

# BPW/TN OCTOBER ACHIEVER


Issue 4 October 2014



## *Be Transformed By BPW* 2014-2015

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Business and  
 Professional  
Women/TN

Have you ever tried to do a project with people you have never met before? Perhaps you have been assigned a important project at work with people from other departments. You know their name and where their office is - but not much else. How do they handle stress? What is their approach to problem-solving? Do they have a good sense of humor? All of these are important questions that help you to work with others. Knowing how you answer those questions is also important since a good team has different personalities, strengths, and weaknesses.

Can you answer these questions about your BPW sisters? As an organization, we are trying to achieve important goals: equality for all women, equal pay for equal work, annual conventions:) It is always easier to talk to, work with, and be more comfortable around people you know. I want my convention to provide the opportunity to get to know each other better so we can more effectively work together and also learn skills that will help us to get more members.

I want a pajama party so we can let our hair down and talk about our lives while we drink and eat. I am very curious about each of you and I really want to know why you are in BPW, why you have the job you do, what has happened in your life to make you happy and sad. I also want to use some small group techniques to work on issues like how to mentor, how to share BPW, how to put together a fun meeting with a purpose, how to identify and work with other personality types, how to effectively use social media, and so many things that I know will make this organization stronger, better, and ready for the next 100 years. Are you ready to be transformed?

# National Business Women's Week®

**October 20 -24, 2014**

**To honor the contributions of working women and employers who support working women and their families, Business and Professional Women's Foundation celebrates National Business Women's Week® (NBWW) during the third week of October.**

**National Business Women's Week® provides an opportunity to call attention to women entrepreneurs, facilitate discussions on the needs of working women, share information about successful workplace policies, and raise awareness of the resources available for working women in their communities. Traditionally during NBWW, BPW Foundation singles out extraordinary women who epitomize what it means to be a woman leader in the workplace.**

## History of NBWW

October 20-24, 2014 marks the 86th anniversary of National Business Women's Week® (NBWW). Since its creation in 1928, the event has been sponsored by Business and Professional Women to recognize and honor the achievements of working women throughout history. BPW members and BPW Foundation call attention to local women entrepreneurs, facilitate discussions on the needs of working women, share information about successful workplace policies and raise awareness of resources available for women in their communities.

The concept of National Business Women's Week originated from Emma Dot Partridge, executive secretary of Business and Professional Women/USA from 1924-1927. The first annual observance of NBWW was held April 15-22, 1928 and National President Lena Madesin Phillips opened it with a nationally broadcast speech. She said that the purpose of the week was "to focus public attention upon a better business woman for a better business world." From this early effort, NBWW has grown to be a nationwide salute to all working women.

NBWW was moved to the third full week of October in 1938. Over the years, NBWW has become an event widely recognized by public and private institutions and local communities. Each U.S. President since Herbert Hoover has acknowledged NBWW with a letter recognizing the contributions and achievements of working women. In addition, on the state and local levels, governors and mayors also issue similar proclamations.

The celebration of National Business Women's Week has helped to promote leadership roles for women and to increase opportunities for their advancement professionally and personally.

**The NBWW Activity Guide provides information, tips and tools for celebrating NBWW in your community. You can download the following NBWW materials by going to [BPWfoundation.org](http://BPWfoundation.org)**

**\*\*NBWW Activity Guide**

**\*\*Sample Press Release**

**\*\*BPW Foundation Media Tool Kit**

**\*\*Joining Forces for Women Veterans Summit Tool Kit**

**\*\*Sample Proclamation**

**\*\*WOMENomics Tool Kit**

# Women in Charge

*Posted by espressodog*

Each year during the third week in October, we stop a moment to honor the contributions of working women and the employers who support them during Business and Professional Women's Foundation's [National Business Women's Week® \(NBWW\)](#). Established in 1928, National Business Women's Week® is an occasion to call attention to women entrepreneurs, facilitate discussions on the needs of working women, share information about successful workplace policies, and raise awareness of the resources available for working women in their communities.

NBWW is a great opportunity to recognize and highlight the progress women have made as business owners and entrepreneurs. Today there are 7.2 million majority-owned, privately-held, women-owned businesses in the United States. These firms employ 7.3 million people and generate \$1.1 trillion in sales. Only twenty years ago it was still legal to require a woman to have a male co-signer before receiving a business loan. That changed with the passage of the Women's Business Ownership Act in 1988. The Women's Business Ownership Act not only made the requirement of a male signature illegal it also created the National Women's Business Council, the Office of Women's Business Ownership and the network of Women's Business Centers around the country.

