

# BPW/TN APRIL ACHIEVER

Issue 11 May 2015

## *Be Transformed By BPW* 2014-2015

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Business and  
Professional  
Women/TN



### Presidents Message :

I am 100% thrilled to have had this opportunity to be your president. I think I was chosen to be here for you at this time. I believe in the mission and objectives of BPW wholeheartedly, but I know that we have to change our method or promoting our mission and that by not looking at alternatives, we are committing suicide.

I want each of you to read this book: *The End of Membership as we know it: Building the Fortune=Flipping, Must-Have Association of the Next Century* by Sarah L. Sladek. It describes the challenges all groups are facing as the culture changes. It does mention BPW as a specific example. It is very likely that this book will be talked about at convention and the ideas it has may well be necessary to our future. I have a lot of hope for this convention. I know with every fiber of my being that this is the convention we need is we are to move forward as an organization. I hope every single one of you will make the effort to come.

The Friday break-out sessions will be practical information that you can take back to your locals and put into action immediately. ~~Martha Ervin will be going over the state website in depth to explain how it is organized. Please come with ideas and suggestions to make it even more user friendly. ~~Jacque Hillman will be helping us to determine the BPW brand. In small groups you will be asked for suggestions on business cards, letterhead, color schemes, logos, and slogans. All of these suggestions will be compiled into choices that will be presented during the business sessions on Saturday.~~ Courtney Lewis will be teaching all of us how to really use social media to promote our LOs. It is time to understand how to use the free tools available to make our organization better. ~~Karen Roberts will be leading groups in how to creatively express our emotions and build a stronger community with honest and positive conversations. I hope that all of these sessions empower you individually and your locals. I also hope that each of you uses this opportunity to meet each other face to face, without self pity and without prejudice and truly allow the sisterhood of BPW to transform you.

Tressy Hart, BPWTN President



# BPW TN Year End Events & Deadlines

|                 |   |
|-----------------|---|
| April 30, 2015  | Membership Dues Deadline & Foundation Contribution Deadline                 |
| May 3, 2015     | Mail Date - Achiever  |
| May 5, 2015     | All President's reports due to President, 1st VP, and 2nd VP                |
| May 15, 2015    | Deadline for all reports to State President for Convention                  |
| May 15, 2015    | Deadline for all reports to State President-Elect for Post Convention Board |
| May 22, 2015    | Deadline for Convention Registrations                                       |
| June 4, 2015    | Pre-Convention Executive Committee Meeting                                  |
| June 5, 2015    | Pre-Convention Board of Directors Meeting                                   |
| June 5– 6, 2015 | BPW/TN Convention   |
| June 6, 2015    | Post-Convention Board of Directors  |
| June 27, 2015   | KFBPW Conference in Berea , KY  |



***2007-08 TN Past State President Sharon Taylor-Carrillo will be installed as Kentucky Federation of BPW's 2015-16 State President on June 27th at 3:00pm at the Historic Boone Tavern in Berea, KY.***

***Past BPW/USA National President Barb Henton will install the 2015-16 KFBPW Leadership Team.***



***Following the installation a reception will be held at Boone Tavern at 5:00pm to honor incoming KFBPW President Sharon Taylor-Carrillo and you are invited to attend.***

***Anyone wanting to attend the KFBPW conference should go to the BPW-KY.org website or for information or contact SharonLyrae@aol.com***

# It Happened in.....MAY

- ☐ May 1, 1950 - Gwendolyn Brooks becomes the first African-American woman to receive the Pulitzer Prize for Poetry; named Library of Congress's Consultant in Poetry (later called Poet Laureate) in 1985
- ☐ May 5, 1938 - Dr. Dorothy H. Andersen presents results of her medical research identifying the disease cystic fibrosis at a meeting of the American Pediatric Assn.
- ☐ May 8, 1914 - President Woodrow Wilson signs a Proclamation designating the second Sunday in May as Mother's Day
- ☐ May 10, 1872 - Victoria Woodhull is nominated as the first woman candidate for U.S. president for the Equal Rights Party
- ☐ May 12, 1968 - A 12-block Mother's Day march of "welfare mothers" is held in Washington, D.C., led by Coretta Scott King accompanied by Ethel Kennedy
- ☐ May 21, 1932 - Amelia Earhart Putnam is the first woman to complete a solo transatlantic flight. She flew from Newfoundland to Ireland, a 2,026-mile trip, in just under 15 hours
- ☐ May 21, 1973 - Lynn Genesko, a swimmer, receives the first athletic scholarship awarded to a woman (University of Miami)
- ☐ May 29, 1977 - Janet Guthrie becomes the first woman to qualify for and complete the Indy 500



