

THE ACHIEVER

Business & Professional Women of Tennessee, INC.



Message From Your President

Lee Ann Gaddis

I hope you enjoyed some of the events last month. Pictures can be found online and throughout this Achiever.

Candidates for office please make sure to turn in your candidate forms. If you miss the deadline, please remember you can be nominated from the floor at State Convention 2020.

Please make sure to be an active voter, not just this year but every time there is an Election. Our ancestors fought for the right for us to vote and we should endeavor ourselves to vote. Especially demonstrating our voting so the younger generations can understand the importance of this right.

We have cancelled our State sponsored DOH due to the shutdown of the Capitol to visitors. The staff were helping us with the event but due to virus prevention we have had to cancel.

As we grow closer to Convention 2020, I hope you make plans to join us for this event. It is the best time to share memories and make new memories. At this time, I am not cancelling the Convention. It is in June. However the Executive Committee and I are discussing a plan B should the pandemic last longer than expected. Your health is important and we value each member and those around us.

Therefore, I ask you to FOCUS on the good not the bad. Don't allow this to drain you and look toward the opportunities this may hold for you instead of the loss.

#Focus2020.

Lee Ann Gaddis
BPW/TN State President '19-'20
Rockwood BPW President '19-'20
2015-2016 BPW/TN Past State President

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STATE OFFICER CANDIDATES



MARTHA ERVIN CANDIDATE FOR PRESIDENT ELECT

Endorsed by Memphis Area BPW. Martha has been a member in good standing with Business and Professional Women of Tennessee since 2007. She participated in East Memphis BPW/Greater Memphis BPW from 2007 to 2013 when she transferred to Jackson Area BPW. Today, she holds the office of President of Memphis Area Business and Professional Women and retains a secondary membership with Jackson Area BPW.

Martha has held state offices to include: First Vice President (2014-2017, 2019-2020), Region III Director, Women Joining Forces Chair, Financial Committee Chair, and Webmaster. Martha's past local offices include: Foundation Chair for East Memphis BPW and Recording/Secretary and Webmaster for Greater Memphis BPW.

Martha is currently employed with International Paper in Memphis, TN as an IT Business Analyst working with human resources and payroll software. Martha's information systems career spans 25 years in which she has advanced through various roles to develop the qualifications and skills necessary to assist her customers with developing new programs and processes for human capital management.

Martha also is 51% owner in a family business, Ervin Hypnosis Center. Through a joint effort with her husband, Richard, they have built a successful hypnosis practice in Memphis. As a business owner Martha utilizes her skills and talents learned through corporate jobs to advance the success of the family business.

AMBER FARLEY CANDIDATE FOR SECRETARY

Amber Farley is currently serving as the BPW/TN State Secretary and the Elizabethton BPW 2nd Vice President. She has been a member of Elizabethton BPW since 2015 and has served as a local officer for three years, two terms as 1st Vice President and one as 2nd Vice President.

In her time as a BPW/TN member Amber has been able to connect with women working in various non-profits and institutions as they have come in to speak during local meetings. She has also worked to help revive the local Elizabethton BPW scholarship, created a local social media account, and served at the state level.

Amber is serving on various local and state BPW committees including serving as the Scholarship Chair since 2017 and the Social Media Chair since May 2016. She also serves on the local community outreach, communications, fundraising, and hospitality committees. At the state level she is serving as the Interim Board Chair and State Convention Chair.

Professionally Amber is the Executive Aide in the Department of Art & Design at East Tennessee State University taking care of the day to day operations of the department and needs of faculty and students. She is also an artist and freelance photographer. Her artwork focuses on the small rural town of Shady Valley, TN and has been exhibited in various galleries in Johnson City, TN. Most recently her work was accepted into the national juried Dolly Parton P/N exhibition. In her spare time she is a volunteer with the American Cancer Society and serves on boards for both Relay for Life and Making Strides Against Breast Cancer in the Tri-Cities. She has served as a social media chair and logistics chair for Relay for Life and serves on various event committees to bring awareness and raise funds to cure cancer.



STATE OFFICER CANDIDATES



MICHELLE WHITE CANDIDATE FOR REGION I DIRECTOR

Michelle White is currently the Region I Director for BPW/TN and has served BPW at both the local and state levels over the past few years. She has served locally as secretary and President for Elizabethton BPW and served as Secretary and Second Vice President for BPW/TN over the past few years.

She is married to Mike White and they have one daughter, Maggie, who is attending nursing school. They also have three grandchildren.

The Elizabethton BPW proudly endorses Michelle White for the office of Region I Director.

Michelle would love the opportunity to serve the Tennessee Federation for the 2020-2021 year.

