



Business and Professional Women/TN

*Steeped in Tradition—We are
Building
Progressing, and
Working
For the Future of BPW!!*

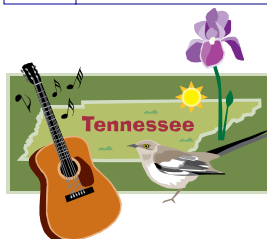


Volume 1, Issue 12

May 2013

Business and Professional Women of Tennessee

The Achiever



Words from the President:



2ND ANNUAL TENNESSEE WOMEN VETERANS SUMMIT REPORT

If anyone is looking for a group of women to recruit for membership I don't think you can go wrong with our women veterans. State Secretary LeeAnn Gaddis and I attended the Summit on April 13 and were very impressed with the ladies we spoke to. They are dedicated, disciplined and for the most part, self-confident enough to get things done. After all, they've been trained that way in the military. At our convention this year, we are dedicating Friday lunch and afternoon

workshops to women veterans issues, so if you know of any in your area, ask them to attend the convention. They can learn about benefits, health, job and education issues. This is an untapped population of potential BPW members, that I think will be well worth your time to tap into. One of Cumberland Co.'s new members is Sarah Tinch. Not only is she a member, but she has taken on the job as local secretary, and is also doing a workshop at convention! She's a terrific asset to our organization already.

Most of you probably already realize that April was Volunteer Appreciation month, since I'm pretty sure most of you volunteer in some capacity in your local community. That's the nature of who we are. If you are looking for another way to volunteer, sign up to be a mentor with Foundation's Mentoring Plus program. Recognized by Michelle Obama and Jill Biden as a model program, this is a way for you to make a difference in the life of someone who served all of us by serving our country. Unemployment statistics for women veterans are alarming, and is almost twice the national average. This is just another way BPW members "Help Working Women Work".

Terri



ATTENTION TO EVERYONE

ATTENDING CONVENTION -- Please

bring art supplies (paint by number kits, pencils and/or art paper, puzzles) and/or journals for them to write in as our service project. We will deliver everything we receive to the VA Hospital in Murfreesboro immediately following the convention on Sunday. These supplies are for their women's inpatient mental health unit. At any one time, they have up to 9 women there.

Inside this May 2013 Issue:

Page 1 From the President

Page 2 April Events

Page 3 2013-14 Candidates for TN State Office

Page 4 Convention Sponsorship agreement

Page 5 Convention Information

Page 6 State Convention Registration Form

Page 7 State Convention Ad

Page 8 Thought for the Month & Calendar



Jacquie Hillman, of Jackson Area BPW and BPW/TN President-Elect, spoke on "I Am Woman: All Things Are Possible" on March 28 to a crowd of University of Memphis-Lambuth students, area residents, faculty and JABPW members.

She opened her comments saying, "You can make anything possible. I made a conscious decision somewhere in my life that I would not look back and see how wonderful it could have been had I not been afraid to live it. Doubt is fear. Inaction is fear."

Her speech focused on six women who have followed their dreams and reached amazing successes in their lives.

Jackson attorney and BPW member Mary Jo Middlebrooks said, "Jacquie gave us an entertaining view into the lives of remarkable women who were not known to most of those gathered to hear her (and the room was full, by the way). There were students, professors and members of the community, all of whom were delighted and enlightened."

Six of the women Jacquie has met, interviewed and become friends with over her 30-year career as a newspaper editor.

The last recently made the news with her successes. They are:

Brenda Valentine, the First Lady of Hunting, has been featured in the Wall Street Journal and anchors several TV shows. She started out in life owning a beauty salon in Paris, Tenn.

Phila Hach of Nashville, 84, was one of the first American Airlines stewardesses and wrote the book on American Airlines catering. She owns Hachland Hill Properties and Caterers, located 30 miles outside Nashville near Clarksville.

Princess Karen Campbell from East Tennessee was studying opera on a voice scholarship at Converse College when her mother became ill, and she had to leave college. She became CEO of Lady Golf and is a Goodwill Ambassador for the United Nations.

Jacksonian Libby Murphy has written "A Tennessee Waltz: A Telling of Tennesseans Tastings, Twirls and Tales" and created a Twirl and Taste website on recipes and entertaining. To date, more than 3.5 million have viewed her site. About 25,000 are fans on Pinterest.

Ret. Navy Cmdr. Debbie O'Bryant, a JABPW member, had her last duty post as the Navy admirals' liaison to Egyptian military command. Retired to Carroll County, she's now the top female salesperson at Victory Honda and winner of the Silver Level for Sales Leadership. She has been chosen the 2013-2014 Training Coordinator for BPW/TN. Inc. assisting women veterans in receiving benefits, counseling and networking for job placement.