## MAY IS :

**National Bike Month**

**National Physical Fitness and Sports**

**Mental Health Awareness Month**

**Healthy Vision Month**

**Mediterranean Diet Month**

**Ultraviolet Awareness Month**

**Arthritis Awareness Month**

**May 5 Cinco de Mayo**

**May 7 National Teacher Day**

**May 12 Mother's Day**

**May 18 Armed Forces Day**

**May 27 Memorial Day**



## MAY BIRTHDAYS :

- ☐ May 1, 1830 (1930) - Mary Harris "Mother" Jones, labor leader and organizer
- ☐ May 3, 1898 (1987) - Septima Clark, educator; Civil Rights activist; called "Grandmother of Civil Rights Movement"
- ☐ May 3, 1912 (1995) - May Sarton, prolific writer and poet, professor
- ☐ May 5, 1864 (1922) - Elizabeth Seaman, pen name "Nelly Bly", journalist; wrote expose of mental asylum (1887); set a record for circling the world in 72 days (1890)
- ☐ May 11, 1875 (1912) - Harriet Quimby, first American woman licensed air pilot (1911), first woman to fly across the English Channel (1912)
- ☐ May 11, 1894 (1991) - Martha Graham, modern dance innovator and choreographer
- ☐ May 11, 1906 (1975) - Lt. Ethel Weed, military officer in the Women's Army Corp.; promoted women's rights and suffrage in Japan
- ☐ May 15, 1937 - Madeline Albright, first woman to be U.S. Secretary of State (1997-2001)
- ☐ May 19, 1930 (1965) - Lorraine Hansberry, first African American woman to produce a play on Broadway, "A Raisin in the Sun" (1959)
- ☐ May 26, 1951 - Sally Ride, astrophysicist, first American woman astronaut
- ☐ May 27, 1907 (1964) - Rachel Carson, scientist and environmentalist; wrote "Silent Spring" which became cornerstone of modern environmental protection movement
- ☐ May 31, 1912 (1997) - Chien-Shiung Wu, renowned physicist; first woman elected President of American Physical Society in 1975, elected to National Academy of Science (1958), received National Medal of Science (1975)



**2014-15 BPW/TN**  
**President Elect Lee Ann Gaddis**  
**will be installed as**  
**2015-16 BPWTN President**  
**At the State Convention**  
**On Saturday, June 6th.**



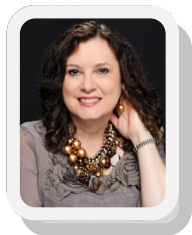
**2015**

**2016**

**No nominations were received for the officers of : President Elect, 1st Vice President, and Region I Director. Nominations for these offices will be taken from the floor at state convention.**



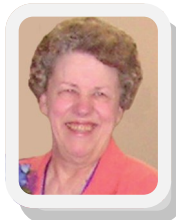
**Who is running for 2015-16 BPW/TN State Office??**



**Jan Bynum,**  
**2nd Vice-President**



**Carol Turpen,**  
**Secretary**



**Ann Hiegel,**  
**Treasurer**



**Sheree Schneider,**  
**Region I Director**



**Helen W. (Jacque) Hillman,**  
**Region III Director**



## Tentative 2015 BPWTN Convention Agenda

- **Thursday - June 4, 2015—Business Casual**  
7:30 pm - Executive Committee Meeting
- **Friday - June 5, 2015—Purple Business Casual**

Be prepared to share openly and honestly about your BPW past, present, and future the break-out sessions are to provide information/help you can take back to your LO networking luncheon is on your own - make a new friend or three! meet the candidates

