

THE ACHIEVER

Business & Professional Women of Tennessee, INC.

SEPTEMBER/OCTOBER 2020

VOLUME 5, ISSUE 2



Message From Your President

Lee Ann Gaddis

Greetings Everyone,

Convention 2020 was a solemn affair however we were able to video the awards and other topics to share with our membership so you can be a part of what took place.

The Executive Committee met and discussed the upcoming State meetings. It was decided that Interim Board meetings will be held via Zoom as done earlier this year for State Conference. IB will take place on Thursday, November 5th. The EC will meet at 7pm EST and BOD will meet at 8pm EST. All the information pertaining to these meetings can be found within this Achiever. Convention 2021 was discussed as well. With the uncertainty of COVID -19. I was decided to do most of the meetings through Zoom as done this year. However until we get closer to time. Bylaws and Election will be scheduled as in-person. Site Selection will be during IB.

We have also set-up a Virtual Walk/Run proceeds will go to our Career Advancement Scholarship which was previously named West TN Foundation Scholarship. There are 2 categories: individual and group. We hope you participate and have fun doing this. It will be open to member and non-members that wish to participate. Details are in this Achiever and online.

Thank you for your time,

Lee Ann Gaddis

BPW/TN State President '19-'21

Rockwood BPW President '19-'21

2015-2016 BPW/TN Past State President

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WHAT YOU NEED TO KNOW:



An Executive Committee meeting was held to discuss and plan the Business & Professional Woman of Tennessee Walk/Run for Education Virtual Fundraising event which will raise funds for the scholarship programs.

In addition the state officers along with the State Parliamentarian worked to create interview videos, install the 2020-2021 State Officers, and award the Kay Culbertson Mentorship Award. These videos will be made available on the BPW/TN website later this year.

Sharon Taylor-Carrllio stepped down from her 2nd Vice President position as well as Region III Secretary/Treasurer and her committee positions for the remainder of the 2020-2021 year.

Liz Stanley also stepped down from her Region III Director position.

At this time President Lee Ann Gaddis will be looking for members to fill the open Region III Director and Secretary/Treasurer positions. If you are interested in serving in either of these roles this year, please contact President Gaddis directly.



THE SALT BARN

SMYRNA, TN

The Salt Barn is a wellness center in Smyrna, TN that offers the following: Himalayan Salt Cave (Halotherapy) Infrared Sauna Float Tank Therapy (Sensory deprivation tank) Detox Foot Bath.



Kay Culberson Mentoring Award: Martha Ervin

One of the best aspects of being President is giving awards to those who accomplishments shine. When I started my 2nd term I knew the perfect person for Kay Culbertson Mentoring Award. So I asked others to help in getting her nominated. We created a notebook of letters nominating her for such an award.

Martha Ervin is the embodiment of what a mentor can aspire to be. Diligence and loyalty are her most sacred traits in this. She and I both joined this organization in 2007. We became local presidents in 2013. She volunteered to serve with me during all my State Presidencies. She was on the right side of me supporting me and others. She is a Legacy Lady. A true testament to what BPW stands for today.

Martha, it was my honor and privilege to give you the award that you so richly deserved. Actions, at times speak louder than words. We hope you know how much we appreciate you and all that you do to make BPW/TN what it is today.



BPW/TN Member: Virginia Bates

Virginia Bates has been a long time BPW/TN member and is a member of the Jackson Area local. She has served as the Nominations Chair for BPW/TN for many years.

Virginia is a Graphic Designer and entrepreneur. You will be seeing a few of her designs throughout the upcoming months as she has been working diligently to create cards and items for BPW/TN and their fundraising virtual walk/run for education event.

You will also be able to learn more about Virginia through her BPW/TN Young Entrepreneur Interview which will be released soon on the bpwtn.org website.

Virginia can mail Christmas Cards for you as well for the cost of the card plus the \$0.55 cost to mail.



Regional & Local Updates

Rockwood BPW

Rockwood BPW Parliamentarian, Betty Johnston, and her daughter Janice performed a skit of the History of Women's Suffrage.

