



# Business and Professional Women/TN

Volume 2,  
Issue 7



January 2018

Business and Professional Women of Tennessee



## The Achiever



*As the 2017 year has officially ended, I want to wish each and everyone a Happy New Year!*

*As a reminder, Region Directors, it is time to finish planning for region meetings that are scheduled in March. Each Director needs to get your meeting details locked in and information sent as soon as possible.*

*It is also time to start thinking about running for a state office. If you are interested, please visit our website [BPWTN.org](http://BPWTN.org) and review the qualifications for serving. If you have any questions please contact any of the current officers or a Past State President for guidance.*

*Mark your calendar and Save the Date for the BPWTN 99th State Convention. This will be held Friday, June 15, 2018 – Saturday, June 16, 2018 at the Comfort Suites, Lebanon, TN. Please share the date with possible vendors and your local members.*

*Happy New Year! As you think about your New Year's resolutions, think about inviting someone to join your local organization and become a part of the Business & Professional Women of Tennessee. Best wishes for a prosperous New Year. Sharon*

Happy New Year 2018

**"Year's end is neither an end nor a beginning but a going on, with all the wisdom that experience can instill in us. Cheers to a New Year and another chance for us to get it right."**  
Oprah Winfrey.



**Sharon  
Taylor-Carrillo  
BPW/TN 2017-18  
State President**



**Be inspired  
Be powerful  
Be BPW  
2018**

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# Business and Professional Women of TN



Carol, Tressy, Treasa, Robin, Sharon, Zulfat, Ann, Michelle, Beth

***The 2017-18 TEAM BPW***  
***President -Sharon Taylor-Carrillo***

***1st Vice President –Zulfat Suara***

***2nd Vice President—Robin McKamey***

***Secretary - Michelle White***

***Treasurer –Ann Hiegel***

***Region I Director—Tresa Newton***

***Region II Director — Tressy Hart***

***Region III Director—Carol Turpen***

***Parliamentarian –Beth Bates***

The Business and Professional Women of Tennessee (BPW/TN) is a statewide organization promoting equity for all women in the workplace through advocacy, education and information.

We are a powerful network of working-women seeking to advance career goals, earn higher salaries, build stronger businesses, and achieve pay equity and equal opportunities.

As all women gain earning and spending power, they aid in reshaping U.S. consumer trends.

And BPW/TN members are on the leading edge of that trend.

BPW/TN means business for you!

## Our Goal

To be the leading nonpartisan, grassroots advocate for working women.

## Our Mission

To achieve equity for all women in the workplace through advocacy, education and information.

## Our Objectives

- To elevate the standards for women in business and professions.
- To promote the interests of business and professional women.
- To bring about a spirit of cooperation among business and professional women of the United States.
- To extend opportunities to business and professional women through education along lines of industrial, scientific, and vocational activities.

## WHAT BPW/TN CAN DO FOR YOU

- Political Awareness & Community Involvement - Participate in a wide range of activities and grassroots efforts to raise awareness of issues affecting working women at local, state, and national levels.
- Personal & Professional Development - Attend workshops and programs designed to enhance professional skills and leadership abilities, such as Individual Development and Young Careerist/Aspiring Leaders.
- Scholarships - Assist women through scholarships to further formal education.
- Members-Only Benefits -Enjoy access to insurance programs, discounts on publications, travel credit card programs, Career Track training seminars, and more.
- A Network of Motivated Women - Connect with other motivated working women, network professionally, share contacts and exchange information to enhance your business and professional development.

