

BPWTN ACHIEVER



March 2022 Volume 6 #9

Business and Professional Women of Tennessee

~~ “Providing Healing, Promoting Hope” ~~



The 2022 Women's History theme, "Providing Healing, Promoting Hope," is both a tribute to the ceaseless work of caregivers and frontline workers during this ongoing pandemic and also a recognition of the thousands of ways that women of all cultures have provided both healing and hope throughout history.

Women as healers harken back to ancient times. Healing is the personal experience of transcending suffering and transforming it to wholeness. The gift of hope spreads light to the lives of others and reflects a belief in the unlimited possibilities of this and future generations. Together, healing and hope are essential fuels for our dreams and our recovery.

This year, in particular, we are reminded of the importance of healers and caregivers who are helping to promote and sustain hope for the future. The NWHA encourages communities throughout the country to honor local women who bring and have historically brought these priceless gifts to their families, work-places, and neighborhoods, sometimes at great sacrifice. These are the women who, as counselors and clerics, artists and teachers, doctors, nurses, mothers, and grandmothers listen, ease suffering, restore dignity, and make decisions for our general as well as our personal welfare.

We hope you will honor women in your organizations. You have permission of the NWHA to use the **"Women Providing Healing, Promoting Hope"** logo for any of your promotional needs.



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A Publication of the Business and Professional Women of Tennessee



Martha's Message



Each year Equal Pay Day is observed earlier and earlier in the year. For 2022, March 15th was the official day. During that week, we had our Annual Regional Meeting scheduled on March 17th with speaker Darla Dye from East Tennessee State University. So, to keep from multiple meetings in one week, we have April 12th slated for our UnHappy Hour online networking time. I hope you can join us and raise a toast to women across the globe.

Also in April, we have our Virtual Walk/Run for education happening during the last week. The goal of this fundraiser is to raise money for our state scholarship fund and to have some fun while we do it. This is the only planned Virtual Walk/Run for 2022. In the fall we will have a different fund raising activity. So drag out your sneakers, grab a friend, and enjoy the spring weather! Let's raise money for future Tennessee women to reach their educational goals.

Just a reminder regarding annual reports... The due date for all reports is May 13, 2022 by 5 pm CST / 6 pm EST. The reports will be combined as they were last year into one document for referencing online. Expected reports include: State Officers, Special & Sub Committees, Treasurer, and President report for local organization. Keep in mind that legislative and issues management awards are granted based on information from the President report.

Membership awards are granted based on membership rolls. Please be sure we have accurate information on your membership. Including updated demographic information such as address, phone numbers, and email addresses.

Included in the Achiever is the Call to Convention that was sent out by email on 03/21/2022. The meetings will once again be through Zoom. There will be no elections this year as our bylaws were updated last year, 2021, for officers to serve for 2 year terms. There are two executive committee vacancies at the moment: 2nd Vice President and West Region Director. If anyone is interested in one of these leadership rolls, please contact me at (901) 489-5481 for further discussion.

I hope everyone is able to get out and enjoy some sunshine and warm weather in the coming weeks! As always, be safe and healthy!

For more information visit

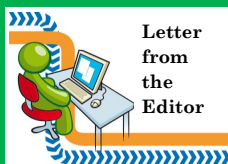
BPWTN.org

also

Check us out on Facebook

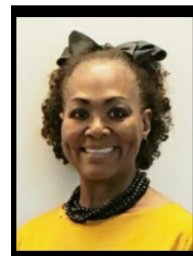
***Business and
Professional Women
of Tennessee***

Link is <https://www.facebook.com/BPWTN>



Letter
from
the
Editor

Hope everyone is enjoying receiving the Achiever Monthly. It is a great way to keep up with BPW activities and see what is going on across the state. Remember to send any articles and photos that you would like to have included in the Achiever to the following email address: publication@bpwtn.org Please send **on or before the 20th** of any given month to be included in the next months Achiever Issue. If any local President has not been featured in the Achiever, please submit a head-shot & a short bio. If you have any questions, please contact me via email or text any time. Thanks Sharon Taylor-Carrillo
Past State President 2007-08, 2017-18
Achiever Editor 2021-2022
615-319-6531



Call to Convention

By the authority vested in me as President, I hereby call you to the 103rd annual convention of the Business and Professional Women of Tennessee, Inc. (BPW/TN) to be held virtually via Zoom beginning May 26th, 2022.

