

# BPWTN ACHIEVER

November 2021 Volume 6 Issue 4

## Business and Professional Women of Tennessee



Nov. 7th at  
2:00am

*Your  
VOTE  
Counts*



*Election Day  
Tuesday,  
Nov. 2nd*



*Thursday, Nov. 11th*



*Thursday,  
Nov. 25th*



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A Publication of the Tennessee Business and Professional Women



## Martha's Message

**A big thank you to Judge Kathleen Gomes for sharing information with us on October 14th about conservatorships. We are so grateful she took the time to provide this valuable information to our group. To locals hosting National Business Women's Week events in October, a big THANK YOU goes out to you! These events are valuable as they communicate to our communities that BPW/TN supports business women.**

**Any event, no matter how small, touches someone in the community and small business women may need that support more than anyone else. As I said in last month's message, there are multiple ways to support women and women owned businesses throughout the year. So keep up the good work!**

**Our Fall 2021 Virtual Walk/Run for Education started on 10/31 and goes through 11/6. Anyone can participate as there is no distance requirement, just get out and walk! This is a great time of the year to explore your local park or neighborhood, get some fresh air, and get some exercise since the time limit is one full week. The added benefit is the fees or donations submitted for the walk all go to the BPW/TN scholarship fund.**

**Your participation helps someone achieve their educational goals.**

**And finally, thank you to Rockwood BPW for inviting me to be a part of their 100 year celebration. It was an honor and pleasure to present two ladies with a well deserved reward. Read more on page 4.**

**I wish you and yours a wonderful Thanksgiving!**

**If you have any questions or concerns, I am only an email, text or call away. [president@bpwtn.org](mailto:president@bpwtn.org) or (901) 489-5481**

*For more information visit*

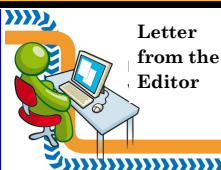
***BPWTN.org***

*also*

***Check us out on Facebook***

***Business and  
Professional Women  
of Tennessee***

Link is <https://www.facebook.com/>



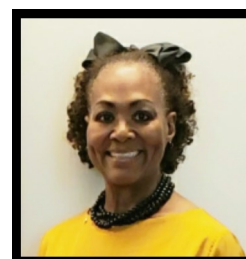
Letter  
from the  
Editor

Hope everyone is enjoying receiving the Achiever Monthly. It is a great way to keep up with BPW activities and see what is going on across the state. Remember to send any articles and photos that you would like to have included in the Achiever to the following email address:

**[publication@bpwtn.org](mailto:publication@bpwtn.org)** Please send on or before the 20th of any given month to be included in the next months Achiever Issue.

If any local President has not been featured in the Achiever, please submit a head-shot & a short bio.

If you have any questions, please contact me via email or text any time. Thanks Sharon Taylor-Carrillo  
Past State President 2007-08, 2017-18  
Achiever Editor 2021-2022  
615-319-6531



## Building power where you seemingly don't belong with Zulfat Suara



When Zulfat Suara, an African Muslim woman who emigrated to Tennessee, decided to run for public office, she was prepared to face opposition. What she didn't expect was that some of the people who became her greatest champions were the ones anyone would have expected to vote against her. In this TEDx Talk, Zulfat describes how her story is not about how she overcame impossible odds to become the first Black Muslim woman to be elected to public office in the state of

Tennessee, but rather it is about building power and how the differences between her & her community were a source of strength. **Link for the TedTalk** <https://youtube/DNNd7RUYs6I>

## Want to truly succeed? Lift others up as you climb to the top with Amber Hikes



It's up to all of us to create a more inclusive and diverse workplace. No matter where you are in your career journey, it's essential that you help others grow, even as you are growing yourself, says ACLU Chief Equity Officer Amber Hikes. She lays out three ways we can help each other succeed -- and empower and advance those who historically have been left behind.

In this TedTalk, Amber Hikes provides vision, leadership and direction for the ACLU's nationwide strategy to support equity, diversity and inclusion across all aspects of the organization's work and efforts.

**Link for the TedTalk** [https://www.ted.com/talks/amber\\_hikes\\_want\\_to\\_truly\\_succeed\\_lift\\_others\\_up\\_as\\_you\\_climb\\_to\\_the\\_top?utm\\_campaign=tedsread&utm\\_medium=referral&utm\\_source=tedcomshare](https://www.ted.com/talks/amber_hikes_want_to_truly_succeed_lift_others_up_as_you_climb_to_the_top?utm_campaign=tedsread&utm_medium=referral&utm_source=tedcomshare)

## What you discover when you really listen with Hrishikesh Hirway



"Every conversation has the potential to open up and reveal all the layers and layers within it, all those rooms within rooms," says podcaster and musician Hrishikesh Hirway. In this profoundly moving talk, he offers a guide to deep conversations and explores what you learn when you stop to listen closely. Stay tuned to the end to hear a performance of his original song "Between There and Here (feat. Yo-Yo Ma)."