# BPWTN Building Powerful Women

Upcoming  
Events

## 2018 State Calendar of Events

January 1, 2018	Achiever mailing date
January 25, 2018	<i>Achiever Submission Deadline</i>
February 1, 2018	Achiever mailing date
February 25, 2018	<i>Achiever Submission Deadline</i>
March 1, 2018	Achiever Mailing date
March 3, 2018	Region I Meeting, Johnson City
March 10, 2018	Region II Meeting, Lawrenceburg
March 14, 2018	Day on the Hill
March 25, 2018	<i>Achiever Submission Deadline</i>
March 31, 2018	Region III Meeting, Jackson
April 10, 2018	Achiever mailing date
April 10, 2018	Equal Pay Day
April 16, 2018	Deadline for Qualifying for State Officer and Regional Director
April 25, 2018	<i>Achiever Submission Deadline</i>
April 30, 2018	Membership Dues & Foundation Contribution Deadline
May 10, 2018	Last Achiever mailing date
May 15, 2018	Deadline for Foundation contribution Report to the Foundation Chair.
May 15, 2018	Deadline for Presidents report( to State President, IM, Leg & Memb. Chairs) for Convention
June 15, 2018	Pre-Convention EC Meeting
June 15, 2018	Pre-Convention BOD Meeting
June 16, 2018	BPW/TN Convention
June 16, 2018	Post-Convention BOD Meeting



Stay up to date of BPW TN Happenings by visiting our website [www.bpwtn.org](http://www.bpwtn.org) or our Facebook Page Business and Professional Women of Tennessee



### BPW TN Local Organizations:



#### Region I

Chattanooga Business Women

Elizabethton  
LaFollette  
Rockwood  
Rogersville

#### Region II

Lawrence County  
Music City (Nashville)

#### Region III

Hardeman County  
Jackson Area  
Paris  
Memphis Area



# Women's March groups plan January events in Tennessee

*Georgiana Vines, Special to the Knoxville News Sentinel, USA TODAY NETWORK - Tennessee  
Published 8:00 a.m. ET Jan. 1, 2018*

Women's March coalitions in Tennessee, formed in 2017 to show strong support on issues not considered priorities of Donald Trump, will have events this month in Knoxville, Nashville and other communities on the first anniversary of the president's inauguration.

The Women's March Coalition of East Tennessee will sponsor festivities on Knoxville's Market Square beginning at 1 p.m. Sunday, Jan. 21, that will include a walk to the John J. Duncan Sr. Federal Building on Cumberland Avenue and back. "This year is a celebration and recognition of all of (our) work. All of the activists really stepped up in 2017 to make a difference. We want to celebrate the positive. Jan. 21 is exactly one year (of the Women's March)," said Coalition co-chair Caroline Mann.

The [2017 Women's March](#) turned out to be a world-wide event the day following Trump's inauguration in support of raising the minimum wage; concern on environmental issues, particularly climate change; women's, immigration and LGBTQ rights, and social justice issues. [Thousands participated in Knoxville](#) when only hundreds were expected by organizers.

A symbol of the movement for women is a pussy hat, a knitted cap with cat ears. The Loudon County Democratic Party is encouraging supporters on Facebook to "get those pussy hats ready" to wear Jan. 21 on Market Square.

Other groups involved that day include Indivisible East Tennessee, which opposes the Trump agenda by lobbying Congress; Organizing for Action, an outgrowth of former President Barack Obama's campaigns, which has been most active in trying to keep the national Affordable Care Act from being gutted; and the 2017 City Council Movement, which takes credit for helping to elect Council members Seema Singh-Perez and Gwen McKenzie last year.

Mann said some participants in movements this year have included workers and faculty members

at the University of Tennessee who opposed a state plan for outsourcing facilities. Chancellor Beverly Davenport announced in November the Knoxville campus would not participate, a decision that has been criticized by UT President Joe DiPietro and some members of the UT board of trustees.

"I hate to think it's become a political thing," said Mann, who works in enrollment management at UT. "She (Davenport) did the right thing, was responsive to the community and was responsible." At the Market Square activities, recognition will be given to individuals and organizations that have focused on different community issues. Information on making nominations for the reSister of the Year is on Facebook.

