



Business and Professional Women/TN

Volume 2,
Issue 6



December 2017

Business and Professional Women of Tennessee



The Achiever



Holiday Greetings from :

Sharon, Tressy, Robin, Beth, Michelle, Treasa, Carol, Ann



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Business and Professional Women of TN



Carol, Tressy, Treasa, Robin, Sharon, Zulfat, Ann, Michelle, Beth

The 2017-18 TEAM BPW
President -Sharon Taylor-Carrillo

1st Vice President –Zulfat Suara

2nd Vice President—Robin McKamey

Secretary - Michelle White

Treasurer –Ann Hiegel

Region I Director—Tresa Newton

Region II Director — Tressy Hart

Region III Director—Carol Turpen

Parliamentarian –Beth Bates

The Business and Professional Women of Tennessee (BPW/TN) is a statewide organization promoting equity for all women in the workplace through advocacy, education and information.

We are a powerful network of working-women seeking to advance career goals, earn higher salaries, build stronger businesses, and achieve pay equity and equal opportunities.

As all women gain earning and spending power, they aid in reshaping U.S. consumer trends.

And BPW/TN members are on the leading edge of that trend.

BPW/TN means business for you!

Our Goal

To be the leading nonpartisan, grassroots advocate for working women.

Our Mission

To achieve equity for all women in the workplace through advocacy, education and information.

Our Objectives

- To elevate the standards for women in business and professions.
- To promote the interests of business and professional women.
- To bring about a spirit of cooperation among business and professional women of the United States.
- To extend opportunities to business and professional women through education along lines of industrial, scientific, and vocational activities.

WHAT BPW/TN CAN DO FOR YOU

- Political Awareness & Community Involvement - Participate in a wide range of activities and grassroots efforts to raise awareness of issues affecting working women at local, state, and national levels.
- Personal & Professional Development - Attend workshops and programs designed to enhance professional skills and leadership abilities, such as Individual Development and Young Careerist/Aspiring Leaders.
- Scholarships - Assist women through scholarships to further formal education.
- Members-Only Benefits -Enjoy access to insurance programs, discounts on publications, travel credit card programs, Career Track training seminars, and more.
- A Network of Motivated Women - Connect with other motivated working women, network professionally, share contacts and exchange information to enhance your business and professional development.

BPWTN Building Powerful Women

2018 State Calendar of Events

January 1, 2018	Achiever mailing date
January 25, 2018	<i>Achiever Submission Deadline</i>
February 1, 2018	Achiever mailing date
February 25, 2018	<i>Achiever Submission Deadline</i>
March 1, 2018	Achiever Mailing date
March 3, 2018	Region I Meeting, Johnson City
March 7, 2018	Day on the Hill
March 10, 2018	Region II Meeting, Lawrenceburg
March 25, 2018	<i>Achiever Submission Deadline</i>
March 31, 2018	Region III Meeting, Jackson
April 10, 2018	Achiever mailing date
April 10, 2018	Equal Pay Day
April 16, 2018	Deadline for Qualifying for State Officer and Regional Director
April 25, 2018	<i>Achiever Submission Deadline</i>
April 30, 2018	Membership Dues & Foundation Contribution Deadline
May 10, 2018	Last Achiever mailing date
May 15, 2018	Deadline for Foundation contribution Report to the Foundation Chair.
May 15, 2018	Deadline for Presidents report(to State President, IM, Leg & Memb. Chairs) for Convention
June 15, 2018	Pre-Convention EC Meeting
June 15, 2018	Pre-Convention BOD Meeting
June 16, 2018	BPW/TN Convention
June 16, 2018	Post-Convention BOD Meeting



Ladies,
We Can
Do it !!
We can do
Anything!!



Stay up to date of BPW TN Happenings by visiting our website www.bpwtn.org or our Facebook Page Business and Professional Women of Tennessee



BPW TN Local Organizations:



Region I

Chattanooga Business Women

Elizabethton
LaFollette
Rockwood
Rogersville

Region II

Lawrence County
Music City (Nashville)

Region III

Hardeman County
Jackson Area
Paris
Memphis Area

Tips to Change the Game

Author Shira Winget



In the past couple of decades, we have seen how a handful of people have been able to make a change in their respective fields, in a way that many thought would not be possible. The achievements that they made through their hard work have not only changed their fields for the better but they have also given inspiration for hundreds and thousands of others to follow in their footsteps. This group of elite people can only be known as 'Game Changers' and the likes of Steve Jobs, Thomas Edison, Michael Jordan, etc. can be considered as good examples for these special individuals.