**Link for the TedTalk** <https://www.ted.com/talks/>

[hrishikesh\\_hirway\\_what\\_you\\_discover\\_when\\_you\\_really\\_listen?utm\\_campaign=tedsread&utm\\_medium=referral&utm\\_source=tedcomshare](https://www.ted.com/talks/hrishikesh_hirway_what_you_discover_when_you_really_listen?utm_campaign=tedsread&utm_medium=referral&utm_source=tedcomshare)



## Celebrating 100 Years of Legacy and Advocacy

Rockwood Business and Professional Women held a National Women's Business Week signature event Saturday, October 23, 2021. The event was held at the Rockwood Event Center, Rockwood, Tennessee, with open invitations to all BPW members, family, friends, and the public to help celebrate 100 Years of legacy and advocacy.

Local President, Lee Ann Gaddis presided over the event, which included Martha Ervin, BPWTN State President, presenting Legacy Membership Awards to two of Rockwood's local members. Mrs. Bettye King and Ms. Geraldine Wallick were presented awards for their years of outstanding service and continuous contribution to the success of our organization and their community.

Mrs. Bettye King has served in BPWTN for 71 years. Mrs. King's family has a history of serving BPWTN stretching back four generations. Beginning in 1927 and continuing into the present, their faithful participation has impacted the organization and assisted with much growth in the Rockwood community. Mrs. King has served in several local and state BPW offices. She was accompanied by her daughter, Blanche King Wheelless who traveled from Midland, Texas with great anticipation of her mother receiving this award.

Ms. Geraldine Wallick has served for 61 years. Ms. Wallick was recruited by Mrs. King and has also served in various local and state BPW offices. Ms. Wallick has successfully mentored and strongly encouraged all age groups to become involved with BPWTN. Ms. Wallick is an active member of her church and the Rockwood community.

Also attending the celebration were state Senator Ken Yager and state Representative Kent Caffee. They presented Rockwood Business and Professional Women with a State of Tennessee Proclamation and extended their personal congratulations and comments to the group. They hailed the group for their professionalism and executing their civic duty through assorted efforts and projects within the Rockwood community.

The celebration included a delicious lunch, silent auction, and presentation by members of Rockwood Business and Professional Women. Becky Layne, Geraldine Wallick, Betty Johnston, and Malinda Yager presented a History of Rockwood BPW that sparked excitement while sharing important information with the group.

Everyone attending enjoyed good fellowship and made great memories.



*Happy 100th Anniversary*  
**ROCKWOOD BPW**





**Congratulations to  
BPWTN  
Past State President  
“Zulfat Suara”  
She was recognized  
as the 2021  
Davidson County  
Democratic Women  
“Woman of the Year”**



## **WOMAN OF THE YEAR** Metro Council At-Large **Zulfat Suara**

Zulfat Suara is originally from Nigeria, but came to the U.S. in 1993. She is currently the Executive Director of Grants and Contracts at Meharry Medical College. Zulfat was elected as an at large council member in September 2019. She became the first Muslim to be elected to the Metropolitan Government of Nashville and Davidson County and the first immigrant elected to an at-large position. She is also the first Muslim woman elected in the state of Tennessee and the first Nigerian woman elected to any office in the US. In office, Council member Suara has been a fierce advocate for ALL Nashvilians while serving as chair of the Affordable Housing committee, vice-chair of the Education committee and member of the Budget/Finance, Audit and the Personnel/Public Relations committees. She led the charge of the historic renaming of 5th avenue after the late civil rights icon, Congressman John Lewis. She was a PLEO delegate to the Democratic National Convention and a member of the DNC Platform Committee, where she submitted an amendment regarding treatment of international students that became part of the party's national platform. She also served as the Tennessee State co-chair of Bernie Sanders' Presidential Campaign in 2020.

