

THE ACHIEVER

Tennessee Business & Professional Women



Message From Your President

Lee Ann Gaddis



What a most memorable month. I hope everyone took time to be a part of the Women's Suffrage Events that took place across the state. The pictures of the August 24th Celebration are in this Achiever. I also hope many of you took the time to visit or call in for your area's Regional meetings. Those are the best way besides going to your local's meeting for state and national information about BPW. We want to know what you and/or your local organization are doing. Please share this information with our Achiever Editors. I always look forward to seeing our members flourishing.



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Women's 99th Anniversary Right to Vote Celebrated

Nashville Women's Suffrage Monument Wreath Laying Ceremony *by. Jacque Hillman*

A crowd of about 200 people gathered at the Tennessee Woman Suffrage Monument on Saturday, Aug. 24, in Nashville's Centennial Park to celebrate the 99th anniversary of Tennessee's ratification of the 19th Amendment.

Taking part in the celebration were members of the Tennessee Woman Suffrage Monument board who began fundraising in 2013 for the monument created by renowned sculptor Alan LeQuire. Jacque Hillman, who has served on the board since its inception, is president of Jackson Area BPW and past state president of BPW/TN 2013-2014. The TWSM board conveyed to Metro Nashville on Aug. 20 the statue of five nationally known suffragists, Carrie Chapman Catt, Juno Frankie Pierce, Sue Shelton White, Abby Crawford Milton and Anne Dallas Dudley.

"The celebration was a grand tribute to suffragists who fought the country's largest nonviolent revolution to pass the 19th Amendment, and who rallied their forces to make this happen even though they didn't have the right to vote. It's a tribute to the donors whose financial commitment brought this monument to fruition and to board members who have dedicated so much time to this project," said Hillman. "And certainly, we owe a vote of thanks to Metro Nashville supporters who grasped the vision, saw the importance of this anniversary to our state and nation and who saw the promise of woman suffrage heritage tourism."



The occasion also commemorated major donors such as the Eskind Family and organization donors across the state, including Business and Professional Women of Tennessee Inc., who placed yellow rose wreaths at the base of the monument. State President Lee Ann Gaddis presented the wreath.

Speakers included: Jessica Turk of WNPT, which is creating a documentary on the 1920 ratification; Monique Odom, Parks Director; Carole Bucy, Metro Nashville Historian; Nashville Mayor David Briley; and Yvonne Wood, TWSM board president.

On Aug. 15, Mayor David Briley announced the creation of the Mayor's Council on the State of Women to commemorate the 100-year anniversary of woman suffrage. The Council will report to the Mayor's Office on women's issues and will focus on increasing civic engagement and access to opportunity for women throughout and beyond the centennial year, August 18, 2019, to August 18, 2020. Two TWSM board members, Yvonne Wood and Alma Sanford, will serve on the Council.

"Nashville has been leading on progressive issues for years, and the Council on the State of Women will continue that tradition," said Mayor Briley.

Hillman is co-founder of the national award-winning tnwomensuffrageheritagetrail.com website along with Paula Casey, TWSM board member. They encourage BPW/TN members to submit information relating to woman suffrage and the people/events in their areas to the website.

"The eyes of the nation will be on Tennessee for this 100th anniversary celebration because Tennessee was the Perfect 36, the last state that could pass the amendment," Hillman said. "Many tourists will come to Tennessee to tour our historic sites. We want them to visit our suffragist monuments in Memphis, Jackson, Nashville, Clarksville, Chattanooga and Knoxville. But if there are more sites across Tennessee, our BPW/TN members can help provide that information."

Hillman said to email her at jacquehillman@gmail.com or twsheritagetrail@gmail.com. Or call her at (731) 394-2894.

Mark your calendars. Premieres On-air and Online Thursday, Nov. 21, at 8:00 pm

In August 1920 in Nashville, Tennessee, the 19th Amendment was passed in a turbulent, nail-biting legislature session, by one vote. The result: women in the United States finally had the right to cast a ballot. NPT's original documentary *By One Vote: Woman Suffrage in the South* includes interviews with dozens of experts including nationally recognized Southern suffrage expert Marjorie Spruill and Elaine Weiss, author of *The Woman's Hour*.



