

BPW/TN MARCH ACHIEVER

Issue 9 MARCH 2015



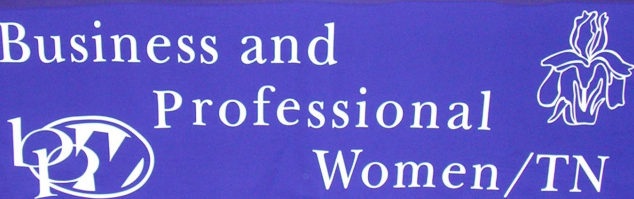
Be Transformed By BPW
2014-2015

Inside this March 2015 Issue:

- Page 1 From the President
- Page 2 2015 Day on the Hill
- Page 3 Nomination for State Office Info
- Page 4-5 Region Meetings Information
- Page 6 Women's History Month information
- Page 7 MARCH is.....
- Page 8-9 Equal Pay Day
- Page 10 Thought for the Month & Important Info



Business and
Professional
Women/TN



FROM THE PRESIDENT:

And it is that time of the year again. The look of winter has been here for too long and all we want is the warmth and color of spring and yet here is a fresh batch of ice and snow and COLD. You have to wonder if this time of the year is a reflection of what the women felt back in 1918 as they were attempting to win the right to vote. They couldn't know for sure that it was about to happen, but they were still full of hope. They didn't stop working towards their goal just like the flowers and trees right now are working towards the goal of spring. Not all progress towards a goal feels like progress. Sometimes though, it is necessary to take a step back so you can more clearly see the end goal and can really focus on the next step. What goal(s) is your local working on? The true benefit to being a part of a group such as BPW is that we are each working within our own community towards the goals of equal pay and equal rights in different ways, but it is still progress and it is something we need to continue to strive towards. At the Oscars, Patricia Arquette said "To every woman who gave birth to every taxpayer and citizen of this nation, we have fought for everybody else's equal rights. It's our time to have wage equality once and for all and equal rights for women in the U.S. of America." Women's history continues to be made in the here and now because there is so much more we can and should do. Are you ready?

2015 BPW Spring Region Meetings:

Region I March 28th

Region II March 7th

Region III March 14th

See details on page 4 & 5

POLICY AND ACTION DAY ON THE HILL



Business and Professional Women of Tennessee

*In partnership with the Tennessee Women Political Caucus,
Women's Political Collaborative of Tennessee,
Advocates for Women's & Kid's Equality, Tennessee,
Coalition to End Domestic & Sexual Violence,
Memphis Area Women's Council,
Contracts for Women, Inc.,
Women's Resources and Rape Assistance Program,
Tennessee Economic Council,
A Better Balance, AAUW and YWCA*

WEDNESDAY, MARCH 4TH, 2015

511 UNION ST., NASHVILLE, TN 37219
WALLER, LANSDEN, DORTCH & DAVIS, LLP
27TH FLOOR

You are invited to join women from across the state. It does not matter whether you have been coming for several years or this is your first. Whether you are a legislative enthusiast or a beginner, consider this your opportunity to be a part of the process that will help shape our state policy.

Day on the Hill Planned Activities:

- BPW Day on the Hill **Breakfast**. Location: Waller Lansden Dortch & Davis, LLP located at 511 Union St, Nashville TN 37219. The office is on the 27th Floor. There is parking under the building. Breakfast will be at 7:30am. The breakfast is free
- **Orientation**- Information packets will be distributed. Discussion on the legislative process. Mentor/Mentee partnering for new participants
- **Visit with legislators**
- Women's Political Collaborative of TN **Luncheon** also at the same location
- **More visits with legislators**
- **Photo with Governor Bill Haslam**



**DON'T FORGET
TO WEAR RED.**

IF YOU HAVE ANY QUESTIONS:

Contact Zulfat Suara, 2015 Day on the Hill Chair
at 731-658-6808 or email legislation@bpwtn.org



Nominations for State Office

Early in January each local organization and other BPW/TN members will be receiving information on candidates for office for the 2015-2016 BPW/TN year. Each Local Organization member seeking office must be endorsed by her local organization and complete the form correctly. Members at Large who wish to run for state office may obtain a Data Form for Members at Large from the nominations committee. [Members at Large are not eligible for the offices of Regional Director or District Director.] Members at Large who wish to be a candidate for state office should send their forms to the committee chair, Ann Hiegel. Forms are also posted on the website *www.bpwttn.org*. Forms in duplicate, and pictures for candidates for state office and regional director must be returned to the nominating committee chair or committee member *no later than April 6, 2015*. All candidates for state office or regional director must have been a member of BPW/TN for at least two years as of the convention at which they are candidates. Candidates for line officers, President-elect and 1st or 2nd Vice President, must have served as president of a local organization, current or past, in Tennessee. [Bylaws, Article XII].