What makes them Different?

Before they were able to make significant changes in their respective fields they too were normal people like you and me. But what made them different from the rest of us was that they were willing to embrace the ideas that they had inside of them and strive towards achieving them no matter what obstacles came their way. For an instance, it is a well-known fact that Thomas Edison was only able to successfully develop the light bulb only after failing for almost 10,000 times. This shows that the key to be a game changer is to have good perseverance and patience. The outside world tried to limit them and ridiculed their efforts but by working at their ideas with an immovable drive and passion, they were able to achieve success and show the whole world how wrong they were.

Seeing things Differently

Many global game changers tend to achieve greatness through believing in their ideas even when no one else believes in them and by working hard towards making them a reality. Whether your passion is for learning, playing in the field of sports or any other field for that matter, the key is to look at things in a broader perspective and try to be successful in a unique way. By identifying your strengths and weaknesses you will be able to move forward by relying on the strengths while practicing hard to overcome the weaknesses which will help you to make a change.

How to Change the Game

When having a look at the lives of the more famous game changers of the world, we can distinguish some unique traits that they possessed. We should try to follow these traits in our own lives if we are also planning to make a change that matters, in the world we live in. They were able to identify their unique abilities at an earlier stage so they had a clear vision of how to use those talents in order to make things work. While others were either sleeping or having fun they practiced and worked hard to achieve their goals. And no matter how many times they fell down, they didn't give up and simply got back up, dusted themselves and worked towards the change with even more enthusiasm.

Some might even say that these famous game changers were able to make an impact on the world only through their luck or genetics. But if we have a closer look, we will be able to see that there is not much of a difference between them & us and it only takes the right amount of discipline and hard work for us to make a mark for ourselves in this world, the same way.

4 Reasons Why Teamwork Makes the Dream Work

by Bill Hogg

Leaders understand that to achieve goals, it's important to have everyone working in unison. If they all have different goals, the only result you'll get is chaos. Here are four reasons why teamwork makes the dream work.



The Sum is Greater Than the Parts

If the team has a common objective, everyone should be working to achieve it. In a supportive team environment, everyone makes contributions based on their unique skills. They don't measure how much each has done to help the common goal.

The team is stronger than the sum of its members because there are more skills available, so weaknesses can be counter-balanced resulting in the team accomplishing more than any individual could achieve on their own. There's no room for individual egos because everyone has an unselfish, common goal. When the team succeeds -- everyone in the team shares the glory.

You Only Fail If You Stop Trying

A team can support each other through the aillures and disappointments as well as the successes. Failures are only reasons why things didn't work. An individual may find it hard to try again but the team morale & support will enable anyone who stumbles to carry on and try, try, try again. Without failure, there would be no way to measure success.

It's important to recognize and admit mistakes because only then can you move past them and improve your learning curve. As your team celebrates accomplishments, pride builds up and the team grows even stronger. Eventually, there won't be any stress if mistakes or failures do occur because the team recognizes that a failure simply demonstrates what doesn't work -- so they can continue to narrow the options until finding something that does work.

Leaders understand that to achieve goals, it's important to have everyone working in unison

Recognize Your Full Potential

As individuals; people have a lot of limitations. Each person is good at some things and bad at others. However, when you're part of a team, it becomes easier to recognize people's full potential because one person's weakness is someone else's strength. It's the combination of these strengths that sees teams make powerful, forward progress towards reaching all objectives.

Being part of a supportive team gives everyone the ability to manage their weaknesses by learning from each other to mutual benefit. One team member may be an excellent administrator but a lousy salesperson. Another may be great in sales but struggles with balancing financial records. By supporting each other, the team gets much stronger as a result. "Use not only all the brains you have but also all the brains that you can borrow."

Leaders are just Part of the Team

Regardless of whether the leader is a team leader, a junior manager, a senior manager or the CEO of the organization; you're just another team member. Of course, your role could be considered as different to the rest of the team, but each team member has their area of responsibility and so it really isn't that different. If you don't do your job well, that lets the team down in the same way as if another team member lets the rest down.