Pat Kerr Tigrett, a Savannah, Tenn. native, grew up learning how to sew and now dresses celebrities and royalty around the world in her original couture lace designs through Pat Kerr Inc. Pat Kerr gowns have graced 11 covers of the main bridal books printed today.

Sophia Amoruso: In 2006, she was a 22-year-old community college dropout who liked buying vintage clothing. In 2012, her vintage clothing business, named Nasty Gal, sold \$100 million in clothing and accessories.

Jacquie also shared with her audience who she is: A wife, a mom, a former schoolteacher of English and journalism. As a newspaper editor, she has interviewed presidents Clinton and Carter, Al Gore, dined with Morgan Freeman, and chatted with Justin Timberlake, to name a few.

Now she is the owner/designer for Reconfigured Art Jewelry and editor/senior partner in The HillHelen Group LLC Media Services. Her jewelry has just been chosen for the Pink Palace "40th Anniversary Celebration of the Arts in Tennessee" and will be shown May through September at the Pink Palace Museum.

In her speech, she thanked Jackson Area Business and Professional Women, saying, "Everything they have done to support me, to empower me, has helped me thrive. Good advice – they'll give it. Excellent training in business skills such as networking, salary negotiations, interviewing, mentoring – they provide it."

She concluded: "Yes, all things are possible to women. Follow your own dream, not someone else's. Hit the deck running and be yourself. In life, there are really no mistakes; there are only lessons."

2013 Sterling Awards

Jackson Area Business and Professional Women partnered with the Jackson Sun to host the 4th annual Sterling Awards on April 9, 2013 in conjunction with Equal Pay Day. Jan Bynum, President of JABPW and Roy Heatherly, publisher of the Jackson Sun emceed the event. Twenty of the most influential women in West Tennessee were honored for their tremendous contributions. Assisting with the awards was Beth Bates, Past President of JABPW.

2013 Sterling Award Winners:

Denise Agee Allen, Anita Kay Archer, Carolyn Beverly, Jan Boud, Vicki Burch, Emma Delk, Dee Henderson, Lynne Henning, Mayor Jill Holland, Susan Johnson, Lanis Karnes, Mayor Jo Matherne, Dian McGuire, Dr. Laura Nord, Dr. Kay Patterson, Meryl Rice, Charlene Roberts, Dr. Kimberly Thornbury, Velma Wilson, and Andrea Young.



Jacque Hillman 2013-14 Incoming BPWTN President

As we prepare to move BPW/TN forward, I am glad that so many of you believe in our mission. We work to better the lives of women in the workforce and their families.

I thank you for encouraging me to become president of BPW/TN. I go into this position knowing we are capable of accomplishing growth and progress. I hope to build on President Terri Curran's commitment and steps taken toward moving us forward.

When Tennessee's first BPW local was formed, the world was in turmoil. The men were at war. President Roosevelt knew the women would have to step up and run businesses, and we did it well.

So what has changed today? The men and women are at war. The world is in turmoil. It is still up to BPW to help women succeed in business. With one major difference – we vote; we work for laws supporting women and families; we convince our legislators to pay attention to our goals. And one major gap: Equal Pay. We keep working. If we don't, who will?

We also work to get laws passed on domestic violence, human trafficking, child services and unemployment compensation. We have a lot left to do.

Today, there are more women veterans than ever who need help re-entering the workforce, getting retraining, going back to school. BPW Foundation has established **Joining Forces for Women Veterans®** across the country. We are joining forces to provide resources to women veterans and their families.

I have three primary goals as president:

First, we will help women veterans in Tennessee receive the recognition, benefits and aid they need. We will recruit them as members.

Second, we have already begun a major push in West Tennessee to recruit college students. I would like to establish a mentoring system so that we create chapters on each college campus statewide. I took the first step recently when I spoke at University of Memphis-Lambuth for their Lunch and Learn on "I Am Woman: All Things are Possible." The students and I talked for an hour afterward.

Third, we will work, but we will have fun. The soul is buoyed by laughter, by learning and achieving.

Fourth, we will continue to support our legislative platform.

Eleanor Roosevelt said: "With the new day comes new strength and new thoughts."

Yes, there will be changes. As a member since 2002, I have attended many meetings where I have made good friends and seen the same faces. It is time to greet each other and turn to fresh faces and tell them how glad we are that they have joined BPW/TN and support our mission.

Join me as we take steps that energize and vitalize BPW/TN.

