



Business and
Professional
Women/TN

Tennessee Achiever

Volume 1, Issue 12

September 2013

Take note!

Convention
Photos

Scholarship
Winners

National Business
Women's Week

New website

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Andrea Cory, Army widow, speaks on military benefits

**By Jacque Hillman
President, BPW/TN**

Andrea Cory, the widow of LTC Rennie M. Cory Jr., knows the pain of being classified as "Other" on her military ID.

"When they came to tell me Rennie was gone, I told them he'd never leave me," she said.

Her husband died in a helicopter crash out looking for POW-MIAs in Vietnam. But that meant it was not combat-related. Within a short time, her life changed dramatically.

Hardeman County BPW held a reception honoring Andrea Cory, who inspired Lifetime TV's character, Claudia Joy Holden on the hit TV



Andrea Cory spoke at Hardeman County BPW on her life.

series, "Army Wives."

"I hope to speak before Congress about our military veterans' benefits," Cory said.

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Region I meeting a great success

**By Terri Curran
Region I Director**

The BPW/TN Region I Meeting was held Aug. 24, 2013 at the Cumberland Business Incubator in Crossville. There were 14 members attending, representing all clubs except two. Five state officers called in.

A good mix of new and seasoned members intro-

duced themselves and each one told something about themselves that no one else would know, which was very enlightening!



Terri Curran

New members were delighted to learn about what State President, Jacque Hillman, has planned for the coming year. Local clubs also shared what they are doing. Exciting things lie ahead in the next year.

The possibility of adding new clubs in Region I was

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**Scholarship
winner**

"We simply could not have found a better candidate."

Carolyn Beverly,
Foundation
Chair.

Kellum Everett excels in science

BPW/TN's \$1,000 scholarship winner for 2013 is Kellum Everett, a Dean's List Scholar at Middle Tennessee State University and president of Women in Science and Engineering.

"Ms. Everett is outstanding in all areas that we were looking for in awarding this scholarship," said Carolyn Beverly, BPWTN Foundation Chair. "We simply could not have found a better candidate."

Everett holds a dual B.S. in Anthropology and General Science and has a minor in archaeology.

She has also served as a student leader at the National Conference for College Women Student Leaders, AAUW/NASPA at the University of Maryland.

She led a Women in Science session for 'at risk' girls, Martha O'Bryan Center, hosted by Vanderbilt University in February 2013.

She also organized and led "WISE Women Dress for Success Clothing Drive" at



Kellum Everett, left, is awarded the BPW/TN \$1,000 scholarship by Carolyn Beverly, BPW/TN Foundation Chair.

MTSU partnering with AAUW. She is a member of Pi Gamma Mu International Honors Society and a McNair Scholar.

Meet members!



**Ann Lay,
Treasurer,
Greater Nashville
BPW,
State Bylaws
Committee**

Ann Lay, Region II member, enjoys drag races

Ann Lay, born in Illinois, moved to Clearwater, Fla. and graduated from Clearwater High School and the University of Fla. with a BA in Psychology.

Most of her professional life has been focused on hospitals and healthcare.

As Director of Social Work and Volunteer Services at a Florida hospital, she became involved with Seminole Ridge BPW through one of her volunteers.

Moving to the Atlanta area, she became Presi-

dent of the Decatur BPW and of the Tri-Cities BPW.

When she moved to Nashville as a Marketing Communications Consultant with a hospital, she became President of BPW of Nashville.

She has sat on the Board of Directors of the Rochelle Center and the TN Alzheimer's Assoc. and been a member of the League of Women Voters.

Having held various local club, region and state

BPW positions, she is Treasurer of Greater Nashville BPW and on the State Bylaws Committee.

She is Human Resources and Payroll Manager at Gate Precast Concrete Company in Ashland City, Tenn.

She's a confirmed "shopaholic" and has traveled to 44 states.

She hopes to see all 50 states soon, if her NHRA drag racing events don't interfere.

**Interested in joining Business and Professional Women of Tennessee Inc.?
Find out more at bpwtn.org.**

Scholarship winner

Keesha Klinck, JSCC, thanks BPW/TN

Keesha Klinck of Adamsville, Tenn., won the Aspiring Leaders of Tomorrow award from BPW/TN and was honored at the June convention. She is a Jackson State Community College student and will receive her Associates of Science in Business Administration with Honors in December.

"I already feel honored to have received this scholarship. Now to have my bio in the newsletter for such a wonderful group of women to read is so exciting!" Klinck said.