## **Elizabethton BPW :**

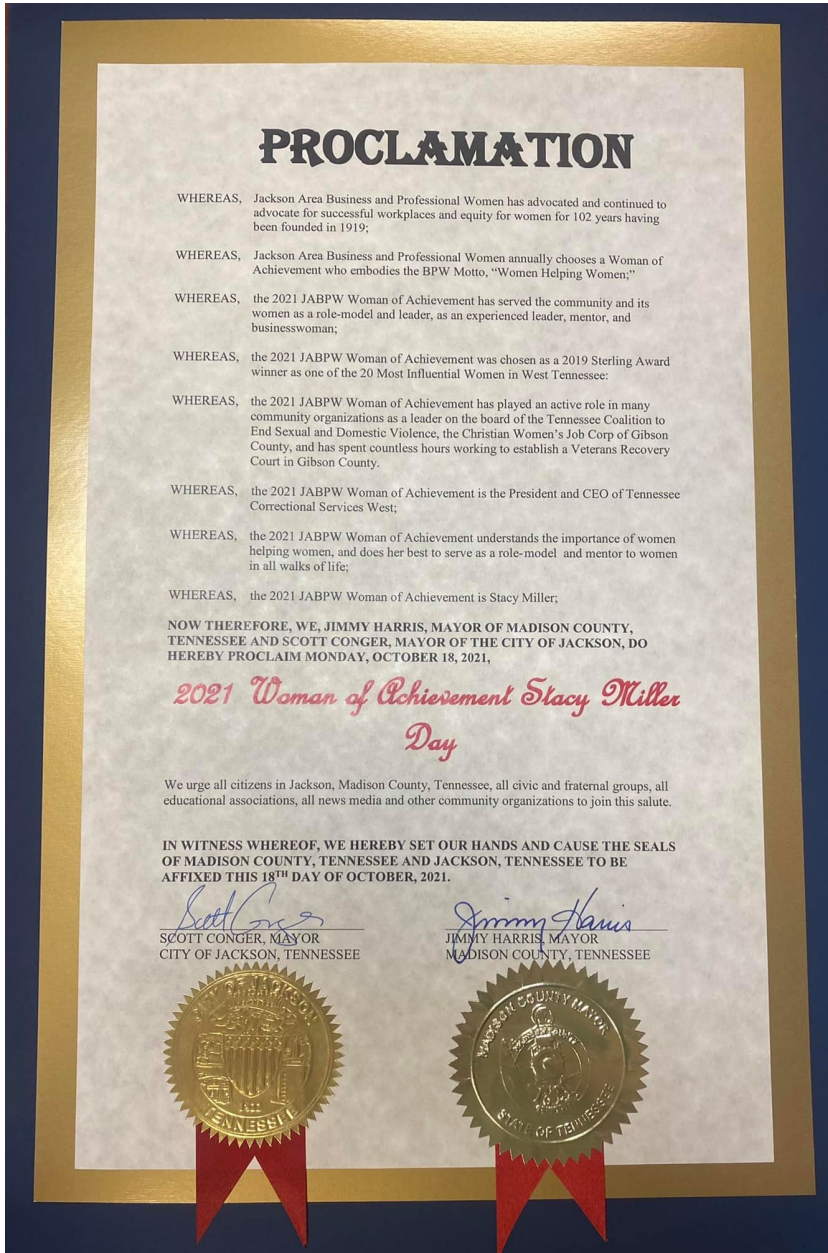
**Elizabethton BPW Recognizes Carter County Mayor  
Patty Woodby as Woman of the Year.**



Business & Professional  
Women of Elizabethton  
President Amber Farley  
(Left) and Second Vice  
President Robin  
McKamey (Right)  
present Carter County  
Mayor Patty Woodby  
(Middle) with the  
Woman of the Year  
award

# Jackson Area BPW :

**City of Jackson Mayor Conger and Madison County Mayor Harris presented  
a special proclamation to JABPW proclaiming Monday, October 18, 2021  
Woman of Achievement Stacy Miller Day!**



**Jackie Utley presenting  
Stacy Miller as the 2021  
Jackson Area BPW  
Woman of Achievement**



**Stacy Miller and Melanie Allen**





# East Region Fundraiser

FALL 2021-SPRING 2022



## East Region Fundraiser

THIS YEAR EAST REGION WILL BE HOSTING A FUNDRAISER WITH RADA TO OFFER MORE TO OUR MEMBERS. BY HOSTING THIS FUNDRAISER IT ALLOWS MEMBERS FROM NOT ONLY EAST REGION BUT THE WEST TO EARN A FREE TICKET AND LUNCH AT THE SPRING EAST REGION MEETING.