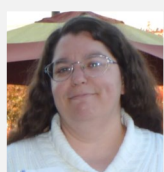
Albert Einstein said: "The world as we have created it is a process of our thinking. It cannot be changed without changing our thinking."



**Business and
Professional
Women/TN**



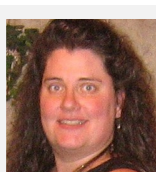
The Nominating Committee received the following nomination from candidates seeking State office by the April 5th deadline. Those qualified to run for BPWTN 2013-2014 State Office are listed below. Anyone else wishing to run for office must be nominated from the convention floor on June 7th. If you have any questions, please contact China Willoughby, 2013 Nominations Chair



**President
Elect
Tressy
Hart**



**1st Vice
President
Karen
Cradic-**



**2nd Vice
President
LeeAnn
Gaddis**



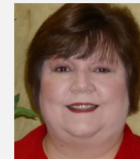
**Secretary
Jan
Bynum**



**Treasurer
Carol
Turpen**



**Region I
Director
Terri
Curran**



**Region III
Director
Andrea**





Business & Professional Women of Tennessee State Convention

June 6-9, 2013 Murfreesboro, Tennessee

SPONSORSHIP AGREEMENT



Company Name: _____

Business or Industry Type: _____

Address: _____

Contact Person: _____

E-Mail: _____

Phone: _____ Fax: _____

The undersigned is pleased to support Business and Professional Women of Tennessee with a 2013 Convention sponsorship as indicated:

BUSINESS:

- _____ Convention Sponsor - \$1,000 includes full page in Convention Program (4 1/2" x 7 1/2"), includes opportunity to place promotional materials into registrants welcome bags, and to a 6' display table on June 7 & 8.
- _____ Keynote Speaker Sponsor - \$500; includes 1/2 page recognition (4 1/2" x 3 3/4")I includes opportunity to have materials placed on tables at the luncheon, and a 6' display table on the day of luncheon
- _____ Friday, June 7 "Supporting Women Veterans" featuring Many Bears Grinder,
- _____ Saturday, June 8 "Women Mean Business" Luncheon featuring Guest Speaker Jennifer Rawls
- _____ Friday Night Fun Night Sponsor - \$500; includes 1/2 page recognition (4 1/2" x 3 3/4")
- _____ Supporter - \$250; includes 1/3 page ad (4 1/2" x 2 1/4")
- _____ Acknowledgment - \$100; with 1/4 page ad (Horizontal 4 1/2" x 1 1/4" or Vert 2" x 3 3/4")
- _____ Business Card - \$50 (Horizontal or Vertical)

BPW LOCALS & MEMBERS:

- _____ Full Page Local Ad - \$100
- _____ 1/2 Page Honorarium/Memorial - \$50 (Horizontal 4 1/2" x 3 3/4" or Vertical 2" x 7 1/2")
- _____ 1/4 page ad - \$25 (Horizontal 4 1/2" x 1 1/4" or Vertical 2" x 3 3/4")
- _____ Business Card - \$25 (Horizontal or Vertical)

Re: Ad copy for inclusion in the Convention Program I have included/electronically sent:

Ad Orientation:

- _____ camera ready file (word or jpeg)
- _____ business card to be reproduced

* *All copy subject to approval.* Signed contract with payment must be received no later than Friday, May 24, 2013.

Signed: _____ Print Name: _____ Date: _____

BPW Representative: _____ Email or Phone: _____

Make checks payable to BPW/TN Convention and mail with contract and ad copy to:

Susan Jakoblew, 333 Leo Lane, Nashville, TN 37211 Phone: (615) 519-7498

Email: sjakoblew@yahoo.com

CONVENTION REQUEST In support of BPW /TN and in an effort to offset some of our convention expenses, each local is requested to commit to two pages of ads for our Convention Program. Complete details are on page 4.

Program ads can be used to ... Promote your business or employer


- Recognize a mentor who has had an impact on your career
- Acknowledge the key leadership of your local
- Share kudos for a job well done
- Remember in tribute a friend or member who has passed on
- Salute the outgoing or incoming officers of your local
- Give a pat on the back to an effective Legislator—

local, county, state or federal official

ALSO: Happy to report that we will have vendor space available at convention, but it is limited. Wish to recommend someone or reserve a space for your own endeavor? Contact Susan Jakoblew at sjakoblew@yahoo.com or 615-519-7498 today.



ATTENTION TO EVERYONE ATTENDING CONVENTION

 Please bring art supplies (paint by number kits, pencils and/or art paper, puzzles) and/or journals for them to write in as our service project. We will deliver everything we receive to the VA Hospital in Murfreesboro immediately following the convention on Sunday. These supplies are for their women's inpatient mental health unit. At any one time, they have up to 9 women there.



