

# BPWTN ACHIEVER

Business and Professional Women of Tennessee

October 2022 Issue #4



Designed by **Vecteezy**

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A Publication of the Business and Professional Women of Tennessee

# Martha's Message



For 2022, National Business Women's Week is October 16<sup>th</sup> to the 22<sup>rd</sup>. Our locals often plan events within their communities to celebrate women business owners during this time. Please send any information you gather, especially pictures, during your celebrations or networking events to the Achiever publisher, Sharon Taylor-Carrillo. We love sharing these stories with our members!

Also, keep in mind there are many ways to support women owned businesses throughout the year. Give them a vote of confidence by buying their goods or services. Be a mentor or a coach. Encourage women to seek promotions within their work places and/or join women's groups within their communities.

As part of a statewide fundraiser for the 2023 annual convention, we will be supporting a woman owned business during National Business Week. So look for details later in the newsletter!

Please be sure to join us on Saturday, October 22<sup>nd</sup> beginning at 11:00 am CST / Noon EST for the Interim Board of Directors meeting. Details including times and call-in/login information is located within this newsletter as well as shared on the website.

At any time you need to contact me, please feel free to drop me an email at [president@bpwtn.org](mailto:president@bpwtn.org) or call me at (901) 489-5481. I look forward to having another great year and hearing from you!



*Martha*



*For more information visit*

***BPWTN.org***

*also*

***Check us out on Facebook***

***Business and  
Professional Women  
of Tennessee***

Link is <https://www.facebook.com/BPWTN>



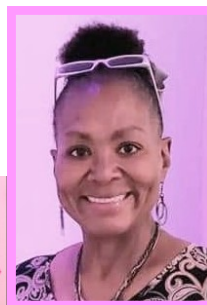
**Letter  
from the  
Editor**

I hope everyone has enjoyed receiving the Achiever. It has definitely been a great way to keep up with BPW activities and see what was going on across the state.

Please send your articles for the Achiever by the 20th of each month for the next months issue.

If you have any questions, please contact me via email or text any time.

Thank you, Sharon Taylor-Carrillo  
*Past State President 2007-08, 2017-18  
Achiever Editor 2021-2023  
615-319-6531*





# Tennessee Secretary of State Scam Warning

Secretary of State Tre Hargett wants you to be aware of a new scam targeting businesses and individuals in Tennessee. The scam is an official-looking mailer titled "Tennessee UCC Statement Request Form," that incorrectly implies that businesses or individuals need a copy of a UCC-1 financing statement filed against them. **This is rarely the case.**

The company sending the scam mailer, TN UCC Statement Service, charges \$107 for the same form that is available from our office for only \$15. Businesses and individuals that do want a copy of a UCC-1 financing statement can quickly and easily request one directly from our office by visiting our [website](#).

We encourage you to be wary of any mailings from third-party companies that say they will work with our office on your behalf. **They are not affiliated with or authorized by the Secretary of State.** If you receive a suspicious mailer about a UCC-1 financing statement, please report it to our office by phone at 615-741-2286 or by [email](#).

Sincerely,  
Tennessee Secretary of State Tre Hargett  
The Division of Business and Charitable Organizations

To learn more about the scam, visit our website [sos.tn.gov/newsroom](http://sos.tn.gov/newsroom).

## Can you take 2 minutes to call Senator Schumer's office?

The Equal Rights Amendment has been nearly 100 years in the making, and we've never been this close to publication. We want the Senate to schedule a vote to remove the time limit that was added to the amendment's preamble back in the 70s, and extended to the 80s. The House has already voted *twice* to remove this time limit, and now it's time for the Senate to follow suit.

**Can you spare 2 minutes at the top of each day to call Senate Majority Leader Schumer's office and ask him to schedule SJ Res 1/HJ Res 17 for a vote *before* the midterm elections?** We want to get all Senators on record on the issue of equality - with 52 Senate cosponsors we know we have the majority of the Senate as well as a vast majority of the American people on our side. Now is the time!

**We have *short* sample scripts you can use to let Senator Schumer's office know you support bringing the time limit removal bill up for a vote! Call every day if you can - his office is tallying responses by phone, email, and postal mail and we want to show our full support.**

**Other ways to take action** Not into making phone calls? Don't worry, we have multiple ways to take action and make a difference. You can send as many emails, postcards, or tweets out as you'd like, too. Email Senator Schumer or your own Senator every day if you want!