They provided signs and yellow icing cupcakes to commemorate the ratification of the 19th Amendment.

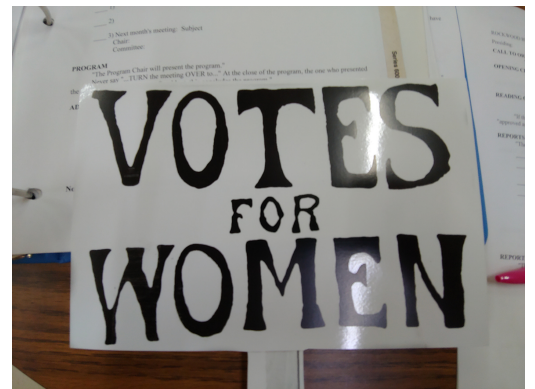
Our journey will continue next month with Rockwood BPW Recording Secretary, Becky Layne, continuing with where we are today in Women's Suffrage..



Region I Meeting

The Region I (East) annual planning meeting was held on August 1st, 2020 via a Zoom conference call. The call was hosted by Regional Director, Michelle White, and Elizabethton BPW President, Amber Farley.

Region I will be hosting a fundraiser with Rada Cutlery to raise funds for the spring meeting which will be held in March 2021. Members from across the state will have opportunities to win prizes and a free ticket to the event.



Region III Meeting

The Region III (West) Annual Regional Meeting took place by ZOOM Conference Call on Saturday, September 5, 2020 at 10:00 am CST / 11:00 am EST, The call was hosted by Martha Ervin, 1st Vice President and Lee Ann Gaddis, President.

We had representation from Elizabethton BPW, Jackson Area BPW, Lawrence County BPW, Memphis Area BPW, Rockwood BPW, and Members at Large. Additionally, we had a very welcomed surprise guest, Barbara Bozeman from North Carolina and the Secretary of the National Federation of Business and Professional Women's Clubs.

During the meeting presidents or representatives provided updates of how their locals are meeting and what activities they are evaluating as fund raisers for the upcoming year. Since many locals are using ZOOM as their meeting platform, the locals are looking at converting their normal fund raisers to this new platform. Several had innovative ideas and it is encouraging to see the collaboration of our fellow sisters.

Amber Farley was announced as the new state fundraising chair. Additionally, Region III is looking for both a regional director and secretary/treasurer. If anyone wishes for more information on these positions, please contact Lee Ann Gaddis.



Linda Sue Rector

Linda Sue Rector, age 72 of Rockwood, Tennessee passed away Tuesday, September 8, 2020 at Methodist Medical Center of Oak Ridge, TN.

Linda was of the Baptist Faith and a member of the Rockwood BPW since 1976. She was also the first Vice President and served 4 (2-year) terms as the local organization President of the Rockwood BPW.

She help operate Lynn's Hair Styles for 20 plus years and was a hairdresser at the Chalet Beauty Shop in Rockwood.

She was preceded in death by her Parents, James C. and Irene Rector; Brother, James Ricky Rector

Survivors Include:

Nephews:

- Allan Thompson (Denise) of Rockwood, TN

- James Landon Rector (Samantha) of Rockwood, TN

Niece:

- Tracy Diane Thompson of Rockwood, TN

Great Nieces:

- Skye Janow Rector of Grandview, TN.
- Harlie Lynn Rector of Rockwood, TN

Great Nephew:

- Lucas Rector of Rockwood, TN

Cremation Arrangements have been made. A Celebration of Life will be held Saturday, September 19, 2020 from 3:00 pm to 5:00 pm at 1351 Blackjack Road, Rockwood, TN. Evans Mortuary is serving the family of Linda Sue Rector.

Memorials

Memorials can be made to the Rockwood BPW Scholarship Fund.

Region I Fundraiser

FALL 2020-SPRING 2021



East Region Fundraiser

THIS YEAR REGION I WILL BE HOSTING A FUNDRAISER WITH RADA IN AN EFFORT TO BUILD OUR TREASURY AND OFFER MORE TO MEMBERS. BY HOSTING THIS FUNDRAISER IT ALLOWS MEMBERS FROM NOT ONLY EAST REGION BUT THE WEST AS WELL TO EARN A FREE TICKET AND LUNCH AT THE SPRING EAST REGION MEETING.

