# **BPWTN ACHIEVER**

**Business and Professional Women of Tennessee** 

**May 2023** 

**Issue 11** 



#### National Military Appreciation Month

By Martha Ervin

Being the child of a WWII veteran and the spouse/sister/sister in law to veterans, May is a special month for me. May is marked as Military Appreciation Month as we remember the sacrifice and service of those who gave their all to our nation.

During May three different anniversaries and events are recognized:

Memorial Day, Military Spouse Appreciation Day and Armed Forces Day.

Memorial day is set as the last Monday in May and this year it falls on May 29<sup>th</sup>. It is the day we honor the men & women who gave their lives in the service of their country and its valued citizens.

Armed Forces Day is celebrated on the third Saturday in May which is May 20<sup>th</sup>. Defense Secretary Louis Johnson announced the creation of Armed Forces Day in 1949 to consolidate the separate days of recognition for the Army, Navy and Air Force. The single-day celebration stemmed from the unification of the armed forces under one agency-The Department of Defense. The day is often celebrated in communities through parades, open houses, receptions, and my personal favorite air shows.

Military Spouse Appreciation Day is a day set aside to recognize the brave women and men who keep the home fires burning for their military partner. The day set aside for recognition is the Friday in May before Mother's Day. This special day was first recognized by President Ronald Reagan in 1984.



For more information on Military Appreciation Month as well as tips on how you can recognize and support our military, please visit <a href="https://www.military.com/military-appreciation-month">https://www.military.com/military-appreciation-month</a>.



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A Publication of the Business and Professional Women of Tennessee

# May Message

The 2023 convention meetings will be held both virtually using Zoom Meetings as well as a one day in person meeting with awards and installation at the Hampton Inn and Suites in Mt. Juliet. Information for the event is in this Achiever and will be sent by email.

The Board of Directors approved to waive the registration fee for all meetings. There is a fee for lunch if attending in person and staying

for lunch. Also, to be eligible to vote in the elections and at the meetings, you must be a member in good standing and register for the meeting. Registration information is contained within this Achiever on page 9.

Convention reports are due by close of business (5:00pm CST/6:00pm EST) on May 15th, 2023. This gives us time to compile the reports into one document for distribution to members by email and snail mail. President report templates have been forwarded to the local presidents for inclusion in the convention report document as well as for use in the awards process.

Finally, it has been an honor and a privilege to serve as your president these past two years, (2021-2023). I would like to thank the executive committee, board of directors, and committee chairs for their service during these past two years. I believe we have all learned and grown as we've experienced new ways to meet and network. I look forward to our continued success as an organization.

I would also like to thank the members for their support during these past two years. Your feedback and assistance have been very valuable to me.

At any time you need to contact me, please feel free to drop me an email at president@bpwtn.org or give me a call at (901) 489-5481.







For more information visit

BPWTN.org

also

Check us out on Facebook

**Business** and **Professional Women** of Tennessee

Link is https://www.facebook.com/ **BPWTN** 



I hope everyone has enjoyed receiving the Achiever. It has definitely been a great way to keep up with BPW activities and see what was going on across the state. If I get the Bid to continue providing the newsletter, please send me your articles

by the 20th of June for the July issue. Have a wonderful summer and I thank you in advance.

If you have any questions, please contact me via email or text any time.

Thank you, Sharon Taylor-Carrillo Past State President 2007-08, 2017-18 Achiever Editor 2021-2023 615-319-6531





### 2023 3rd Annual Virtual Walk/Run April 23-29







Congratulations to our winner *Kathy Ervin* with 35 miles. The walkers/runners did a total of 154.09 miles in four different states (Alabama, Arkansas, Kentucky, and Tennessee).







**Martha Ervin** 

**Sharon Taylor-Carrillo** 

**Carol Turpen** 

# Thank you to all of the Virtual Walk/Run Participants

Martha Ervin
Suzanne Crisp
Dawn Ervin
McKayla Ervin
Rylee Ervin
Madra Little
Cheryl Yarbrough
Carol Turpen
Kathy Ervin
Mary Beth Bates
Virginia Bates
Robin McKamey

Amber Farley

## Things to Remember

### Check your Dues Status before Convention By Carol Turpen

Time is ticking away, passing by so quickly and the end of the year is in fact approaching. Elections bring a new slate of officers and members serving on different committees for the upcoming term of 2023-2025. Please check with your local treasurer or me to ensure your dues are current.

