



# Business and Professional Women/TN

Volume 2,  
Issue 3



September 2017

Business and Professional Women of Tennessee



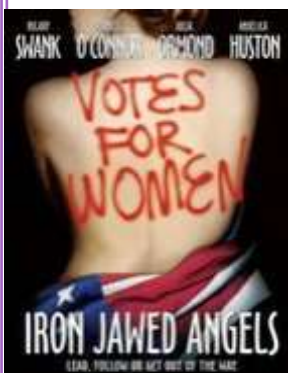
## The Achiever



Happy September.

I hope each and everyone had a great summer and now that students are back in school it's time for us to get excited as well. In August we celebrated Women's Equality Day on the 26th with events going on all over TN.

On Saturday, the 26th, I was with a



group of BPW women and we watched **"Iron Jawed Angels"**. What a powerful movie. I believe every woman should see this movie.

The Region Fall planning meetings were all held in August and a recap is on page 4.

We have National Business Women's Week coming up the third week in October. How will you recognize the special women in your community?

Following NBWW will be our Interim Board meeting that will be held on November 4th. I hope each local will make plans to send a representative to Interim Board. Registration forms and IB info will be in the October Achiever.

Have a great September.



**Sharon Taylor-Carrillo**



*Please continue collecting your pop tabs to donate to the Ronald McDonald House. Please turn them in at Interim Board.*



*The Local Organization that turns in the most tabs will be recognized.*

POP TABS



**BPW/TN 2017-18  
President**

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# Business and Professional Women of TN



## *The 2017-18 TEAM BPW*

*President -Sharon Taylor-Carrillo*

*1st Vice President –Zulfat Suara*

*2nd Vice President—Robin McKamey*

*Recording Secretary - Michelle White*

*Treasurer –Ann Hiegel*

*Region I Director—Treasa Newton*

*Region II Director— Tressy Hart*

*Region III Director—Carol Turpen*

*Parliamentarian –Beth Bates*

## **Our Goal**

To be the leading nonpartisan, grassroots advocate for working women.

## **Our Mission**

To achieve equity for all women in the workplace through advocacy, education and information.



## **Our Objectives**

- To elevate the standards for women in business and professions.
- To promote the interests of business and professional women.
- To bring about a spirit of cooperation among business and professional women of the United States.
- To extend opportunities to business and professional women through education along lines of industrial, scientific, and vocational activities.

The Business and Professional Women of Tennessee (BPW/TN) is a statewide organization promoting equity for all women in the workplace through advocacy, education and information. We are a powerful network of workingwomen seeking to advance career goals, earn higher salaries, build stronger businesses, and achieve pay equity and equal opportunities. As all women gain earning and spending power, they aid in reshaping U.S. consumer trends.

And BPW/TN members are on the leading edge of that trend. BPW/TN means business for you!



## **WHAT BPW/TN CAN DO FOR YOU**

- Political Awareness & Community Involvement - Participate in a wide range of activities and grassroots efforts to raise awareness of issues affecting working women at local, state, and national levels.
- Personal & Professional Development - Attend workshops and programs designed to enhance professional skills and leadership abilities, such as Individual Development and Young Careerist/Aspiring Leaders.
- Scholarships - Assist women through scholarships to further formal education.
- Members-Only Benefits -Enjoy access to insurance programs, discounts on publications, travel credit card programs, Career Track training seminars, and more.
- A Network of Motivated Women - Connect with other motivated working women, network professionally, share contacts and exchange information to enhance your business and professional development.

# Tennessee Happenings

BPW TN Local Organizations:  
Region I

Chattanooga Business Women  
Elizabethton  
LaFollette  
Rockwood  
Rogersville

Region II

Lawrence County  
Music City (Nashville)

Region III

Hardeman County  
Jackson Area  
Paris  
Memphis Area

**be inspired**  
**be powerful**  
**be BPW.**



You can't wait for  
inspiration, you have to  
go after it with a club.