FOR EVERY \$100 OF PRODUCT SOLD RADA GIVES BACK \$40 TO THE ORGANIZATION, SO TO KEEP UP WITH HOW MANY TICKETS A LOCAL HAS EARNED EACH OF THE EAST REGION LOCALS HAVE BEEN SET UP WITH A SPECIALIZED LINK TO ALLOW US TO SEE HOW MUCH MONEY IS BROUGHT IN BY SALES USING THEIR LINK. LINKS CAN ALSO BE MADE FOR WEST REGION LOCALS OR MEMBERS AT LARGE WHO WISH TO EARN A TICKET. IF YOU WOULD SIMPLY LIKE TO SUPPORT THE FUNDRAISER YOU CAN USE THE REGION I LINK OR ANY OF THE EAST REGIONAL LOCALS LINKS.

Members of Locals

- ORDER USING YOUR LOCAL LINK OR PHYSICAL CATALOG WHICH HAS BEEN MAILED TO YOUR LOCAL PRESIDENT TO DISTRIBUTE AS NEEDED.
- FOR EVERY \$100 OF SOLD PRODUCT, THAT LOCAL WILL EARN 1 TICKET TO OUR SPRING REGION MEETING. THE TICKET WILL COVER YOUR REGISTRATION AND LUNCH.

Members at Large

- A PERSONAL LINK CAN BE SET UP FOR YOU BY CONTACTING AMBER FARLEY OR YOU CAN USE THE REGION I GENERAL LINK.
- THE SAME INCENTIVE WILL APPLY TO MAL AS MOL, FOR EVERY \$100 SOLD IN PRODUCT, 1 TICKET WILL BE EARNED TO ATTEND THE SPRING REGIONAL MEETING.

Qualifying Deadlines & Incentives

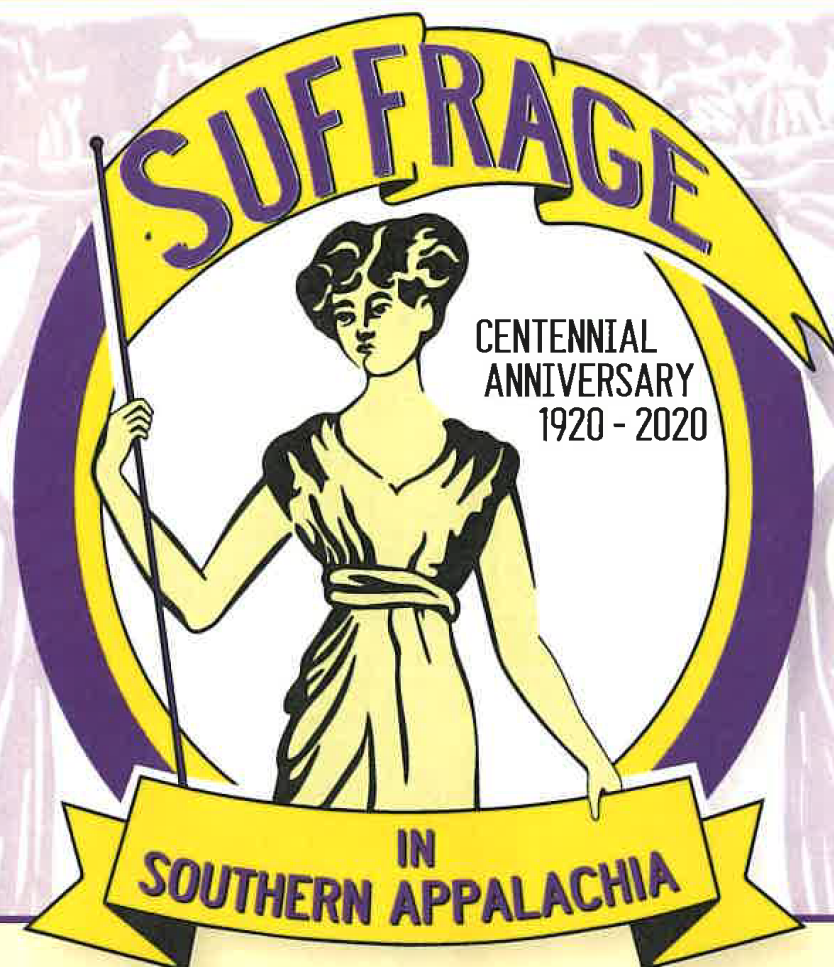
- OCTOBER 1ST, 2020 - DEADLINE TO SET UP INDIVIDUAL SITES FOR MAL OR SITES FOR WEST REGION LOCALS.
- DECEMBER 1ST, 2020 - EVERY BPW/TN MEMBER WHO PLACES AN ORDER BY DECEMBER 1ST WILL BE ENTERED TO A GIVEAWAY WHICH WILL BE AWARDED AT THE REGION I MEETING.
- JANUARY 1ST, 2021 - LOCALS / MEMBERS WHO RAISE \$500 BY JANUARY 1ST, WILL WIN ENTRY INTO A GIVEAWAY WHICH WILL BE AWARDED AT THE REGION I MEETING.
- FEBRUARY 1ST, 2021 - THE CUTOFF FOR EARNING TICKETS TO THE SPRING 2021 MEETING WILL BE FEBRUARY 1ST..