Among the items of business to be considered are:

- Reports and recommendations from state officers, committee chairs, regional directors, and local organization presidents
- Discussion of matters of interest and policy of the Tennessee BPW/TN.

Any and all business growing out of the above stated items, or resulting from actions of the board of directors, or falling within the jurisdiction of this body.

The executive committee composed of state officers and regional directors is called to meet at 6:30 pm CST/ 7:30 pm EST on May 26, 2022.

The meeting of the board of directors composed of the executive committee, standing committee chairs, immediate past state president, parliamentarian, bylaws chair, and local organization presidents or their appointed representative is called to meet at 7:00 pm CST/ 8:00 pm EST on May 26, 2022.

The meeting of the board of directors is open to all members who wish to attend, and any member has the privilege of discussion; however, voting is limited to members of the board.

Recommendations of state officers and chairs should be presented to the president in writing not later than May 13, 2022.

Zoom meeting information is posted on the website, in upcoming Achievers, and sent by email and physical mail to those with no internet access.

Martha Ervin		Michelle White
BPW/TN President, 2021-2023		BPW/TN Secretary 2021-2023

Zoom Meeting Information Pre-Convention EC Meeting

Date & Time: Thursday, May 26, 2022
6:30 PM CST / 7:30 PM EST

Join by Computer

[https://us06web.zoom.us/j/82793866747?](https://us06web.zoom.us/j/82793866747?pwd=WkJqZFpLMIFVM2Q3RVFKWIN2dTFRUT09)
pwd=WkJqZFpLMIFVM2Q3RVFKWIN2dTFRUT09
Meeting ID: 827 9386 6747
Passcode: 441385

One tap mobile

+19292056099,,82793866747#,,,,*441385# US
(New York)
+13017158592,,82793866747#,,,,*441385# US
(Washington DC)

Dial in by phone

+1 929 205 6099 US (New York)
+1 301 715 8592 US (Washington DC)
Meeting ID: 827 9386 6747
Passcode: 441385

Pre-Convention Board of Directors Meeting

Date & Time: Thursday, May 26, 2022
7:00 PM CST / 8:00 PM EST

Join by Computer

[https://us06web.zoom.us/j/88012229510?](https://us06web.zoom.us/j/88012229510?pwd=aDk4dDlkY1FieUZDTRDLN3ZoSzZKQQT09)
pwd=aDk4dDlkY1FieUZDTRDLN3ZoSzZKQQT09
Meeting ID: 880 1222 9510
Passcode: 826033

One tap mobile

+13126266799,,88012229510#,,,,*826033#
US (Chicago)
+19292056099,,88012229510#,,,,*826033#
US (New York)

Dial in by phone

+1 312 626 6799 US (Chicago)
+1 929 205 6099 US (New York)
Meeting ID: 880 1222 9510
Passcode: 826033

Memphis Suffrage Monument Installed in Downtown Memphis



After five years in the works, the Memphis Suffrage Monument, "Equality Trailblazers," has been installed on the promenade behind the University of Memphis law school facing the Mississippi River.

A celebration of the installation and the women and men honored by the monument will be held on Sunday, March 27, at 1 pm CDT via [Downtown Memphis Commission's YouTube channel](#).

The [Downtown Memphis Commission](#) and [TN Suffrage Heritage Trail](#) will also make the video

available on their websites following the event. Many of those involved with the monument will speak, including Michelle Duster, author, public historian, and great-granddaughter of Ida B. Wells.