Local presidents were sent a current membership list in April for comparing with the local treasurer's list. Any differences should be reported to the state membership chair and president as soon as possible. It's quite easy for changes to fall through the cracks or go undetected.

I would like to thank all local treasurers for their diligence in forwarding updated membership information along with dues. This is beneficial in keeping our membership data updated as well as for communication purposes.

If you have any questions about your status of paid membership, please contact me at (731) 677-4102 or treasurer@bpwtn.org.

### Fundraising for Convention and Scholarship

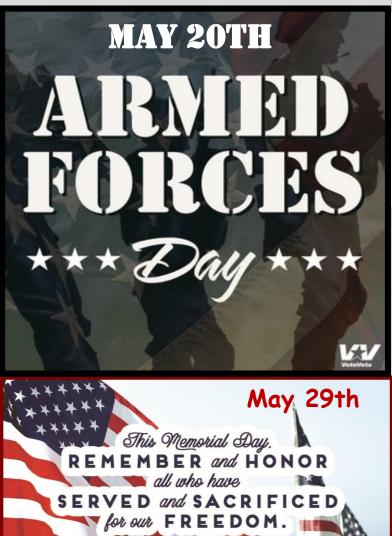
So far our fundraisers from March and April have a total of 450 dollars. That breaks down to 386 dollars for convention and 64 dollars for scholarship. Thank you to everyone who has helped by sharing links and encouraging family and friends to participate and support our organization.

Our final fundraiser for 2022-2023 once again is a virtual fundraiser with Double Good. This is an easy and fun event that a lot of sports teams use to help purchase equipment. Our goal is to raise funds for the 2023 convention.

The Double Good customer receives a delicious high quality popcorn product delivered directly to your home. The event takes place at the end of May and we will send the link out through the Face Book Business and Professional Women of Tennessee page and through our email. As with the other fundraisers, we as that you share the link with family and friends. Or anyone who loves popcorn!







### **Call to Convention**

By the authority vested in me as President, I hereby call you to the 104<sup>th</sup> annual convention of the Business and Professional Women of Tennessee, Inc. (BPW/TN) to be held virtually via Zoom as well as an in person meeting at the Hampton Inn in Mt. Juliet, TN beginning May 25<sup>th</sup>, 2023.

Among the items of business to be considered are:

- Reports and recommendations from state officers, committee chairs, regional directors, and local organization presidents
- Discussion of matters of interest and policy of the Tennessee BPW/TN.
- Any and all business growing out of the above stated items, or resulting from actions of the board of directors, or falling within the jurisdiction of this body. Election of officers for the period 2023 to 2025.

The executive committee composed of state officers and regional directors is called to meet at 6:00 pm CST/7:00 pm EST on May 25, 2023.

The meeting of the board of directors composed of the executive committee, standing committee chairs, immediate past state president, parliamentarian, bylaws chair, and local organization presidents or their appointed representative is called to meet at 7:00 pm CST/8:00 pm EST on May 25, 2023.

The meeting of the board of directors is open to all members who wish to attend, and any member has the privilege of discussion; however, voting is limited to members of the board.

Recommendations of state officers and chairs should be presented to the president in writing not later than May 12, 2023.

Zoom meeting information is posted on the website, in upcoming Achievers, and sent by email and physical mail to those with no internet access.

Martha Ervin	Michelle White
BPW/TN President, 2021-2023	BPW/TN Secretary 2021-2023

### Zoom Meeting Information

## Pre-Convention Executive Committee Meeting

Open only to the Executive Committee Members

**Date and Time:** May 25, 2023 06:00 PM (CST) / 7:PM (EST)

Join by Computer

https://us06web.zoom.us/j/9829472921?pwd=OVNna2FJRStaVVBKc2Vab3RLcURyUT09Meeting

ID: 982 947 2921 Passcode: 279865

One tap mobile+13052241968,,9829472921#,,,,\*279865# US +13092053325,,9829472921#,,,,\*279865# US

**Dial in by phone** +1 305 224 1968 US

+1 309 205 3325 US

Meeting ID: 982 947 2921

Passcode: 279865

# Pre-Convention Board of Directors Meeting

The meeting of the board of directors is open to all members who wish to attend, and any member has the privilege of discussion; however, voting is limited to members of the board.