Or Type in Your Browser the link below:

<https://radafundraising.com/?rfsn=4472470.59eae9>

Suffrage Exhibition in Johnson City, TN



An exhibition that tells the story of women and the social movements they created in the time leading up to the passage and ratification of the Nineteenth Amendment on August 18, 1920. The exhibition features Edwardian clothing, artifacts from the Reece Museum permanent collection and the Museum at Mountain Home, and historical photos and documents from the Archives of Appalachia and the Tennessee State Museum. Also included is art by muralist Ellen Elmes illustrating a Suffrage parade held in downtown Johnson City on October 7, 1916.

AUGUST 24 - JANUARY 22, 2021



REECE MUSEUM
EAST TENNESSEE STATE UNIVERSITY

The Reece Museum, located on the campus of East Tennessee State University, is open Monday through Friday, 9 a.m. to 4:30 p.m. For more information, please visit www.etsu.edu/reece or phone (423) 439-4392. ETSU is an AA/EEO employer.

NATIONAL BUSINESS WOMEN'S WEEK

OCTOBER 19TH - OCTOBER 25TH

The third full week in October is observed as National Business Women's Week by BPW/Tn and by many cooperating groups and news media.

Since its creation in 1928, the NBWW has been sponsored by Business and Professional Women to recognize and honor the achievements of working women throughout history. BPW members and BPW Foundation call attention to the leadership of working women and local women entrepreneurs, facilitate discussions on the needs of working women, share information about successful workplace policies and raise awareness of resources available for women in their communities. NBWW is celebrated by BPW Local Organizations and their local communities across the country.

The National Business Women's Week is a celebration of the achievements of all working women. The President of the United States customarily opens the week with a message, and many governors and mayors issue similar messages.

OBJECTIVES OF NATIONAL BUSINESS WOMEN'S WEEK

- Publicize the achievements of business and professional women everywhere, on the local and state level,
- Publicize the objectives and programs of BPW/WA as they relate to all working women.

HISTORY OF NATIONAL BUSINESS WOMEN'S WEEK

The concept of National Business Women's Week originated with Emma Dot Partridge, Executive Secretary of the National Federation of Business and Professional Women's Clubs from 1924 to 1927.

The first annual observance of NBWW was held April 15-22, 1928, when National President Lena Madesin Phillips opened the week with a nationally broadcast speech. She stated that the purpose of the week was "to focus public attention upon a better business woman for a better business world." From this early effort, NBWW has grown into a nationwide salute to all workingwomen.

In 1932 U.S. President Herbert Hoover was the first president to issue a letter recognizing NBWW and the contributions and achievements of workingwomen. And, in 1938, NBWW was moved to the third full week of October.