FOR EVERY \$100 OF PRODUCT SOLD RADA GIVES BACK \$40 TO THE ORGANIZATION. SO TO KEEP UP WITH HOW MANY TICKETS A LOCAL HAS EARNED EACH OF THE EAST REGION LOCALS HAVE BEEN SET UP WITH A SPECIALIZED LINK TO ALLOW US TO SEE HOW MUCH MONEY IS BROUGHT IN BY SALES USING THEIR LINK. LINKS CAN ALSO BE MADE FOR WEST REGION LOCALS OR MEMBERS AT LARGE WHO WISH TO EARN A TICKET. IF YOU WOULD SIMPLY LIKE TO SUPPORT THE FUNDRAISER YOU CAN USE ANY OF THE EAST REGIONAL LOCALS LINKS.

## Members of Locals

- ORDER USING YOUR LOCAL LINK.
- FOR EVERY \$100 OF SOLD PRODUCT, THAT LOCAL WILL EARN 1 TICKET TO OUR SPRING REGION MEETING. THE TICKET WILL COVER YOUR REGISTRATION AND LUNCH.

## Members at Large

- A PERSONAL LINK CAN BE SET UP FOR YOU BY CONTACTING AMBER FARLEY OR YOU CAN USE ANY LOCAL'S LINK.
- THE SAME INCENTIVE WILL APPLY TO MAL AS MOL. FOR EVERY \$100 SOLD IN PRODUCT, 1 TICKET WILL BE EARNED TO ATTEND THE SPRING REGIONAL MEETING.

## Qualifying Deadlines & Incentives

- OCTOBER 1ST, 2021 - DEADLINE TO SET UP INDIVIDUAL SITES FOR MAL OR SITES FOR WEST REGION LOCALS.
- DECEMBER 1ST, 2021 - EVERY BPW/TN MEMBER WHO PLACES AN ORDER BY DECEMBER 31ST WILL BE ENTERED TO A GIVEAWAY WHICH WILL BE AWARDED AT THE REGION I MEETING.
- JANUARY 1ST, 2022 - LOCALS / MEMBERS WHO RAISE \$500 BY JANUARY 1ST, WILL WIN ENTRY INTO A GIVEAWAY WHICH WILL BE AWARDED AT THE REGION I MEETING.
- FEBRUARY 1ST, 2022 - THE CUTOFF FOR EARNING TICKETS TO THE SPRING 2021 MEETING WILL BE FEBRUARY 1ST..



**VIRTUAL  
WALK/RUN**



**FEE: \$25 PER PERSON  
DONATIONS WELCOME  
REGISTRATION:  
OCT. 29, 2021**

REGISTRATION ONLINE AT  
[WWW.BPWTN.ORG](http://WWW.BPWTN.ORG)

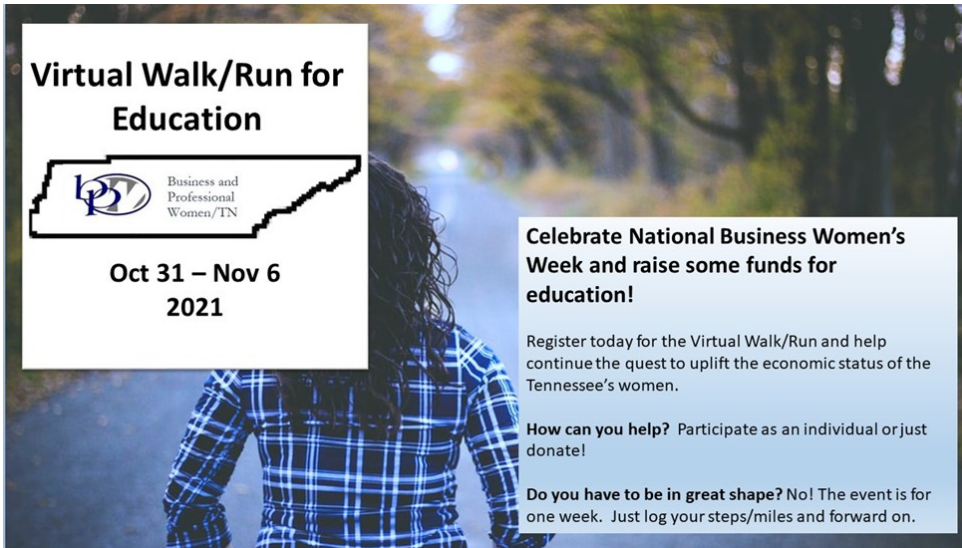
**WEEK LONG  
10/31-11/6**

**Business and Professional  
Women of Tennessee, Inc.**

For more information call  
(901) 489-5481

Made with PosterMyWall.com





The Virtual Walk/Run is a great opportunity for members to share an experience with their families, friends, and local club members.

