


# BPWTN ACHIEVER

December 2021 Volume 6 Issue 5



*Thoughts of you at this Holiday season,  
hold bright and happy memories for  
all the right reasons.  
Special times we've shared with our  
warmest prayers,  
are coming to you with our kind & true care.  
Blessings upon your family, friends, and  
BPW members too,  
May all your dreams and your  
thoughts come true.  
From the moment you begin it up  
until the day is done,  
Here's hoping that your Holiday season  
is a very happy one!*

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**A Publication of the Tennessee Business and Professional Women**

## Martha's Message



***Season Greetings to all our BPW/TN members! I hope you are able to enjoy your holidays with friends and family. Please remember to be safe at all times and be vigilant with safety habits (wearing masks, social distancing, hand washing, etc.)***

***Local organizations please make sure to send in your articles and photos of any meetings or events by the 20th of the month for publication in the Achiever. Members across the state love seeing them and sharing these moments with you.***

***Again, please be safe as the new Covid variant has hit the US! Take care & have a wonderful holiday season. If you have any questions or concerns, I am only an email, text or call away. [president@bpwtn.org](mailto:president@bpwtn.org) or (901) 489-5481.***

***Martha Ervin***

*For more information visit*

***BPWTN.org***

*also*

***Check us out on Facebook***

***Business and  
Professional Women  
of Tennessee***

Link is <https://www.facebook.com/>



Letter  
from the  
Editor

Hope everyone is enjoying receiving the Achiever Monthly. It is a great way to keep up with BPW activities and see what is going on across the state. Remember to send any articles and photos that you would like to have included in the Achiever to the following email address:

**[publication@bpwtn.org](mailto:publication@bpwtn.org)** Please send on or before the 20th of any given month to be included in the next months Achiever Issue.

If any local President has not been featured in the Achiever, please submit a head-shot & a short bio.

If you have any questions, please contact me via email or text any time. Thanks Sharon Taylor-Carrillo  
Past State President 2007-08, 2017-18  
Achiever Editor 2021-2022  
615-319-6531





Happy Holidays  
from the  
BPW/TN  
Officers



*Martha*



*Amber*



*Michelle*



*Carol*



*Robin*



## **TAKE TIME FOR 10 THINGS**

1. Take time to work . . It is the price of success.
2. Take time to think . . It is the source of power.
3. Take time to play . . .It is the secret of youth.
4. Take time to read . . It is the foundation of knowledge.
5. Take time to worship . . . It is the highway of reverence and washes the dust of earth from our eyes.
6. Take time to help and enjoy friends . . . It is the source of happiness.
7. Take time to love . . . It is the one sacrament of life.
8. Take time to dream . . . It hitches the soul to the stars.
9. Take time to laugh . . . It is the singing that helps with life's loads.
10. Take time to plan . . . It is the secret of being able to have time for the first nine things.

TO: YOU  
DATE: TODAY  
FROM: GOD  
SUBJECT: YOUR LIFE

## A LETTER FROM GOD.



I am God. Today I will be handling all of your problems.

Please remember that I Do Not need your help.

If life happens to deliver a situation to you that you can not handle,  
Do Not attempt to resolve it!

Kindly put it in the SFGTD (something for God to do) box.

Once the matter is placed in the box it will be addressed in My time, not yours.  
Do Not hold on to it!

If you find yourself stuck in traffic, don't despair. There are people in this world for whom driving is an unheard privilege.

Should you have a bad day at work, Think of the man who has been out of work for years.

Should you despair over a relationship gone bad, Think of the person who has never known what it's like to love & be loved in return.

Should you grieve the passing of another weekend, Think of the woman in dire straits, working 12 hours a day 7 days a week to feed her children.

Should your car break down, leaving you miles away from assistance, Think of the paraplegic who would love the opportunity to take that walk.

Should you notice a new gray hair in the mirror, Think of the cancer patient in chemo who wishes she had hair to examine.

Should you find yourself at a loss and pondering what is life all about, asking what is my purpose? Be thankful, there are those who didn't live long enough to get the opportunity.

Should you find yourself the victim of other people's bitterness, ignorance, smallness or insecurities, Remember things could be worse, you could be them!

**Let there be Peace on Earth and let it begin with me....**



# **Leaderboard for BPW/TN Fall 2021 Virtual Walk/Run**



1. Rylee Ervin	25
2. Lee Ann Gaddis	24.1
3. Sharon Taylor-Carrillo	17.97
4. Mary Bates	7.3
5. Martha Ervin	3.9
6. Virginia Bates	3.6
7. Michelle White	2

\* Over \$300 was raised for our  
Scholarship Fund  
go to [www.bpw/tn.org](http://www.bpw/tn.org) to learn  
more.

**Thank you to all of the Virtual Walk/Run  
participants. Your donations help support the  
Scholarship Fund.**

**Our Fall Walk/Run WINNER is “*Rylee Ervin*”,  
a member of the Memphis Area BPW.**

**The next Walk/Run will be in the Spring of 2022.**

# LINKS TO SHARE.....



## 3 Rules to help you build a successful business

Have an idea you're yearning to turn into a business? Julissa Prado, founder and CEO of Rizos Curls, explains how she was inspired by the Latino and immigrant communities she grew up in -- and shares 3 principles that guide her in her work.