"We are delighted this monument is at the law school telling the story of these remarkable people who helped American women win the right to vote with Tennessee's ratification of the 19th Amendment in 1920," said Paula Casey, chair of the Memphis Suffrage Monument Committee. "We honor those whose careers were made possible by the suffragists' victory who also fought for equality for all Americans. All American women vote today thanks to Tennessee."

Alan LeQuire of Nashville (www.alanlequire.com) is the artist/sculptor who began work on the monument in 2016. He has worked on five suffrage monuments in the state, two in Nashville, two in Knoxville, and one in Memphis. He has stated he wants to spend the rest of his career memorializing these women in statuary.

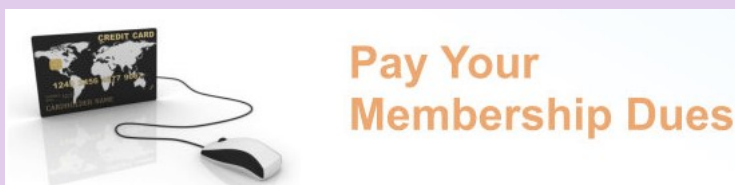
The monument features 12 women and one man. Learn more: downtownmemphis.com/suffrage-monument/ memphisuffragemonument.com

Watch the live stream or the recap of the event: <https://www.youtube.com/watch?v=YTNN5F1aBw>

For more information, contact Paula Casey, at 901-335-8000, pfcasey@bellsouth.net.



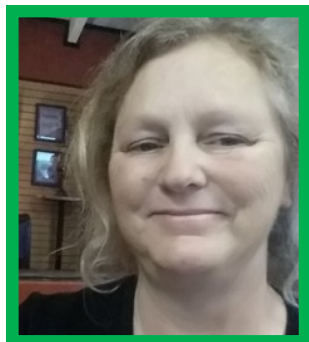
May Days are Pay Days



April 30, 2022 is the Dues Renewal date.