Deadline to register:

**October 29, 2021**

Registration Form Link:

<https://forms.gle/GUD9zAWUW5A8GjN96>

## Participant Information

As a participant you receive a virtual bib to download and wear as you walk or run. And a flip version for an iron transfer to make your own tee shirt.

Tracking methods can be an app or a mileage log. Suggested apps include but are not limited to FitBit or MapMyWalk.

The person with the most miles wins a one year state membership for Business and Professional Women of Tennessee.

Entry fee is \$25.00 for an individual.

Value of the one year membership is \$50.00.

(Note: If a current member wins the annual membership, the member can gift to someone else)

Entry fee proceeds go to the Business and Professional Women of Tennessee Scholarship Fund.

Additional questions can be forwarded to the organization's fundraising chair, Amber Farley at [fundraising@bpwtn.org](mailto:fundraising@bpwtn.org) or to president, Martha Ervin at [president@bpwtn.org](mailto:president@bpwtn.org).

Donations are also accepted for those who do not wish to participate in the walk. Please complete the form below and select the option of "Donating Only" under Registering as. On the PayPal site there will be an area for you to enter your donation amount.



### Map My Walk App by Under Armour

The app is free to download on both iPhone and Android devices. Walker may choose to use their own tracker, but will need to submit a tracking report to the fundraising chair.

We encourage all walkers to use the app though because it will allow us to have everyone in one challenge group and grants the opportunity for us to cheer each other on every time we log in and complete a mile!

**If not using Map My Walk for logging miles**, report total mileage using the online link below.

<https://forms.gle/h9AtX28BXmySTp6r9>. Or send an email to Amber Farley at [fundraising@bpwtn.org](mailto:fundraising@bpwtn.org) or to president, Martha Ervin at [president@bpwtn.org](mailto:president@bpwtn.org) with the following information.

First and Last Name

Total miles for the week

# BPWTN 2021/2022 Calendar of Events

|            |            |   |
|------------|------------|---|
| 10/29/2021 | 10/29/2021 | Virtual Walk/Run for Education - DEADLINE                       |
| 10/31/2021 | 11/6/2021  | Virtual Walk/Run for Education - Fundraising Event              |
| 11/4/2021  | 11/4/2021  | IB Meetings for EC and Board of Directors - Online Zoom Meeting |
| 11/5/2021  | 11/5/2021  | Achiever Published Online and Mailed to Subscribers             |
| 11/20/2021 | 11/20/2021 | Deadline for submission of material for the Achiever            |
| 12/5/2021  | 12/5/2021  | Achiever Published Online and Mailed to Subscribers             |
| 12/20/2021 | 12/20/2021 | Deadline for submission of material for the Achiever            |
| 1/5/2022   | 1/5/2022   | Achiever Published Online and Mailed to Subscribers             |
| 1/20/2022  | 1/20/2022  | Deadline for submission of material for the Achiever            |
| 2/5/2022   | 2/5/2022   | Achiever Published Online and Mailed to Subscribers             |
| 2/20/2022  | 2/20/2022  | Deadline for submission of material for the Achiever            |
| 3/1/2022   | 3/31/2022  | Women's History Month   |
| TBD        | TBD        | Equal Pay Day   |
| TBD        | TBD        | Combined Spring Regional Meeting - Online                       |

~~BPW Ecumenical Event, Location TBD. November 1, 2021

~~Deadline for PA BPW Foundation Scholarship applications for Spring Semester. November 2, 2021

~~Election Day— November 2, 2021—GET OUT AND VOTE!

~~Veterans Day—November 11, 2021

~~PA Conference for Women, Online To register visit website: paconferenceforwomen.org. Nov. 14, 2021

~~ Thanksgiving, Thursday, November 25, 2021

**This  
information is  
for all BPWTN  
upcoming  
meetings.**

**Meeting ID: 982 947 2921**

**Passcode: BPWTN**

**One tap mobile**

**+13126266799,,9829472921#,,, \*558760# US (Chicago)**

**+19292056099,,9829472921#,,, \*558760# US (New York)**

**Dial by your location**

**+1 312 626 6799 US (Chicago) +1 929 205 6099 US (NY)**

**Meeting ID: 982 947 2921**

**Passcode: 558760**

**2021 –2023 State Officers**



**Martha Ervin  
President**



**Amber Farley  
1st Vice-Pres.**



**Michelle White  
Secretary**



**Carol Turpen  
Treasurer**



**Robin McKamey  
East Region  
Director**