In Nashville, Women's March 2.0: Power Together Tennessee, which represents a number of individuals and organizations, will have its events on Saturday, Jan. 20, said Darlene Leong Neal, Women's March Tennessee coordinator and Power Together Tennessee organizer. Participants are expected from Knoxville; Neal said she and others will travel to Knoxville the following day to attend events here. She said marches also will be held Jan. 20 in Chattanooga and Johnson City. The Nashville activities will focus on action for 2018, including elections. Workshops and training will be held beginning at 8 a.m. CST on the Avon Williams Campus of Tennessee State University; luncheons will be held on geographic or issue-based themes, and then a march will begin at 2 p.m. at the public square at the Davidson County Courthouse, with a rally at 3 p.m. at Bicentennial Mall. A fee will be charged for the workshops and luncheons, although organizers emphasize it is not required to participate. More information is at [TnPowerTogether.org](http://TnPowerTogether.org).

Neal described those participating in Nashville activities in 2017 as first-time activists and "voices from the margin." She said she is encouraged by the closeness of a special election recently for the state Senate 17th District in which Republican Mark Pody beat Democrat Mary Alice Carfi by about 300 votes in a heavily Republican district. One GOP strategist has said it's a "wake-up call."

*Georgiana Vines is retired News Sentinel associate editor. She may be reached at [gvpolitics@hotmail.com](mailto:gvpolitics@hotmail.com).*

# WOMEN'S DAY ON THE HILL SAVE THE DATE



W P C WOMEN'S POLITICAL COLLABORATIVE  
OF TENNESSEE

March 14, 2018

## SAVE THE DATE

### Day on the Hill Luncheon

MARCH 14TH, 2018



featuring special guest speaker

### Tarana Burke

*Tarana's powerful, poignant story - as creator of the international movement, #metoo - will move, uplift, and inspire you. Her movement also led to the "Silence Breakers" being named the 2017 TIME'S Person of the Year.*



The Business and Professional Women of Tennessee Inc. (BPW/TN) in partnership with the Tennessee Women Political Caucus, Women's Political Collaborative of Tennessee, Advocates for Women's and Kid's Equality, Tennessee Coalition to End Domestic and Sexual Violence, Healthy and Free TN, Memphis Area Women's Council, Contracts for Women Inc. A Better Balance, AAUW-Tennessee, YWCA of Nashville and Middle Tennessee, Nashville Feminist Collective, Tennessee Women Chamber of Commerce, The Next Door, Native American Indian Association of Tennessee, Exodus Inc, Empower Tennessee (Empowered Ladies) and other women's organizations presents 2018 Tennessee Women's Policy and Action Day on the Hill.

You are invited to join women from across the state. It does not matter whether you have been coming for several years or this is your first. Whether you are a legislative enthusiast or a beginner, consider this your opportunity to be a part of the process that will help shape our state policy.

## Day on the Hill Planned Activities

- BPW Day on the Hill Breakfast. Location: Waller Lansden Dortch & Davis, LLP located at 511 Union St, Nashville TN 37219. The office is on the 27th Floor. There is parking under the building. Breakfast will be at 7:30am. The breakfast is free
- Orientation- Information packets will be distributed. Discussion on the legislative process. Mentor/Mentee partnering for new participants
- Visit with legislators
- Women's Political Collaborative of TN Luncheon at 12 noon with special guest Tarana Burke
- More visits with legislators

For more information, contact BPW Day on the Hill chair Zulfat Suara at [zsuaara@gmail.com](mailto:zsuaara@gmail.com)

*Please continue collecting your pull tabs to donate to the Ronald McDonald House. and turn them in at your Region meetings. The local that turns in the most tabs at the end of the BPW year will receive special recognition at the 2018 State convention.*

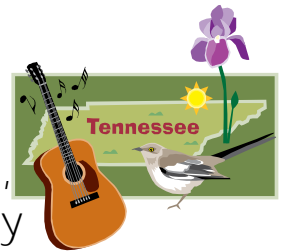


## Mark your Calendar for the BPW TN Spring Region Meetings



Region I — March 3rd in Johnson City,  
State Rep—1st Vice.Pres. Zulfat Suara

Region II—March 10th in Lawrenceburg,  
State Rep—2nd Vice Pres. Robin McKamey



Region III—( *Tentative Date*) March 31st in Jackson,  
State Rep– President Sharon Taylor-Carrillo



