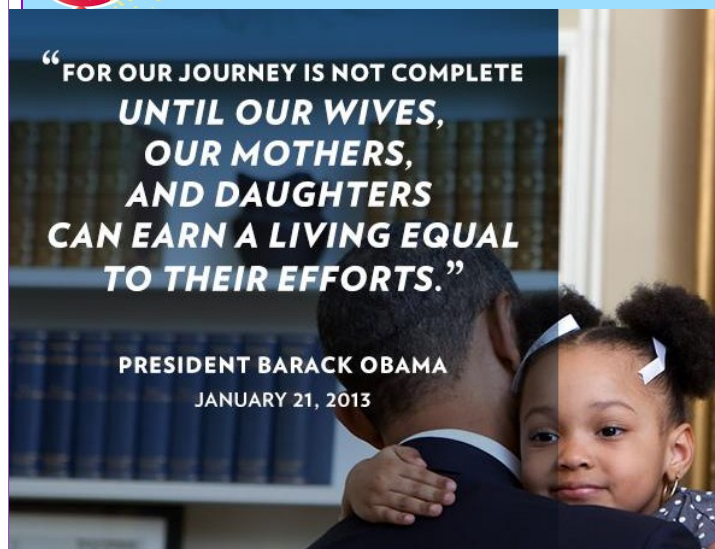
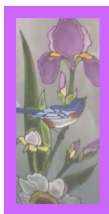
**Mark your calendar and  
make plans to attend**

**April 13-14, 2013**  
The Inn at Opryland  
2401 Music Valley Drive  
Nashville, TN 37214

*Reserve your room, register for  
the event and nominate "Woman  
Veteran of the Year"  
Online NOW*

## 2012-13 BPW/TN UpComing Events

|             |                                                                         |
|-------------|-------------------------------------------------------------------------|
| February    | Foundation Month                                                        |
| February    | Black History Month                                                     |
| February 25 | Deadline for Newsletter submissions                                     |
| March       | Women's History Month                                                   |
| March 8     | International Women's Day                                               |
| March 9     | Region III Meeting                                                      |
| March 16    | Region II Meeting                                                       |
| March 23    | Region I Meeting                                                        |
| March 25    | Deadline for Newsletter submissions                                     |
| April 5     | Deadline for Nominations for State Office                               |
| April 9     | Equal Pay Day                                                           |
| April 25    | Deadline for Newsletter submissions                                     |
| April 30    | Deadline for Award Entries                                              |
| May 15      | Deadline for ID Speak Off                                               |
| May 23      | Deadline for Pres. Reports to be sent to State President                |
| May 23      | Deadline for Post Convention Reports to be sent to the President Elect. |
| May 25      | Deadline for Newsletter submissions                                     |
| June 6-9    | State Convention                                                        |



"How do you know if you are an entrepreneur? It starts with realizing a passion and then making the decision to chase it. You never give up even if everyone believes what you are doing is wrong." --

Daryl Snyder



*Thought for the Month:*

Business and Professional  
Women of Tennessee  
718 Thompson Lane  
Suite#108-323  
Nashville, TN 37204

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