Currently helmed by Administrator Karen Mills, the Small Business Administration (SBA) is the only federal agency whose primary mission is to be a resource for all small business owners. Created in 1953 as an independent agency of the federal government, the SBA aids, counsels, assists and protects the interests of small business concerns. The SBA helps Americans start, build and grow businesses through an extensive network of field offices and partnerships with public and private organizations. The SBA typically provides \$20 million in loans and loan guarantees annually.

Within the SBA's Office of Women's Business Ownership are the Women Business Centers (WBC) that provide training and counseling to thousands of women business owners across the country from 112 centers in nearly every state. Ana Recio Harvey, former president of the Greater Washington Hispanic Chamber of Commerce, was recently named head of the Office of Women's Business Ownership.

Not all women-owned or run businesses are small. There are currently 13 women running Fortune 500 companies. While that is nowhere close to parity, it does represent an increase over the mere 2 in 1998.

At a press conference in March, President Obama said that small businesses will drive the economic recovery and we know that women-owned business are going to be a major part of that. BPW Foundation hopes you utilize NBWW to promote successful workplaces and the women who make it all happen.



*The Tennessee BPW Interim Board of Directors meeting is held annually in the fall.*

*All BPW/TN members are encouraged to attend the Interim Board meeting and workshops being held in Cool Springs, TN on November 8, 2014.*



*All events will take place at the Holiday Inn Express.*

*Board meetings are open to all members.*



## **Interim Board Speaker**

**ERICA COLLINS** is the host of **Blog Talk Radio**, a very interesting series of unique shows about business. She's a dynamic personality who has worked for several media companies including Business Week, HBO, MSNBC, Fox News Channel and U.S. Chamber of Commerce Broadcast shows *"It's Your Business"* and the *"Quality Learning Series"*. Erica was awarded the honor to train and work at the U.S. Capitol House and Senate Radio/TV Press Galleries. She has covered local, national and international news, entertainment, business and sports. She wears several hats; Erica has been a plus model for over 20 years; modeling for Macy's, Bloomingdale's, Liz Claiborne (Elisabeth), Boscov's, Fashion Bug, Cargo Magazine, and served on the Board of Advisors and Spokesperson for Fashion to Figure which was founded by the great-grandsons of Lena H. Bryant, aka Lane Bryant Clothing Stores. Erica's other platforms included the W.H.O Foundation: Women Helping Others . A graduate from George Washington University, Erica was instrumental in establishing a graduate level course entitled *"Jackie Robinson: Race, Sports and the American Dream"* and the course has grown into a symposium awarding members of the Washington, D.C. community and beyond, representing the legacy of Jackie Robinson.







BUSINESS AND PROFESSIONAL WOMEN OF TENNESSEE, INC. (BPW/TN)

**INTERIM BOARD OF DIRECTORS MEETING**

**November 8, 2014**

HOLIDAY INN EXPRESS Cool Springs  
8097 Moores Lane  
Brentwood, TN 37027  
Telephone 1-877-410-6667 toll free or  
615-309-8860 hiebcsg@gmail.com

**Mail or email registrations to:**  
Berdene O'Neal  
2419 Columbine Trail  
Chattanooga, TN 37421-1887  
Phone: (423) 602-5398 bhgeorgia@epbfi.com

**Make checks payable to: BPW/TN Interim Board.**

Name: \_\_\_\_\_ Home Phone \_\_\_\_\_  
Address: \_\_\_\_\_ Office Phone \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Local Organization: \_\_\_\_\_ Member--at-Large \_\_\_\_\_  
E-Mail: \_\_\_\_\_

**I AM REGISTERING AS:**

I am a first-timer to a BPW/TN Interim Board \_\_\_\_\_

Please check the functions you plan to attend:

	<b>Before 11/1/14</b>	<b>After 11/1/14</b>
Registration Fee	\$25.00 _____	\$30.00 _____
Saturday Lunch	\$20.00 _____	\$25.00 _____
Total	\$ _____	\$ _____