BPW IN THE COMMUNITY

INTERNATIONAL WOMEN'S DAY

Harriman, Tennessee

Rockwood BPW registered voters at the International Women's Day event in Harriman, Tennessee. This event was held at the Princess Theatre on March 8th, 2020.



Becky Layne, Rockwood BPW Secretary
Lee Ann Gaddis, BPWTN State President and Rockwood BPW President
Geraldine Wallick, Rockwood BPW Treasurer

2020 STATE CONVENTION

THURSDAY, JUNE 11TH

7:00 pm Meet & Greet

- Bring your own Beverage
- Head Band Contest - Prizes
- will be awarded for your creations.

FRIDAY, JUNE 12TH

TBA - Pre Conv. EC

is if I can do it by call or online we can take that off as a "to do"

10am First Timers Meeting

- Members who have been a part of BPWTN for less than 5 years are invited to join President Lee Ann Gaddis and 1st Vice President Martha Ervin to discuss BPW, changes, and answer any question you may have. There will also be a photo op!

11am Pre-Convention BOD Meeting

12pm Lunch on your own

2pm Keynote Speaker, Martha Ervin

3:15pm Opening Convention

3:30pm BOD Meeting

7pm Awards Banquet

- Roaring 20s/Mardi Gras
- with BPW/TN theme colors gold, purple, and green
- Pasta Bar

SATURDAY, JUNE 13TH

8:45am Swearing in of Election Committee

9am-9:30am Voting is Open for State Officers 2020-2021

9am – Silent Auction Opens

10am Results and Convention Body

12pm Lunch

- Taco Bar / Salad Bar
- Silent Auction Closes

1 or 2 pm Installation of 2020-2021 State Officers and Regional Directors

3pm Post Convention EC then BOD Meeting

Convention Schedule

*Convention Schedule is Subject to Change. Please
note this is a tentative schedule only.*

All times are Central Standard Time.

Convention Forms

In an effort to streamline the 2020 Convention registration form, this year you can find it online at www.bpwtn.org. If you cannot submit the online form, you can call President, Lee Ann Gaddis, and she will fill the form out for you and your payment can be sent to the state PO Box at 1824 Roane State Highway Box 218 Harriman, TN 37748.

This year the program will also be made available via a digital copy.

HAMPTON INN & SUITES MT. JULIET

Rooms will be \$139 plus tax per night

Deadline for hotel reservation is May 5th, 2020.
(615) 553-5900

Use Code: BPW when booking to get the group rate.

Convention Information

Registration - \$45.00

Late Registration - \$50.00

Meals:

Friday Lunch - On Your Own

Friday Dinner - Pasta Bar

Saturday Lunch - Taco Bar

***PLEASE NOTE ALL
CONVENTION PLANS ARE
SUBJECT TO CHANGE DUE
TO COVID-19**

MEMORIAL

Geraldine Wallick will be conducting the memorial at Convention 2020.

If anyone knows of any members previous or present who has passed to please let her know.

You can contact Gerri at 865-354-0934



STATE DUES

Remember to send State Treasurer, Carol Turpen State Dues by April 30th.

Dues must be received by the 30th to remain in good standing for voting at Convention.

Dues can be sent to:

Carol Turpen
622 Lanier Road
Alamo, TN 38001

CORONAVIRUS SCAMS

Exploiting the Coronavirus: Watch out for These Scams! Look out! The bad guys are preying on your fear and sending all sorts of scams related to the Coronavirus (COVID-19).

Below are some examples of the types of scams you should be on the lookout for:

- Emails that appear to be from organizations such as the CDC (Centers for Disease Control), or the WHO (World Health Organization). The scammers have crafted emails that appear to come from these sources, but they actually contain malicious phishing links or dangerous attachments.
- Emails that ask for charity donations for studies, doctors, or victims that have been affected by the COVID-19 Coronavirus. Scammers often create fake charity emails after global phenomena occur, like natural disasters, or health scares like the COVID-19.
- Emails that claim to have a “new” or “updated” list of cases of Coronavirus in your area. These emails could contain dangerous links and information designed to scare you into clicking on the link. Remain cautious! And always remember the following to protect yourself from scams like this: Never click on links or download attachments from an email that you weren't expecting.

If you receive a suspicious email that appears to come from an official organization such as the WHO or CDC, report the email to the official organization through their website. If you want to make a charity donation, go to the charity website of your choice to submit your payment. Type the charity's web address in your browser instead of clicking on any links in emails, or other messages.

2020 Proposed Bylaw Changes

Current wording	Proposed change	If adopted, will read
Article X, Section 1. BPW/TN shall be divided into three (3) regions, for the purpose of promoting state programs and promoting membership work. The regions shall afford a contact between local organizations and the state organization.	To strike three (3) and insert two (2) BPW/TN shall be divided into three (3) two (2) regions	. BPW/TN shall be divided into two (2) regions, for the purpose of promoting state programs and promoting membership work. The regions shall afford a contact between local organizations and the state organization.

