



# Business and Professional Women/TN

Volume 1  
Issue 10



MAY 2017

Business and Professional Women of Tennessee



## The Achiever



### President's Message

"We have done good works, but on a sad note, Cumberland County Disbanded; on a positive note, Columbia BPW is working to be reinstated in good standing. There is also new life and leadership in Music City."

"This organization has done good works: establishing the Tennessee Business and Professional Women Education and Scholarship Fund, revitalizing the Aspiring Leaders of Tomorrow Program, Woman's Day on the Hill to name a few; it has been a honor to lead you."

I began this year, with no idea I would serve as President again, but it has been a pleasure to serve you again. I encourage each of you to attend the state convention on June 9th and 10th.

Here is a helpful top 10 list of things and deadlines that I hope will help prepare you for state. And be prepared to be interviewed at State Convention for YOU Tube videos that will be part of our 100th anniversary .

1. Members with dues renewal date of April 30. If you have not gotten your dues to your local treasurer, do so now so that the treasurer can have them sent to the state treasurer by **May 10th**. The membership number is very important, as it is the official number for your local for the year.

2. President's reports are due April 30th. *(they will be accepted thru May 10th)* The template is found on [www.bpwttn.org](http://www.bpwttn.org). Award entries are also extended and due **May 10th**.

3. Reserve your hotel room by the deadline of **May 10th** Call 1-731-664-6900 .

4. Mentor award nominations are due **May 15th**.

5. BPW Foundation contributions are due by **April 30th** and then verification due to the chair by **May 15th**.

6. Send names of BPW members that we have lost over this past year, to Geraldine Wallick for the Memorial Service.

7. If you are interested in coming slightly early and joining the local group at the West TN Safari Park, 3:00 pm on site let Beth Bates know, [batesb@aol.com](mailto:batesb@aol.com). Cost is \$12 per adult person and \$10 for children.

8. Bring one or more silent auction items.

9. Bring personal a/k/a hotel size shampoos et al for the local domestic violence shelter.

10. **June 1st** is the last day for early discounted registration for State Convention.

See you in June.

Beth Bates

2016-17 BPW/TN  
State President



### Inside this MAY Issue:

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# **BPW/TN's Empowering Women-Nurturing Leadership Conference and State Convention**



Beth Bates, President of Business & Professional Women of Tennessee, announces that on June 9-10, 2017, at the Doubletree by Hilton in Jackson, BPW/TN's Empowering Women-Nurturing Leadership Conference and state convention will be held. The small business development part is clustered around late morning to mid-afternoon on Friday, June 9, 2017. Planned programming includes:

- **A panel discussion on small business with accountant Zulfat Suara, business owner Pat Patrick, attorney Mary Jo Middlebrooks, and banker Tawnya Moore of Commercial Bank & Trust**
- **Speed mentoring with BPW/TN members**
- **Networking from BPW Foundation's Individual Development program facilitated by Mary Jo Middlebrooks**
- **Other likely sessions, still being developed, are a business plan session and a speech about mentoring.**
- **Jocelyn Wurzburg, a heroine of the civil rights movement from the Memphis area will serve as a keynote speaker.**

A two day visitor's pass is available for \$10. Visit [www.bpwttn.org](http://www.bpwttn.org) for registration information. There is a separate charge for meals.

**Keynote Speaker Jocelyn Wurzburg:** Social justice advocacy has been such a natural part of Native Memphian Jocelyn Dan Wurzburg as she was honored by the Tennessee Human Rights Commission (THRC) at its 50th anniversary celebration in Nashville for her longtime advocacy in civil rights and women's rights in 2013. The Commission created a special award, called the "Jocelyn Dan Wurzburg Civil Rights Legacy Award."



Wurzburg an attorney, was originally appointed to the THRC in 1971 by Gov. Winfield Dunn and was re-appointed in 2007 by Gov. Phil Bredesen. She authored the 1978 legislation that became the Tennessee Human Rights Act. The act transformed the Commission from an advisory organization to one with powers to investigate, conciliate and litigate claims of discrimination.

