

BPW/TN SEPTEMBER ACHIEVER

Issue 3 September 2014



Be Transformed By BPW 2014-2015

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Business and
Professional
Women/TN



EMPOWERMENT: to give power or authority to; authorize, especially by legal or official means

This is what we are trying to do with both the ID and ALT programs. BPW/TN is attempting to give women the power and authority to confidently assume the jobs/duties/tasks they are assigned – be they in the home or out. The Individual Development program (ID) gives specific tools to enable everyone to know how to speak in public, how to negotiate, how to understand the communication styles of the people around them, and myriad other tools. The women who go through a program together form a bond from shared experiences which is also a form of empowerment. Understanding the challenges of a woman with a different background can only help you to be a better woman.

The Aspiring Leaders of Tomorrow program (ALT) is more indirect empowerment. It provides opportunities for women to receive financial help to attend college as well as gaining experience in public speaking, professional writing, and networking. Having been in both programs in the past, I can testify they truly help any woman who wants to be helped. They provide skills and confidence – but it is only possible to get out of the program what you put into it.

I plan to attend all three regional meetings during September. I have heard that some of you are not happy with the decisions made at the pre-convention board of directors meeting. There were only a few people present to vote, but we did have a quorum as required by our by-laws.

We can, however, change the direction of the organization if the organization votes to do so and there will be an opportunity at Interim Board.

Before we do that I would like to explain my reasons for what I hope to do. I also want each of you to seriously consider attending your regional meeting so that you can help me with the plans for convention. I need your input –

BPW/TN needs you.

Individual Development

The Individual Development Program helps women develop public speaking skills. The course promotes effective communication, increases poise and self-confidence and offers information about issues that affect workingwomen. However, ***Individual Development*** is much more than a public speaking course. It covers basic parliamentary procedure, formal and informal speaking, group discussion, debating and interviewing skills. The course offers tips on how to speak more effectively and builds confidence so that participants will speak up in the workplace, the community and at home. It is designed to develop leaders and promote personal growth.

By participating in the ID Program you will:

Learn how to ANALYZE & EVALUATE what you see & hear.

Learn how to CRITICIZE constructively and tactfully.

Learn how to accept constructive CRITICISM.

Develop the SELF CONFIDENCE and POISE | to feel comfortable in a variety of situations

Learn PARLIAMENTARY PROCEDURE

Be able to preside and be a more effective leader and member.

Improve your COMMUNICATION SKILLS both in informal conversation or in making formal presentations

Express yourself in ANY circumstance!

Build FRIENDSHIPS— become part of a supportive group and build team spirit with other members of the class

Become more highly MOTIVATED in your personal and in your professional life

Learn PROTOCOL – discover how to extend formal and informal courtesies to people according to rank, position or personal achievement.

EXPERIENCE HEALTHY COMPETITION

DO SOMETHING many women do not have much opportunity to do.

LEARN MORE ABOUT BPW than you could learn in ten years any other way – discover the history, objectives, activities and more.

UPDATE your understanding of BPW Foundation procedures, policies, protocol and issues of interest to BPW – a good reason to take ID periodically...not just once.

***Individual Development is
"women helping women"
exemplified***

Aspiring Leaders of Tomorrow

- BPW/TN Aspiring Leaders of Tomorrow is a program to recognize the skills and support the career development of Tennessee's future female leaders. The program is open to any female resident of Tennessee who:

Is a High School Graduate or holds a GED equivalency;

- Has a date of birth after December 31, 1980 (age 35 and under);
- Is enrolled in a post-secondary institution of higher learning such as any accredited 4-year college, community college, technical school or in a recognized apprenticeship program. The institution of higher learning does NOT have to be in Tennessee.

The Grand Prize winner will receive a \$500 textbook scholarship, with the runner-up receiving \$300 applicable to textbook purchase.



PROGRAM DETAILS:

1. Submission fee of \$25, which includes one year student membership in BPW/TN
2. Submit a written 400-500 word essay on one of the following topics.

- *Topic choices for 2015:*

Pay Equity - on average, for every \$1 earned by a man, working women earn only 77 cents. Comment. How can this disparity be addressed?