"She is an outstanding winner, and we are proud to have her join JABPW as well," said Beth Bates, who has served on the Aspiring Leaders commit-

Klinck resides in McNairy County with her husband and two children.

"I'm looking forward to getting involved with BPW," she said.

While attending Jackson State, she has become a member of Phi Theta Kappa and received the Outstanding Service Learning Award.

She was nominated for the Who's Who Among Students In American Universities & Colleges and earned her Level I Tutor certification.

After graduation she plans to attend the University of Memphis pursuing her Bachelors of Professional Studies in Non-Profit Administration



Lee Ann Gaddis, 2nd vice-president, left, and Beth Bates, right, of the Aspiring Leaders committee, congratulate Keesha Klinck on winning the Aspiring Leaders competition.

with a minor in Public Administration.

Keesha is chairman of the Adamsville Reach Out/ Angel Tree Christmas Assistance Program and an American Cancer Society Look Good Feel Better Consultant.

Cory speaks

Continued from page 1

"We are so thrilled to have her here," said Andrea Young, Region III director. "When we found out she would speak for the Sept. 11 events, we saw a great opportunity for Hardeman County BPW to honor her, and it emphasizes our BPW/TN focus on helping women military veterans and military spouses as well."

Cory describes life as an Army wife as requiring an added step that is seldom considered by civilians.

It is a life, she said, where "women are the unsung casualties."

"It is a lifetime commitment requiring strength, hope and love, where too often you step outside your comfort zone. You take the risk every day of losing someone who is the best person you have ever known," she said. "I remember concealing my opinions, my strengths, my loneliness. After my husband was killed, everyone wanted to know what I thought -- was it worth it?"

Cory said that it was. "The soldier is the guardian of our freedom and our way of life.

Call me a widow. Call me a survivor. My husband would tell you I'm not in it for the money."

Hardeman County BPW president Carolyn Beverly thanked Cory for sharing her life story with members. "We have all learned tonight. We understand so much more about the needs of our military and their spouses. And we thank you for sharing this with us."

"After my husband was killed, everyone wanted to know what I thought -- was it worth it?"



Tressy Hart
President-elect

“What is a mentor? A mentor is someone you admire and want to emulate.”



Carol Turpen,
Treasurer

Mentoring vs. ‘Read the Handbook’

By Tressy Hart President-elect

My husband, whom many of you met while at convention, overheard conversation regarding the handbook and the change implemented at convention. He asked me what it was all about, so I tried to explain it. Then he asked me: “Why don’t you just read the handbook?”

I will freely admit that I want people to think that I already know the answer to every question and that we are wasting time by going over the basics. At every job I have spent the first week reading everything manualesque I can find -- employee handbooks, guidelines, rules and regulations, manuals on any new software. I Then, after that week, I know the basics completely. Why have I not wanted to do that with BPVW?

In one respect this is an easy answer. The handbook is cumbersome, and it’s not organized for easy use. The real reason though has to do more with what BPVW means to me and how it has chosen to project itself. The real strength of BPVW is that we have women from all walks of life who come together

for a common purpose and goal. This allows us to have and be mentors.

What is a mentor? A mentor is someone you admire and want to emulate. However, in order to emulate them, you have to understand the choices they have made. This means that you want them to talk to you one-on-one and explain why they did something and the choices they had. When I ask anyone in BPVW how they did the job I am working on, I do not want to be told to go read the handbook.

I want that woman to talk to me about the reasons why she did the job and why it matters to her and to BPVW. I need her

to acknowledge that I am important to her and to the organization. I want to hear stories about what was challenging and how she overcame it. I want to know why what I am doing matters to BPVW as a whole.

I understand that the handbook ensures traditions and makes certain nothing is lost. It has ensured consistency over the years. But some women have felt they don’t matter because no one wants to talk to them and tell them why they need to belong to BPVW.

Ladies, take the time to talk and mentor. It is the single most important job you have in BPVW.



Tim Hart, left, asked his wife Tressy why she didn’t ‘read the handbook.’

Make a list, check it twice for your local organization

By Carol Turpen Treasurer

Hello to everyone. This year is moving along and there are a few items that each local president and treasurer needs to have taken care of as follows:

- File with the IRS the 990-EZ (Short Form) Return of Organization Exempt Form Income Tax) for their local organization and there are Instructions for form 990-EZ, below

the form. Here is the link for the 990-EZ form.

www.irs.gov/pub/irs-pdf/f990ez.pdf.