**State Officers, Regional Directors, Standing Committee Chairs,  
Parliamentarian, Immediate Past State President  
SEND CHECK FOR NON-EXEMPT EVENTS ONLY**

**Voting:**  
☐ State Officer  
☐ Regional Director  
☐ Standing Committee Chair  
☐ Immed. Past State President  
☐ LO President/Representative  
☐ Governance Chair  
**Non-Voting:**  
☐ Parliamentarian  
☐ Special Committee Chair  
☐ Past State President  
☐ Member [MOL or SOL]  
☐ Member at Large  
☐ Guest

\*\*\*\*\*

***Holiday Inn Express Cool Springs, Brentwood South, Tel: 1-877-410-6667***

***8097 Moores Lane, Brentwood, TN 37027***

***www.hiebcsg@gmail.com***

***Interstate 1-65-S-Exit 69 Moores Lane*** Take a right when the exit splits. Make a right into the Home Depot Shopping Center. Follow the road to the right all the way past Home Depot and Ashley Furniture. The Hotel is at the end of the service road behind the Home Depot and Ashley Furniture stores.

**Sleeping rooms are \$109.00**

**Registration opens 9 a.m. CST - Coffee available.**

**Meeting begins at 10 a.m. CST**

# 2014 Economic Summit for Women and ATHENA International Conference

*"Women & Work: Succeed & Lead Economically, through  
Experience, Vision & Connection"*



**Victoria Budson**

Executive Director  
Women and Public Policy Program  
Harvard Kennedy School



**Mignon Clyburn**

Commissioner  
Federal Communications  
Commission



**Martha Mertz**

Founder  
ATHENA International



**Beth DeBauche**

Commissioner  
Ohio Valley Conference



**Kim Olsen**

USAF (retired)  
Executive Director  
Grace After Fire



**Dianne Dinkel**

President and CEO  
ATHENA International



**Beth Olanoff**

Director  
Vision 2020  
Education Initiative



## October 19 & 20

Nashville Airport Marriott

*Join us to...*

- Learn from Inspiring Speakers • Attend Informative Workshops
- Come together and network with hundreds of professional women
- Celebrate the recipients of six WECF college scholarships



*Presented By*  
**A T H E N A**  
INTERNATIONAL

*Supporting, developing and honoring women leaders  
Inspiring women to achieve their full potential  
Creating balance in leadership worldwide*

*and*



**WOMEN'S  
ECONOMIC  
COUNCIL  
FOUNDATION**

Find registration and early bird rates at [TNwomensummit.org](http://TNwomensummit.org)

Stay tuned for news and announcements at

[ATHENAInternational.org](http://ATHENAInternational.org) & [TNwomensummit.wordpress.com](http://TNwomensummit.wordpress.com)

# It Happened in....



- Oct 3, 1904** - Mary McLeod Bethune opens her first school for African-American students in Daytona Beach, FL
- Oct 4, 1976** - Barbara Walters becomes the first woman co-anchor of the evening news (at ABC)
- Oct 4, 1993** - Ruth Bader Ginsburg joins the U.S. Supreme Court as its second woman and 107th justice
- Oct 8, 1993** - Toni Morrison becomes the first African American woman to win the Nobel Prize for Literature
- Oct 9, 1923**—Frankie J. Pierce, born to a house slave in Smith County, Tennessee, became the superintendent of the first vocational school for girls in Tennessee, a position she held until 1939.
- Oct 10, 1983** - Dr. Barbara McClintock receives the Nobel Prize for Medicine for her discovery in genetics about mobile genetic elements
- Oct 11, 1984** - Dr. Kathryn D. Sullivan is the first U.S. woman astronaut to "walk" in space during Challenger flight
- Oct 15, 1948** - Dr. Frances L. Willoughby is the first woman doctor in the regular U.S. Navy
- Oct 16, 1916** - Margaret Sanger opens the U.S.'s first birth control clinic in Brooklyn, NY
- Oct 23, 1910** - Blanche Stuart Scott is the first American woman pilot to make a public flight
- Oct 24, 1956** - Rev. Margaret Towner is the first woman ordained a minister in the Presbyterian Church
- Oct 28, 1958** - Mary Roebling is the first woman director of a stock exchange (American Stock Exchange)



October is :

**Breast Cancer Awareness Month**  
**Domestic Violence Awareness**  
**National Apple Month**  
**National Physical Therapy Month**  
**Bullying Prevention Month**  
**Popcorn Popping Month**  
**Eye Safety & Injury Prevention Month**  
**Oct 3 National Poetry Day**  
**Oct 14 Columbus Day**  
**Oct 31 Halloween**

**BPWTN.org**

A bad  
attitude is like a  
flat tire. You can't go  
anywhere until you  
change it.