Thanks to this legislation, the THRC now enforces both the Tennessee Human Rights and Tennessee Disability Acts. These prohibit discrimination in many areas, from

race, creed and color to national origin, sex, religion, disability, age in employment, familial status for housing and also are crafted to prevent retaliation in housing, employment and public accommodations.

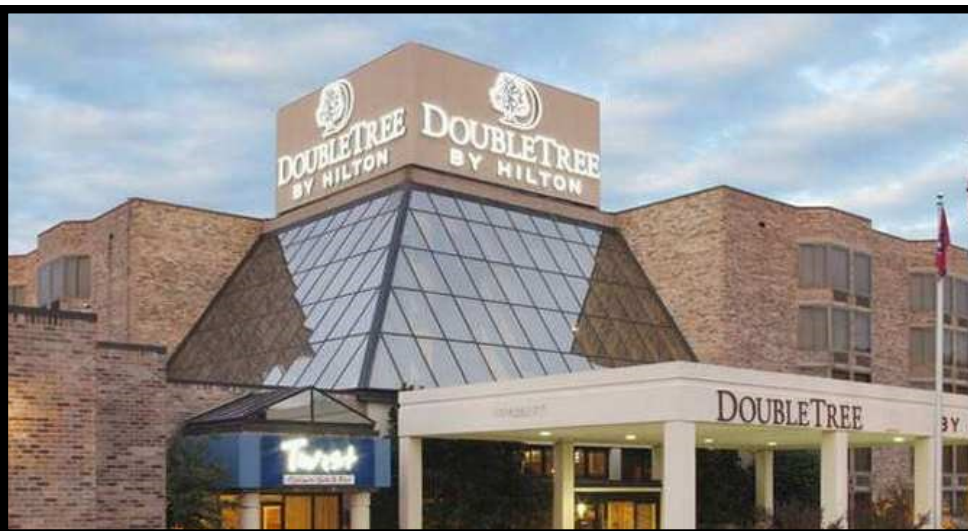
She was also appointed by President Gerald R. Ford to the International Women's Year commission in 1975 and brought the Panel of American Women to Memphis to confront racial and religious prejudice in the aftermath of Dr. Martin Luther King, Jr.'s assassination.

That was just one of many times Wurzburg fought for racial and social equality. She was appointed by the late Arthur Fleming to the U.S. Commission on Civil Rights in 1972 and served until 2000. Secretary Coleman appointed her to the Minority Business Resource Center of the Federal Railroad Administration.

She is well known for her many other positions including being on the Union of American Hebrew Congregations: Commission on Social Action, the Beale Street Historic Foundation and Police/Community Relations Committee, the Family Law Code Revision Commission, the NAACP, NOW, AARP, ACLU, Common Cause, Women's Political Caucus and NARAL.

WURZBURG is also the founder of the Memphis Chapter of the Panel of American Women and the Jazz Society of Memphis.

She has spent a full life in the public arena battling for others, and continues to do so to this day. The Tennessee Tribune is delighted to include her as one of our Persons of the Year, a lifelong friend of the Publisher as our Memphis Person of the Year with her many awards, lengthy list of honors, credits and achievements.



**Doubletree BY Hilton**  
**1770 Highway 45 Bypass**  
**Jackson, TN 38305**  
**phone: 1-731-664-6900**

For more information on registration, contact:

**Pat Wisniowski,**  
**Registration Chair**  
**at [convention@bpwtn.org](mailto:convention@bpwtn.org)**

# BPW/TN 2017 CONVENTION REGISTRATION FORM

**BUSINESS AND PROFESSIONAL WOMEN OF TENNESSEE, INC. (BPW/TN)**

**2017 State Convention  
June 9 – 10, 2017**

Double Tree by Hilton Hotel Jackson  
1770 Highway 45 Bypass  
Jackson, TN 38305  
Telephone: 1-731-664-6900 FAX: 1-731-668-0474  
Convention Chair: Beth Bates  
Email: [batesb@aol.com](mailto:batesb@aol.com)  
Phone: 731-426-1313 (WK)

Mail registration to:  
Registration Chair: Pat Wisniowski  
P O Box 1985  
Jackson, TN 38302  
Phone: 731-423-2234  
Email: [nsmom7262@yahoo.com](mailto:nsmom7262@yahoo.com)  
Make checks payable to: BPW/TN Convention

Please type or print in **black** or **blue** ink.