#### **Date and Time:**

May 25, 2023 07:00 PM (CST) / 8:00 PM (EST)

#### Join by Computer

https://us06web.zoom.us/j/9829472921? pwd=OVNna2FJRStaVVBKc2Vab3RLcURyUT09 Meeting ID: 982 947 2921 Passcode: 279865

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#### Dial in by phone

+1 305 224 1968 US +1 309 205 3325 US Meeting ID: 982 947 2921 Passcode: 279865

# Convention Meeting – Business & Candidate Forum

Convention meetings are open to all members of BPW/TN and their guests. Only members registering for convention meetings will receive voting links.

#### Date & Time:

May 31, 2023 06:00 PM (CST) / 7:PM (EST)

#### Join by Computer

https://us06web.zoom.us/j/9829472921? pwd=OVNna2FJRStaVVBKc2Vab3RLcURyUT09 Meeting ID: 982 947 2921 Passcode: 279865

#### One tap mobile

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#### Dial in by phone

+1 305 224 1968 US +1 309 205 3325 US Meeting ID: 982 947 2921 Passcode: 279865

# Convention Meeting – Business and Bylaws

Convention Meeting – Business and Bylaws Convention meetings are open to all members of BPW/TN and their guests. Only members registering for convention meetings will receive voting links.

#### Date & Time:

Thursday, Jun 1, 2023 06:00 PM (CST) / 7:PM (EST)

#### Join by Computer

https://us06web.zoom.us/j/9829472921? pwd=OVNna2FJRStaVVBKc2Vab3RLcURyUT09 Meeting ID: 982 947 2921 Passcode: 279865

#### One tap mobile

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#### Dial in by phone

+1 305 224 1968 US +1 309 205 3325 US Meeting ID: 851 4677 9646 Meeting ID: 982 947 2921 Passcode: 27986

# Convention Meeting – Hybrid (Zoom & In Person at Mt Juliet)

Convention meetings are open to all members of BPW/TN and their guests. Only members registering for convention meetings will receive voting links.

#### Date & Time:

Jun 3, 2023 10:00AM (CST)/11:00AM (EST)

#### Join by Computer

https://us06web.zoom.us/j/9829472921? pwd=OVNna2FJRStaVVBKc2Vab3RLcURyUT09 Meeting ID: 982 947 2921 Passcode: 279865

#### One tap mobile

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#### Dial in by phone

+1 305 224 1968 US +1 309 205 3325 US Meeting ID: 982 947 2921

Passcode: 279865

# Convention Meetings



Pre-Convention May 25th, 2023



Convention
May 31st - June 3rd, 2023



Post-Convention June 8th, 2023



Our 104<sup>th</sup> Annual Convention is a hybrid of virtual and in person meetings this year. The Board of Directors and two of the convention meetings take place virtually using Zoom. The in person meeting takes place at the Hampton Inn and Suites in Mount Juliet. The day of the in person meeting, we will also have a Zoom meeting for anyone unable to attend in person.

#### Tentative schedule

Wednesday - May 31, 2023 - Online 6:00 pm - Business and Candidate Forum Thursday - June 1, 2023 - Online 6:00 pm - Business and Bylaws Saturday - June 3, 2023 - In Person and Online

Business, Awards, and Installation

- 10:00 am Election Results
- 11:00 am Keynote Speaker
- 12:00 Lunch
- 1:00 pm Awards
- 2:00 pm Break
- 3:00 pm Installation
- 4:30 pm Adjourn

(All times are Central Standard Time)



**Hampton Inn and Suites** 



Mount Juliet, TN June 3rd, 2023



# Candidates for the 2023-2025 BPWTN Officers

The following two candidates have submitted the proper paperwork by the deadline to run for state office.

Anyone else wanting to run for office must be nominated at the June 1st virtual meeting and be verified as a member in good standing. Elections will be held on June 1st.



# President Amber Farley Treasurer Martha Ervin



No nominations were sent in for the following: Vice President, Secretary, East Region Director and West Region Director



Amber Farley, current president of Elizabethton BPW, is endorsed by that local organization to run for president. Amber is currently serving as First Vice President of BPW/TN and has

served as state secretary, fundraising chair, convention registration chair as well as publication editor. Farley works for East Tennessee State University where she is also a graduate student. She has her own photography business.



Martha Ervin, president of Memphis Area BPW, is endorsed by that local organization to run for treasurer. She is currently serving as president of our state organization. She has served as First Vice President. West

Region Director, Finance Chair and Webmaster. She vastly improved our website. Ervin worked as a payroll professional with International Paper for many years. She also uses Quicken software for her family business.

# 2023 Convention Registration

Our 104th Annual Convention is a hybrid experience this year, with two online meetings for business only and a one day in person meeting in Mt. Juliet at the Hampton Inn & Suites. For those unable to attend the in person meeting, there is an online option to attend as well.