- Fill out the Local Officer Information Form, which is on the BPWTN website, and forward to the current Regional Director in your area, BPWTN Membership chair, and BPWTN Treasurer.
- BPWTN Interim Board of Directors meeting is scheduled for Nov. 2,

2013, so please check out the BPWTN website for more information. You can print off a registration form and mail a check or you may sign-up online. Several have already used the sign-up for IB Board of Directors meeting, and their comments are that is very easy to use and effective.

The plan is to make it user friendly and convenient as possible to all our members and the public.

Faces and Places

Convention 2013



More
photos
online in
the photo
gallery at
bpwtn.org



Winning awards, roasting
the outgoing president, cel-
ebrating local organization
presidents — BPW/TN
members enjoy making
good things happen.





Martha Ervin,
Webmaster,
Financial Chair

"Websites are always works in progress. So visit often to see what new items have been added."

BPW/TN Legislative Platform Preamble

The Equal Rights Amendment, as authored by Alice Paul, shall stand first, foremost, and above all other items which may appear on the platform of this Federation until equal, legal rights for women and men become guaranteed in the United States Constitution, because all statutory law derives there from.

The Equal Rights Amendment

Equality of rights under the law shall not be denied or abridged by the United States or by any state on account of sex.

New bpwtn.org website needs your input

Interim Board is just around the corner and with it comes registration forms, check submissions, lists of whose coming, are they just registering, are they having lunch, etc... It is enough to make the committee chairs want to pull their hair out!

To help with the process, we have created an online registration form and the ability to pay with credit card or debit card through PayPal.

The registration form is found at <http://www.bpwtn.org/interim-board.html> on the bottom of the page. Hotel accommodation information is included with a link to the hotel website for convenient registration. In addition, there is a Google map showing the hotel's location immediately off Interstate 40.

When completing the form, be sure to enter data in all the fields containing a red asterisk as these are required. Defaults are pre-populated for the fields Local Organization, first-timer, Voting, Non-Voting, and Payment Type. Be sure and make selections where appropriate.

Once the registration has been submitted electronically a copy is emailed to both the Interim Board Chair and

Registration Chair, so you have no paperwork to submit. After submission you are taken to the confirmation page where you are given instructions to pay through PayPal or where to send your check. If using PayPal, select the same function selected on the registration page and click the Buy Now button. You are taken to the PayPal site where you can use your credit card or debit card to process your payment. No PayPal account is required to complete the transaction.

Our hope is this process will be quicker for you the customer and for our committee chairs and treasurer. If you have any questions, please email me at webmaster@bpwtn.org.

Additional improvements to the site include:

- For a more professional look, created email boxes for organization leaders, committee chairs, and other appointed positions. These boxes are forwarded to the personnel email of the assigned the position. There was no additional cost for this as it was a part of our website domain package.

- A page for Regional Meeting announcements that includes registration forms for the Regional Directors.
- The Forms and Links page is a work in progress.
- The Resources pages contains links to the monthly publication, local newsletters, BPW Foundation, and Convention Reports.

Improvements in the works:

Photos and biographies of the organization's leaders, including local presidents.

Photos for showcasing our past convention.

Photos and biographies of our Young Careerist/Aspiring Leader and the scholarship winner to showcase these fine young ladies and their accomplishments.

Online Media kit for those requesting membership information. We do have a request page that has had several requests that are forwarded to the local president and/or membership chair.

Would love to get photos of past presidents!

Websites are always works in progress. So visit often to see what new items have been added.

October National Business Women's Week

Jackson Area Business & Professional Women

THE BROWN BAG LUNCHES

Oct. 21: "Women in Politics: Don't Make Me Lick the Stamps"
Judge Christy Little, Madison County Juvenile Court, Jackson, Tenn.

Tues., Oct. 22: "TBA" Carol Dix, Master Gardener

Wed., Oct. 23: "Etsy by Design: Home-Based Business Success"
Jacque Hillman, Owner/Designer, RCF Jewelry

Thurs., Oct. 24: "Women Joining Forces: Support For Female Veterans" Ret. Navy Cmdrs. Tom and Deborah O'Bryant

Fri., Oct. 25: "Where Are We Now and Where Are We Going"
Dr. Verna Ruffin, new Superintendent,
Jackson-Madison County Board of Education

WHAT: This event is in celebration of

National Business Women's Week, Oct. 21-25, 2012.

Bring your lunch. Beverages by Middlebrooks & Gray, P.A.