Ted Talk Link:

[https://www.ted.com/talks/julissa\\_prado\\_3\\_rules\\_to\\_help\\_you\\_build\\_a\\_successful\\_business?utm\\_campaign=tedsread&utm\\_medium=referral&utm\\_source=tedcomshare](https://www.ted.com/talks/julissa_prado_3_rules_to_help_you_build_a_successful_business?utm_campaign=tedsread&utm_medium=referral&utm_source=tedcomshare)

## 3 Steps to getting what you want in a negotiation by Ruchi Sinha



We negotiate all the time at work -- for raises, promotions, time off and we usually go into it like it's a battle. But it's not about dominating, says organizational psychologist Ruchi Sinha. It's about crafting a relationship, understanding your needs and the other person's. Her three key steps will help you master this essential skill.

Ruchi Sinha is an organizational psychologist who has spent the last decade studying how individuals manage relationships at work.

Ted Talk Link: [https://www.ted.com/talks/ruchi\\_sinha\\_3\\_steps\\_to\\_getting\\_what\\_you\\_want\\_in\\_a\\_negotiation?utm\\_campaign=tedsread&utm\\_medium=referral&utm\\_source=tedcomshare](https://www.ted.com/talks/ruchi_sinha_3_steps_to_getting_what_you_want_in_a_negotiation?utm_campaign=tedsread&utm_medium=referral&utm_source=tedcomshare)

# RADA CUTLERY



## East Region Fundraiser

FALL 2021-SPRING 2022

### East Region Fundraiser

THIS YEAR EAST REGION WILL BE HOSTING A FUNDRAISER WITH RADA TO OFFER MORE TO OUR MEMBERS. BY HOSTING THIS FUNDRAISER IT ALLOWS MEMBERS FROM NOT ONLY EAST REGION BUT THE WEST TO EARN A FREE TICKET AND LUNCH AT THE SPRING EAST REGION MEETING.

FOR EVERY \$100 OF PRODUCT SOLD RADA GIVES BACK \$40 TO THE ORGANIZATION, SO TO KEEP UP WITH HOW MANY TICKETS A LOCAL HAS EARNED EACH OF THE EAST REGION LOCALS HAVE BEEN SET UP WITH A SPECIALIZED LINK TO ALLOW US TO SEE HOW MUCH MONEY IS BROUGHT IN BY SALES USING THEIR LINK. LINKS CAN ALSO BE MADE FOR WEST REGION LOCALS OR MEMBERS AT LARGE WHO WISH TO EARN A TICKET. IF YOU WOULD SIMPLY LIKE TO SUPPORT THE FUNDRAISER YOU CAN USE ANY OF THE EAST REGIONAL LOCALS LINKS.

### Members of Locals

- ORDER USING YOUR LOCAL LINK.
- FOR EVERY \$100 OF SOLD PRODUCT, THAT LOCAL WILL EARN 1 TICKET TO OUR SPRING REGION MEETING. THE TICKET WILL COVER YOUR REGISTRATION AND LUNCH.

### Members at Large

- A PERSONAL LINK CAN BE SET UP FOR YOU BY CONTACTING AMBER FARLEY OR YOU CAN USE ANY LOCAL'S LINK.
- THE SAME INCENTIVE WILL APPLY TO MAL AS MOL. FOR EVERY \$100 SOLD IN PRODUCT, 1 TICKET WILL BE EARNED TO ATTEND THE SPRING REGIONAL MEETING.

### Qualifying Deadlines & Incentives

- OCTOBER 1ST, 2021 - DEADLINE TO SET UP INDIVIDUAL SITES FOR MAL OR SITES FOR WEST REGION LOCALS.
- DECEMBER 1ST, 2021 - EVERY BPW/TN MEMBER WHO PLACES AN ORDER BY DECEMBER 31ST WILL BE ENTERED TO A GIVEAWAY WHICH WILL BE AWARDED AT THE REGION I MEETING.
- JANUARY 1ST, 2022 - LOCALS / MEMBERS WHO RAISE \$500 BY JANUARY 1ST, WILL WIN ENTRY INTO A GIVEAWAY WHICH WILL BE AWARDED AT THE REGION I MEETING.
- FEBRUARY 1ST, 2022 - THE CUTOFF FOR EARNING TICKETS TO THE SPRING 2021 MEETING WILL BE FEBRUARY 1ST..