A true leader carries the attitude that says "I'm part of the team. I just happen to be the one in charge." It doesn't mean the leader can accomplish the goals on their own. That's why teams are created in the first place.

Of course, the leader has to exercise a certain level of authority at times to ensure the team is functioning correctly and at peak efficiency. But the rest of the time you're just **"one of the team."**

Please continue collecting your pull tabs to donate to the Ronald McDonald House. and turn them in at your Region meetings. The local that turns in the most tabs at the end of the BPW year will receive special recognition at the 2018 State convention.

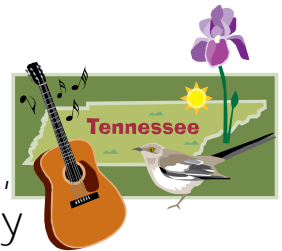


Mark your Calendar for the BPW TN Spring Region Meetings



Region I — March 3rd in Johnson City,
State Rep—1st Vice.Pres. Zulfat Suara

Region II—March 10th in Lawrenceburg,
State Rep—2nd Vice Pres. Robin McKamey



Region III—(*Tentative Date*) March 31st in Jackson,
State Rep— President Sharon Taylor-Carrillo



Business and
Professional
Women's
Foundation

1030 15th Street, N.W.
Suite B1 #148
Washington, DC 20005

T: (202) 293-1100

M-F, 9AM to 5PM EST, excluding holidays

e: foundation@bpwfoundation.org

*BPW Foundation is working to transform the workplace by making it more diverse, flexible and family-friendly. Your involvement and generous support of BPW Foundation, provide the opportunity to show your commitment to working women and their families. Working together we will make positive changes in our **workplaces that support today's businesses** and their workforces.*

" Please consider making a donation to the
Tennessee Business and Professional Women's Education
and Scholarship Fund.

Donations are tax deductible and
can be made online at

www.wth.org/foundation.

*Tip: in the alphabetical list of funds in
the pull down menu it is listed under T.
Donations can be made in honor or in
memory of someone. "*





Aspiring Leaders of Tomorrow

BPW/TN Aspiring Leaders of Tomorrow (ALT) is a program to recognize the skills and support the career development of **Tennessee's future female** leaders. The program is open to any female resident of Tennessee who:

- Is a High School Graduate or holds a GED equivalency;
- Is age 35 or under;
- Is enrolled in a post-secondary institution of higher learning such as any accredited 4-year college, community college, technical school or in a recognized apprenticeship program. The institution of higher learning does NOT have to be in Tennessee.

The 1st , 2nd, and 3rd place recipients will each be awarded a textbook stipend.

Program Details

Interested applicants must fill out an application and submit a 400-500 word essay on one of the topics recommended by the ALT committee. Topics will be chosen by the committee each year.

Applications and essays must be post-marked by March 1. Any submissions after the deadline will be returned to the applicant unopened.

Based upon the written essays, finalists will be chosen by the committee by April 15. All participants will be notified of the committee decision. Finalists must prepare and submit a 4-minute video-recorded speech based upon their written topic by May 15. Video recorded speeches must be submitted in MPEG, AVI or MOV (QuickTime) format.

If you have any questions please contact chair—Sheree Schneider
phone: 423-489-9731
email: AspiringLeader@bpwtn.org

Individual Development

The BPW/TN Individual Development program has provided numbers of women with leadership, negotiation, and professional skills necessary to reach their full potential.

If you would like more information on the Individual Development program or if you have any questions please contact chair- Deborah Brasfield
phone: (731) 403-0002
email: onthesquaregandg@aol.com