**Email or send a postcard**  
You don't have to live in New York to send a message to Senator Schumer's office, asking for a vote. Send him a postcard or email today using our pre-draft scripts. **TAKE ACTION**

**Tweet @ Senator Schumer**  
If you're on Twitter, take our request public by tweeting at him! Tell him you want a vote on SJ Res 1/H Res 17 before the midterm elections. **TWEET NOW**

**Tweet @ your own Senators**  
If you're on Twitter you can help us grow this campaign by tweeting publicly at your Senators, asking that they request a vote on SJ Res 1/HJ Res 17 before the mid-terms. **TWEET NOW**

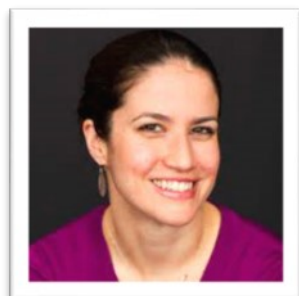
**Get your own Senators on board**  
Reach out to your own Senators, asking them to contact Majority Leader Schumer and request a vote for the time limit removal bill! **TAKE ACTION**

[Take action](#)

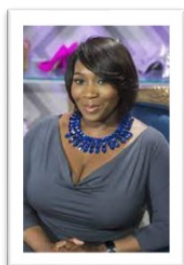
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# *Ted Talks/YouTubes*

## **Why having fun is the secret to a healthier life with Catherine Price.**



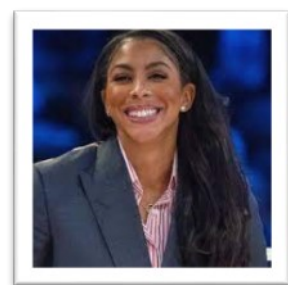
Have you had your daily dose of fun? It's not just enjoyable, it's also essential for your health and happiness, says science journalist Catherine Price. She proposes a new definition of fun -- what she calls "true fun" -- and shares easy, evidence-backed ways to weave playfulness, flow and connection into your everyday life.



## **How to discover your authentic self -- at any age with Bevy Smith**

In a talk packed with wry wisdom, pop culture queen Bevy Smith shares hard-earned lessons about authenticity, confidence, mature success and why, if you put in the work, "life gets greater later."

## **How to break down barriers and not accept limits**



What can't Candace Parker do? A two-time NCAA champion, two-time Olympic gold medalist and two-time WNBA champion, Parker knows what it takes to fight for your dreams. In this inspiring talk, she shares what she's learned during a career spent not accepting limits -- and how her daughter taught her the best lesson of all. "Barrier breaking is about not staying in your lane and not being something that the world expects you to be," she says. "It's about not accepting limitations."

## ***Additional Information***



Women's Political Collaborative of Tennessee achieves parity for women by influencing policy through education and mobilization of statewide networks. You can stay up to date on events with them by visiting their event page at <https://wpctn.com/events>. They have some online lunch and learn events that are free and occasionally paid events.

Join their email list if you would like to receive emails about their events.



## *It's a Pampered Chef Virtual Party!*

During National Business Women's Week, we're having a fundraiser to help raise money for our 2023 annual convention. At the same time, we are supporting a woman owned business. The fund raiser runs during the week of October 17<sup>th</sup> to October 22<sup>nd</sup>.

This is a great opportunity to buy some Christmas gifts for family and friends, or even add to your own kitchen gadgets collection. Plus, shop early to avoid the Christmas rush and best of all, shop from the comfort of your own home!

The link is live now, so shop till you drop at <https://www.pamperedchef.com/party/bpwtn1014>!

Please share with friends or family on FaceBook or other social media platforms! The more the merrier!

Our business owner helping us with this fund raiser is Karen Swan. Karen is an independent consultant with Pampered Chef. Karen started her business in January 2019 as a side gig to pay off a few extra bills.

Karen loves the idea of bringing awesome kitchen products and great recipes into the homes of many hosts, customers and guests.

Karen is proud to say she is now a Senior Director with a team of 5 directors and 130 team members. In June 2022, Karen was able to leave her full time job with the state of North Carolina to pursue her dream of being full time with her Pampered Chef business and she is loving every minute of it!

Karen says, "it has been a pleasure to empower women to create their own dreams of having their own business!"