- The momentum has stalled on the Equal Rights Amendment (ERA). Do you believe there is a need for a 28th amendment to the Constitution? Why or why not? How can it be "sold" for ratification?
 - The United Nations has declared March 8th as International Women's Day. Considering all the girls who are being denied educations, the many women being treated as property, the millions of oppressed women around the world - what can American women do to promote the equality of women worldwide?
 - What are today's "Women's Issues"? What are some steps that would help address and correct them?
- Based upon the written essays, finalists will be chosen by committee. All participants will be notified of the committee decision. Finalists must prepare a 4-minute speech based upon their written topic.



In order to be eligible for a scholarship award, participants **MUST** complete all program requirements, including the Speak-off at the BPW/TN State Convention Tennessee on the first Saturday in June, 2015.

If you have further questions about the Aspiring Leaders of Tomorrow program please contact the ALT Chair:

Lee Ann Gaddis,
1258 Joiner Hollow,
Rockwood, TN 37854

Or email leeann4002@yahoo.com





Women Business Owners of Tennessee Empowerment Forum

Martha Ervin, 1st Vice President, and Carol Turpen, Recording Secretary of the Business and Professional Women of Tennessee, Inc. attended the Women Business Owners of Tennessee Empowerment Forum, held at the Nashville School of Law Auditorium, July 26, 2014. The purpose of the forum was to bring women together to start the critical dialogue necessary to develop and implement a strategic plan to increase economic prosperity of the women owned businesses in Tennessee.

Patricia H. Wesson, founder, Chief Advocate for Contracts for Women Advocacy hosted the event, along with sponsors like HALO-branded solutions, NASHVILLE SCENE, Direct Mail Specialist, Dillard's, and Certification and Registration Agency. The group was honored with the attendance of several dignitaries, such as Tennessee, Senator Thelma Harper and Brigitte Tubbs-Jones of the Tennessee Women's Political Caucus.

LaTanya D. Channel, Deputy District Director of the Small Business Administration (SBA) gave an excellent presentation on the importance of women educating themselves on the process to gain federal contracts. In particular, Ms. Channel stressed the importance of registering in the SBA database to be eligible for receipt of contracts. Ms. Channel stated that more workshops on the government contracts topic are coming and encouraged the group to attend to learn more about the certification process.

Gayle Hutchinson, Principal of Pathfinding Consulting, presided as moderator for the three panels consisting of access, support, legislative and legal areas. Panel members included representatives from municipal, state and federal agencies, women with small businesses, leaders of business and professional women organizations, attorneys, state representatives, and candidates for state offices. The moderator asked questions and each panelist was given the opportunity to answer based on their expertise and/or experience. At the end of each panel discussion, the floor was open for attendees to pose their own questions.

The forum provided the stage for many woman looking at beginning or developing their own businesses. A lot of information including tips was shared by seasoned business owners as well as representatives from local, state, and federal agencies on how the attendees can grow their businesses through attaining contracts and develop relationships for joint ventures. Attendees left the forum with a small set of tools to help them with improving the prosperity of their own businesses and in the long run the prosperity of the citizens of Tennessee.

2014 Economic Summit for Women and ATHENA International Conference

*"Women & Work: Succeed & Lead Economically, through
Experience, Vision & Connection"*



Victoria Budson
Executive Director
Women and Public Policy Program
Harvard Kennedy School



Mignon Clyburn
Commissioner
Federal Communications
Commission



Martha Mertz
Founder
ATHENA International



Beth DeBauche
Commissioner
Ohio Valley Conference



Kim Olsen
USAF (retired)
Executive Director
Grace After Fire



Dianne Dinkel
President and CEO
ATHENA International



Beth Olanoff
Director
Vision 2020
Education Initiative



October 19 & 20

Nashville Airport Marriott

Join us to...