TEACH
encourage
instruct
MENTOR
PRAISE
influence
GUIDE
INSPIRE

December Birthdays

- December 1, 1893 (1981) – Dorothy Detzer, worked at Hull House where she investigated child labor infringements for several years, **national secretary of Women's International League for Peace and Freedom (1924-46)**
- December 1, 1913 (1990) – Mary Martin, actress
- December 2, 1911 (1991) – Harriet Pilpel, lawyer, worked with the Guttmacher Institute from 1962 to support family planning for all and universal contraceptive use
- December 2, 1923 (1977) – Maria Callas, operatic soprano, perfect bel canto voice and won acclaim in 1949 in Wagnerian role of Brunnhilde
- December 3, 1842 (1911) – Ellen Swallow Richards, first woman to graduate from MIT (1873)
- December 5, 1890 (1990) – Mildred Olmsted, activist
- December 6, 1815 (1884) – Jane Swisshelm, suffragist, wrote articles for local papers against slavery, **for women's rights, and against legal inequities**
- December 6, 1887 (1983) – Lynn Fontanne, actress
- December 6, 1927 (2002) – Patsy Mink, first Japanese-American Congresswoman (D-HI), wrote the **Women's Educational Equity Act**
- December 6, 1967 – Helen Greiner a co-founder of iRobot and currently CEO of CyPhyWorks and is a Trustee of the Museum of Science (Boston)
- December 9, 1906 (1997) – Esther Peterson, as head of the Commission on the Status of Women was the most powerful woman in the Kennedy administration
- December 9, 1906 (1992) – Rear Admiral Grace Murray Hopper, pioneering computer scientist who invented the compiler and co-invented COBOL, computer programming languages
- December 10, 1830 (1886) – **Emily Dickinson, one of America's most famous and prolific poets**
- December 13, 1903 (1986) – Ella Baker, organizer, tried to develop local leaders for civil rights campaigns but found male leaders in the NAACP quite unwilling to delegate power
- December 14, 1897 (1995) – Margaret Chase Smith, first woman elected to both houses of Congress (R-ME), serving 8 years in the House of Representatives and 24 in the Senate
- December 14, 1955. Jill Pipher, president of the Association of Women in Mathematics (AWM, 2011-)
- December 15, 1913 (1980) – Muriel Rukeyser, poet, won Yale Younger Poets award in 1935 for her first book, *Theory of Flight*,
- December 16, 1901 (1978) – Margaret Mead, renowned cultural anthropologist, author, lecturer
- December 19, 1919 (2007) – Sally Ann Lienthal, founder of Ploughshares in 1981
- December 21, 1959 (1998) – **Florence Griffith Joyner ("Flo-Jo"), Olympic track and field champion, won 3 gold medals and 1 silver at 1988 Summer games, called "World's Fastest Woman"**
- December 22, 1912 (2007) – **Claudia "Lady Bird" Taylor Johnson, First Lady (1963-69), advocate for civil rights**
- December 23, 1867 (1919) – **Sarah "Madam C. J." Walker, entrepreneur and philanthropist, first woman and first African American woman self-made millionaire, revolutionized hair care and cosmetics industry in early 20th century**
- December 23, 1912 (1998) – Anna Jane Harrison, chemistry professor at Mount Holyoke College (1945-89)
- December 24, 1904 (1995) – Mary Bingham, led progressive philanthropy in civil rights with husband **Barry Bingham's Louisville newspapers** from 1942 to 1985
- December 25, 1806 (1875) – **Martha Wright, called the first Woman's Rights Convention in Seneca Falls in 1848 with her sister Lucretia Mott, Elizabeth Stanton and others, president of women's conventions in 1855 in Cincinnati, Saratoga, and Albany, a founder of the American Equal Rights Association in 1866, continued working for equal suffrage during Civil War**
- December 25, 1821 (1912) – Clara Barton, founder and president of American Red Cross, 1881-1904
- December 26, 1954 (2006) – Susan Butcher, sled dog racer, 4-time winner of the Iditarod Trail Sled Dog Race
- December 27, 1930 (1999) – Mary Ellen (Meg) Greenfield, named editorial **editor at "Washington Post" in 1979** after winning a Pulitzer Prize
- December 28, 1894 (1988) – Burnita Matthews, suffragist
- December 29, 1937 (1990) – Thea Bowman, first black Catholic nun to join white Franciscan Sisters of Perpetual Adoration in the 1960s, worked with issues of racial inequality
- December 30, 1912 (1995) – Margaret Wade, won state and regional championships as semi-professional basketball player, became high school coach in 1935 and set a lifetime record of 453 wins, 89 losses and 6 ties, inspired the Wade Trophy (1978) awarded annually to the best collegiate **women's team**
- December 31, 1900 (1995) – Selma Burke, sculptor

Business and Professional Women of Tennessee, Inc. (BPW/TN)

Program Platform

2017-2018

Be Inspired, Be Powerful, Be BPW

Purpose

Our mission is to achieve equity for all women in the workforce through advocacy, education and information.