-Jack London

**Ladies of Rockwood BPW,  
BPW/TN as well as  
former members,**

**During National Business  
Women's Week in October, Rockwood  
BPW will be celebrating their  
"96th Anniversary."**

**For this event the chair will be  
Lee Ann Gaddis. Her committee will  
be all the members of Rockwood BPW  
Executive Committee. Invitations will  
be sent by email, social media and  
snail mail. We encourage all to come  
and attend this event.**

**Our speaker for the night will be  
Patricia Pierce. She recently retired  
from Vanderbilt University and will  
share her insights with us.  
More information to follow in next  
months Achiever.**

**Please RSVP to Lee Ann Gaddis by  
October 6, 2017( contact info provided  
on invitation, Facebook and on the  
state website.)**

**Such a celebration of life and history  
could not be successful without your  
attendance. I hope you will come and  
enjoy the lively atmosphere we will  
provide for you along with our statne  
and local officials. May this be a night  
of memory-making that will only be  
surpassed when we reach our  
Centennial Year.**

**Thank you for your time.  
Lee Ann Gaddis.**





## The Region Planning Meeting details.



The Region I planning meeting was held Saturday, August 26 at the Garden Plaza Inn in Knoxville with eight in attendance. The theme was "Teamwork Makes The Dream Work," and the program was based on how we can work together for a common goal. That goal for Region I is to increase membership this year by 10%.

Each participant was given a jigsaw puzzle to complete, but one piece was missing from each puzzle. That piece was in someone else's puzzle. They had to practice teamwork to get all the puzzles completed. Everyone in attendance participated in all the events and expressed how much they enjoyed this face-to-face meeting.



**TEAMWORK  
MAKES THE  
DREAMWORK**



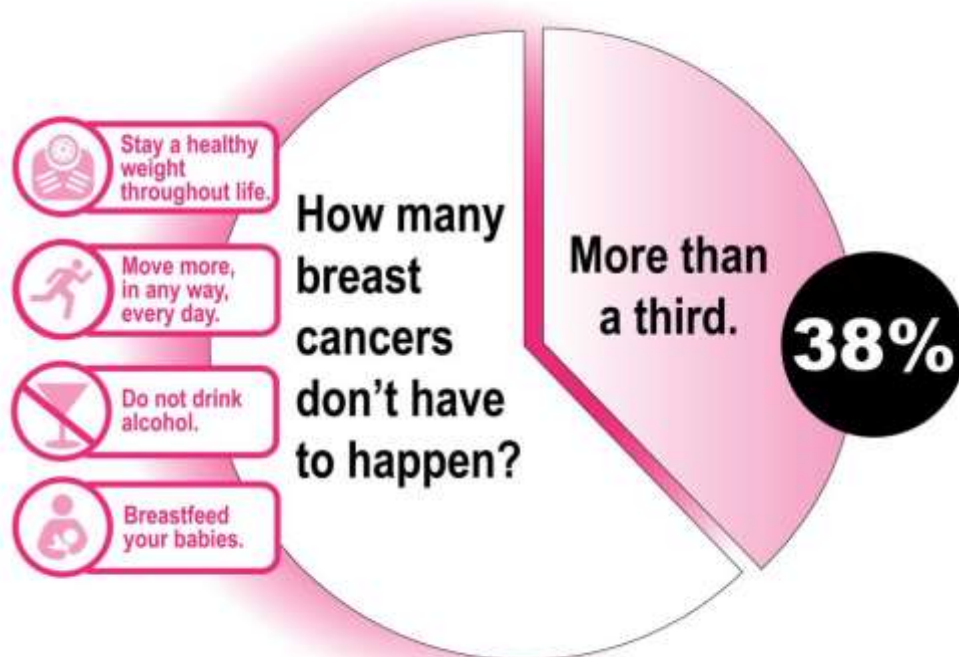
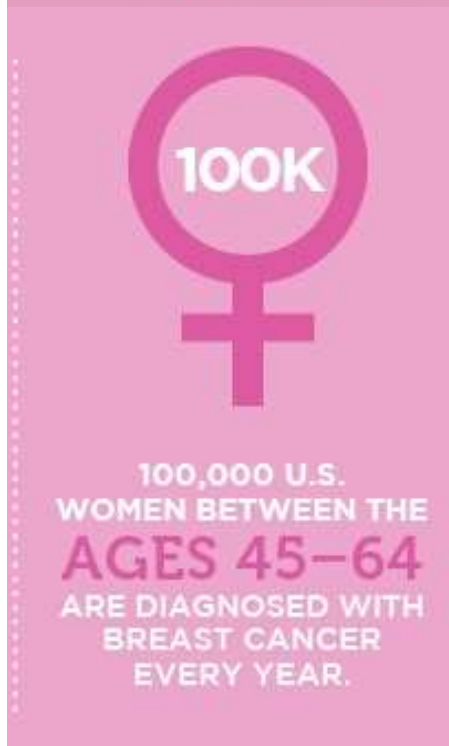
The Region II Fall planning meeting was held on Saturday August 12. The call was short but the information was good. Items discussed were: the upcoming event in Lawrence County, the Music City BPW beginning to grow and Columbia becoming active again. Also discussed was the upcoming Interim Board meeting that will be held in November.