- Learn from Inspiring Speakers • Attend Informative Workshops
- Come together and network with hundreds of professional women
- Celebrate the recipients of six WECF college scholarships



Presented By

ATHENA
INTERNATIONAL

*Supporting, developing and honoring women leaders
Inspiring women to achieve their full potential
Creating balance in leadership worldwide*

and



**WOMEN'S
ECONOMIC
COUNCIL
FOUNDATION**

Find registration and early bird rates at TNwomensummit.org

Stay tuned for news and announcements at

ATHENAInternational.org & TNwomensummit.wordpress.com

GLOBAL OUTREACH TASKFORCE

Appointed by President Tressy, the Global Outreach TaskForce will assist in her "Personal Goal - Reach out to sister organizations in the Southeast region to reconnect and share." With committee members, Beth Bates, Deborah Brasfield, and Ann Lay, the TN Federation will be contacting at least 9 states to exchange ideas in membership, legislation, Veterans programs, websites, IB & Conventions invitations/programming, and more. As a BPW/TN member, if you have suggestions or state contacts, please share them with Beth, Deb, or Ann to help us reach our goal and to assist in the strengthening of BPW/TN.



Update: The BPW/TN has an invitation to the GA Fall Conference in Lawrenceburg, GA (east of Atlanta). If anyone is interested in attending, please contact Ann Lay.

dragin90@aol.com or 615-792-7142.

In preparation for Interim Board, consider the following for a well run meeting. During the meeting, speak only directly to the chair when recognized . Wait your turn. Madam President, remember to look to your sides as your officers may need to be recognized.

Scripts are tools and not rules. All this being said, I confess that I have been far from perfect myself in the past; also, in my opinion, one of the chief reasons for parliamentary procedure is to allow all people to be heard, just in an orderly fashion.

Parliamentarian: Beth



When one door of happiness closes, another opens; but often we look so long at the closed door that we do not see the one which has been opened for us." — ***Helen Keller***



It Happened in



September 12, 1910 - Alice Stebbins Wells, a former social worker, becomes the first woman police officer with arrest powers in the U.S. (Los Angeles, CA)

September 14, 1964 - Helen Keller receives the Presidential Medal of Freedom along with 4 other women: Dr. Lena Edwards, Lynn Fontaine, Dr. Helen Taussig, and Leontyne Price

September 14, 1975 - Elizabeth Ann Seton is canonized and becomes the first American-born saint, founded the first U.S. Order of the Sisters of Charity of St. Joseph

September 17, 1787, the delegates to the Constitutional Convention met for the last time to sign the document they had created. Anniversary of the Signing of the Constitution National Constitution Day

September 20, 1973 - Billie Jean King defeats Bobby "No-Broad-Can-Beat-Me" Riggs in the battle of the sexes tennis match

September 25, 1981 - Sandra Day O'Connor is sworn in as the first woman U.S. Supreme Court Justice

September 26, 1971 - Rep. Shirley Chisholm (D-New York) announces she will enter the Democratic presidential primaries

September 26, 1973 - Capt. Lorraine Potter, an American Baptist minister, becomes the first woman U.S. Air Force chaplain

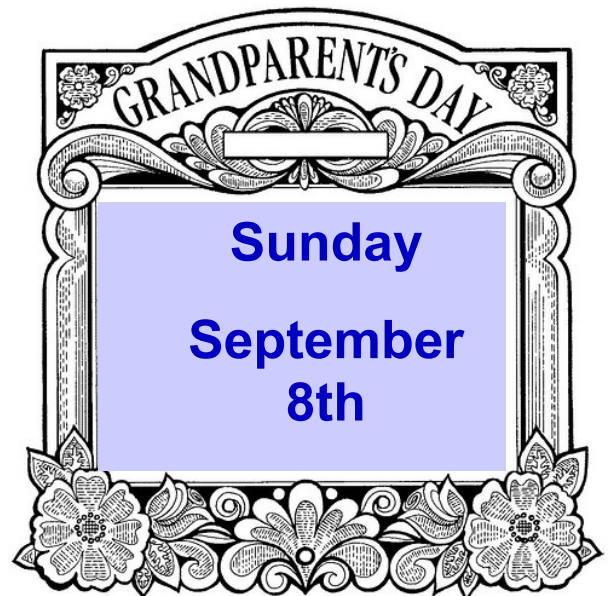
September 29, 1988 - Stacy Allison becomes first American woman to reach the summit of Mt. Everest .