Name: \_\_\_\_\_ Home Phone: \_\_\_\_\_

Address: \_\_\_\_\_ Office Phone: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Local Organization: \_\_\_\_\_

Email: \_\_\_\_\_

First-timer to attend a BPW/TN Convention: \_\_\_\_\_

Please check the functions you plan to attend:

	<b>On or Before 6/01/2017</b>	<b>After 6/01/2017</b>
Registration Fee	\$40.00 _____	\$45.00 _____
Friday Luncheon	\$25.00 _____	\$35.00 _____
Saturday Installation Luncheon	\$25.00 _____	\$35.00 _____
<b>TOTAL Amount Enclosed</b>	\$ _____	\$ _____
Visitor Pass (Fri. & Sat.-Convention)	\$ 10.00 _____	\$10.00 _____
One Day Registration: (Check Friday _____ or Saturday _____)	\$ 15.00 _____	\$20.00 _____
<b>TOTAL Amount</b>	\$ _____	\$ _____

## **I AM REGISTERING AS:**

- \_\_\_\_\_ State Officer
- \_\_\_\_\_ Regional Director
- \_\_\_\_\_ Standing Committee Chair
- \_\_\_\_\_ Local President (2016-17)
- \_\_\_\_\_ Local President's Representative
- \_\_\_\_\_ Governance Chair
- \_\_\_\_\_ Past State President(Yr \_\_\_\_\_)
- \_\_\_\_\_ Local Delegate [MOL or SOL]
- \_\_\_\_\_ Local Member (1-Day)
- \_\_\_\_\_ Parliamentarian
- \_\_\_\_\_ Sub/Special Committee Chair
- \_\_\_\_\_ Member-at-Large
- \_\_\_\_\_ Member-at-Large (1 Day)
- \_\_\_\_\_ Young Careerist-ALT
- \_\_\_\_\_ Visitor (non-member)
- \_\_\_\_\_ Guest

**\*\*One-Day registrants or Visitors/Guests are not eligible to VOTE in elections or business meetings and may not receive all materials.**

Please place an **X** beside the primary office for which you are registering. Mark all others that apply with a check mark. ☒

State Officers, Regional Directors, Standing Committee Chairs, Parliamentarian, Immediate Past State President, Governance Chair:  
SEND CHECK FOR NON -EXEMPT EVENTS ONLY.

**Dietary Restriction: If you have dietary, restrictions because of health please describe** \_\_\_\_\_

## **ROOM RESERVATIONS: HEADQUARTERS HOTEL**

A block of rooms has been reserved for BPW at the DOUBLE TREE BY HILTON HOTEL in Jackson, TN, 38305 for June 9-10, 2017. Cut-off date for reservations is **May 10, 2017**. The rate for rooms reserved prior to May 10, 2017 is \$103.00, plus 14.75% tax for single or double occupancy. Room requests after the cut-off date are subject to availability, and rates higher than the group rate may apply. For reservations, please call the **DOUBLE TREE BY HILTON HOTEL (731-664-6900)** in-house reservations listed above and identify yourself as a member of Business and Professional Women of Tennessee, Inc. (BPW/TN). All reservation requests must be accompanied by the first night's deposit via a major credit card or check.





# Tentative Convention Agenda



## Tentative Agenda

**Times will be Central Daylight Time**

### **Friday - June 9, 2017**

- 8:30 am - Registration
- 9:00 am - Board of Directors Meeting
- 10:30 am- Business Session
- 11:00 am - Guest Speaker #1
- 12:00 pm - Lunch
- 1:00 pm - Panel Discussion
- 2:00 pm - Business Training and Speed Mentoring

### **Saturday - June 10, 2017**

- 8:30 am - Business Session
- 9:00 am - Elections and Business coaching
- 10:00 am - Business Session and Memorial Service;  
Guest Speaker
- 12:00 pm - Luncheon
- 1:00 pm - Awards and Installation
- 2:30 pm - Executive Committee (2017-2018)
- 4:00 pm - Board of Directors Meeting (2017-2018)



Beth Bates  
BPW/TN President 2016-2017

The Empowering Women—Nurturing Leadership Conference combines the past, present and future. For the future, the conference offers information and education about starting your own business or nurturing your infant business. For the present, we offer networking and interaction with members and guests as well as vendors and a silent auction. If there is sufficient interest, we offer a side trip and a hobby workshop. For the past, hear about our plans to preserve our history in preparation for our 100th anniversary in 2019.