### 8:00AM to 6:00PM Convention Registration

- 10:30 am - Opening Ceremony
  - 11:00 to 12:35 - Breakout Sessions —Small groups will be rotating between the four 20 minute sessions.
    - #1 **www.bpwtn.org** - Martha Ervin
    - #2 **BPW/TN branding** - Jacque Hillman
    - #3 **Social Media Marketing your LO** - Courtney Lewis
    - #4 **Artistic Expression** - K.B. Roberts
  - 12:45 to 2:00 pm - Networking Lunch
  - 2:15 pm - Board of Directors Meeting
  - 3:30 pm - Business Session
  - 5:30 pm Dinner is on your own
  - 7:30 pm - Friday Fun Night "Pajama Party" -**Relaxed and comfortable clothes- pajamas preferred , food and drink provided expect fun and a real chance to get to know your BPW sisters from around the state**
- 
- **Saturday - June 6, 2015—Business Casual** - VOTE! *bylaws and plans for the future of our organization Keynote speaker for lunch and then awards/pictures/installation*

### 8:00AM to 11:00AM Registration

- 9:00 am - Business Session
- 10:00 am - Elections
- 11:00 am - Business Session
- 1:00 pm - Awards Luncheon with Keynote Pat Bell
- 2:30 pm - Installation
- 3:30 pm - Executive Committee (2015-2016)
- 5:00 pm - Board of Directors Meeting (2015-2016)

### Break Out Session Speakers :

**Martha Ervin**  
**Jacquie Hillman**  
**Courtney Lewis**  
**K.B. Roberts**



### Convention Keynote Speaker : Pat Bell



For more than 25 years, Patricia Bell has been immersed in the human resources industry as a recruiter, employee relations specialist, project manager, and HR consultant. Her experience includes large companies in the consumer products, telecommunications, and information technology industries, as well as work for start-ups and non-profits.

Pat Bell is an enthusiastic business leader and consultant devoted to company and career success. Her successful track record of helping her clients build resiliency within and manage company changes speaks a lot about her ability to engage employees. Pat has been featured at many association engagements including the Texas Association of Non-Profits, Texas Business Women and the Association of Training and Development.

BUSINESS AND PROFESSIONAL WOMEN of TENNESSEE

2015 STATE CONVENTION

June 5-6, 2015

Montgomery Bell State Park  
1000 Hotel Avenue  
Burns, TN 37029  
Telephone 1-615-797-3101

Mail registrations to:

Registration Chair Tressy Hart  
132 Warren Hollow Rd  
Minor Hill, TN 38473  
Phone: (H) 931-556-2604



Make checks payable to: BPW/TN Convention.

Please type or print in black or blue ink.

Name: \_\_\_\_\_ Home Phone \_\_\_\_\_

Address: \_\_\_\_\_ Office Phone \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Local Organization: \_\_\_\_\_

E-mail: \_\_\_\_\_

I am a first-timer to a BPW/TN Convention \_\_\_\_\_

Please check the functions you plan to attend:

|                                | Before 5/22/15       | After 5/22/15        |
|--------------------------------|----------------------|----------------------|
| Registration Fee               | \$40.00 _____        | \$45.00 _____        |
| Friday Night<br>(Pajama Party) |                      |                      |
| Saturday Luncheon              | \$20.00 _____        | \$25.00 _____        |
| <b>Total</b>                   | <b>\$60.00 _____</b> | <b>\$70.00 _____</b> |

One-Day Registration \$20.00 \_\_\_\_\_ Friday ( ) Saturday ( )

[Check Friday or Saturday]

Amount Enclosed: \$ \_\_\_\_\_ \$ \_\_\_\_\_

One-Day registrants are not eligible to vote in elections or business meetings and may not receive packets or other materials.

State Officers, Regional Directors, Standing Committee Chairs

Parliamentarian, Immediate Past State President; District directors send check for non – covered expenses only.

I AM REGISTERING AS\*:

- \_\_\_\_\_ State Officer (2014-2015)
- \_\_\_\_\_ Regional Director (2014-2015)
- \_\_\_\_\_ District Director (2014-2015)
- \_\_\_\_\_ Standing Committee Chair (14-15)
- \_\_\_\_\_ LO President (2014-2015)
- \_\_\_\_\_ LO President's Rep. (2014-2015)
- \_\_\_\_\_ Governance Chair (2014-2015)
- \_\_\_\_\_ Past State President
- \_\_\_\_\_ LO Delegate [MOL or SOL]
- \_\_\_\_\_ LO Member [1-Day]
- \_\_\_\_\_ Parliamentarian (2014-2015)
- \_\_\_\_\_ Special Committee Chair (14-15)
- \_\_\_\_\_ Young Careerist
- \_\_\_\_\_ Member-at-Large
- \_\_\_\_\_ ID Participant
- \_\_\_\_\_ Guest

Please place an X beside the primary office for which you are registering. Mark all others

**Dietary Restrictions:** If you have dietary restrictions because of health, please describe.

Room Reservations

Cut-off date for reservations is **April 21, 2015**. The rate for rooms reserved prior to April 21, 2015 is \$84.00 plus tax (\$96.39 per night) for Single and Double occupancy. Room requests after the cut-off date are subject to availability, and rates higher than the group rate may apply.