The program for the first observance of NBWW in 1928 included:

- Legislative Day devoted to national, state and local legislation of interest to women
- Education Day devoted to emphasizing the need for equitable educational opportunities
- Club Rally Day for prospective new members
- Community Day honoring leaders in the community
- Goodwill Day devoted to working with other women's organizations.

Virtual Walk/Run for Education



**Oct 18 – Oct 24
2020**

Celebrate National Business Women's Week and raise some funds for education!

Register today for the 5K Walk/Run and help continue the quest to uplift the economic status of the Tennessee's women.

How can you help? Participate on a team or as an individual!

Do you have to be in great shape? No! The event is for one week. Just log your steps/miles and forward on.

BPW Scholarship Virtual Walk

BPW/TN is hosting their first ever virtual fundraising walk. This walk will raise funds for the Aspiring Leaders of Tomorrow Scholarship fund and can be done right in your home town.

This walk is open to members and non-members and you can register in two different ways; online via the bpwtn.org website or by filling out the form on the following page and mailing it along with your registration fee back to:

1824 Roane State Highway Box 218
Harriman, TN 37748

As a participant you will receive a virtual bib to wear as you walk or run. You also receive a participation medallion.

Tracking methods can be an app or a mileage log. Suggested apps include but are not limited to FitBit or MapMyWalk.

There are two winning categories: Individual and Team.

The person with the most miles wins a one year state membership for Business and Professional Women of Tennessee.

The team with the most miles wins a one year state membership for all team members for Business and Professional Women of Tennessee (Teams are limited to a maximum of 4 members)

Entry fee is \$25.00 for an individual and \$100.00 for a team.

Value of the one year membership is \$50.00.

(Note: If a current member wins the annual membership the member can gift to someone else)

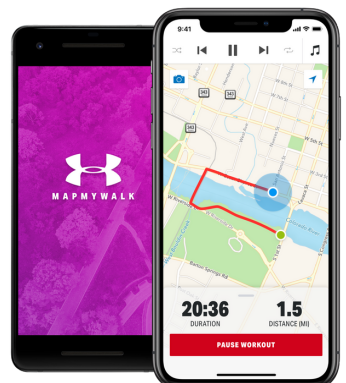
Entry fee proceeds go to the Business and Professional Women of Tennessee Scholarship Fund.

Additional questions can be forwarded to the organization's fundraising chair, Amber Farley at fundraising@bpwtn.org or to president, Lee Ann Gaddis at president@bpwtn.org.

Donations are also accepted for those who do not wish to participate in the walk. Please complete the form below and select the option of "Donating Only" under Registering as. On the PayPal site there will be an area for you to enter your donation amount.

Map My Walk

We will be using the Map My Walk app for this challenge. The app is free to download on both iPhone and Android devices. Walkers may choose to use their own tracker, but will need to submit a tracking report to the fundraising chair each week. We do encourage all walkers to use this app though because it will allow us to have everyone in one challenge group and we can cheer each other on every time we log in and complete a mile.



Business & Professional Women of Tennessee

Virtual Walk/Run for Education

Registration Form

Participant Information

Name: _____

Address: _____

Street Address

City / State

Zipcode

Phone Number: _____

Registering As:

_____ Individual

_____ Team (Limited to 4 members)

_____ Donating Only

If registering as a team, please list the team members here:

1. _____

2. _____

3. _____

4. _____

Are you a member of BPW/TN?

_____ Yes

_____ No

If you are a BPW/TN member, please select your local:

_____ Chattanooga Business Woman

_____ Elizabethton BPW

_____ Hardeman County BPW

_____ Jackson Area BPW

_____ Lawrence County BPW

_____ LaFollette BPW

_____ Memphis Area BPW

_____ Paris BPW

_____ Rockwood BPW

_____ Rogersville BPW

_____ Member at Large

BPW TN Career Advancement Scholarship for \$500

CRITERIA:

Recipient must be female, a US citizen, 25 years of age or older, and pursuing a degree or certificate from an accredited institution.