## Up Coming Meetings

<b>Informational Meeting</b>	A virtual information meeting will be held in January (Date TBA). An e-mail with link will be sent to Presidents and Regional Directors mid-December.
<b>One-On-One Meetings</b>	Local Presidents and Regional Directors will be able to set up one on one meetings with Membership Chair, Amber Farley, to discuss individual membership ideas for their local.  Meetings will be available to be scheduled using the Calendly link: <a href="https://calendly.com/amberfarley-bpw">https://calendly.com/amberfarley-bpw</a>

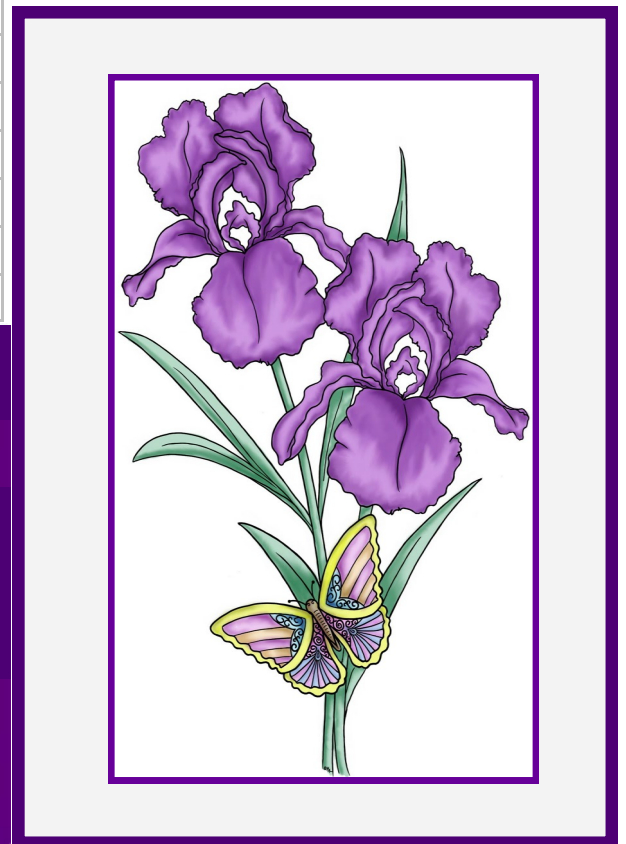
## Local Organizations

BPW/TN

Chattanooga Business Women	
	LaFollette BPW
Elizabethton BPW	
	Memphis Area BPW
Hardeman County BPW	
	Paris BPW
Jackson BPW	
	Rockwood BPW
Lawrence County BPW	
	Rogersville BPW



Business and  
Professional  
Women/TN



## Additional Resources:

Website [www.bpwtn.org](http://www.bpwtn.org)  
 BPW/TN FaceBook Page <https://www.facebook.com/BPWTN>  
 BPW/TN Group <https://www.facebook.com/groups/24944966583>

## BPWTN 2021/2022 Calendar of Events

12/5/2021	12/5/2021	Achiever Published Online and Mailed to Subscribers
12/20/2021	12/20/2021	Deadline for submission of material for the Achiever
1/5/2022	1/5/2022	Achiever Published Online and Mailed to Subscribers
1/20/2022	1/20/2022	Deadline for submission of material for the Achiever
2/5/2022	2/5/2022	Achiever Published Online and Mailed to Subscribers
2/20/2022	2/20/2022	Deadline for submission of material for the Achiever
3/1/2022	3/31/2022	Women's History Month
TBD	TBD	Equal Pay Day
TBD	TBD	Combined Spring Regional Meeting - Online
TBD	TBD	Day on the Hill Recognition
TBD	TBD	Virtual Walk/Run for Education - Fundraising Event -
3/5/2022	3/5/2022	Achiever Published Online and Mailed to Subscribers
3/20/2022	3/20/2022	Deadline for submission of material for the Achiever
4/1/2022	4/1/2022	Combined Spring Regional Meeting - Online
4/5/2022	4/5/2022	Achiever Published Online and Mailed to Subscribers
4/20/2022	4/20/2022	Deadline for submission of material for the Achiever
4/30/2022	4/30/2022	ALT-YC Scholarship Entry Deadline
4/30/2022	4/30/2022	Annual Membership Dues Payment Deadline - For Membership Awards Consideration
TBD	TBD	Convention Reports Due
5/5/2022	5/5/2022	Achiever Published Online and Mailed to Subscribers
5/20/2022	5/20/2022	Deadline for submission of material for the Achiever
TBD	TBD	Convention Meeting(s)

## December Highlights in US Women's History

- ◆ December 7, 1941 – Capt. Annie Fox receives the first Purple Heart awarded to a woman for her service while under attack at Pearl Harbor
- ◆ December 10, 1869 – Wyoming is the first territory to give women the right to vote
- ◆ December 10, 1938 – Pearl S. Buck receives the Nobel Prize for Literature for *The Good Earth*
- ◆ December 13, 1993 – Susan A. Maxman becomes first woman president of the American Institute of Architects in its 135 year history
- ◆ December 14, 1961 – President's Commission on the Status of Women is established to examine discrimination against women and ways to eliminate it
- ◆ December 14, 1985 – Wilma Mankiller is sworn in as principal chief of the Cherokee Nation of Oklahoma – the first woman in modern history to lead a major Native American tribe
- ◆ December 17, 1993 – Judith Rodin is named president of Univ. of Pennsylvania, the first woman to head an Ivy League institution
- ◆ December 28, 1967 – Muriel Siebert becomes the first woman to own a seat on the N.Y. Stock Exchange