# *Save the date!*

*We are hosting a Fundraiser  
for the BPWITN  
Business and Professional  
Women of Tennessee  
October 17th - 22nd*

*Would you like to check out  
the link now?*

*You can even order early and  
get a jump on your Holiday  
shopping!*

**<https://www.pamperedchef.com/party/bpwtn1014>**

*Holidays are right around the  
corner,*



# Elizabethton BPW Welcomes Pam Rathbun

*Elizabethton BPW welcomed Pam Rathbun as their September speaker. Pam is a new member of the Elizabethton BPW organization and is a Thrivent Financial professional who provides personalized financial guidance to people at all stages of life. Pam discussed what Thrivent is and the opportunities they provide its clients.*

*Thrivent views money not as a goal, but as a tool — one that can afford you a life rich in meaning and gratitude. They believe humanity thrives when individuals make the most of all they've been given.*

*Thrivent is a 120-year-old business that was established in 1902 with 500 founding members. Those members each contributed \$5-\$13 to start a life insurance fund due to a large number of deaths in their community. They started out as the Aid Association for Lutherans and the Lutheran Brotherhood then merged in 2002 to form what is today known as Thrivent Financial. It is a Fortune 500 not-for-profit financial services organization and serves over 2 million members. They were named a "World's Most Ethical Company" by the Ethisphere Institute for the first time in 2012 and have been recognized every year since.*

*In addition to providing financial services to its members, Thrivent gives back to the community and encourages members to live generously. They provide resources to help provide to non-profits, people in need, and volunteer opportunities. Thrivent members have access to seed money which can then be used to create a bigger impact by organizing fundraising projects or events for non-profits or communities.*

*Some free programs they offer include Money Canvas. Money Canvas helps individuals gain confidence and control over day-to-day money decisions with online coaching. You'll learn to be more intentional, so you can put your money toward what matters most. Money Canvas is a free online program that helps you build healthier budgeting, saving, and spending habits. Over the course of three virtual sessions with your Money Guide, you will build confidence and learn to manage your money mindfully.*

*If you are interested in the Money Canvas program, you can find out more information and register online at <https://www.thrivent.com/generosity/money-canvas>.*

*Once you complete the money canvas, you can set up a meeting with Pam to go over your goals. She is licensed in the state of Tennessee along with many surrounding states and is happy to meet virtually as well.*

***Pam Rathbun***

***Financial Advisor, Thrivent Financial***

***[Pam.rathbun@thrivent.com](mailto:Pam.rathbun@thrivent.com)***

***[Connect.thrivent.com/pam-rathbun](https://connect.thrivent.com/pam-rathbun)***

***Office Number – 860-235-8860***



ELIZABETH TON  
BUSINESS & PROFESSIONAL WOMEN

*Pam  
Rathbun*

Thrivent Financial Advisor





# Official Call to Interim Board of Directors Meeting

To: State officers, regional directors, state committee chairs, local organization presidents, bylaws chair, and immediate past state president

By authority vested in me as president of the **BUSINESS & PROFESSIONAL WOMEN OF TENNESSEE, INC. (BPW/TN)**, and pursuant to vote of members of the board a meeting of the executive committee and the board of directors is hereby called for Saturday, October 22, 2022.

The following items of business will be presented for consideration and action.

- Reports and recommendations from state officers, committee chairs, local organization presidents, and regional directors.
- Approval of appointment of additional committee members (executive committee only)
- Election of nominating committee

Such other business as may properly come before the meeting to promote the work and effectiveness of BPW/TN

All members of BPW/TN may attend meetings of the board of directors and may discuss matters presented for action. However, the making of motions and voting are limited to the board of directors.

**Registration is free to all attendees.**

The meetings will take place via Zoom Meetings. The meeting schedule for **Saturday, Oct. 22, 2022** is below & includes both central standard time (CST) & eastern standard time (EST):

## Interim Board – Board of Directors Meeting

Time: Saturday, October 22, 2022 11:00 AM CST / 12:00 PM EST

Login by Computer

<https://us06web.zoom.us/j/9829472921?pwd=dDlPZjU0U1dCbIVlVku2QXNOZmk1UT09>

Meeting ID: 982 947 2921

Passcode: BPWTN

## One tap mobile

+13126266799,,9829472921#,,,,\*558760# US (Chicago)