Business and  
Professional  
Women's  
Foundation

1030 15th Street, N.W.  
Suite B1 #148  
Washington, DC 20005

T: (202) 293-1100

M-F, 9AM to 5PM EST, excluding holidays

e: [foundation@bpwfoundation.org](mailto:foundation@bpwfoundation.org)

*BPW Foundation is working to transform the workplace by making it more diverse, flexible and family-friendly. Your involvement and generous support of BPW Foundation, provide the opportunity to show your commitment to working women and their families. Working together we will make positive changes in our **workplaces that support today's businesses** and their workforces.*



" Please consider making a donation to the  
Tennessee Business and Professional  
Women's Education and Scholarship Fund.  
Donations are tax deductible and  
can be made online at

[www.wth.org/foundation](http://www.wth.org/foundation).



*Tip: in the alphabetical list of funds in the  
pull down menu it is listed under T. Donations can be  
made in honor or in memory of someone. "*



## Aspiring Leaders of Tomorrow

BPW/TN Aspiring Leaders of Tomorrow (ALT) is a program to recognize the skills and support the career development of **Tennessee's future female**

leaders. The program is open to any female resident of Tennessee who:

- Is a High School Graduate or holds a GED equivalency;
- Is age 35 or under;
- Is enrolled in a post-secondary institution of higher learning such as any accredited 4-year college, community college, technical school or in a recognized apprenticeship program. The institution of higher learning does NOT have to be in Tennessee.

The 1st , 2nd, and 3rd place recipients will each be awarded a textbook stipend.

## Program Details

Interested applicants must fill out an application and submit a 400-500 word essay on one of the topics recommended by the ALT committee. Topics will be chosen by the committee each year.

Applications and essays must be post-marked by March 1. Any submissions after the deadline will be returned to the applicant unopened.

Based upon the written essays, finalists will be chosen by the committee by April 15. All participants will be notified of the committee decision. Finalists must prepare and submit a 4-minute video-recorded speech based upon their written topic by May 15. Video recorded speeches must be submitted in MPEG, AVI or MOV (QuickTime) format.

If you have any questions please contact chair—Sheree Schneider  
phone: 423-489-9731  
email: [AspiringLeader@bpwtn.org](mailto:AspiringLeader@bpwtn.org)

## Individual Development

The BPW/TN Individual Development program has provided numbers of women with leadership, negotiation, and professional skills necessary to reach their full potential.

If you would like more information on the Individual Development program or if you have any questions please contact chair- Deborah Brasfield  
phone: (731) 403-0002

email: [onthesquaregandg@aol.com](mailto:onthesquaregandg@aol.com)

**TEACH**  
encourage  
instruct  
MENTOR  
**PRAISE**  
influence  
**GUIDE**  
**INSPIRE**



# January Birthdays

- January 1, 1909 (1993) – Peggy Dennis, Communist activist.
- January 1, 1921 (1999) – Jeanne Chall, wrote Stages of Reading Development (1983)
- January 2, 1895 (1989) – Sadie Alexander, first black woman to edit the University of Pennsylvania Law Review
- January 2, 1895 (1977) – Edith Jackson, pediatrician and psychoanalyst at **St. Elizabeth's Hospital**
- January 2, 1919 (1979) – Beatrice Hicks, engineer.
- January 3, 1793 (1880) – Lucretia Mott, **women's rights pioneer, Quaker minister.**
- January 3, 1916 (1994) – Betty Furness, television reporter for Westinghouse during the 1950s and 60s,
- January 3, 1926 (1989) – Maria Sanchez, activist for bilingual education for Puerto Ricans
- January 4, 1892 (1982) – Helen Hull, director of Henry Street Settlement House
- January 4, 1943 – Doris Kearns Goodwin, historian, awarded the Pulitzer Prize for Lincoln.
- January 5, 1893 (1987) – Elizabeth (Libba) Cotton, singer/songwriter
- January 5, 1895 (1981) – Rebecca Lancefield, pioneer microbiologist.
- January 5, 1895 (1981) – Jeanette Piccard, first female Episcopal priest, first woman licensed balloon pilot, attained almost 58,000 feet
- January 7, 1891 (1960) – Zora Neale Hurston, author, pioneering scholar of African-American folklore
- January 7, 1905 (1987) – Nella Morton, feminist educator
- January 8, 1867 (1961) – Emily Greene Balch, economist and sociologist, co-**founder of the Women's**