BPWTN—BPWTN—BPWTN—BPWTN—BPWTN—BPWTN—BPWTN—BPWTN—BPWTN—BPWTN—BPWTN—BPWTN—BPWTN—

Interested in the Pre-Convention Tour?

We'll meet at the Rutherford
Co. Chamber of Commerce
at 11:30 to meet the bus that
takes us to
Oaklands Mansion.

Lunch is first on the agenda, followed by a tour of the mansion for our group. After the mansion tour, our Chamber hostess will join us for a driving tour of Murfreesboro's attractions and interesting locations. You won't want to miss this opportunity for a little socializing before convention.



2012-2013

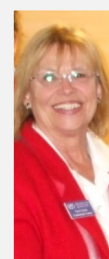
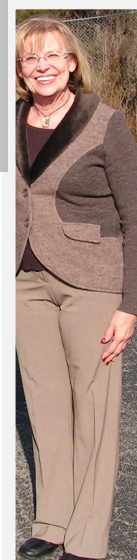
BPW

TN

President

Terri Curran

BPWTN—BPWTN—BPWTN—BPWTN—BPWTN—



BUSINESS & PROFESSIONAL WOMEN OF TENNESSEE, INC.

"BPW - YOUR KEY TO SUCCESS"

STATE CONVENTION - JUNE 6-9, 2013 in MURFREESBORO, TN

Mail registration to:
Pamela Atkins
109 Antler Ridge Circle
Nashville, TN 37214
(615) 883-6078

Convention Hotel & Meeting Location:
Doubletree Hotel
1850 Old Fort Parkway
Murfreesboro, TN 37129
(615) 895-5555

Please Print

Name: _____

Address: _____

City, State, Zip: _____

Phone: (1) _____ (2) _____

Email address: _____

Local Organization: _____

Please make checks payable to: BPW/TN and mail to the address indicated above.	Circle as appropriate		
		Postmarked <u>by</u> May 23, 2013	Postmarked <u>after</u> May 23, 2013
Pre-Convention SPECIAL: Experience Murfreesboro- i/2 day guided tour with lunch including Stones River Battlefield and guided tour of Historic Oaklands (Minimum number of participants required. Sorry, no late registrations accepted for the pre-convention tour.)		\$38	Not Available
One Day Registration (Fee will be applied to NEW BPW membership for those joining at Convention)	FRI SAT	\$15	\$20
Registration—full convention		\$50	\$80
Today's Women Wear Army Boots Luncheon Friday, June 7 at Noon		\$30	\$40
Women Mean Better Business Luncheon Saturday, June 8 at Noon		\$30	\$40
Installation Banquet Saturday, June 8		\$50	\$55
Convention Package (Registration, both luncheons & Banquet)		\$180	\$180
Indicate here if interested in FUN, Friday Night Group Activity!	YES NO		
PAYMENT ENCLOSED: \$ _____			

Place an X beside the primary office for which you are registering. Please mark all others that apply with a check (✓) mark. Registering as...

- ☐ Guest - "WELCOME!"
☐ 1st Timer - "WELCOME!"
☐ ALT - Aspiring Leader of Tomorrow
☐ Member-at-Large
☐ Member-at-Large (1 Day)
☐ Member of Local (1 Day)
☐ LO President (2012-2013)
☐ LO President's Representative
☐ Local Organization Delegate
☐ Member or Student
☐ Special Committee Chair (12-13)
☐ Standing Com. Chair ((2012-2013)
☐ By-Laws Chair (2012-2013)
☐ Parliamentarian (2012-2013)
☐ Past State President Year _____
☐ District Director (2012-2013)
☐ Regional Director (2012-2013)
☐ State Officer (2012-2013)

NOTE: All State Officers, Regional Directors, Parliamentarian, Standing Committee Chairs and Immediate Past State President - please submit registration form. NO PAYMENT DUE. District Directors do not pay Convention Registration fee. Meal fees apply. (Total due \$110.)

Any health-related dietary restrictions or food allergies?

CONVENTION HOTEL: Doubletree Murfreesboro. Negotiated room rates of \$109.00 per night including breakfast for single or double occupancy; available for June 6, 7 & 8, 2013. *BE ADVISED: Our convention coincides with the CMA Music Fest. Rooms are at a premium on this weekend. PLEASE make your room reservation prior to the cut off date of May 1, 2013. Requests made after the cut-off date are subject to availability and rates higher than the negotiated group rate will apply.