"Our organization has an array of amazing and honorable women. We had a dedicated group that committed to the Wreath Laying Ceremony on August 24th. In June, when it was mentioned as a reminder, immediately we had volunteers to represent our organization. We represented BPW/TN momentarily. Except for the Women's Suffrage Monument group, we were the largest representing group there. We came from every region to be a part of this experience. I am honored and proud to have laid that wreath near the statue of those women who fought for my freedoms I have today. The beauty of that statue can not be seen in the true sense unless you look at it up close. To see the expressions of those women's faces forever etched in time was such a moving experience. I seen the determination, strength, and sheer resilience. Not only did I see it in the statue I seen it in the members that joined me that day. I thank everyone one who participated and hope you will mark the date for next year's event where the statue will be placed at its permitted resting place on August 20, 2020."

Lee Ann Gaddis
Business & Professional Women
2019-2020 President

PAST STATE PRESIDENT: ROBIN MCKAMEY

Written by Samantha Price

Why did you decide to run for State President?

I was encouraged by fellow members because it is a great experience and a way to make a difference in our organization.

What years were you State President? 2018-2019

What were your goals for your term?

Growing our membership is always my priority. New members bring along new ideas and networking opportunities. Another goal was to bring about more awareness to BPW and help kick off our celebration of 100 years with lots of SHINE!

What is your favorite memory of your term as State President?

My favorite memory is our 2019 State Convention in Pigeon Forge and seeing all of the planning and hard work come together to be an amazing convention with productive business meetings and plenty of fun and fellowship in the evenings. It really meant a lot to see members participate in the themed activities we planned!

What advice would you offer to the current or future State Presidents?

Go into your term knowing it is a time commitment and set aside the time to communicate with everyone. Make the most of the experience and if you are able to- travel to the different regional meetings or participate in activities. Take every opportunity you're given to speak about our organization and how being a part of BPW has enriched your life.

What do you do now? (Career, Retired, hobbies, local organization officer, etc.)

I am the Elizabethton BPW President this year, as well as a middle school keyboarding teacher, Future Business Leaders of America Advisor, Animal rescuer, and a county Commissioner!

How long have you been a member of BPW? Since 2004

What local organization are you a member of?

Elizabethton

What would you like to see for the future of TN BPW?

I would like to see TN BPW grow our membership. I want to see our organization have a large number of members statewide. Growing membership continues to be a focus.

Do you have any suggestions or ideas of how to help?

Membership is one of my focuses in our LO. Every day I find a new opportunity to introduce someone to BPW and invite them to attend our next meeting and At each meeting I remind everyone to bring a friend to the next one. Our local organization has a goal of reaching out to our local women owned small businesses and inviting them to a meeting. We are asking them to bring business cards for networking and we make sure to do introductions at the beginning of the meetings. Also take advantage of any opportunities to bring awareness to community projects and fundraisers your LO is participating in- that may bring in new members too.



SUPPORTING LOCAL FEMALE OWNED BUSINESSES! MADE IN THE SHADY

Elizabethton BPW August Speaker: Holly Browder

Made in the Shady Owner and Founder, Holly Browder, joined Elizabethton BPW to share her story of how Made in the Shady came to life back in 2012. This local company designs and creates eco-friendly and cruelty free botanical gift sets. Holly shared how she creates handcrafted products made from locally grown organic ingredients and her very own bee apiary! As part of her eco-friendly style, Holly also uses minimal waste packaging in order to better serve our environment.

Made in the Shady is an e-commerce business that relies solely on online sales. Holly provides free shipping on all products and offers a discount if you live locally and want to pick your items up in person. Holly does have one festival that she attends which is the Cranberry Festival in Shady Valley, TN which happens to be the home of Made in the Shady. This festival supports scholarships given by Shady Valley Elementary School. She will also be hosting an event in December. Her Shady Pop up Shop. This event will be held at her home where all the products are made!