## Proposed bylaws amendment.

### ARTICLE XIII ELECTIONS

**SECTION 1.** A president-elect, a first vice president, a second vice president, a secretary, a treasurer and three (3) regional directors shall be elected **by ballot** at each annual convention for a term of one year or until their successors are elected. No one shall serve in the offices of president-elect, first vice president, and second vice president more than one term consecutively.

*Insert the words "by ballot" in the first sentence, after elected*

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## Bylaws Amendments Related to Finances (2017 State Convention)

### Regional Bank Accounts

*The following amendment to the Bylaws would be necessary if Regional bank accounts are established.*

### ARTICLE X. ORGANIZATION

**SECTION 3.** It shall be the duty of the regional director to:

Add "e) Be a signatory on the bank account for the Region."

### General Financial Issues

*The following amendments to the Bylaws would ensure that there are multiple signatories on all bank accounts of the organization whether presently established or established in the future. Currently the Conv/IB account and the Working Fund are the only accounts that specify the president be a signatory.*

### ARTICLE XIV. DUTIES OF OFFICERS

**SECTION 1.** The president shall be the principal officer of the state organization and shall:

Add "(j) be a signatory on all bank accounts of the organization."

**SECTION 6.** The treasurer shall be responsible for all monies of the state organization, and shall:

Add "(a-4) be a signatory on all bank accounts of the organization."

If the amendments to ARTICLE XIV are adopted, the statement included in Section 6, (a-1) *[Conv/IB account]* "The state president shall be a signatory on this bank account" and (a-2) "The state president shall be a signatory on this bank account" *[Working Fund account]* would be stricken as redundant. *Handbook Amendments would automatically be made to conform to any bylaws changes.*

BPW/TN currently maintains the Convention/IB account, the Working Fund account, a Money Market account reported as the Working Fund Savings, and the Executive Secretary CD. The 100th Anniversary is a designated fund within the Working Fund and not a separate account.



Geraldine Wallick will be conducting the Memorial Service at the Convention, June 9-10. If anyone has lost a member during this organization year, please send Geraldine the name, the Local Organization, and some information about the person. Was she a long-time member? How was she active in BPW? What special things did her fellow BPW members remember about her? Please send information that will let Geraldine know that those members we lost are fondly remembered. Send the information to:

**Geraldine Wallick**  
**327 S. Front Ave.**  
**Rockwood, TN 37854**

or email to [foundation@bpwtn.org](mailto:foundation@bpwtn.org)

**Would you like to serve on a BPWTN state committee during the 2017-18 Year?**  
**Please let Sharon Taylor-Carrillo know your Areas of Interest.**

\_\_\_ Aspiring Leaders\_\_\_ Governance \_\_\_ Finance \_\_\_ Issues Management \_\_\_ Legislation \_\_\_ Membership  
\_\_\_ Professional Development \_\_\_ Public Relations \_\_\_ Expansion Task Force  
\_\_\_ Interim Board Contact \_\_\_ BPW Foundation \_\_\_ Public Relations  
\_\_\_ Volunteer Attorney \_\_\_ Mentoring \_\_\_ NBWW \_\_\_ State Convention Contact

Other areas of interest \_\_\_\_\_



## Our Madam President, Beth;

Last year when you agreed to become President, I remember our conversation. After agreeing to be President you told me your main concern was scripts and paperwork. Within two hours of starting, we had all scripts and paperwork for post-convention meetings the next day. Along with year ideas and goals for your year. At Interim Board, we sat together and with the survey results made a rough draft of this year's State Convention. I am honored to stand by your side

throughout this year as State Parliamentarian. Just as you did for me the previous year. I did not have the fortune of being a member during your first time as State President. Yet, I believe it was a memorable time and we are lucky to have you serve as our President again.