Vision Statement

BPW/TN is the leading advocate for working women across our state.

Values Statement

BPW/TN is focused on equitable economic opportunities for all women in Tennessee. We are a formidable force with a broad base, diverse membership and on the cutting edge in education, research and information. In our efforts to achieve equity, we are the catalyst for change in public policy within all levels of government, and we form strategic alliances with business, academia and non-profit organizations. Individually and collectively, we are strong in our commitments, empowering our members.

BPW/TN is an efficient and progressive organization. BPW/TN will be a visible leader through a viable public relations campaign.

- BPW/TN will be an advocate for economic equity issues through public policy statements.
- BPW/TN will be a powerful force within:
1.) Government; 2.) Business; 3.) **Women's forums** by empowering its members to stand and be heard.
- BPW/TN will help members fulfill their personal and professional potential through Individual Development, creative programming, workshops and the Aspiring Leaders of Tomorrow. (Young Careerist Program)
- BPW/TN will increase communication among its members through a variety of electronic and traditional social media opportunities.
- BPW/TN will be a premier resource to people in the workplace via the BPW Foundation.
- BPW/TN will develop strategic alliances that achieve equity for women in the workplace.
- BPW/TN will advocate strategies to promote work-life balance in the modern workplace.
- BPW/TN will increase its membership as a result of the above activities.

Business and Professional Women of Tennessee, Inc. (BPW/TN)

Legislative Platform 2017-2018

PREAMBLE

The Equal Rights Amendment, as authored by Alice Paul, shall stand first, foremost, and above all other items which may appear on the platform of this organization until equal, legal rights for women and men become guaranteed in the U. S. Constitution, because all statutory law derives from there.

THE EQUAL RIGHTS AMENDMENT

Equality of rights under the law shall not be denied or abridged by the United States or by any state on account of sex.

PLATFORM

Economic Equity

Ensure pay equity, equal educational and economic opportunities at all stages of life; and promote affordable, quality dependent care to help ensure economic self-sufficiency for women.

Health

Ensure reproductive choice and full access to all reproductive health services and education; ensure **funds for research into and protections for women's** health care needs; and encourage the development of a national health care plan recognizing the special health care needs of women.

Civil Rights

Ensure equal rights and remedies for women in all phases of their lives; support affirmative action; eliminate sexual harassment and violence against women.

The organization supports issues of importance, which promote the goals, objectives, and mission statement of the Business and Professional Women of Tennessee, Inc. (BPW/TN).

The placement of the Platform items in no way indicates importance or priority of one item above another.

December Highlights in US Women's History:

- **December 1, 1955** – Rosa Parks refuses to give up her seat on a bus to a white person; her arrest sparks the modern civil rights movement in the US
- **December 5, 1935** – Mary McLeod Bethune creates the National Council of Negro Women
- **December 7, 1941** – Capt. Annie Fox receives the first Purple Heart awarded to a woman for her service while under attack at Pearl Harbor
- **December 10, 1869** – Wyoming is the first territory to give women the right to vote
- **December 10, 1938** – Pearl S. Buck receives the Nobel Prize for Literature for *The Good Earth*
- **December 13, 1993** – Susan A. Maxman becomes first woman president of the American Institute of Architects in its 135 year history
- **December 14, 1961** – President's Commission on the Status of Women is established to examine discrimination against women and ways to eliminate it
- **December 14, 1985** – Wilma Mankiller is sworn in as principal chief of the Cherokee Nation of Oklahoma – the first woman in modern history to lead a major Native American tribe
- **December 17, 1993** – Judith Rodin is named president of Univ. of Pennsylvania, the first woman to head an Ivy League institution
- **December 28, 1967** – Muriel Siebert becomes the first woman to own a seat on the N.Y. Stock Exchange

December 2017



December
be inspired
be powerful
be BPW.

Business and Professional
Women of Tennessee
2817 West End Ave.
Suite 126122
Nashville, TN 37203

BPWTN.org