WHERE: Jackson-Madison County Library Program Center
433 E. Lafayette, Jackson, Tenn.

WHEN: 12 p.m. to 1 p.m. on the dates indicated.

WHO: Everyone is invited to attend! There is no fee.

More information: Contact Mary Jo Middlebrooks. 731-423-2234.

Rockwood BPW

Rockwood BPW will hold its celebration of National Business Women's Week on Tuesday, Oct. 15, 2013, on the local's regular meeting night.

Sabrina Hooper, Deputy Director of the Tennessee Human Rights Commission, will speak on women in the workplace issues, especially Pay Equity.

Cumberland Co. BPW

Brad Alamong, president, Crossville -Cumberland County Chamber of Commerce will speak at the NBWW celebration, at 5:30 p.m. Thursday, Oct. 24, First National Bank of Tennessee, 1386 N. Main St. Crossville.

RSVP by Oct. 18 to Terri Curran, curranter45@yahoo.com or Pamala Harris, paharris.44@gmail.com.

Region II meeting focuses on organization growth

By Sharon Taylor-Carrillo
Region II Director

The BPW TN Region II meeting was held on Saturday August 3rd in Murfreesboro, TN. Attending the meeting were Region II Director Sharon Taylor-Carrillo, Region I Director Terri Curran, State President Jacque Hillman, Ann Lay and Susan Jakoblew. We were few in number but the information we discussed was very promising to

ward keeping our organization growing.

Discussion included: Advantages of joining BPW, creating College Chapters, creating a list of Speakers and Topics, Women Veterans, and the Wounded Warrior Project. We will discuss these items further at Interim board.

We are a group of strong women, and for us to continue, we must all work together. Our growth and our future are in our hands. All together we are BPW !!!



Susan Jakoblew, Jacque Hillman, Ann Lay attended. Not pictured: Terri Curran and Sharon Taylor-Carrillo.

Interim Board Nov. 1-2 Agenda

Nov. 1 Friday



Register at **Holiday Inn Express Hotel & Suites**,
826 S. Cumberland St., Lebanon, Tenn. Exit 238 off I-40.

Call 1-888-465-4329 or 1-615-994-3225. Or book online:
<http://www.ihg.com/holidayinnexpress/hotels/us/en/lebanon/lbacs/hoteldetail>



6 p.m. Dutch treat dinner at **Demos Restaurant, 130 Legends Drive**.
Meet in hotel lobby at 5:30 p.m. Or at the restaurant at 6 p.m. (5-minute drive)

7:30 p.m. Executive Committee in the suite

Nov. 2 Saturday

9 a.m.: BPW/TN President **Jacque Hillman**. Welcome.

Officers, committee and subcommittee chairs not listed on agenda either have no report or have a written/electronic report.

9:10 a.m. Pledge of Allegiance. **President-elect Tressy Hart**.

9:15: Secretary **Jan Bynum**. Roll call. EC actions. Minutes.

9:25 a.m. to 9:45 a.m.: Treasurer **Carol Turpen**: Treasurer's report. Finance Chair **Martha Ervin**: Financial review/report.

9:45 a.m. to 10:30 a.m.: 2nd Vice-President and Membership Chair **Lee Ann Gaddis** will report on local organization membership. **Region Directors' reports** on Speakers' Bureau, collegiate chapters; recruiting women veterans.

10:30 a.m. to 10:45 a.m.: **Beth Bates**. Convention 2014 presentation.

10:45 a.m. to 11:15 a.m.: Break. **Silent auction**.

11:15 a.m. to 11:30 a.m.: Lunch is served.



11:30 a.m. to 12:45 p.m. **"The Art of Living: Achieving Work/Life Balance."** **Appalachian Center for Crafts, Smithville**.
The role of art in our lives, also information on weekend and week-long classes at the center, a division of Tennessee Technological University.

Check on upcoming events: <http://www.tntech.edu/craftcenter/holiday>

12:45 p.m. to 1 p.m.: Break

1 to 1:30 p.m.: 1st Vice-President **Zulfat Suara**. Legislative chair Day on the Hill. Also, Issues Management.


1:30 p.m. to 2 p.m.: Local organization presidents' reports.

2 to 2:30 p.m.: Report on The Achiever. Selection of a nominating committee. Site selection for next IB, 2015 convention. Report election hours.

Adjourn with reading of the Collect.

Register <http://www.bpwtn.org/interim-board.html> on the bottom of the page.