Recently Made in the Shady partnered up with Generosity Feeds as part of their "Give Back Collection." With the purchase of each item inside the collection, you will be able to help Made in the Shady donate anywhere from 1—5 healthy meals to kids in need. Generosity Feeds is working to feed hungry children in every county across America so that all children have the opportunity to thrive. They believe in building strong communities through partnerships with businesses like Holly's. Generosity Feeds is fighting to feed hungry children across American to make direct impact on local neighborhoods. You can learn more about the Generosity Feeds program by checking out their website at www.generosityfeeds.org.

Lastly, Holly brought a gift for each of the BPW members and guests who attended the meeting, so everyone walked out with a locally homemade organic lip balm in the flavor of Cocoa, Coffee, and Cinnamon or Lime and Wild Mint! What a great surprise! In addition to providing the local with a gift, Holly provided a special discount code which can be used for 15% off your order! BPWWELCOME15.

Make sure to check out Made in the Shady by visiting their website at www.madeintheshady.com. You will not be disappointed in their products or service!



Region I Meeting



The Region I Fall Planning Meeting was held via conference call at 11:00 am EST on August 30th, 2019. There were 13 members and one guest who called into our meeting.

We began with the Presidents reports. We had two, Robin McKamey from Elizabethton and LeeAnn Gaddis from Rockwood. I spoke briefly about the Wreath Laying Ceremony and that we rescheduled the fall luncheon to the spring meeting. Our State President LeeAnn Gaddis then spoke about Day on the Hill and Interim Board which will be held on the first weekend of November. She also went into more detail about the Wreath Laying Ceremony such as we were the largest group and the first to lay our wreath. Co-Editor of The Achiever, Samantha Price then wanted to remind everyone that The Achiever is highlighting each local and needs them to fill out the questionnaire that Amber Farley sent out and return it along with any pictures that they can. I then asked if anyone had any more business and adjourned the meeting at 11:16 AM.

I am very pleased to be able to say that we had someone from all three regions joining us in this meeting along with Mrs Margret Heath, whom I understand has not been to a meeting in many years.

Thank you for your time
Michelle White, Region I Director



Region II Meeting

The BPWTN Region II planning meeting ZOOM call was held on Saturday, August 17th. The Region II local Presidents, state officers and several others were in attendance. We discussed what is going on in the Region II area and ways to recruit, retain, and rejuvenate members.

Mark your calendar now for the Region II Spring meeting which will be held on March 7th, 2020.

Time to get Busy BPW!!!
Sharon Taylor-Carrillo
BPW TN Region II Director
615-319-6531



SUE SHELTON WHITE COMMEMORATION

Jackson Area BPW

Members of Jackson Area BPW participated in the Sue Shelton White Commemoration held on Sunday, Aug. 18, at Jackson City Hall. The commemoration celebrated Tennessee's ratification of the 19th Amendment and dedication of the donors' granite at the base of the statue. Co-sponsors of the event were the City of Jackson, DAR and SAR. The photo is of all the Sue Shelton White Committee members present who helped raise funds for the monument, and of Esther Lemus, who has been supportive from day one with her presence and her stunning vocal performances.



Region III Meeting

The BPW/TN Region III meeting was held from 1 to 2 p.m., on Saturday, Aug. 10, at Chandelier Restaurant in Jackson with 15 members present. The meeting included reports from Memphis BPW, Hardeman Co. BPW and Jackson Area BPW. The strategic planning session included plans for organization development and programs, plus discussion of upcoming events for the Region III calendar. Treasurer Carol Turpen gave the financial report. Each local was asked to explore any woman's suffrage history in their area which should be added to the Tennessee Woman Suffrage Heritage Trail website. Locals were encouraged to invite women to apply for the BPWTN scholarship. Fundraising to benefit the scholarship was also discussed.



From left, Stacy Miller, JABPW 2nd vice-president; Mary Jo Middlebrooks, JABPW; Tammy Buchanan, City of Jackson Mayor's Liaison; Martha Ervin, BPWTN first vice-president; Carol Turpen, Region III treasurer and JABPW member; Deborah Brasfield, president, Hardeman Co. BPW; Dawn Mooney, JABPW treasurer. Not pictured, Jacque Hillman, Region III director



Front row, left to right, Wanda Stanfill, JABPW first vice-president and sculptor of the Sue White bronze bust; Jacque Hillman, chair of the Sue Shelton White Committee; JABPW new member Ginger Terry; Esther Lemus, Professor of Music at Jackson State Community College; second row, Doris Medlin, Paula Casey of Memphis, Jackie Utley, JABPW and DAR member; Jo Matherne (in red); at left upper steps, Mary Jo Middlebrooks, JABPW member; top step, Tammy Buchanan, City of Jackson Mayor's Liaison; top right, Linda Rizzuto, who is joining Jackson Area BPW.