+19292056099,,9829472921#,,,,\*558760# US (New York)

## Dial by your location

+1 312 626 6799 US (Chicago)

+1 929 205 6099 US (New York)

Meeting ID: 982 947 2921

Passcode: 558760

Michelle White  
*Secretary*

Martha Ervin  
*President*



# 2022 Interim Board Meeting

**Time: Oct 22, 2022 11:00 AM (CST) / 12:00 PM (EST)**

## Join by Computer

[https://us06web.zoom.us/j/82260756937?](https://us06web.zoom.us/j/82260756937?pwd=cGwvd0ZvVEUyektPS3IyV1N0T01wZz09)  
[pwd=cGwvd0ZvVEUyektPS3IyV1N0T01wZz09](https://us06web.zoom.us/j/82260756937?pwd=cGwvd0ZvVEUyektPS3IyV1N0T01wZz09)

Meeting ID: 822 6075 6937

Passcode: 053380

## One tap mobile

+19292056099,,82260756937#,,,,\*053380# US (New York)

+13017158592,,82260756937#,,,,\*053380# US (Washington DC)

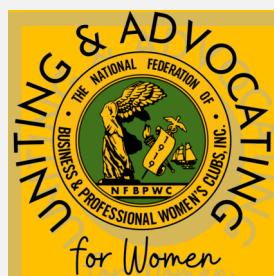
## Dial in by phone

+1 929 205 6099 US (New York)

+1 301 715 8592 US (Washington DC)

Meeting ID: 822 6075 6937

Passcode: 053380



## BPWTN— VIRTUAL BPW CLUB

Please join us on Saturday, October 8th at 11:00AM CST or 12:00PM EST for the first **BPWTN Virtual Club** meeting. Our main focus is to give Members at Large a Club to participate in, but any member is welcome to join. And YES you can be a member of a local AND be a member of the virtual club as well.

If you have any questions, please contact BPWTN Membership Chair:  
 Sharon Taylor-Carrillo

**SharonLyrae@yahoo.com 615-319-6531**



### BPW/TN Virtual Club Meeting

**Time: Oct 8, 2022**  
**11:00 AM Central Time**  
**Join Zoom Meeting**

[https://us06web.zoom.us/j/86819265954?](https://us06web.zoom.us/j/86819265954?pwd=YnBITm9XZm1BUWR3UVFsRzBIL0NyZz09)  
[pwd=YnBITm9XZm1BUWR3UVFsRzBIL0NyZz09](https://us06web.zoom.us/j/86819265954?pwd=YnBITm9XZm1BUWR3UVFsRzBIL0NyZz09)

**Meeting ID: 868 1926 5954**

**Passcode: 274090**

### One tap mobile

+13092053325,,86819265954#,,,,\*274090# US

+13126266799,,86819265954#,,,,\*274090# US  
 (Chicago)

### Dial by your location

+1 309 205 3325 US

+1 312 626 6799 US (Chicago)

+1 646 931 3860 US

+1 929 205 6099 US (New York)

+1 301 715 8592 US (Washington DC)

+1 719 359 4580 US

+1 253 215 8782 US (Tacoma)

+1 346 248 7799 US (Houston)

+1 386 347 5053 US

+1 564 217 2000 US

+1 669 444 9171 US

+1 669 900 6833 US (San Jose)

**Meeting ID: 868 1926 5954**

**Passcode: 274090**



**See you at  
the Virtual  
Meeting on  
October 8th  
at 11am CST**



## NBWW 2022—October 16th thru 22nd

To honor the contributions of working women and employers who support working women and their families, Business and Professional Women celebrates National Business Women's Week® (NBWW) during the third week of October.

National Business Women's Week® provides an opportunity to call attention to women entrepreneurs, facilitate discussions on the needs of working women, share information about successful workplace policies, and raise awareness of the resources available for working women in their communities.

N  
B  
W  
W

NBWW is a nationwide *salute* to all working women and provides an opportunity to discuss:

- the needs of working women
- share information about successful workplace policies
- raise awareness of resources available for women
- highlight the progress made by women business owners



N

B

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Rockwood BPW President Geraldine Wallick would like to invite all members and non-members to our "Kick off National Business Women's Week" on October 15th. It will take place at First Presbyterian Church in Rockwood, TN at 1:00pm EDT. Tickets are \$10 and can be purchased before the day of the event.