BUSINESS AND PROFESSIONAL WOMEN OF TENNESSEE, INC. (BPW/TN) INTERIM BOARD OF DIRECTORS MEETING

 **Nov. 1-2, 2013**

HOLIDAY INN EXPRESS
826 S. Cumberland St.
Lebanon, TN 37087
Telephone 615-994-3225
Phone: 423-602-5398/bhgeorgia@epbfi.com

Register by mail, email, or online.

Berdena O'Neal
2419 Columbine Trail
Chattanooga, TN 37421

Make checks payable to: **BPW/TN Interim Board.**

Name: _____

Home Phone _____

Address: _____

Office Phone _____

City: _____

State: _____ Zip: _____

Local Organization: _____

E-Mail: _____

I AM REGISTERING AS:

I am a first-timer to a BPW/TN Interim Board _____

Please check the functions you plan to attend:

Before 10/30/13 After 10/30/13

Registration Fee \$25.00 _____ \$30.00 _____

Saturday Lunch \$12.00 _____ \$15.00 _____

Total \$ _____ \$ _____

State Officers, Regional Directors, Standing Committee Chairs,

Parliamentarian, Immediate Past State President

SEND CHECK FOR NON-EXEMPT EVENTS ONLY

Holiday Inn Express, Lebanon, TN.

Telephone:

888-233-9450/Local 615-994-3225

826 S. Cumberland St. Lebanon, TN 37087

www.hiexpress.com/lebanontenn

Interstate 40-Exit 238 Lebanon/Hartsville

At exit, go towards Lebanon, S. Cumberland St. is 1/3 mile

Sleeping rooms are \$89.99 and \$109.99 for suites.

Registration opens 8 a.m. Coffee and rolls available. Meeting begins at 9 a.m.

Voting:

_____ State Officer

_____ Regional Director

_____ Standing Committee Chair

_____ Immed. Past State President

_____ LO President/Representative

_____ Governance Chair

_____ Non-Voting:

_____ Parliamentarian

_____ Special Committee Chair

_____ Past State President

_____ Member [MOL or SOL]

_____ Member at Large

_____ Guest

Faces and Places

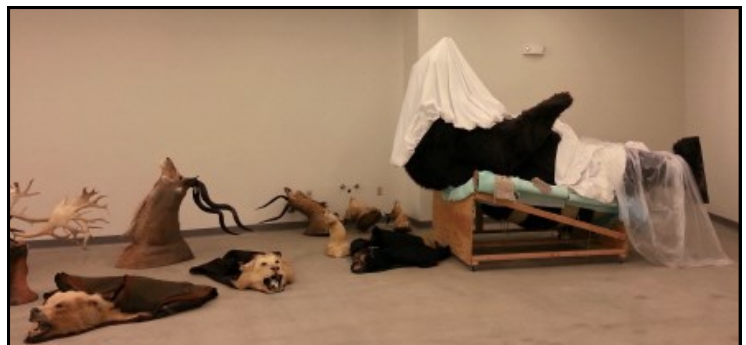
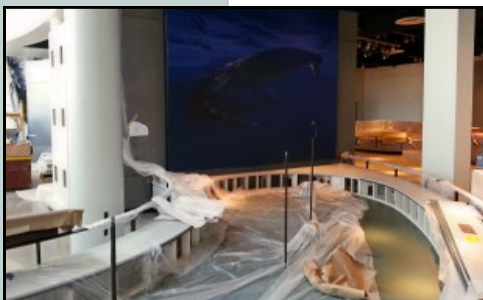
Hardhat tour of Discovery Park of America

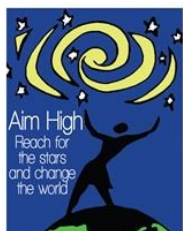


Photos by Jacque Hillman
Members of the 2014 Convention Team took a hardhat tour of Discovery Park of America that opens soon. This amazing park also includes a log cabin settlement and Japanese and American gardens outside, plus an Independence Hall, and many other historic buildings saved and moved to the site.



The exhibit starts with natural history of the area, includes an aquarium, a rocket ship simulator and an earthquake simulator, plus military history, NASCAR and more. The BPW/TN tour is set for June 12, 2014.





Business and Professional Women of Tennessee Inc.

Welcome to West Tennessee!



Fun trip on Thursday, June 12, 2014: Discovery Park of America, Union City.



Visit Old Country Store.

Enjoy fine wine, great music, and a night under the stars at

Century Farm Winery.