The Region III Fall planning meeting, scheduled for August 19, was conducted and utilized the resource of FreeConferenceCall.com. where calling from your cell phone, home or business phone or computer website participation is free and very user friendly. Region III Director, Carol Turpen presented a power point presentation on the duties of being a local organization president, with the assistance of Memphis Area president, Martha Ervin. Afterwards attendees presented an oral report on current activities and upcoming events and meetings.



The date of **Breast Cancer Awareness** Day in **2017** is on Friday, October 20th. **Breast cancer** actually doesn't have one day of recognition. It has the entire month of October. However, National Mammography Day on the third Friday in October is a good date to celebrate as **Breast Cancer Awareness** Day.



# ***National Business Women's Week***

***October 16th thru 20th, 2017***

To honor the contributions of working women and employers who support working women and **their families, Business and Professional Women's Foundation celebrates** National Business Women's Week® (NBWW) during the third week of October.

**National Business Women's Week®** provides an opportunity to call attention to women entrepreneurs, facilitate discussions on the needs of working women, share information about successful workplace policies, and raise awareness of the resources available for working women in their communities

## *History of NBWW*

The concept of **National Business Women's Week®** originated with Emma Dot Partridge, Executive Secretary of the National Federation of Business and Professional Women's Clubs from 1924 to 1927.

The first annual observance of NBWW was held April 15-22, 1928, when National President Lena Madesin Phillips opened the week with a nationally broadcast speech. She stated that the purpose of the week was "to focus public attention upon a better business woman for a better business world."

From this early effort, NBWW has grown into a nationwide salute to all workingwomen. The program for the first observance of NBWW included: Legislative Day devoted to national, state and local legislation of interest to women; Education Day devoted to emphasizing the need for equitable educational opportunities; Club Rally Day for prospective new members; Community Day honoring leaders in the community; and Goodwill Day devoted to working with other women's organizations.

In 1938, NBWW was moved to the third full week of October. U.S. President Herbert Hoover was the first president to issue a letter recognizing NBWW and the contributions and achievements of working women. The celebration of **National Business Women's Week®** has helped to promote leadership roles for women and to increase opportunities for their advancement professionally and personally.

NBWW is a great opportunity to recognize and highlight the progress women have made as business owners and entrepreneurs. Today there are 7.2 million majority-owned, privately-held, women-owned businesses in the United States. These firms employ 7.3 million people and generate \$1.1 trillion in sales. Only twenty years ago it was still legal to require a woman to have a male co-signer before receiving a business loan.



# NBWW ACTIVITIES:

NBWW provides an opportunity to call attention to women entrepreneurs, facilitate discussions on the needs of working women, share information about successful workplace policies, and raise awareness of the resources available for working women in their communities.

a. Woman and Employer of the Year Awards NBWW is a prime opportunity to offer recognition to women of achievement and employers that promote quality work policies for women and families in your community.

An award presentation during a NBWW luncheon, dinner banquet or other special event is an excellent vehicle for calling attention to the outstanding contributions women make to business and their communities..