Selection considerations:

- Academics (20%), GPA, coursework rigor, educational records, quality of essay (e.g. writing skills, structure, grammar, spelling)
- Career objectives (25%)
- Responsibility/involvement (15%) paid employment/promotions, unpaid work, volunteer/community activities,
- Disadvantage (35%); financial disadvantage, situational hardships, ADA eligibility, overcome bad circumstances
- Special considerations (5%); completeness of application, Military Veteran

YOUR APPLICATION, AND ESSAY ARE DUE SEPTEMBER 30, 2020 NO LATER THAN 12:00 NOON. PLEASE SEND TO:

Beth Bates, batesb@aol.com
35 Walnut Grove Cove, Jackson, TN 38305

DEADLINE EXTENSION: NOVEMBER 1ST, 2020

**Tennessee Business and Professional Women's
Scholarship for \$500
Application Form**

Name: Last _____ First _____ MI _____

Permanent address: _____

City: _____ State _____ ZIP _____

Work phone: _____ Home: _____

Email _____

Are you currently enrolled in school? Yes _____ No _____

If not enrolled, are you currently accepted into school for the winter term ?

Yes _____ Enclose copy of acceptance letter.

No _____ Copy of acceptance letter must be sent to
BPW prior to funds being issued.

I will be attending school:

Full-time _____

Part-time _____ List number of credit hours. _____

Type of degree or certificate program (Check **one** only).

____ Associate's degree

____ Bachelor's degree

____ Master's degree

____ Certificate program for person with a degree (e.g. teacher's certificate)

____ Certificate program that does not require degree (e.g. nurse practitioner)

Field of study/major: _____

Starting date of classes: _____

What is the purpose of this education? (Check **one** only)

_____ Career advancement (seeking progression within your current field of work).

_____ Enter or re-enter job market (have been absent from, or never in, the job market).

_____ New career field (returning to school to change your career).

Institution:

Type of institution (an accredited college or university in West Tennessee)

_____ Vocational/technical college.

_____ Community/2-year college

_____ 4-year public college/university

_____ 4-year private college/university

Institution name (Do not abbreviate): _____

Address: _____

City: _____ State _____ ZIP _____

Educational Record:

Institution	Location	Dates	Major Field	Degree/Cert /Yr

Career Objective Essay

Discuss your specific, short-term goals and how this scholarship will help you accomplish these goals and make a difference in your professional career. Attach your essay to your application.

Certification:

I hereby certify that the information provided in this application packet is accurate and complete to the best of my knowledge.

I understand that all applications will be held confidential and that no application material will be returned.

I understand that scholarship recipients will be notified by phone. If I am not a scholarship recipient, I understand that I will be notified only if I provide a valid email address.

Signature (required) _____

Date: _____

Email: _____

Release of information:

If selected to receive a Tennessee Business and Professional Women I give Tennessee Business and Professional Women , permission to release my name for promotional purposes.

Signature required: _____

Date: _____

Mail application to:

Beth Bates
35 Walnut Grove Cove
Jackson, TN. 38305

CALL TO INTERIM BOARD

Thursday, November 5, 2020

Official Call to Interim Board of Directors Meeting

To: State officers, regional directors, state committee chairs, local organization presidents, bylaws chair, and immediate past state president

By authority vested in me as president of the **BUSINESS & PROFESSIONAL WOMEN OF TENNESSEE, INC. (BPW/TN)**, and pursuant to vote of members of the board a meeting of the executive committee and the board of directors is hereby called for Thursday, November 5, 2020.

The following items of business will be presented for consideration and action.

- Reports and recommendations from state officers, committee chairs, local organization presidents, and regional directors.
- Approval of appointment of additional committee members (executive committee only)
- Election of nominating committee
- Such other business as may properly come before the meeting to promote the work and effectiveness of BPW/TN

All members of BPW/TN may attend meetings of the board of directors and may discuss matters presented for action. However, the making of motions and voting are limited to the board of directors.

Registration is free to all attendees.