International League for Peace and Freedom with Jane Addams and others (1919), awarded the Nobel Peace Prize in 1946

- January 8, 1911 (1995) – Thelma (Butterfly) McQueen, danced with **Katherine Dunham as Butterfly in "A Midsummer's Night Dream," played Prissy in "Gone With the Wind"**
- January 9, 1859 (1947) – Carrie Chapman Catt, nationally recognized woman suffrage leader
- January 9, 1941 – Joan Baez, folk singer and songwriter
- January 10, 1898 (1979) – Katharine Blodgett, physicist & inventor
- January 11, 1885 (1977) – Alice Paul, suffrage leader and attorney, **founded the National Woman's Party**
- January 11, 1899 (1991) – Eva LeGallienne, actress
- January 12, 1820 (1914) – Caroline Severance, early suffragist **and social reformer, women's clubs pioneer, co-founded the American Woman Suffrage Association (1869)**
- January 13, 1850 (1911) – Charlotte Ray, first female African-American lawyer and first woman admitted to the bar in Washington D.C.
- January 13, 1917 – Edna Hibel, artist and colorist, first woman to win the Leonardo da Vinci World Award of Arts
- January 13, 1926 (1999) – Melba Liston, self-taught jazz trombonist, recorded, taught, and performed in **Women's Jazz Festivals**
- January 14, 1900 (1987) – Marion Martin, elected to Maine House of Representatives, (1930-34), Maine Senate (1934-38)
- January 15, 1892 (1968) – Jane Hoey, director of the Bureau of Public Assistance.
- January 15, 1898 (1995) – Irene Kuhn, journalist.
- January 16, 1906 (1984) – Ethel Merman, actress, singer

- January 16, 1927 (1998) – Estela Trambley, teacher, writer, playwright, pioneer in Chicano literature
- January 16, 1932 (1985) – Dian Fossey, primatologist and naturalist
- January 16, 1933 (2004) – Susan Sontag, intellectual, critic, filmmaker, and writer
- January 17, 1910 (1987) – Edith Green, elected to Congress in 1954 and served 9 terms
- January 17, 1920 (1987) – Nora Kaye, ballerina, choreographer, and film producer
- January 17, 1922 – Betty White, veteran actress
- January 17, 1939 – Martha Cotera, pioneering Chicana feminist
- January 19, 1946 – Dolly Parton, singer and songwriter best known for country music
- January 23, 1910 (1993) – Irene Sharaff, costume designer for 40 movies and 60 Broadway shows
- January 23, 1918 (1999) – Gertrude Elion, biochemist, one of only 10 women to win the Nobel Prize in Physiology or Medicine (1988)
- January 23, 1921 (1994) – Merija Gimbutas, author
- January 24, 1968 – Mary Lou Retton, first and only American woman to win a gold medal in the All-Around in gymnastics at the Olympics (1984) and first American woman to win a gold medal in gymnastics, first woman featured on a Wheaties cereal box
- January 26, 1872 (1957) – Julia Morgan, first licensed female architect in California
- January 26, 1892 (1926) – Bessie Coleman, first African-American woman in the world to fly a plane and **earn an international pilot's license**
- January 27, 1898 (1995) – Georgia Clark, first female U.S. Treasurer (1949-53), appointed by President Truman



# Business and Professional Women of Tennessee, Inc. (BPW/TN)



## Program Platform

2017-2018

### Be Inspired, Be Powerful, Be BPW

#### Purpose

Our mission is to achieve equity for all women in the workforce through advocacy, education and information.