For reservations please call the park at 615-797-3101 and use group code **7542**.

\* For pre-and post convention board, efforts will be made to maximize Local Organization (LO) voting representation. Therefore, even if you are a special committee chair, if no one else is present from your LO, you will be credentialed as an LO representative. Your LO will then have voting representation on the Board of Directors.

# Proposed Changes to BPWTN Bylaws and Handbook

## To be considered at the 2015 Convention

### Number One

| BPWTN Handbook of Policies and Procedures.<br>Chapter XV. Financial Policies. Line 18. BPW/TN IB/<br>Convention Account   | Proposed Change  | If adopted, will read  |
|---|--|--|
| <p>Current Wording</p> <p>All monies collected for interim board meeting or state convention shall be deposited into the Interim Board/ Convention bank account, approved by the executive committee, with records of that account being supplied to the state treasurer at the close of the board meeting or convention, to be included in the year-end financial review. Funds in this account to be used only for subsequent interim board or convention expenses unless authorized by State Convention action(s).</p> | <p><b>To amend by inserting two sentences after the first sentence which ends “in the year-end financial review.”</b></p> <p>Deposit slips will be given to the Interim Board and Convention Registration Chair(s) to allow for prompt deposit of registration funds. The Registration Chair shall submit copies of all deposited checks and deposit slips to the State Treasurer, as well as keeping a copy for the Registration Chair’s use.</p> | <p><b>All monies</b> collected for interim board meeting or state convention shall be deposited into the Interim Board/ Convention bank account approved by the executive committee, with records of that account being supplied to the state treasurer at the close of the board meeting or convention, to be included in the year-end financial review. Deposit slips will be given to the Interim Board and Convention Registration Chair(s) to allow for prompt deposit of registration funds. The Registration Chair shall submit copies of all deposited checks and deposit slips to the State Treasurer, as well as keeping a copy for the Registration Chair’s use. Funds in this account to be used only for subsequent interim board or convention expenses unless authorized by State Convention action(s).</p> |

### Number Two

| BPW /TN Bylaws. Article XI. Officers. Section 2.  | Proposed Change  | If adopted, will read  |
|---|--|--|
| <p>Current Wording</p> <p>A term of office shall be one year. No officer shall serve in the offices of president-elect, first vice-president, and second vice-president more than one term.</p> | <p><b>To add the word “consecutively” at the end of the second sentence ending “more than one term.”</b></p> | <p>A term of office shall be one year. No officer shall serve in the offices of president-elect, first vice-president, and second vice-president more than one term consecutively.</p> |

### Number Three

| BPW/TN Bylaws. Article XI. Officers. Section 2.   | Proposed Change   | If adopted, will read  |
|---|---|--|
| <p>Current Wording</p> <p>A term of office shall be one year. No officer shall serve in the offices of president-elect, first vice-president, and second vice-president more than one term.</p> | <p><b>To strike “one year” in the first sentence and insert “two years” in its place.</b></p> | <p>Current Wording</p> <p>A term of office shall be two years. No officer shall serve in the offices of president-elect, first vice-president, and second vice-president more than one term<br/>[consecutively IF Amendment Two is adopted.]</p> |

### Number Four

| BPW/TN Bylaws. Article XI. Officers. Section 4(d)   | Proposed Change                       |  |
|---|---------------------------------------|--|
| <p>Current Wording</p> <p>Vacancies in office shall be filled as follows:<br/>(d) If there is no candidate for the office of president, a past state president may be elected to the office provided that an interval of at least two (2) organization years has elapsed since her previous service as president.</p> | <p><b>To strike Section 4.(d)</b></p> |  |



*Thought for the Month:*

  
**KEEP  
CALM  
BECAUSE  
ANYTHING  
IS POSSIBLE**

Upcoming Monthly Highlights

May 2015 State Convention



Deadlines for ALL state  
reports is **MAY 15th**



Be Transformed By BPW



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Suite#108-323  
Nashville, TN 37204