Annual Spring Regional Meeting

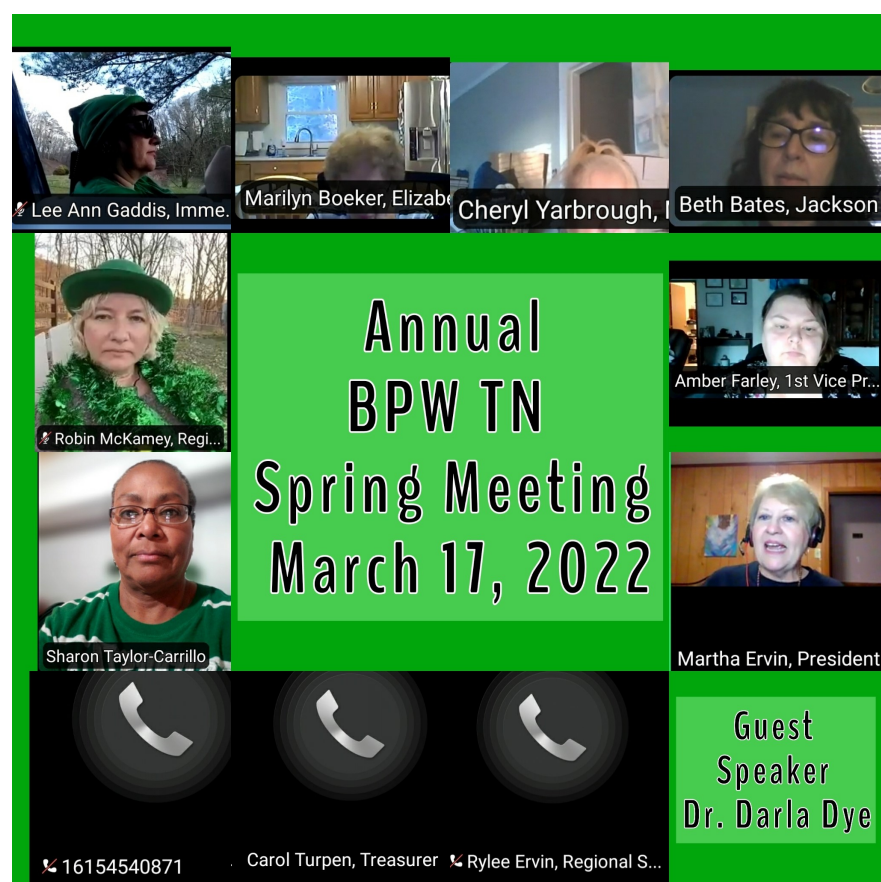


Once again the Annual Spring Regional Meeting combined both regions and was held on March 17, 2022 at 6:30 pm CST / 7:30 pm CST. Our guest speaker was Darla Dye, Director of Professional Development at East Tennessee State University (ETSU).

Darla presented the group with information pertaining to the non-credit learning opportunities available through ETSU. Darla was a college-level instructor for 20 years before moving into her current position where she works with community groups and university departments to plan and implement non-credit programs including conferences, certificate programs, workshops, community lifelong learning seminars, workforce development and STEM camps.

We had representation from Elizabethton BPW, Jackson Area BPW, Memphis Area BPW, Rockwood BPW, and Members at Large. During the meeting presidents or representatives provided updates of the local's activities.

State fundraising chair, Amber Farley, provided updates on the East Region's RADA cutlery fundraiser. The dates for the Spring Virtual Walk/Run were announced as April 24th-31st, 2022. Attendees were reminded the Walk/Run fundraiser proceeds go to the BPW/TN scholarship fund. Many thanks to all who attended and especially to our guest speaker, Darla Dye.





BPW Member honored by City of Jackson Mayor

Mayor Scott Conger of the City of Jackson honored 31 most influential women in the city—one for each day of Women's History Month. Jackson Area BPW member Mary Jo Middlebrooks was one of the recipients.

In 1978, Middlebrooks became the first female trial attorney in Jackson, TN in 50 years. She and two other lawyers organized West Tennessee Legal Services, Inc., providing a voice for the indigent in 17 counties. She has mentored two generations of female attorneys, helping charter the Tennessee Lawyers' Association for Women, and the local Lawyers Association for Women.

For civil rights advocacy and service to victims of domestic violence she has been honored by the Jackson-Madison County NAACP and the Wo/men's Resource and Rape Assistance Program. Middlebrooks is one of only 11 Tennessee lawyers certified as a Family Law Specialist. Thank you Mary Jo for your service! You are greatly appreciated by us all.



BPW Member receives the Lydia Darragh Medal

Jackie Utley, a member of Jackson Area BPW, was recently named the Southeastern Division Winner of the Daughters of the American Revolution (DAR) Service to Veterans Award for service by a DAR member. Jackie also received the Lydia Darragh Medal from Dr. Ryan Bartz, president of the James Madison Chapter of the Sons of the American Revolution (SAR).

The Lydia Darragh Medal may be awarded by the incumbent President General, Vice President General, State Society President or Chapter

President to the lady who has provided significant service to him during his term of office. The medal recognizes the assistance of the women who work behind the scenes supporting SAR programs.

Jackie has certainly done that! She works tirelessly supporting numerous programs for veterans within her community and has received numerous accommodations for her efforts. Due to COVID restrictions, Jackie has been very innovative and lead her teams to make changes in how previous programs were executed.

Thank you Jackie for all you do within your community.



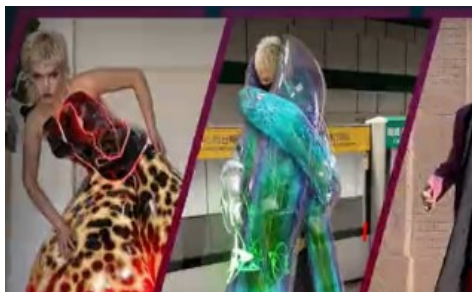
BPW Member recognized by the Franklin-Simpson Human Rights Commission

Sharon Taylor-Carrillo, a BPW member at Large, was recently one of six women recognized by the F-S Human Rights commission during Women's History Month.