JABPW new member Ginger Terry; Wanda Stanfill, first vice-president; JABPW members Virginia Bates; Jackie Utley, JABPW Woman of Achievement chair; JABPW member; Beth Bates, JABPW member; Jan Bynum and her guest, India Starr Mesa.

WOMEN OF ACHIEVEMENT: VICKI LAKE

Jackson BPW

Vicki Lake chosen Woman of Achievement 2019 Vicki Lake, Director of Market Research and Community Development. West Tennessee Healthcare, received the Woman of Achievement 2019 Award from Jackson Area BPW. Lake is responsible for writing grants that have brought in \$44 million to West Tennessee. Lake was a 2010 Sterling Awards winner: 20 Most Influential Women in West Tennessee.

Former Jackson Mayor Jerry Gist chose her serve as the chair of the Safe Neighborhoods Task Force where she worked on programs to ensure families had safe places to live. She has recently been appointed chair of the newly created Community Redevelopment Agency of the City of Jackson, designed to eliminate or prevent slum and blight in Jackson.

She plays an active role in many community organizations including past board president of Youth Town of Tennessee, The STAR Center, the Jackson Arts Council, Big Brothers Big Sisters of Madison County, Jackson-Madison County Sports Hall of Fame, the Jackson Family YMCA Regional Board, and The Bank of Jackson. Vicki is currently the Chair of the Board of the WestTenn Bancorp Holding Company.

She is past president of the Jackson Rotary Club and past District 6760 Assistant District Governor. Vicki is past chair of the Jackson State Community College Foundation, and the Jackson/Madison County Library Foundation. She serves on the Union University Board of Regents and on boards of the Jackson Arts Council, the West Tennessee Housing Resource Network, and is a graduate of WestStar Leadership Program. She is active in The University of Alabama West Tennessee Alumni and Friends Chapter.

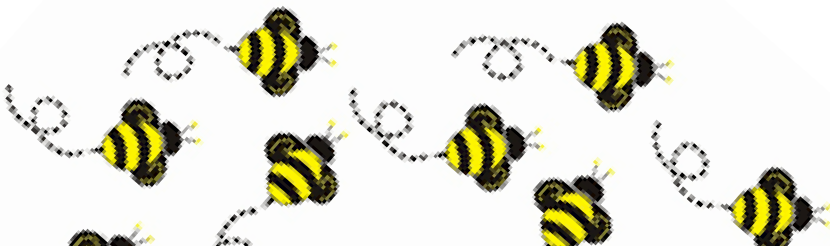
For more information about the Woman of Achievement Award, go to jacksonareabpw.com or call Jackie Utley, WOA chair, at (731) 293-5055.



Vicki Lake with the proclamation creating a day in her honor.



Vicki Lake, Woman of Achievement 2019 winner, received her award during the Sterling Social held from 11 a.m. to 1 p.m. at Chandelier Restaurant in Jackson with about 70 Sterling Award winners present, along with their guests and family. At her left is Jackie Utley, JABPW Woman of Achievement Chair, and at her right is County Commissioner Jeff Wall, presenting Lake with a proclamation creating Victoria S. Lake Day in her honor.



National Business Women's Week

**OCTOBER
14th-20th**

HISTORY & PURPOSE

Business and Professional Women's celebrates National Business Women's Week (NBWW) to honor the contributions of working women and employers who support working women during the third week in October. This serves as an opportunity to highlight the progress women have made as professionals, business owners, and entrepreneurs.

National Business Women's Week provides BPW with an opportunity to facilitate discussions on the needs of working women, share information about successful workplace policies, and raise awareness of the resources available for working women in their communities.

The celebration of National Business Women's Week has helped to promote leadership roles for women and to increase opportunities for our advancement professionally and personally.