Completed Candidate Data Forms should be returned to the nominating committee member in each region:

Region I:

Ann Hiegel
312 E. Molyneux Ave.
Rockwood, TN 37854
865-354-0427
hiegelma@comcast.net

Region II:

Bonita Dearmond
1067 Brewer Rd.
Ethridge, TN 38456
931-629-1198
bdearmond3@peoplepc.com

Region III:

Susan Sumner
20 Majestic Oak Cove
Humboldt, TN 38343
731-394-2125
susan2061@bellsouth.net

It is important for the continuation of BPW/TN that qualified members take advantage of the opportunity to share their leadership skills by participating in the state organization. Please encourage all members.

2015-16 President LeeAnn Gaddis

2015

2016

President Elect
1st Vice President
2nd Vice President
Secretary
Treasurer
Region 1 Director
Region 2 Director
Region 3 Director





The Lawrenceburg BPW Chapter would like to invite you to attend the Spring Region II meeting on March 7, 2015 at 11am in Lawrenceburg, TN.

We will meet at Shoney's Restaurant at 11am.

This meeting is to discuss recruitment and to meet & greet the new Nashville Chapter.

If any group has a topic they wish to discuss and or review please send me a short summary and I will be glad to add it to the agenda.

Also, if we can get a estimate of number attending from each group by March 3, 2015 that will assist me in arranging seating at the restaurant.

I can be reached via email at jckadk5@aol.com or daytime phone number 931-852-4466. Ange Koeppen

**I want to
get**



involved

BYOB (Buy your own Buffet) at Shoney's. There will be no charge to register for this meeting.

March 7, 2015 at 11 am at Shoney's Restaurant 2124 N Locust Ave, Lawrenceburg, TN 38464 (931) 762-8837



BPW/TN Region III Business Conference.

DoubleTree Hotel Jackson, TN. Saturday, March 14, 2015

To register: Call 731-394-2894; or download the registration form from the BPWTN Facebook page, Deadline to register: Friday, March 6.

7:30 to 8a.m. Registration

8 to 9 a.m.: *Don't Let Fear Derail Your Future: Confidence in You! Find your strengths for your business foundation and for your career. Three businesswomen panelists, experts in their fields.*

9 to 10 a.m.: *Create the plan: Work the plan. What's your goal? Steps to get there.*

10 to 11 a.m.: *Six Social Media Steps to Market Yourself or Your Business.*

11 to 12 a.m.: *Networking: Make Those Connections.*

12 to 1 p.m.: *Dutch Treat Lunch in the Hotel Cafe*

1 to 2:30 p.m.: Region meeting.

Keynote speaker: Paula Casey, President, Tennessee Woman Suffrage Monument.

Reports from local presidents.

Short session on officers' roles in local organizations and at state level.

Fees for business sessions: \$25.

Certificate of Business Training: BPW/TN presented to participants.



Region 1 Meeting March 28, 2015

Region I Meeting on March 28, 2015. Rockwood will be our host for this meeting and the Theme is *Anything is Possible*. Mark your calendars and plan to join us. Ms. Ann Hiegel and the BPW Rockwood team are busy working on all the details. If you'd like for us to make arrangements for overnight accommodations, we can do that. We have not done that yet but I know our lovely state covers quite a few miles from end to end. We would love to have representatives from East, Middle and West. If you think it's a good idea to try to get a group rate option for overnight, please email sheree.schneider@lmunet.edu or Ann Hiegel at hiegelma@comcast.net as soon as possible. Again, we hope you are making plans to join us on March 28, 2015.



Anything is Possible!!