"Aim High" State Convention

June 13-14, 2014. Doubletree Hotel, Jackson, Tenn.

President: Jacque Hillman, Jackson, Tenn.

What do women want?

Not better pantyhose and lipstick!

What do women REALLY want?

Better jobs, higher salaries, great day care, more education, affordable healthcare and jobs, **jobs, jobs!**

What will BPW/TN offer?

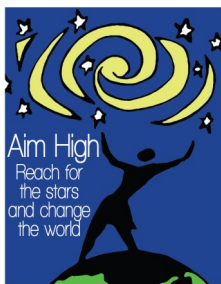
- **Dynamic speakers**
- **Continuing education sessions:** Regional colleges, universities, technology centers.
- **Business sessions:** Salary negotiation. Nailing the interview. Social media. Networking. Lean Manufacturing. Economic Development. Legislation and Your Business. Veterans Benefits for Veterans and Employers. Dealing with Multi-Generations in a Business Environment. **Certificates of completion awarded to attendees.**
- **Resources for women veterans:** Meet mentors, employers. Discover your veterans' benefits!
- **Fun Zone:** The Art of Living, TableEscapes, The Perfect 'Cures! From our vendors in the arts, floral design, accessorizing and beautifying.



Sponsorships

- **Iris.** \$5,000. Banner at registration table. 30 visitors passes. Exhibitor's table. Double page color ad in program. All media. Opportunity to speak (5 minutes) at opening luncheon.
- **Platinum.** \$2,500. 20 visitors' passes. Exhibitor's table, full page color ad in program. Media.
- **Gold.** \$1,500. 15 visitors' passes. Table. Full page color ad. Media.
- **Silver.** \$750. 10 passes, Full page color ad.
- **Bronze.** \$500. 5 passes. Full page color ad.
- **Partner:** \$100 full page ad black and white.
- **Program full color ad: \$250. Flag Day ads honoring veterans: \$20 per veteran, 12 per page.**

More information: Email Wanda Stanfill at fundraising@bpwtn.org, stanfill17@aeneas.net, or call 731-693-8359 or 731-423-2234.



718 Thompson Lane Suite
108-323
Nashville, TN 37204

Phone: 731-394-2894
E-mail: info@bpwtn.org
webmaster@bpwtn.org
president@bpwtn.org

We're on the Web:
bpwtn.org



Business and Professional Women are **Joining Forces for Women Veterans®** across the country. We are working to provide support and resources to women veterans and their families as they return to their civilian lives, including providing including providing mentoring relationships for more than 1,000 women veterans and military spouses.
http://bpwfoundation.org/index.php/issues/women_veterans

Who is BPW/TN? You are

Across this great state, we are growing and building Business and Professional Women of Tennessee Inc.

Who are we? You are.

And we "Aim High."

We are career professionals, Boomers, Gen X'ers and young collegiate women, seeking the benefits of BPW/TN.

We are high school seniors about to go through ID training with Cumberland County BPW.

We have experts in education, healthcare, law, business, industry, entrepreneurship and more.

My mantra to each of you: Make it happen for good.

If we don't work to empower women and help women succeed, who will?

We are pushing forward with BPW Foundation's Joining Forces to mentor women military veterans.

We have redesigned our convention to offer education and business sessions.

We are growing. You are the reason why. Thank you for all that you do every day to help women succeed.



Jacque Hillman,
President



Your state officers: Jacque Hillman, Tressy Hart, Zulfat Suara, Lee Ann Gaddis, Jan Bynum, Carol Turpen, Terri Curran, Sharon Taylor-Carrillo and Andrea Young.

Region I meeting a great success

Continued from page 1

also discussed with some areas being targeted as having real potential. President Jacque's idea of creating college chapters is an exciting possibility.

Our speaker was Holly Hanson, Director of the Business Incubator. She led a very interesting discussion about the Who, What, Where, and When of recruiting members for BPW.

Some very good information was shared, as well as some good ideas for recruitment and retention. Since this meeting was interactive, it was also recorded, so we will be able to take away some of the ideas for future reference.



Shown at the Region I meeting are: Back row, Geraldine Wallick, Nancy Burns, Sheree Schneider, local president of LaFollette, MaryAnn Owings, local president of Rockwood, Sarah Tinch, Betty Johnston, Kaye Blakely, and Ann Hiegel; front row, Terri Curran, Lee Ann Gaddis, local president of Cumberland County, and Diane Morey.