The concept of National Business Women's Week originated with Emma Dot Partridge, Executive Secretary of the National Federation of Business and Professional Women's Clubs from 1924 to 1927.

The first annual observance of NBWW was held April 15-22, 1928, when National President Lena Phillips opened the week with a nationally broadcast speech. She stated that the purpose of the week was "to focus public attention upon a better business woman for a better business world." From this early effort, NBWW has grown into a nationwide salute to all workingwomen.

In 1932 U.S. President Herbert Hoover was the first president to issue a letter recognizing NBWW and the contributions and achievements of workingwomen. And, in 1938, NBWW was moved to the third full week of October.

The program for the first observance of NBWW in 1928 included:

- Legislative Day devoted to national, state and local legislation of interest to women
- Education Day devoted to emphasizing the need for equitable educational opportunities
- Club Rally Day for prospective new members
- Community Day honoring leaders in the community
- Goodwill Day devoted to working with other women's organizations.

Ways to Celebrate

How can your local celebrate National Business Women's Week

- Host a special October BPW meeting in celebration of NBWW at a locally female owned business.
- Share photos from your meeting or feature a one of your business members on social media and use appropriate hashtags such as #bpw #bpwtn #nationalbusinesswomenweek #femaleentrepreneurs
- Host a fundraiser for a women's charity or event.
- Host a women's panel. You can have 3-4 women briefly speak at the panel about their secrets to success and then answer questions.
- Attend a local women's leadership conference.
- Promote local networking opportunities for women within your community.



NBWW Updates

Make sure to send us photos and news on what your local is doing to celebrate National Business Women's Week!

publication@bpwtn.org

Business and Professional Women of Tennessee

Official Call to Interim Board of Directors Meeting

To: State officers, regional directors, state committee chairs, local organization presidents, bylaws chair, and immediate past state president.

By authority vested in me as president of the BUSINESS & PROFESSIONAL WOMEN OF TENNESSEE, INC. (BPW/TN), and pursuant to vote of members of the board a meeting of the executive committee and the board of directors is hereby called for **November 2nd, 2019**. All activities are scheduled at the **Hampton Inn in Mt. Juliet, TN**.

The following items of business will be presented for consideration and action.

- Reports and recommendations from state officers, committee chairs, local organization presidents, and regional directors and district directors.
- Approval of appointment of additional committee members (executive committee only)
- Report of study committees (namely)
- Election of nominating committee
- Such other business as may properly come before the meeting to promote the work and effectiveness of BPW/TN
- The executive committee will meet at 10:30am CST on Saturday, November 2nd, 2019. (Committee chairs having recommendations are invited to attend this meeting to present their recommendations, in writing)
- The board of directors will convene at 2:00pm CST on Saturday, November 2nd, 2019. Thereafter, all meeting and functions will follow the official program, as adopted
- All members of BPW/TN may attend meetings of the board of directors and may discuss matters presented for action. However, the making of motions and voting are limited to the board of directors.
- Registration fee of \$____**TBA**____ applies only to those who pre-register at least five days prior to the formal opening of the board meeting. Registration fee after that time shall be \$____**TBA**____.
- Non members attending only any one or or more stated meals shall not be required to pay a registration fee.
- A request for refund of paid pre-registration and stated meals may be approved only if made in writing to the president and the interim board chair by the person requesting refund, received no later than 72 hours prior to the first business meeting.
- Half of only the registration fee will be approved only if made in writing to the state president and received no later than 24 hours prior to the first business meeting.
- Registration fees are not transferable from one member to another unless the transfer occurs between members of the same Local Organization. Transfers within a Local Organization will be allowed without prior approval of the state president.