Business & Professional Women of
Tennessee

Region I Meeting

Sheree Schneider, Region I Director

Saturday, March 28, 2015
10:00 A.M. EDT

Registration 9:30 A.M. EDT

First Presbyterian Church
Fellowship Hall
429 W. Rockwood St.
Rockwood, Tennessee

Legislative
Advocacy

Professional
Development

Informative
Programs

Leadership
Skills

Political
Action

Legislative
Affairs

Membership

Community Interaction



Cost: \$15.00 per person: Late Registration: \$20.00 per person

Name _____

Local Organization/Position

Number Attending _____

If you have Dietary Restrictions, Please List:

Please RSVP by Monday, March 23rd to:
Geraldine Wallick
327 S. Front Ave.
Rockwood, TN 37854
Phone: 865-354-0934
OR
Email: hiegelma@comcast.net



Local Organizations
Please bring
a Door Prize
And
Silent Auction Item

According to the federal website devoted to Women's History Month, **the US Congress established Women's History Month** albeit first as a "week," not an entire month. Starting in 1981 and every year for the next five years, Congress continued to pass resolutions marking "Women's History Week." Eventually it became an entire month. However, it's important to see Women's History Month within a gradual expansion of women's rights legislation dating to the 1960s.

- 1963: Equal Pay Act.
- 1964: Civil Rights Act.
- 1977: Title IX Implemented
- 1981: Congress passed authorized and requested the President to proclaim the week beginning March 7, 1982 as "Women's History Week."
- 1987: After being petitioned by the National Women's History Project, Congress designated March as "Women's History Month."
- 1988 - 1994: Congress passed additional resolutions authorizing the President to proclaim March of each year as Women's History Month.
- 1995 on: Presidents Clinton, Bush and Obama have issued annual proclamations designating the month of March as "Women's History Month."



2015 is the 35th anniversary of the Women's History Movement and the National Women's History Project.



Every year there's a different theme for the month-long celebration in March of Women's History Month. This year's theme is **Weaving the Stories of Women's Lives**. According to the National Women's History Month organizers, this theme "presents the opportunity to weave women's stories - individually and collectively - into the essential fabric of our nation's history." They say, *Accounts of the lives of individual women are critically important because they reveal exceptionally strong role models who share a more expansive vision of what a woman can do. The stories of women's lives, and the choices they made, encourage girls and young women to think larger and bolder, and give boys and men a fuller understanding of the female experience. Knowing women's achievements challenges stereotypes and upends social assumptions about who women are and what women can accomplish today.*

There is a real power in hearing women's stories, both personally and in a larger context. Remembering and recounting tales of our ancestors' talents, sacrifices, and commitments inspires today's generations and opens the way to the future.

It Happened in.....MARCH

March 1, 1978 - Women's History Week is first observed in Sonoma County, California

March 1, 1987 - A Congressional resolution designating March as Women's History Month is passed

March 4, 1917 - Jeannette Rankin (R-MT) took her seat as the first female member of Congress

March 8 - International Women's Day; its origins trace back to protests in US and Europe to honor and fight for the political rights for working women

March 11, 1993 - Janet Reno is confirmed as the first woman U.S. Attorney General

March 12, 1912 - Juliette Gordon Low assembled 18 girls together in Savannah, Georgia, for the first-ever Girl Scout meeting

March 13, 1986 - Susan Butcher won the first of 3 straight and 4 total Iditarod Trail Sled Dog Races in Alaska

March 17, 1910 - Camp Fire Girls is established as the 1st American interracial, non-sectarian organization for girls

March 20, 1852 - Harriet Beecher Stowe's novel, "Uncle Tom's Cabin," is published and becomes the best-selling book of the 19th century

March 21, 1986 - Debi Thomas becomes first African American woman to win the World Figure Skating Championship

March 23, 1917 - Virginia Woolf establishes the Hogarth Press with her husband, Leonard Woolf

March 31, 1888 - The National Council of Women of the U.S. is organized by Susan B. Anthony, Clara Barton, Julia Ward Howe, and Sojourner Truth, among others; it is the oldest non-sectarian women's organization in U.S.

March 31, 1776 - Abigail Adams writes to her husband John who is helping to frame the Declaration of Independence: "Remember the ladies..."

MARCH IS :

National Craft Month

Women's History Month

Social Work Month

National Nutrition Month

Save Your Vision Month

Sexual Violence Prevention Month

Workplace Eye Wellness Month

Colorectal Cancer Awareness

Caffeine Awareness Month

**March 8th
International
Women's Day**



March 13 World Kidney Day

March 17 St. Patrick's Day

March 20 First Day of Spring

March 30 National Doctor's Day

A poster for the Tennessee Women's Theater Project. On the left is a close-up, artistic photograph of a woman's face, partially obscured by a dark veil. The text "Tennessee Women's Theater Project" is at the top in a cursive font. Below it, "VOICES of Nashville" is written in large, bold letters, with the "O" in "VOICES" containing three stars. Underneath, it says "BY CHRISTINE MATHER AND SARA SHARPE". At the bottom, it reads "NASHVILLE, MEET YOUR NEW NEIGHBORS". On the right side, the performance dates and times are listed: "MARCH 6 - 22", "7:30 pm March 6-7, 12-14 & 19-21", and "2:30 pm March 8, 15 & 22". Below that is the venue "LOOBY THEATER" and address "2301 Rosa Parks Boulevard, Nashville". Ticket information is provided: "TICKETS \$10 - \$15", the phone number "615-681-7220", and the website "www.twtp.org" with a star icon.