Organizing a Women and/or Employer of the Year Award • **Establish criteria for eligibility and selection.**

Award categories might include:

- Outstanding career achievement
- Outstanding advocacy efforts on behalf of workingwomen and families
- Outstanding guidance to youth and young career women
- Outstanding community service
- Leadership in mentoring and assistance to other women in the advancement of their own careers
- Outstanding achievement in the development and training of female employees
- Drawing significant attention to the issue of equal pay
- Outstanding achievement in the recruitment of new female employees
- Establishment of family friendly parental leave policies, flexible leave policies, dependent care support workplace policies
- Leadership in the recruitment, retention and support of women veteran employees
- Employer/employee established a successful workplace policy for women Leader in creating jobs for women in the green economy

Draft a letter to solicit nominations. Send it to supporters, local businesses, community leaders and **women's organizations.** •

Plan your publicity and promotion. Create a timeline that allows you sufficient time to publicize this event to the media and community. You can arrange to post a flyer in key community locations, such as the library, community center, bank lobbies, shopping malls, the post office and other areas with a lot of traffic. A display might also be posted in the lobby of the business designated as "Employer of the Year" or in the lobby of any corporate sponsors.

- Select a panel of judges. Remember that the judges as well as the candidates can lend great credibility and dignity to the award.
- Send out a news release. Send to the media naming the judges, their position in the community, the purpose of the award, and the dates of the event or announcement. •
- Send a letter of recognition to the selected firm or woman. Cite and commend their efforts on behalf of working women.

b. Workingwomen Day of Legislative Action

Encourage workingwomen advocates to use BPW Foundation's Advocacy Center to write policymakers and ask them to support policies and initiatives that promote equity for all workingwomen and successful workplaces for both employers and female employees. To learn more about the issues and federal bills BPW Foundation is tracking, and where to direct advocates to take legislative action, please visit <http://www.congressweb.com/cweb2/index.cfm/siteid/BPW>.

c. Women Joining Forces® Programming Educate your community on the successes and challenges of women veterans and the work that BPW Foundation is doing to assist them to transition successfully back to civilian life. For tools and programmatic ideas, please visit [www.womenjoiningforces.org](http://www.womenjoiningforces.org)

d. WOMENomics® Forums

e. Proclamations

f. Media Tips and Talking Points

*Additional information may be found on the BPW Foundation website under the **National Business Women's Week Activity Guide.***

# Business and Professional Women of Tennessee, Inc. (BPW/TN)

## Program Platform

2017-2018

### Be Inspired, Be Powerful, Be BPW

#### Purpose

Our mission is to achieve equity for all women in the workforce through advocacy, education and information.

#### Vision Statement

BPW/TN is the leading advocate for working women across our state.

#### Values Statement

BPW/TN is focused on equitable economic opportunities for all women in Tennessee. We are a formidable force with a broad base, diverse membership and on the cutting edge in education, research and information. In our efforts to achieve equity, we are the catalyst for change in public policy within all levels of government, and we form strategic alliances with business, academia and non-profit organizations. Individually and collectively, we are strong in our commitments, empowering our members.

BPW/TN is an efficient and progressive organization. BPW/TN will be a visible leader through a viable public relations campaign.

- BPW/TN will be an advocate for economic equity issues through public policy statements.
- BPW/TN will be a powerful force within:  
1.) Government; 2.) Business; **3.) Women's forums by** empowering its members to stand and be heard.
- BPW/TN will help members fulfill their personal and professional potential through Individual Development, creative programming, workshops and the Aspiring Leaders of Tomorrow. (Young Careerist Program)
- BPW/TN will increase communication among its members through a variety of electronic and traditional social media opportunities.
- BPW/TN will be a premier resource to people in the workplace via the BPW Foundation.
- BPW/TN will develop strategic alliances that achieve equity for women in the workplace.
- BPW/TN will advocate strategies to promote work-life balance in the modern workplace.
- BPW/TN will increase its membership as a result of the above activities.

# Business and Professional Women of Tennessee, Inc. (BPW/TN)

## Legislative Platform 2017-2018

### PREAMBLE

The Equal Rights Amendment, as authored by Alice Paul, shall stand first, foremost, and above all other items which may appear on the platform of this organization until equal, legal rights for women and men become guaranteed in the U. S. Constitution, because all statutory law derives from there.

### THE EQUAL RIGHTS AMENDMENT

Equality of rights under the law shall not be denied or abridged by the United States or by any state on account of sex.

### PLATFORM

#### *Economic Equity*

Ensure pay equity, equal educational and economic opportunities at all stages of life; and promote affordable, quality dependent care to help ensure economic self-sufficiency for women.

#### *Health*

Ensure reproductive choice and full access to all reproductive health services and education; ensure **funds for research into and protections for women's** health care needs; and encourage the development of a national health care plan recognizing the special health care needs of women.