Amber Farley

Secretary

Lee Ann Gaddis

President

Business & Professional Women of Tennessee

2019-2020 Calendar of Events

September 3rd, 2019	Tentative mailing date for September Achiever
September 4th, 2019	Deadline for submitting bylaws amendments to be considered at IB (60 days prior)
September 20th, 2019	Deadline for submission of material October Achiever
October 3rd, 2019	Tentative mailing date for October Achiever
October 18th, 2019	Deadline for Los to submit candidates for Nominating Committee to President (15 days prior)
October 18th, 2019	Deadline for Offer & Committee Reports for IB (to Lee Ann Gaddis)
October 20th, 2019	Deadline for submission of material for November Achiever
October 20-26th, 2019	National Business Women's Week
November 1st, 2019	IB Executive Committee Meeting
November 2nd, 2019	Interim Board of Directors
November 3rd, 2019	Tentative mailing date for November Achiever
November 20th, 2019	Deadline for submission material for December newsletter
December 1st, 2019	Tentative mailing date for December Achiever
December 20th, 2019	Deadline for submission material for January newsletter
January 3, 2020	Tentative mailing date for January Achiever
January 20th, 2020	Deadline for submission material for February newsletter
February 3rd, 2020	Tentative mailing date for February Achiever
February 20th, 2020	Deadline for submission material for March newsletter
March 3rd, 2020	Tentative mailing date for March Achiever
March 2020	Day on the Hill
March 2020	Region I Meeting, Location TBA
March 2020	Region II Meeting, Location TBA
March 2020	Region III Meeting, Location TBA
March 31st, 2020	Equal Pay Day
April 1st, 2020	Deadline for submission of material for April newsletter (Candidates for Office)
April 10th, 2020	Deadline for nominations (State Officers, Regional Directors) to Nominations Chair. (60 days before the first business session of Convention).
April 10th, 2020	Deadline for submitting bylaws amendments tbc at BOD (60 days prior)
April 10th, 2020	Approve all committee appointments for upcoming year (60 days prior to Convention)
April 10th, 2020	Executive Committee approve convention budget
April 10th, 2020	Tentative mailing date for April Achiever
April 30th, 2020	Deadline for Membership numbers for awards
April 30th, 2020	Contributions to Foundation to qualify for awards
April 30th, 2020	Deadline for submission for Kaye Culbertson Mentoring Award to Mentoring Chair
May 1st, 2020	Deadline for submission material for May newsletter
May 4th, 2020	Early Registration Deadline for Convention
May 10th, 2020	Tentative mailing date for May Achiever (Convention Information)
May 15th, 2020	Deadline for LO officers information form to Pres-Elect, Treasurer, and Webmaster
May 15th, 2020	Deadline for President's Reports (award qualifications, officers) to President, 1st & 2nd VPs, and Legislative Chair at www.bpwtn.org .
May 15th, 2020	Reporting Foundation contributions to Carol Turpen
May 15th, 2020	Deadline for room reservations for Convention
May 15th, 2020	Deadline for all reports to State President for Convention
May 15th, 2020	Deadline for all reports to President-Elect for Post-Convention EC and BOD
June 4-6th, 2020	BPW/TN Convention



Membership

As the Membership Chair/2nd Vice President I would like to highly encourage you to continue speaking with everyone you see about this wonderful organization! If you are at the grocery store, hair dresser, church etc..... there are always amazing women that would be great potential BPW members! Please take the time to talk with them! Invite them to your local meeting! Try to have your "elevator speech" ready(elevator speech is a 30 second version of what you would tell someone if approached about what BPW is)! BPW counts on us together to continue to grow this fabulous organization!! We can only grow if we take the time to talk with and invite others! Please make it your goal to invite at least two people to every meeting! Let's have an amazing year of growth!!



Thank you!!

Robin McKamey, BPW/TN 2nd Vice President

Business Highlight

VBATES DESIGN

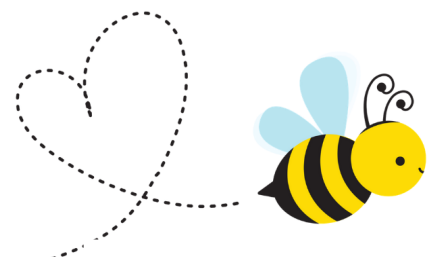
Virginia Bates is a graphic designer from West Tennessee. She has two diplomas from Tennessee College of Applied Technology and the University of Tennessee. She enjoys creating artwork and designs. If you are in the market for some new



designs feel free to check out her website at <https://batesv28.wixsite.com/vbates-design/portfolio> or send her an e-mail at batesv28@gmail.com

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*Bee Empowered
with BPW*