**Oct. 12-20 National U.S. Bone and Joint  
Awareness Week — USBJI**  
**Oct. 20-26 National Business Women's Week  
— NBWW**



October is: **Breast Cancer Awareness Month.**

Wear PINK this month to show your support



A favor to ask, it only takes a few seconds....

The Breast Cancer site is having trouble getting enough people to click on their site daily to meet their quota of donating at least one free mammogram a day to an underprivileged woman. It takes less than a minute to go to their site and click on 'donating a mammogram' for free (pink window in the middle).

This doesn't cost you a thing. Their corporate sponsors /advertisers use the number of daily visits to donate mammogram in exchange for advertising. Here's the web site! Pass it along to people you know.



**[www.thebreastcancersite.com](http://www.thebreastcancersite.com)**



## FACTS ABOUT BREAST CANCER IN THE US

One in eight women will be [diagnosed](#) with breast cancer in their lifetime.

- Breast cancer is the most commonly diagnosed cancer in women.
- Breast cancer is the second leading cause of death among women.
- Each year it is estimated that over 220,000 women in the United States will be diagnosed with breast cancer and more than 40,000 will die.

Although [breast cancer in men](#) is rare, an estimated 2,150 men will be diagnosed with breast cancer and approximately 410 will die each year.







## October is Breast Cancer Awareness Month

**American Cancer Society** is the leader in the fight to end breast cancer.

- We invest more in breast cancer research than any other cancer type to find, prevent, treat, and cure the disease.
- We're in every community providing free information and services to people fighting the disease. Today, one in every two women newly diagnosed with breast cancer turns to us for help and support.
- Over the past 20 years, we have helped more than 4 million women get potentially lifesaving breast cancer screening tests.

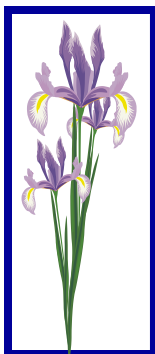
**Breast cancer** is the most common cancer among women in the United States, other than skin cancer. It is the second leading cause of cancer death in women, after lung cancer.

The chance of a woman having invasive breast cancer some time during her life is about 1 in 8. The chance of dying from breast cancer is about 1 in 36. Breast cancer death rates have been going down. This is probably the result of finding the cancer earlier and better treatment. Right now there are more than 2.9 million breast cancer survivors in the United States.

For more information about breast cancer, how to find it early, and how to help finish the fight against the disease, visit our **our breast cancer information resources** online or contact the American Cancer Society at 1-800-227-2345 anytime, day or night.

The following steps can help you stay well and improve your odds against breast cancer:

- The earlier breast cancer is found, the better. Sign up for our breast cancer screening reminder and we'll remind you based on our early detection guidelines. If you are 40 or older, get a mammogram and breast exam every year and report any breast changes to your doctor right away.
- You can help reduce your breast cancer risk by maintaining a healthy weight throughout life, being physically active on a regular basis (at least 150 minutes of moderate intensity or 75 minutes of vigorous intensity activity each week) and limiting alcohol intake to less than 1 drink each day for women (2 drinks for men).



**NOTE:** *Deadline to submit material for Achiever is the 25th of each month.*  
**Send to :SharonLyrae@aol.com**  
*Articles received after the 25th will be in the next months issue.*

***Thought for the Month:***



## **Upcoming Monthly Highlights**

- October** NBWW—National Business Women’s Week and Interim Board
- November** Women Veterans
- December** Parliamentary Procedure
- January** Mentoring Month
- February** Foundation Month & Black History Month
- March** Day On the Hill, Region Meetings, Women’s History Month & Equal Pay Day
- April** Equal Pay Day , Award Submission Guidelines, State Reports Due, State Convention
- May** 2015 State Convention

Be Transformed By BPW



**Business and Professional  
Women of Tennessee**

718 Thompson Lane,  
Suite#108-323  
Nashville, TN 37204