Rationale: To acknowledge the smaller number of local organizations and members at large. Handbook would show new regional lines to be dividing the state along lines north and south of I40.

Current wording	Proposed Change	If adopted, will read
Article X. Section 2. SECTION 2. Each region shall have a director who shall be elected at the annual state convention after the endorsement of her local organization. Regional directors shall be members of the state executive committee and the board of directors. A term of office shall be one (1) year, or until a successor is elected. A Regional director shall have served as area coordinator, district director, local organization president, or as a member of the executive committee.	To remove the requirement for endorsement of LO . Each region shall have a director who shall be elected at the annual state convention after the endorsement of her local organization	SECTION 2. Each region shall have a director who shall be elected at the annual state convention. Regional directors shall be members of the state executive committee and the board of directors. A term of office shall be one (1) year, or until a successor is elected. A Regional director shall have served as area coordinator, district director, local organization president, or as a member of the executive committee.

Current wording	Proposed Change	If adopted, will read
Article XII. Section 2. Third paragraph <p>To be eligible for nomination for a state office, a member at large must submit an Official Data Form for Members at Large listing her qualifications and have been a member of BPW/TN or the Tennessee Federation of Business and Professional Women for at least two (2) years as of the convention at which they are a candidate. A Member at Large is not eligible for the office of Regional Director.</p>	To remove final sentence. <p>To be eligible for nomination for a state office, a member at large must submit an Official Data Form for Members at Large listing her qualifications and have been a member of BPW/TN or the Tennessee Federation of Business and Professional Women for at least two (2) years as of the convention at which they are a candidate. A Member at Large is not eligible for the office of Regional Director.</p>	<p>To be eligible for nomination for a state office, a member at large must submit an Official Data Form for Members at Large listing her qualifications and have been a member of BPW/TN or the Tennessee Federation of Business and Professional Women for at least two (2) years as of the convention at which they are a candidate</p>

Rationale: Removing requirement that a regional director must be a member of a local. This responds to the increase in members at large and fewer numbers of local organizations.

Current Wording	Proposed Change	If adopted, will read
Article XI. Officers. SECTION 1. The officers of BPW/TN shall be a president, a president-elect, a first vice president, a second vice president, a secretary, and a treasurer.	To remove the office of President-Elect.	SECTION 1. The officers of BPW/TN shall be a president, a first vice president, a second vice president, a secretary, and a treasurer.

Rationale: This position has not functioned in recent years. Multiple other changes would be required if this motion passes. This will require a proviso that the BL Committee be allowed to make other appending changes to the BL made necessary if this amendment passes.

BPW/TN Convention 2020**Sponsorship Information**

June 11 – June 13
Hampton Inn & Suites
Mt. Juliet, TN

2020 BPW/TN CONVENTION PROGRAM BOOK ADVERTISEMENT

Advertise your business!

Do you, your local or Region have a message to share?

Or, Acknowledge a BPW Member with your

Shout Out Statement

Package 1: \$1,000 Sponsorship Benefits

- Full Page Inside Front Cover or Back Page, 8 ½ x 11 inches
- Listing in Convention Program as Sponsor
- Name/Logo on Front Cover of Program
- Banner displayed in Hotel during convention
- Listed on Sponsor Board displayed in Conference Room
- Opportunity to speak on Friday morning for intro meeting -5 minutes
- Individual display table available

Package 2: \$500 Sponsorship Benefits

- Full Page Ad in program – location to be determined, 8 ½ x 11 inches
- Listing in Convention Program as Sponsor
- Name/Logo on Front Cover of Program
- Banner displayed in Hotel during convention
- Listed on Sponsor Board displayed in Conference Room
- Opportunity to speak on Friday morning for intro meeting -5 minutes
- Individual display table available

Package 2: \$250 Sponsorship Benefits

- Full Page Ad in program – location to be determined, 8 ½ x 11 inches
- Listing in Convention Program as Sponsor
- Name/Logo on Front Cover of Program
- Banner displayed in Hotel during convention
- Listed on Sponsor Board displayed in Conference Room
- Opportunity to speak on Friday morning for intro meeting -5 minutes
- Individual display table available

Name: _____

Company Name: _____

BPW Affiliations: _____

Phone: (____) _____ (C) ____ (H) ____ (W)

eMail: _____

Convention Sponsor ____ No ____ Yes Package ____ 1 ____ 2 ____ 3

Convention Exhibitor ____ No ____ Yes Electric ____ No ____ Yes

Advertising Procedures and Guidelines:

Advertisers and Sponsors must complete this form and send with payment to the 2020 Convention Chair:

BPW/TN-Convention Chair

Business and Professional Women of Tennessee, INC.