There is no registration fee for the upcoming convention meetings. Registration is required for entry into all meetings. As with all convention meetings, only members in good standing and those who have registered are eligible to vote in the meetings and the officer elections. Please check with your local's treasurer to be assured your membership dues is up to date.

Lunch for the in person meeting is \$20.00. If attending in person, please indicate on the registration form if you will be joining us for lunch. This helps us plan accordingly.

After a couple of years of Covid restrictions it will be a pleasure to be able to officially meet face to face again. We hope you can join us!

The link to register online is <a href="https://forms.gle/aVBMkermZDhiRMEA8">https://forms.gle/aVBMkermZDhiRMEA8</a>.

Or complete the form below and submit to the registration chair.





# Hotel and Reservation Information:

Hampton Inn and Suites 5001 Crossings Circle Mt. Juliet, TN 37122 (615) 553-5900

(C 11 D)

#### Mail registration to:

Registration Chair – BPW/TN C/O Martha Ervin 1360 Baskins Road Burlison, TN 38015

Phone: (901) 489-5481 Email: President@bpwtn.org

Make checks payable to: <u>BPW/TN Convention</u>

Please type or print in black or blue ink.

Address:		Home/Cell Phone:		
		Office Phone:		
City:	State:	Zip:	I AM REGISTERING AS: State Officer	
Local Organization:			Regional Director Standing Committee Chair	
Email:			Stub Committee Chair Special Committee Chair	
First-timer to attend a B	PW/TN Convention:	_	Parliamentarian Past State President	
Please check the function	ns you plan to attend: Deadline 5/31/2023		Young Careerist-ALT	
<b>Registration Fee</b>	Free		Local President	
SATURDAY LUNCH	\$20.00		Local Pres Representative Local Delegate [MOL or SOL]	
TOTAL AMOUNT Encl			Local Member Visitor	
Registration Type:	In Person and Online	Online Only	Guest	

Payment Information: Send check and the registration form to the registration chair above.







### Calendar of Events

5/05/2023 May Achiever Published Online & Mailed to Subscribers

5/14/2023 ~~ *Mother's Day*~~

5/15/2023 All Reports for Convention due (State Officer,

**Committees, Local President Reports** 

5/25/2023 Pre-Convention Meetings (EC and BOD) ONLINE

5/29/2023 ~~Memorial Day~~

5/31/2023 Convention Meeting-ONLINE thru 6/1/23

(Candidate Forum and Bylaw discussions)

6/03/2023 Convention Meeting – In Person, Mt Juliet, TN

(Awards, Installation, Pass the Gavel)

6/08/2023 Post Convention Meeting (EC and BOD) ONLINE

6/14/2023 ~Father's Day~~

6/15/2023 ~~ *Juneteenth*~~

6/20/2023 July Achiever submission deadline



# 9

# Ted Talks/YouTube's

#### 4 Ways to Make Hybrid Work Better for Everyone with Tsedal Neeley

How can we rethink hybrid work so it brings out the best in both in-person and distributed employees? Leadership expert Tsedal Neeley shares the changes that we need to make in order to create workplaces that actually work -- no matter where you're located.

**Link:** https://www.ted.com/talks/tsedal\_neeley\_4\_ways\_to\_make\_hybrid\_work\_better\_for\_everyone? utm\_campaign=tedspread&utm\_medium=referral&utm\_source=tedcomshare



5 Steps to Building a Personal Brand you feel good about with Marcos Salazar

Whether you realize it or not, you have a personal brand, says social entrepreneur Marcos Salazar -- and you have the power to shape what it is. Here's how you can create a brand that captures who you are, who you'd like to be and how you want to make an impact on the world.

Link: https://www.ted.com/talks/

marcos\_salazar\_5\_steps\_to\_building\_a\_personal\_brand\_you\_feel\_good\_about? utm\_campaign=tedspread&utm\_medium=referral&utm\_source=tedcomshare



#### The Unexpected Key to Boosting Your Productivity with Dan Shipper

Ever wished you could stop procrastinating and just be as efficient as a machine? Since you're a human, that's not going to happen--but that's OK, says entrepreneur Dan Shipper. Here's how you can use awareness, observation and experimentation to clear your own way to getting more done.

Link: https://www.ted.com/talks/

dan\_shipper\_the\_unexpected\_key\_to\_boosting\_your\_productivity?

utm\_campaign=tedspread&utm\_medium=referral&utm\_source=tedcomshare