Celebrating the contributions of women in our community that have paved the way for other young women, a podcast will be posted on facebook in April featuring the six ladies that were recognized. Sharon volunteers in numerous organizations and is very active in the community. She has a passion for serving and she is loved by those who know her.

Thank you Sharon for everything that you do for your community.

The new reality of fashion is digital with Gala Marija Vrbanic



Picking an outfit? Take inspiration from this thrilling talk about digital fashion: the new, weird and wonderful world of fashion designed for our virtual worlds. Watch as Gala Marija Vrbanic, a leader in this emerging field, showcases what you could wear across your digital channels ...

TedTalk Link https://www.ted.com/talks/gala_marija_vrbanic_the_new_reality_of_fashion_is_digital

How play can spark new ideas for your business with Martin Reeves



To thrive in today's competitive economy, you need to constantly reimagine your business. So what's the secret to sustained success? Strategist Martin Reeves makes a pitch for embracing play to spark innovative business ideas -- and invites you to try out a series of imagination games that he uses to get leaders to stretch their thinking and dream up new possibilities.

Martin Reeves is chairman of the BCG Henderson Institute (BHI), BCG's think tank for new ideas in strategy and management.

TedTalk Link https://www.ted.com/talks/martin_reeves_how_play_can_spark_new_ideas_for_your_business

3 lessons on success from an Arab businesswoman with Leila Hoteit



Professional Arab women juggle more responsibilities than their male counterparts, and they face more cultural rigidity than Western women. What can their success teach us about tenacity, competition, priorities and progress? Tracing her career as an engineer, advocate and mother in Abu Dhabi, Leila Hoteit shares three lessons for thriving in the modern world.

Dr. Leila Hoteit is a Managing Director and Senior Partner at BCG, based in Dubai. She leads the education and human capital development work in the Middle East.

A feature documentary film about Yar Khan's journey, *Her Inescapable Brave Mission*, is set to be released in 2022.

TedTalk Link https://www.ted.com/talks/leila_hoteit_3_lessons_on_success_from_an_arab_businesswoman

Aspiring Leaders of Tomorrow/YC Application Form



Name	_____	Date of Birth	_____
Address	_____	City	_____
State	_____	Zip Code	_____
Home/Cell Phone	_____	Other Phone	_____
E-Mail	_____	Fax	_____
Student ID	_____		
Currently enrolled at (name of school):	_____		

Scholarship Awards		
\$400	\$200	\$100

PREREQUISITES – Please check the following:

Female --- age 35 or younger

High school graduate or completed GED

Enrolled in a post-secondary institution of higher learning such as an accredited 4-year college, community college, technical school or a recognized apprenticeship program

SUBMIT: Completed Registration Form Application fee of \$25 (includes one-year student membership in BPW/TN) 400 - 500-word essay, typed, single spaced, on ONE of the topics listed below:

1. Pay Equity - on average, for every \$1 earned by a man, working women earn only 82 cents. Comment. How can this disparity be addressed?
2. The United Nations has declared March 8th as International Women's Day. Considering all the girls who are being denied educations, the many women being treated as property, the millions of oppressed women around the world - what can American women do to promote the equality of women worldwide?
3. What are today's "Women's Issues"? What are some steps that would help address and correct them?

Deadline for submission April 30, 2022

Mail completed registration form, hard copy of essay and payment (made out to): BPW/TN. May be mailed to one of the below listed: Lee Ann Gaddis, 1259 Joiner Hollow Road, Rockwood, TN 37854 or Beth Bates, 35 Walnut Grove Cove, Jackson, TN 38305; Questions: e mail Beth Bates, batesb@aol.com

BUSINESS AND PROFESSIONAL WOMEN OF TN

MENTOR AWARD

NOMINATION FORM

DEADLINE for submission is April 30th, 2022

NOMINEE:

Name: _____

Address: _____

City & Zip: _____

Contact Information preference:

Cell _____ HM _____ Bus _____

NOMINATOR:

Name _____

Address _____ City & Zip _____

Contact Information preference:

Cell _____ HM _____ Bus _____

Local Organization _____ Region _____ Year Joined BPW _____

Eligibility

Member must have been in BPW for at least three years and must be in good standing with the organization.