1824 Roane State Hwy

Box 218

Harriman, TN 37748

Make check payable to **BPW/TN Convention 2020**. Final copy and payment must be postmarked no later than 4/30/2020 to guarantee a space in Convention Program Book.

Submit advertising material electronically to the Convention Chair at ConventionChair@bpwtn.org.

Additional Advertising Opportunities:

Ad Sizes (enter 1,2, 3, etc..)	Width X Depth	Amount
____ Full Page	8 ½ x 11	\$100
____ Half Page	4 ½ x 7 ½	\$50
____ Business Card	2 ½ x 3 ½	\$25
____ Website		\$50



Business and
Professional
Women/TN

Convention 2020 Vendor Form

Name

Address

Phone

Email

Vendor Pricing:

☐ Member Full Table - \$25.00

☐ Member ½ Table - \$12.50

Sharing with

☐ Non Member Full Table only, \$50.00

(Members can only do 1/2 tables if they have another member to share the table with otherwise will be charged FULL PRICE. Make sure to state that when filling out this form.)

Make Checks payable to "BPW/TN"

Return form and payment to: Business and Professional Women of Tennessee, INC
2020 Convention Chair
1824 Roane State Hwy
Box 218
Harriman, TN 37748

ALT-YC Registration Form



Name: _____ Date of Birth: _____

Address: _____

City: _____ State: _____ Zip: _____

Home Phone: (_____) Other Phone: (_____)

E-mail: _____ Fax: (_____)

Currently enrolled at (name of school): _____

PREREQUISITES – Please check the following:

Female --- age 35 or younger

High school graduate or completed GED

Enrolled in a post-secondary institution of higher learning such as an accredited 4-year college, community college, technical school or a recognized apprenticeship program

SUBMIT: Completed Registration Form Application fee of \$25 (includes one-year student membership in BPW/TN) 400 - 500-word essay, typed, single spaced, on ONE of the topics listed below:

1. Pay Equity - on average, for every \$1 earned by a man, working women earn only 80 cents. Comment. How can this disparity be addressed?
2. The ERA has been ratified by 38 states, but it is subject to a court challenge. What are your thoughts?
3. The United Nations has declared March 8th as International Women's Day. Considering all the girls who are being denied educations, the many women being treated as property, the millions of oppressed women around the world - what can American women do to promote the equality of women worldwide?
4. What are today's "Women's Issues"? What are some steps that would help address and correct them?

Deadline for submission - April 30, 2020

Mail completed registration form, hard copy of essay and payment (made out to): BPW/TN. May be mailed to one of the below listed: Lee Ann Gaddis, 1259 Joiner Hollow Road, Rockwood, TN 37854 or Beth Bates, 35 Walnut Grove Cove, Jackson, TN 38305; Questions: e mail Beth Bates, batesb@aol.com

Business & Professional Women of Tennessee

2019-2020 Calendar of Events

April 1st, 2020	Deadline for submission of material for April newsletter (Candidates for Office)
April 10th, 2020	Deadline for nominations (State Officers, Regional Directors) to Nominations Chair. (60 days before the first business session of Convention).
April 10th, 2020	Deadline for submitting bylaws amendments tbc at BOD (60 days prior)
April 10th, 2020	Approve all committee appointments for upcoming year (60 days prior to Convention)
April 10th, 2020	Executive Committee approve convention budget
April 10th, 2020	Tentative mailing date for April Achiever
April 30th, 2020	Deadline for Membership numbers for awards
April 30th, 2020	Contributions to Foundation to qualify for awards
April 30th, 2020	Deadline for submission for Kaye Culbertson Mentoring Award to Mentoring Chair
May 1st, 2020	Deadline for submission material for May newsletter
May 4th, 2020	Early Registration Deadline for Convention
May 11th, 2020	Tentative mailing date for May Achiever (Convention Information)
May 15th, 2020	Deadline for LO officers information form to Pres-Elect, Treasurer, and Webmaster
May 15th, 2020	Deadline for President's Reports (award qualifications, officers) to President, 1st & 2nd VPs, and Legislative Chair at www.bpwtn.org .
May 15th, 2020	Reporting Foundation contributions to Carol Turpen
May 15th, 2020	Deadline for room reservations for Convention
May 15th, 2020	Deadline for all reports to State President for Convention
May 15th, 2020	Deadline for all reports to President-Elect for Post-Convention EC and BOD
June 12-13th, 2020	BPW/TN Convention

**Business & Professional
Women of Tennessee, Inc.**
1824 Roane State Highway Box 218
Harriman, TN 37748