#### Vision Statement

BPW/TN is the leading advocate for working women across our state.

#### Values Statement

BPW/TN is focused on equitable economic opportunities for all women in Tennessee. We are a formidable force with a broad base, diverse membership and on the cutting edge in education, research and information. In our efforts to achieve equity, we are the catalyst for change in public policy within all levels of government, and we form strategic alliances with business, academia and non-profit organizations. Individually and collectively, we are strong in our commitments, empowering our members.

BPW/TN is an efficient and progressive organization. BPW/TN will be a visible leader through a viable public relations campaign.

- BPW/TN will be an advocate for economic equity issues through public policy statements.
- BPW/TN will be a powerful force within:  
1.) Government; 2.) Business; **3.) Women's forums by** empowering its members to stand and be heard.
- BPW/TN will help members fulfill their personal and professional potential through Individual Development, creative programming, workshops and the Aspiring Leaders of Tomorrow. (Young Careerist Program)
- BPW/TN will increase communication among its members through a variety of electronic and traditional social media opportunities.
- BPW/TN will be a premier resource to people in the workplace via the BPW Foundation.
- BPW/TN will develop strategic alliances that achieve equity for women in the workplace.
- BPW/TN will advocate strategies to promote work-life balance in the modern workplace.
- BPW/TN will increase its membership as a result of the above activities.

# Business and Professional Women of Tennessee, Inc. (BPW/TN)

## Legislative Platform 2017-2018

### PREAMBLE

The Equal Rights Amendment, as authored by Alice Paul, shall stand first, foremost, and above all other items which may appear on the platform of this organization until equal, legal rights for women and men become guaranteed in the U. S. Constitution, because all statutory law derives from there.

### THE EQUAL RIGHTS AMENDMENT

Equality of rights under the law shall not be denied or abridged by the United States or by any state on account of sex.

### PLATFORM

#### *Economic Equity*

Ensure pay equity, equal educational and economic opportunities at all stages of life; and promote affordable, quality dependent care to help ensure economic self-sufficiency for women.

#### *Health*

Ensure reproductive choice and full access to all reproductive health services and education; ensure **funds for research into and protections for women's** health care needs; and encourage the development of a national health care plan recognizing the special health care needs of women.

#### *Civil Rights*

Ensure equal rights and remedies for women in all phases of their lives; support affirmative action; eliminate sexual harassment and violence against women.

The organization supports issues of importance, which promote the goals, objectives, and mission statement of the Business and Professional Women of Tennessee, Inc. (BPW/TN).

The placement of the Platform items in no way indicates importance or priority of one item above another.

## January Highlights in US Women's History:

January 3, 1949 – Margaret Chase Smith (R-Maine) starts her tenure in the Senate, where she stays in office until 1973, became the first woman to serve in both the House and Senate as she previously served in the House (1940-49)

January 5, 1925 – Nellie Tayloe Ross is inaugurated as the first woman Governor in U.S. history (Gov. of Wyoming)

January 7, 1896 – Fanny Farmer's first cookbook is published in which she standardized cooking measurements

January 7, 1955 – Marian Anderson is the first African American woman to sing at the Metropolitan Opera

January 8, 1977 – Pauli Murray is ordained as the first female African American Episcopal priest

January 11, 1935 – Amelia Earhart makes the first solo flight from Hawaii to North America

January 12, 1932 – Hattie Wyatt Caraway (D-Arkansas) is the first woman elected to the U.S. Senate, becomes the first woman to chair a Senate Committee and the first to serve as the Senate's presiding officer

January 25, 1980 – Mary Decker became the first woman to run a mile under 4 1/2 minutes, running it at 4:17.55

January 29, 1926 – Violette Neatly Anderson is the first black woman to practice law before the U.S. Supreme Court

January 2018



be inspired  
be powerful  
be BPW.

January

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Women of Tennessee  
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BPWTN.org