For reservations, call (615) 895-5555 Group Identifier "BPW"

PLEASE be sure to identify any special needs or accommodation requests when making hotel reservation. Also, if making a reservation after the cut-off date, be sure to identify yourself as a BPW Tennessee Convention attendee.

Come one, Come all

Business and Professional Women of Tennessee

94th ANNUAL CONVENTION

"BPW - *Your Key To Success*"

June 6-8, 2013 in Murfreesboro, Tennessee

HIGHLIGHTS



Thursday, June 6, 2013 11:30 am – 3:00 pm

Experience Murfreesboro 1/2 day guided tour of one of the fastest growing municipalities in the country! Join us for a guided tour of Historic Oaklands with private luncheon and a visit to Stones River Battlefield. Sorry, no late registrations accepted for the pre-convention tour.

Friday, June 7, 2013 KEYNOTE SPEAKER: Many-Bears Grinder, State Commissioner of Veterans Affairs



In January 2011, Governor Bill Haslam selected our keynote speaker to be the Commissioner for the Tennessee Department of Veterans Affairs – the first female in the State to serve in this capacity. She is responsible for the operation of the Department's twelve Field Offices, the Claims Office, and the four State Veterans Cemeteries. In addition to serving on the Board for Interstate Compact on Educational Opportunities for Military Children, she is also an ex-officio voting member of the Tennessee State Veterans Home Board, which controls the three existing State Veterans Homes, and plans for future homes in Tennessee. Grinder retired as a Colonel from the Tennessee Army National Guard with over 35 years of service and will share what is happening for women veterans in our state.

Other Friday Workshops include: Veteran's Benefits for Women, Educational and Job Opportunities for Women Veterans, Understanding Parliamentary Procedures, Officers Boot camp, Website Design for Locals AND *Discussion about BPW/TN By-laws revisions!*

Saturday, June 8, 2013 KEYNOTE SPEAKER: Jennifer Rawls, City of Clarksville, Director of Communications

Former Executive Director of the Tennessee Economic Council on Women and a Women's Economic Council Foundation member. Prior to joining the Council, Jennifer practiced law for more than fifteen years. She earned her Bachelor of Science degree in Political Science from Middle Tennessee State University and graduated from the University Of Tennessee College of Law. A engaging motivational speaker, she offers lessons in communication and public speaking skills, strength-based processes and small business development.

Jennifer's passion is inspiring others to live boldly and to develop life-changing, destiny-fulfilling confidence. She brings humor, enthusiasm and warmth to every audience and her personal stories, general observations and expertise motivate and empower people of all walks of life to change their perspectives and their lives.



Other Saturday Workshops include: Starting and Operating Your Own Small Business, Conflict and Leadership/Communication Styles During Times of Organizational Change

For additional conference information or to register, contact: Susan Jakoblew,
email: sjakoblew@yahoo.com, phone: (615) 519-7498

CONVENTION HOTEL: Doubletree by Hilton, 1850 Old Fort Parkway Murfreesboro, TN 37129 615) 895-5555
Negotiated room rates of \$109.00 per night including breakfast for single or double occupancy; available for June 6, 7 & 8, 2013. Be sure to mention BPW When making your reservation.

*BE ADVISED: The convention coincides with the CMA Music Fest. Rooms are at a premium on this weekend. Please make your room reservation prior to the cut-off date of May 1, 2013. Requests made after the cut-off date are subject to availability and rates higher than the negotiated group rate will apply.



2012-13 BPW/TN Up Coming Events

April 30	Deadline for Award Entries
May 15	Deadline for ID Speak Off
May 23	Deadline for Pres. Reports to be sent to State President
May 23	Deadline for Post Convention Reports to be sent to the President Elect.
May 25	Deadline for Newsletter submissions
June 6-9	State Convention



May Days are Pay Days

A note from the Editor:

It has been a pleasure serving as the 2012-13 Newsletter editor. I hope you have enjoyed the monthly editions. I have tried to make sure that each issue was full of information from the locals and state. Thank you for the opportunity to serve the state of TN in this capacity.



Sharon
Taylor-Carrillo
2012-13
Achiever Editor

FOR YOUR INFORMATION:

Keep the following BPW members in your Thoughts and Prayers: They need our support



~~~~~

**Pearl Williams—Rockwood
Frankie Hawk—Rockwood**



Thought for the Month:

A Woman in harmony with her spirits is like a river flowing. She goes where she will without pretense and arrives at the destination prepared to be herself and only herself.

-Maya Angelou



Business and Professional
Women of Tennessee
718 Thompson Lane
Suite#108-323
Nashville, TN 37204

**Steeped in Tradition—We are
Building
Progressing, and
Working
For the Future of BPW**