The meetings will take place via Zoom Meetings. The meeting schedule for **Thursday, November 5, 2020** is below and includes both central standard time (CST) and eastern standard time (EST):

Interim Board – Executive Committee Meeting

6:00pm – 7:00pm (CST) 7:00pm – 8:00pm (EST)

Join Zoom Meeting

<https://zoom.us/j/96744054868?pwd=a2poNXhsN0ZMQVIGa0dTY2VtYzIBUT09>

Meeting ID: 967 4405 4868

Passcode: 764963

One tap mobile

+19292056099,,96744054868#,,,,,0#,764963# US (New York)

+13017158592,,96744054868#,,,,,0#,764963# US (Germantown)

Dial by your location

+1 301 715 8592 US (Germantown)

+1 312 626 6799 US (Chicago)

Meeting ID: 967 4405 4868

Passcode: 764963

Interim Board – Board of Directors Meeting

7:00pm – 8:00pm (CST) 8:00pm – 9:00pm (EST)

Join Zoom Meeting

<https://zoom.us/j/95676995393?pwd=dGhHaUJyV1p3cVNjVUdpbm5iMTVJZz09>

Meeting ID: 956 7699 5393

Passcode: 234312

One tap mobile

+13126266799,,95676995393#,,,,,0#,234312# US (Chicago)

+19292056099,,95676995393#,,,,,0#,234312# US (New York)

Dial by your location

+1 312 626 6799 US (Chicago)

+1 301 715 8592 US (Germantown)

Meeting ID: 956 7699 5393

Passcode: 234312

**E-MAIL NOTIFICATION
FOR CALL TO INTERIM
BOARD WAS SENT ON
SEPTEMBER 5TH.**

Amber Farley
Secretary

Lee Ann Gaddis
President

BUSINESS & PROFESSIONAL WOMEN OF TENNESSEE

CALENDAR OF EVENTS: 2020-2021

2020

October 18-24th, 2020	National Business Women's Week
October 20th, 2020	Submission Deadline for November Achiever issue.
November 1st, 2020	TN Ed and Scholarship Fund Scholarship Deadline
November 1st, 2020	Deadline to Submit IB Reports to President Lee Ann Gaddis
November 5th, 2020	IB Executive Committee Meeting
November 5th, 2020	Interim Board of Directors Meeting
November 15th, 2020	The Achiever Published Online and Mailed to Printed Subscribers.
December 20th, 2020	Submission Deadline for January Achiever issue.

2021

January 15th, 2021	The Achiever Published Online and Mailed to Printed Subscribers.
February 20th, 2021	Submission Deadline for March Achiever issue.
March	Women's History Month
March 2021	Equal Pay Day
March 2021	Region I (East) Spring Meeting (Michelle White)
March 9-10th, 2021	Women's Day on the Hill
March 15th, 2021	The Achiever Published Online and Mailed to Printed Subscribers.
March 27th, 2021	Region III (West) Spring Meeting (Liz Stanley)
April 1st, 2021	Candidates for Office
April 10th, 2021	Deadline: Nominations (State Officers, Regional Directors) to Nominations Chair. (60 days before the first business session of Convention).
April 10th, 2021	Deadline: Submitting bylaws amendments tbc at BOD (60 days prior)
	Approve all committee appointments for upcoming year (60 days prior to Convention)
April 10th, 2021	Executive Committee approve convention budget
April 20th, 2021	Submission Deadline for May Achiever issue.
April 30th, 2021	Deadline: Membership Dues for Awards.
April 30th, 2021	ALT-YC Scholarship Application Deadline
May 2021	Early Registration Deadline for 2021 Convention.
May 15th, 2021	Deadline: LO Officers Information form to Treasurer and Webmaster
May 15th, 2021	Deadline: President's Reports (award qualifications, officers) to President, 1st & 2nd VPs, and Legislative Chair at www.bpwtn.org .
May 15th, 2021	Deadline: Reporting Foundation Contributions
May 15th, 2021	Deadline: All reports to State President for Convention
May 15th, 2021	Deadline: All reports to 1st Vice President for Post-Convention EC and BOD
	The Achiever Published Online and Mailed to Printed Subscribers.
June 2021	2021 BPW/TN State Convention