All of this proves to your loyalty and commitment. That within in a few hours you were capable of leading this organization forward. This is a sign of true leadership and we are so lucky to have you. I count you as a friend for nearly a decade. I was happy to provide you with help and a sounding board when needed throughout these years.

You are a guiding, shining light in our organization. Through your guidance we were able to achieve some of our goals that help pave the way to our Centennial year. I know others as well as myself want to congratulate you on your 2nd term of office. We look forward to joining you at this year's State Convention.

Thank you for your time, Lee Ann Gaddis, State Parliamentarian

## Congratulations to Linda Rector,

President of Rockwood BPW as she ends her Presidential Term. She has been LO President for the last two years. She not only Chaired meetings but she decorated many of them with a different theme each time. She is truly our backbone and guiding factor in our quest to reach our 100th Anniversary in 2021.

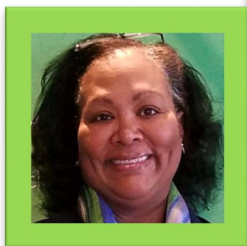
Thank you Linda for your commitment to our missions and our members.

Lee Ann Gaddis, LO Parliamentarian  
and the members of Rockwood BPW

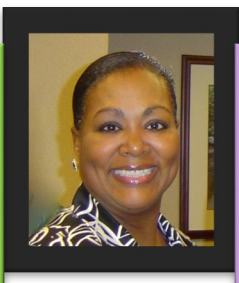




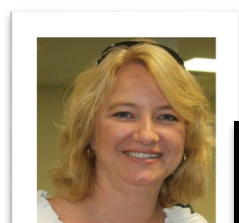
# Candidates for BPW TN State Office 2017-18



Sharon Taylor-Carrillo candidate for President.



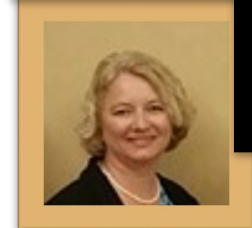
Zulfat Suara—Candidate for 1st Vice President.



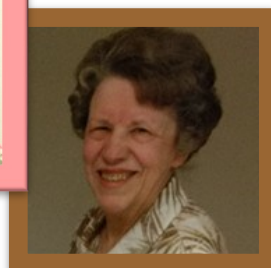
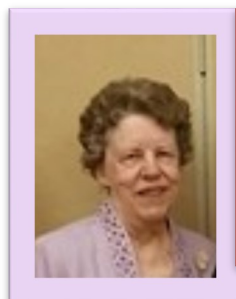
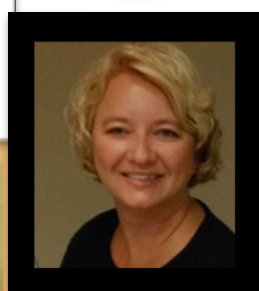
LEGISLATION



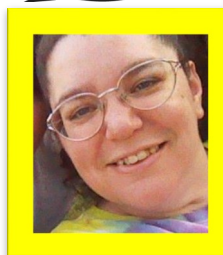
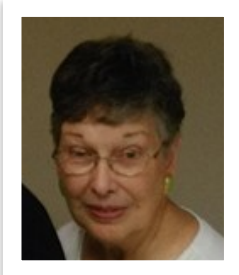
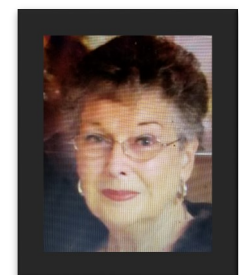
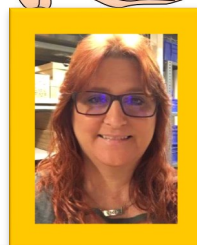
Michelle White candidate for Secretary.



Robin McKamey candidate for 2nd Vice President.



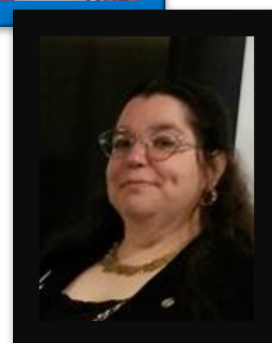
Ann Hiegel candidate for Treasurer.