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**INSTRUCTIONS:** on a separate sheet of paper, please type (Double-Spaced) your responses to the following questions.  
Do not use the name of the Nominee in the answers; simply refer to the Nominee as "She or He."

**What is the Nominee's BPW history? What offices have *she/he* held?**

**How have *she/he* helped BPW local organizations?**

**How has *she/he* helped you? What have you learned from *her/him*?**

**How are you a better and/or more successful person because of *her/him*?**

**How has *she/he* helped other working women?**

**Why do you believe *she/he* deserves the "BPW/TN Mentor" award?**

**In a summary paragraph, you may make other comments about the Nominee.**

Forward the nomination form, along with the information requested above to:



Business and  
Professional  
Women/TN

**Chair**

**Carol Turpen**

**622 Lanier Road, Alamo, TN. 38001**

**HP: 731-677-4102      cgturpen84@gmail.com**

## *Virtual Walk/Run*

### BPW Scholarship Virtual Walk/Rn

Our annual fundraiser to raise money for our state scholarship fund takes place during the week of April 24 – April 30, 2022. Walkers/Runners can walk at their own pace in their own area. This is a good time to share a walk with family and friends and enjoy the great outdoors while helping the organization achieve its fundraising goals!

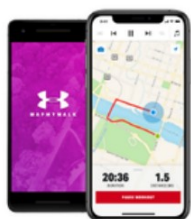
Turn in your logged miles for a chance to win a 1 year paid membership valued at \$50 to Business and Professional Women of Tennessee. The winner can use the membership for themselves, or grant it to another person.

Register at <https://forms.gle/GjHi54JQeuoMW5oy9>.

Entry fee is \$25.00 and participant receives a tee shirt.

As always, donations are also accepted for the scholarship fund. Donations are not tax deductible.

Walkers can use any method for tracking their miles, then submit the total miles to the fundraising chair using the online Total Miles Submission form at <https://forms.gle/Fog38K3qZJqsxfnY7>.



Several of us use the app Map My Walk to log miles. If using the app, please let us know and we can send you a request to join the challenge. Once in the group challenge we have the opportunity to cheer each other on every time an activity is logged.

## **Links of interest:**

COVID-19 by County to know your COVID-19 Community Level the CDC has a new tool to help communities decide what prevention steps to take based on the latest data. Get more information at <https://www.cdc.gov/coronavirus/2019-ncov/your-health/covid-by-county.html>.

If you are a traveler, you may want to check out this Vaccine Card and Passport Holder. For convenience, both documents can be kept in one place.

[https://www.travelandleisure.com/style/doulove-vaccine-card-passport-holder-amazon?did=753653-20220316&utm\\_campaign=just-in-newsletter&utm\\_source=travelandleisure.com&utm\\_medium=email&utm\\_content=031622&cid=753653&mid=82218169630&ltg=122813315](https://www.travelandleisure.com/style/doulove-vaccine-card-passport-holder-amazon?did=753653-20220316&utm_campaign=just-in-newsletter&utm_source=travelandleisure.com&utm_medium=email&utm_content=031622&cid=753653&mid=82218169630&ltg=122813315)

Even though these ladies are in Madison County, check out their UT Kitchen Divas Facebook page. You can learn an assortment of things including some new recipes and other food preparation techniques. Plus they have a lot of fun doing the videos!