#### *Civil Rights*

Ensure equal rights and remedies for women in all phases of their lives; support affirmative action; eliminate sexual harassment and violence against women.

The organization supports issues of importance, which promote the goals, objectives, and mission statement of the Business and Professional Women of Tennessee, Inc. (BPW/TN).

The placement of the Platform items in no way indicates importance or priority of one item above another.



WAKE UP SMILING  
 seize every moment  
 TRY NEW THINGS  
 BE LEGENDARY  
 BOLD fearless  
 amaze yourself  
 TAKE CHANCES  
 embrace change  
 BE OPTIMISTIC  
 now is your time

2017 BPWTN Interim Board

November 4th, 2017

# Mark your Calendar

Comfort Suites of Lebanon  
 TN 904 Murfreesboro Road

Lebanon, TN 37090

Phone # 615-443-0027

**Group ID "BPWTN"**

Room Rate \$84.95



(until Oct 24th)



2017-18 BPW/TN

## State Calendar of Events

September 4, 2017	Deadline for submitting bylaws amendments to be considered at IB (60 days prior)
September 25, 2017	Submission Deadline Achiever
October 16-20, 2017	National Business Women's Week
October 15, 2017	Deadline for LOs to submit candidates for Nominating Committee to Pres (15 days prior)
October 15, 2017	Deadline for Officer & Committee Reports for IB (to President)
October 25, 2017	Achiever Submission Deadline
November 3, 2017	IB Executive Committee Meeting
November 4, 2017	Interim Board of Directors, Lebanon, TN
November 25, 2017	Achiever Submission Deadline
December 25, 2017	Merry Christmas-- Achiever Submission Deadline
January 25, 2018	Achiever Submission Deadline
February 25, 2018	Achiever Submission Deadline
February//March	Day on the Hill
March 31, 2018	Region III Meeting
March 17, 2018	Region II Meeting
March , 2018	Region I Meeting
March 25, 2018	Achiever Submission Deadline
April 10 , 2018	Equal Pay Day
April 25, 2018	Achiever Submission Deadline
April 30, 2018	Deadline for Membership numbers for awards
June 1- 2, 2018	Tentative State Convention

NOTE: *Deadline to submit material for the Achiever is the 25th of each month..*

Email: SharonLyrae@aol.com

*Achievers will be available by the first of each month by email or mail.*

*EXCEPT April and May*



## Constitution Day

commemorates the formation  
and signing of the U.S.

Constitution by thirty-nine  
brave men on September 17,  
1787, recognizing all who, are  
born in the U.S.

or by naturalization, have  
become citizens.

The delegates to the  
Constitutional Convention met  
for the last time to sign the  
document they had created.

All Americans are encouraged  
to observe this important day in  
our nation's history . Celebrate

Constitution Day through  
activities, learning, parades and  
demonstrations of our Love

for the United State of America  
and the Blessings of Freedom

Our Founding Fathers  
secured for us.

## September Women's History Events:

**September 12, 1910** – Alice Stebbins Wells, a former social worker, becomes the first woman police officer with arrest powers in the U.S. (Los Angeles, CA)

**September 14, 1964** – Helen Keller receives the Presidential Medal of Freedom along with 4 other women: Dr. Lena Edwards, Lynn Fontaine, Dr. Helen Taussig, and Leontyne Price

**September 14, 1975** – Elizabeth Ann Seton is canonized and becomes the first American-born saint, founded the first U.S. Order of the Sisters of Charity of St. Joseph

**September 20, 1973** – Billie Jean King defeats Bobby "No-Broad-Can-Beat-Me" Riggs in the battle of the sexes tennis match


**September 25, 1981** – Sandra Day O'Connor is sworn in as the first woman U.S. Supreme Court Justice

**September 26, 1971** – Rep. Shirley Chisholm (D-New York) announces she will enter the Democratic presidential primaries

**September 26, 1973** – Capt. Lorraine Potter, an American Baptist minister, becomes the first woman U.S. Air Force chaplain

**September 29, 1988** – Stacy Allison becomes first American woman to reach the summit of Mt. Everest

September 2017

September  
be inspired  
be powerful  
be BPW.  


Business and Professional  
Women of Tennessee  
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BPWNTN.org