Treasa Newton candidate for Region I Director.



Treasy Hart candidate for Region II Director





# 2016-2017 BPW TN Roster

## STATE OFFICERS & REGIONAL DIRECTORS

President	Beth Bates
1st Vice Pres	Martha Ervin
2nd Vice Pres	Jacque Hillman
Secretary	Robin McKamey
Treasurer	Ann Hiegel
Region I	Treasa Newton
Region II	Sharon Taylor-Carrillo
Region III	Carol Turpen

## STANDING COMMITTEE CHAIRS

Finance Chair	Brenda S. Risner
Issues Mgmt. Chair	Martha Ervin
Membership	Jacque Hillman
Governance*	Charlotte Buchanan
Immediate PSP*	Lee Ann Gaddis

## SUB-COMMITTEE CHAIRS

Legislation	Zulfat Suara
Foundation	Geraldine Wallick
Individual Development	
Day on the Hill	Zulfat Suara
Equal Pay Day	Sharon Taylor-Carrillo
Aspiring Leaders (YC)	Sheree Schneider
Mentoring	Sharon Taylor-Carrillo

## SPECIAL COMMITTEES, APPOINTMENTS, TASK FORCES

Parliamentarian	Lee Ann Gaddis
Publication Editor	Sharon Taylor-Carrillo
Historian	Carol Turpen
Custodian Financial Records	Beth Bates
Volunteer Attorney	Mary Jo Middlebrooks
2016 Interim Board Chair	Charlotte Buchanan
2016 IB Registration Chair	Treasa Newton
2017 Convention Chair	
2017 Conv. Registration Ch.	Pat Wisniowski.
Webmaster	Martha Ervin



## BPW TN Local Organizations:

### Region I

#### Chattanooga Business Women

Elizabethton

LaFollette

Rockwood

Rogersville

### Region II

((\*\*SOON\*\* Columbia))

Lawrence County

Music City (Nashville)

### Region III

Hardeman County

Jackson Area

Paris

Memphis Area

## BPW/TN 2017 Calendar

- April 25 Achiever Submission Deadline
- April 30 Deadline for Membership numbers for awards
- May 10 Deadlines
- June 8 BPWTN EC Meeting
- June 9-10 BPWTN State Convention in Jackson at the DOUBLE TREE BY HILTON HOTEL



NOTE: Please submit articles for the Achiever to

Email: [SharonLyrae@aol.com](mailto:SharonLyrae@aol.com)

## May Highlights in U.S. Women's History

- May 1, 1950 – Gwendolyn Brooks becomes the first African-American woman to receive the Pulitzer Prize for Poetry, named Library of Congress's Consultant in Poetry (later called Poet Laureate) in 1985
- May 5, 1938 – Dr. Dorothy H. Andersen presents results of her medical research identifying the disease cystic fibrosis at a meeting of the American Pediatric Association
- May 6 – 12 Nurses Week
- May 8, 1914 – President Woodrow Wilson signs a Proclamation designating the second Sunday in May as Mother's Day
- May 10, 1872 – Victoria Woodhull is nominated as the first woman candidate for U.S. president for the Equal Rights Party
- May 12, 1968 – A 12-block Mother's Day march of "welfare mothers" is held in Washington, D.C., led by Coretta Scott King accompanied by Ethel Kennedy
- May 21, 1932 – Amelia Earhart Putnam becomes the first woman to complete a solo-transatlantic flight by flying 2,026 miles from Newfoundland to Ireland in just under 15 hours
- May 21, 1973 – Lynn Genesko, a swimmer, receives the first athletic scholarship awarded to a woman (University of Miami)
- May 29, 1977 – Janet Guthrie becomes the first woman to qualify for and complete the Indy 500 car race
- May 29, 1943 – "Rosie the Riveter" by Norman Rockwell appears on the cover of the Saturday Evening Post

**MAY  
2017**

**BPW/TN  
2817 West End Ave.  
Suite 126-122  
Nashville, TN 37203**