**Monday
September
1st**



BPWTN.org



September is :

- National Cholesterol Education Month
- National Alcohol and Drug Addiction Recovery Month
- National Honey Month
- National School Success Month
- Whole Grains Month
- Prostate Cancer Awareness Month
- Leukemia & Lymphoma Awareness Month

We will never forget...
9-11-01



Business and
Professional
Women/TN



**"You only live once,
but if you do it right,
once is enough." –
Mae West**

**"Passion is energy. Feel the power that comes from
focusing on what excites you." – Oprah Winfrey**

Monument to Honor TN Suffragists

Ratification of the Nineteenth Amendment
to the United States Constitution.

On August 20, 1920, Tennessee became the
final state needed to ratify the 19th
Amendment which granted women the
right to vote in America. The history of how
Tennessee became the deciding vote will be
retold through art and exemplified for
future generations.



For additional information please visit

<http://tnsuffragemonument.org/>

**"I've learned that people
will forget what you said,
people will forget what you
did, but people will never
forget how you made them
feel."**

Maya Angelou

Please make these revisions to the Roster & Calendar

Carolyn Beverly email : Carolyn.beverly@tcatwhiteville.edu

Lee Ann Gaddis Phone #: 865-250-8149

Wanda Stanfill 71 Schultz Rd Beech Bluff, TN 38213
wanda.stanfill@wtbc.edu 731-693-8359

Ann Fletcher 830 Rock Road Memphis, TN 38134
ann-fletcher@att.net 901-258-8722

June 5-6, 2015 BPW/TN Convention, Site TBD



2014 Fall



Region Planning Meetings

REGION I



Region I Director
Sheree A. Schneider
183 Don Jessie Lane
Speedwell, TN 37870

The Region I will be meeting on **Saturday, September 13, 2014** at the Campbell County Chamber of Commerce building, 1016 Main Street, Jacksboro, TN 37757 (423) 566-0329. It is 2.6 miles from exit 134 off of I-75.

Here's a link to their page <http://www.campbellcountychamber.com/>.

Registration \$15.00 - Mail to Region I Director or register on line BPWTN.org

Meet and greet will begin at 9:30.

The meeting agenda will begin at 10:00 am.

Lunch will be served at 12:00 pm and the program speaker will follow.



REGION II



Region II
Director
Ann Poag

Lawrenceburg BPW would like to invite you to attend the September 2014 meeting which will serve as the **Fall Region 2 Gathering**.

Refreshments will be provided and we will be discussing news from the State and plans for the future.

Place: Scout Cabin, Lawrenceburg, TN Time: 6:30 pm

Date: **September 16, 2014**



Please contact for additional information: Ange D. Koeppen (931) 766 4842 or email jckadk5@aol.com

REGION III



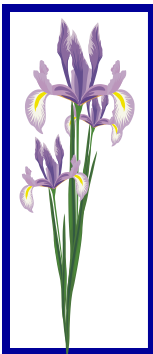
Region III
Director
Carolyn Beverly

The Region III planning meeting is scheduled to be held on **Saturday, Sept. 20** at a local restaurant in Jackson. The time and place will be sent out to the locals and will be posted on the website.



Please contact for additional information: Carolyn Beverly email

Carolyn.beverly@tcatwhiteville.edu



NOTE: *Deadline to submit material for Achiever is the 25th of each month.*

Send to :SharonLyrae@aol.com

Articles received after the 25th will be in the next months issue.

Thought for the Month:



Upcoming Monthly Highlights

October NBWW—National Business Women’s Week

November Interim Board & Women Veterans

December Parliamentary Procedure

January Mentoring Month

February Foundation Month & Black History Month

March Day On the Hill, Region Meetings, Women’s History Month & Equal Pay Day

April Equal Pay Day , Award Submission Guidelines, State Reports Due, State Convention

May 2015 State Convention

Be Transformed By BPW



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Suite#108-323
Nashville, TN 37204

**Business and Professional
Women of Tennessee**