Please RSVP to ensure your seat.

**Deadline to RSVP is October 11th.**

A meal will be included with ticket purchase. The meal will be catered, therefore, an accurate number of attendees for the event is necessary to ensure accommodations are adequate. The meal will be homemade chicken salad sandwiches and/or pimento cheese sandwiches. Along with sides and dessert. Refreshments will be provided as well.

Our Speaker for the event will be BPWTN Past State President, Brenda Ingle.

A silent auction will be held. Funds collected will go toward our charities we sponsor this year and our scholarships. Please consider donating an item to the auction to help our fundraising this year.

We are collecting travel size hygiene products for upcoming charity donation, please bring items if you would like to help.

We are collecting scarfs, hats, gloves and socks for our "Mittens of Love", please bring items if you would like to help.

To RSVP Contact: Geraldine Wallick 865-354-0934 Email: [rockwoodbpw@bpwtn.org](mailto:rockwoodbpw@bpwtn.org)



# Help Kick off and Celebrate National Business Women's Week 2022 With Rockwood BPW

Luncheon and Silent Auction  
October 15th  
1pm EDT

Speaker PSP Brenda Ingle

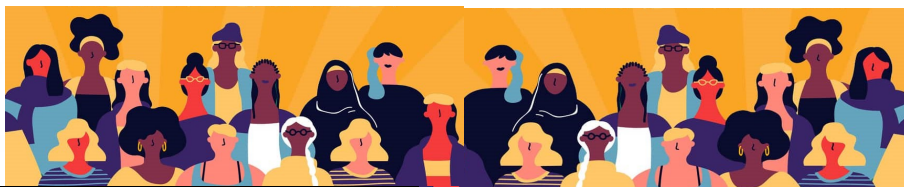
First Presbyterian Church  
Rockwood, TN

Tickets are \$10  
RSVP by October 11th  
Contact: Geraldine Wallick  
Email: [rockwoodbpw@bpwtn.org](mailto:rockwoodbpw@bpwtn.org)





Business and  
Professional  
Women/TN



## 2022-2023 Calendar of Events

10/5/2022	Achiever Published Online and Mailed to Subscribers
10/22/2022	Interim Board Meetings for Executive Committee and Board of Directors - Online Zoom Meeting
10/29/2022	Deadline for submission of material for the Achiever
11/5/2022	Achiever Published Online and Mailed to Subscribers
11/20/2022	Deadline for submission of material for the Achiever
12/5/2022	Achiever Published Online and Mailed to Subscribers
12/20/2022	Deadline for submission of material for the Achiever
1/5/2023	Achiever Published Online and Mailed to Subscribers
1/20/2023	Deadline for submission of material for the Achiever
2/5/2023	Achiever Published Online and Mailed to Subscribers
2/20/2023	Deadline for submission of material for the Achiever
MARCH	Women's History Month
TBD	Equal Pay Day
TBD	Equal Pay Day Recognition - Unhappy Hour Virtual Meeting
TBD	Virtual Walk/Run for Education - Fundraising Event
TBD	Combined Spring Regional Meeting - Online
TBD	Day on the Hill Recognition
3/5/2023	Achiever Published Online and Mailed to Subscribers
3/20/2023	Deadline for submission of material for the Achiever
4/5/2023	Achiever Published Online and Mailed to Subscribers
4/20/2023	Deadline for submission of material for the Achiever
4/30/2023	ALT-YC Scholarship Entry Deadline
4/30/2023	Annual Membership Dues Payment Deadline - For Membership Awards Consideration
TBD	Convention Reports Due
5/5/2023	Achiever Published Online and Mailed to Subscribers
5/15/2023	All Reports for Convention due (State Officer, Committees, Local President Reports)
5/20/2023	Deadline for submission of material for the Achiever
TBD	Convention Meeting(s)



Since 2004, the President of the United States and Congress have declared October to be Cybersecurity Awareness Month, helping individuals protect themselves online as threats to technology and confidential data become more commonplace. The Cybersecurity and Infrastructure Security Agency (CISA) and the National Cybersecurity Alliance (NCA) lead a collaborative effort between government and industry to raise cybersecurity awareness nationally and internationally.

To learn more about Cybersecurity visit <https://www.cisa.gov/cisa-cybersecurity-awareness-program>.