#MakeItHappen

International Women's Day 2015 Theme: **MAKE IT HAPPEN**

All around the world, International Women's Day represents an opportunity to celebrate the achievements of women while calling for greater equality.

Make It Happen is the 2015 theme for our internationalwomensday.com global hub, encouraging effective action for advancing and recognizing women.

Each year International Women's Day (IWD) is celebrated on March 8.

The first International Women's Day was held in 1911. Thousands of events occur to mark the economic, political and social achievements of women. Organizations, governments, charities, educational institutions, women's groups, corporations and the media celebrate the day.

Various organizations identify their own International Women's Day theme, specific to their local context and interests. Many charities, NGOs and Governments also adopt a relevant theme or campaign to mark the day. For example, organizations like the UN, Oxfam, Women for Women, Care International, Plan, World Association of Girl Guides & Girl Scouts (WAGGGS) and more - run exciting and powerful campaigns that raise awareness and encourage donations for good causes. The UN has been declaring an annual equality theme for many years.

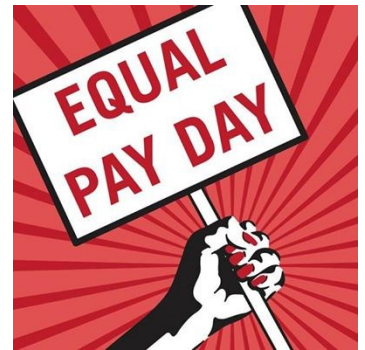


Equal Pay Day is Tuesday, April 14, 2015. This date symbolizes how far into 2015 women must work to earn what men earned in 2014.

Equal Pay Day was originated by the National Committee on Pay Equity (NCPE) in 1996 as a public awareness event to illustrate the gap between men's and women's wages.

Since Census statistics showing the latest wage figures will not be available until late August or September, NCPE leadership decided years ago to select a Tuesday in April as Equal Pay Day. (Tuesday was selected to represent how far into the work week women must work to earn what men earned the previous week.) The date also is selected to avoid religious holidays and other significant events.

Because women earn less, on average, than men, they must work longer for the same amount of pay. The wage gap is even greater for most women of color.



Women do the same work as men...



...we just do it in heels.

EQUAL PAY DAY



"...AND THIS IS THE FIRST 77¢ I'VE EVER EARNED."



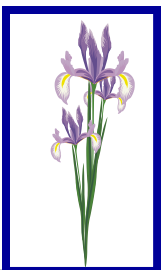
equal pay
day

BUILDING EQUALITY TOGETHER



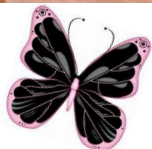
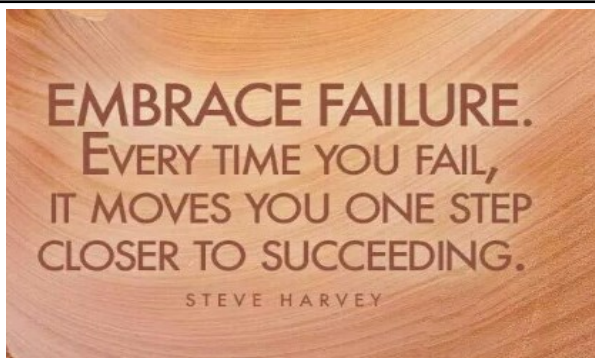
If we didn't have a wage gap, we wouldn't need this [coupon](#)!





NOTE: *Deadline to submit material for Achiever is the 25th of each month.*
Send to :SharonLyrae@aol.com
Articles received after the 25th will be in the next months issue.

Thought for the Month:



Upcoming Monthly Highlights

March Day On the Hill,
Region Meetings, Women's History
Month & Equal Pay Day

April Equal Pay Day ,
Award Submission Guidelines,
State Reports Due, State Convention

May 2015 State Convention



Be Transformed By BPW



**Business and Professional
Women of Tennessee**

718 Thompson Lane,
Suite#108-323
Nashville, TN 37204