<https://www.facebook.com/groups/utkitchendivas>

## Up Coming Meetings



|                                            |                                                                                                                                                                                                                                                                                                                                                       |
|--------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>EQUAL PAY DAY<br/>UnHappy Hour Call</b> | <b>Tuesday, April 12th, 2022 at 6:30PM Central , 7:30PMEastern</b><br><b>Zoom Call Details below</b>                                                                                                                                                                                                                                                  |
| <b>One-On-One Meetings</b>                 | Local Presidents and Regional Directors will be able to set up one on one meetings with Membership Chair, Amber Farley, to discuss individual membership ideas for their local.<br><br>Meetings will be available to be scheduled using the Calendly link:<br><a href="https://calendly.com/amberfarley-bpw">https://calendly.com/amberfarley-bpw</a> |

### Additional Resources:

Website

[www.bpwtn.org](http://www.bpwtn.org)

BPW/TN FaceBook Page

<https://www.facebook.com/BPWTN>

BPW/TN Group

<https://www.facebook.com/groups/24944966583>

BPW/TN Region I (East)

<https://www.facebook.com/groups/2862729890433158>

BPW/TN Region III (West)

<https://www.facebook.com/groups/417590641925388>

How to use Zoom Video <https://youtu.be/fMUxzrgZvZQ>

## Equal Pay Day UnHappy Hour

**Date and Time: April 12, 2022 6:30 PM Central Time**  
**7:30 PM Eastern Time**

**Meeting Link:**

<https://us06web.zoom.us/j/88485218403?pwd=K2FMc0w2WXYrYWV2UWkxWWFvdHZQdz09>

**Meeting ID: 884 8521 8403**

**Passcode: 943553**

**One tap mobile**

**+13017158592,,88485218403#,,, \*943553# US (Washington DC)**

**+13126266799,,88485218403#,,, \*943553# US (Chicago)**

**Dial in with Phone:**

**+1 312 626 6799 US (Chicago)**

**+1 929 205 6099 US (New York)**

**Meeting ID: 884 8521 8403**

**Passcode: 943553**







Business and  
Professional  
Women/TN

## **BPWTN 2022 Calendar of Events**

|           |                                                                               |
|-----------|-------------------------------------------------------------------------------|
| 4/05/2022 | Achiever Published Online and Mailed to Subscribers                           |
| 4/12/2022 | Equal Pay Day Unhappy hour                                                    |
| 4/20/2022 | Deadline for submission of material for the Achiever                          |
| 4/24-4/30 | Virtual Walk/Run for Education - Fundraising Event                            |
| 4/30/2022 | ALT-YC Scholarship Entry Deadline                                             |
| 4/30/2022 | Annual Membership Dues Payment Deadline - For Membership Awards Consideration |
| 5/05/2022 | Convention Reports Due                                                        |
| 5/05/2022 | Achiever Published Online and Mailed to Subscribers                           |
| 5/20/2022 | Deadline for submission of material for the Achiever                          |
| TBD       | Convention Meeting(s)                                                         |



## **Easter History**

Easter commemorates Jesus' resurrection three days after his crucifixion and death. Following his death, he was removed from the cross and buried in a tomb. On Sunday, Jesus' tomb was found empty. Angels informed onlookers that Jesus had risen. Throughout the next 40 days, Jesus appeared to his apostles and disciples before finally ascending to heaven.

Easter is the highest and holiest of holidays in the Christian faith. It is celebrated on the first Sunday following the first full moon after the [spring equinox](#), usually occurring between March 22 and April 25.

## **Easter Facts**

- For many Christian congregations, the first Easter service for the year is the *Service of Light*. The worship typically starts in darkness on the preceding Saturday night or early Sunday morning. Light is brought into the church with candles to signify hope based on the resurrection. The service culminates with the lighting of a paschal candle, signifying Christ.
- Easter eggs represent new life and also symbolize the shape of Jesus' tomb.
- The colors for Easter are white and gold. Easter lilies are popular decorations in American churches. These white blooms are one of the earliest flowers to bloom in the spring and symbolize beauty, purity, and holiness.
- Easter also signifies the end of Lent, the 40-day period of fasting, preparation, and penitence observed by the faithful.

Easter season starts on Easter Sunday and lasts 40 days until [Pentecost](#). The date for Easter is determined by the moon. Easter is the Sunday after the first full moon of [spring](#).



# **EASTER - APRIL 17th, 2022**

