



October Spotlight:

Elizabethton BPW



Elizabethton BPW's membership consists of a diverse group of women working in a variety of fields; from banking and finance to education to entrepreneurs. Now in it's 95 year of service to the Elizabethton and Carter County area they continue to bring value to the community by partnering with local groups, highlighting business and professional women, and supporting the education of those in Carter County.

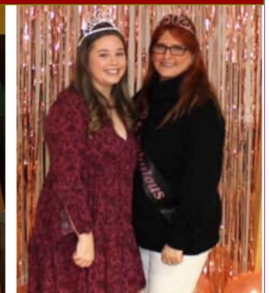
One of their biggest accomplishments in the past 95 years was establishing the Elizabethton Carter County Library which continues to thrive and provide a public space for learning and enjoyment by members of the community. The library was established in 1949 when the club donated a \$35,000 building and 5,000 books to the City of Elizabethton. It is the only project started by a civic organization that has been adopted by the city governance and is a project that continues to succeed today. Amber Farley, the local's President, now serves on the Library's Board of Directors, as Elizabethton BPW holds one seat on that board. This is a great opportunity for members to get involved in the community and to see how the work of their previous BPW sisters influences the public today.

In addition to the library, Elizabethton BPW works with various organizations in town to help with food scarcity by hosting an annual food drive for Assistance and Resource Ministries. This group provides materials and resources such as clothing and food to those in need in Carter County, TN. They work with Ivy Hall Nursing Home each year to provide Christmas gifts to seniors living in the home who may not have any family around. This is a project that has been important to our members as some of their family members and some of our previous members have become residents in the home at some point in time.

Elizabethton BPW's programming includes showcasing business owners, businesses, & professionals in their area. Programs this year have included a women's health talk by Cherie Van Clough, a tour of At Wit's End Equine Center with Juanita McKinney, and a conversation on the 917 Society with Stephanie Adkins. They are currently preparing for their 3rd Annual National Business Women's Week Celebration Kickoff where they will announce their 2023 Woman of the Year and their 2023 Scholarship Recipient.

Elizabethton BPW's current leadership includes; President Amber Farley, 1st Vice President Michelle White, 2nd Vice President Robin McKamey, Secretary Joy Jarrett, and Treasurer Kristi DeMoss.

Members Pictured: Amber Farley, Pam Rathbun, Robin McKamey, Kelsi Hill, Marilyn Boeker, Maggie Blevins & Michelle White



Elizabethton BPW

Calendar of Events

Month	Date	Time	Meeting
October	10/5		Achiever Published Online and Mailed to Subscribers
	10/19	6:00 pm CST	Interim Board Meeting (Virtual)
	10/20		Deadline for submission of material for the Achiever
	10/27		Jackson Ghost Walking Tour
	10/28		POP UP Event in Nashville, TN
November	TBD	TBD	Governance Committee Meeting
	11/5		Achiever Published Online and Mailed to Subscribers
	11/20		Deadline for submission of material for the Achiever



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Coming soon:

This 2023-2024 year each BPW TN local organization will be highlighted. Please be on the look out for those special issues and learn about our local organizations. Our **November** Highlighted club will be:

Jackson Area BPW



Lafollette BPW
Memphis Area BPW
Rockwood BPW
Chattanooga Business Women



For more information visit

BPWTN.org

also

Check us out on Facebook

Business and Professional Women of Tennessee

Link

is <https://www.facebook.com/BPWTN>



Letter from the Editor

Sharon Taylor-Carrillo
Past State President 2007-08, 2017-18
Achiever Editor 2021-2024
Parliamentarian 2023-2024
615-319-6531

I hope everyone has enjoyed receiving the Achiever. It has definitely been a great way to keep up with BPW activities and see what was going on across the state. Please send me your articles by the 20th of each month to be in the next issue. If you have any questions, please contact me via email or text any time. Thank you,



Amber's October Message:



October is here! This month we will be celebrating women across the state as well as nationally with National Business Women's Week! Locals across the state have set up their own events to recognize and celebrate the hard-working women in Tennessee. Please send photos and information from those events to our publication editor, Sharon Taylor-Carrillo. Remember, The Achiever is a great space to highlight events and members. Although we have only a week, October 16th – 22nd set aside to celebrate business women, you can celebrate and support them year-round by purchasing goods or services from women-owned businesses, mentoring or coaching younger female entrepreneurs and professionals, and encouraging women to join groups like BPW/TN.

October is also Breast Cancer Awareness, Depression, and National Book Month. I'd like to take a moment to highlight these three causes because they are very near and dear to me. I personally learned about cancer when I was 12 years old, my aunt who was about 38 at the time had a double mastectomy and unfortunately passed away due to the cancer spreading at the young age of 39. As an adult, I have volunteered with the American Cancer Society raising funds for cancer research and met many women along the way who have battled breast cancer. Breast cancer is the 2nd most common cancer found in women and ACS anticipates that approximately 290,560 women will be diagnosed with breast cancer in 2023 alone. Although sometimes the cancer is found after symptoms appear most women do not show any symptoms which is why screenings are important. For more information on breast cancer early detection and diagnosis you can visit the American Cancer Society's website at [cancer.org](https://www.cancer.org). There is information on other types of cancer as well, but this site is a great resource has a 24/7 hotline to help cancer patients with questions or those needing someone to talk to. Their number is 800.227.2345. If anyone is interested in learning how you can support the American Cancer Society and their mission, please feel free to reach out to me at any time.

Depression Awareness Month is recognized in October each year as well. The purpose is to increase understanding, decrease stereotypes, and help educate on how depression and other mental health issues impact people. Awareness months give people affected by a specific condition a chance to share their stories. Often times individuals suffering from depression are doing so alone, you may have no idea what is going on in their life, so giving individuals this space to share and learn more is vital. Information about mental health can be found on various websites, but [invoic-es.org](https://www.invoic-es.org) is a statewide and national source for referrals, support, and advocacy. I'd recommend check them out for various resources.

To quickly touch on National Book Month, I am super excited about this and announcing that one of our BPW/TN membership engagement opportunities will be a quarterly book club. This is something I have been wanting to put into place to allow members and guests to get together and talk. Our BPW/TN Book Club will kick off in January 2024 with the book *Strengths Finder 2.0* by Gallup and Tom Rath. This is a great book centered around finding your strengths and how to use them. More information will be in an upcoming achiever!

Lastly, The 2023 Interim Board meeting will take place online on October 19th beginning at 6:00 pm CST / 7:00 pm EST via Zoom. Details including times and call-in/login information are located within this newsletter as well as shared on the website along with the registration form. Please make sure that you complete the registration form online or by mailing in the hard copy. We look forward to seeing you there!

Amber Farley
President, BPW/TN 2023-2025
President, Elizabethton BPW 2020-2024





Payment Information: Make Checks payable to BPW/TN Mail check and registration form to: BPW/TN – Treasurer 1360 Baskins Road Burlison, TN 38015	Contact Information: Amber Farley, President 2023-2025 president@bpwtn.org (423) 946-9638 Martha Ervin, Treasurer 2023-2025 treasurer@bpwtn.org
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Please type or print in **black** or **blue** ink.

Name: _____ Home/Cell Phone: _____

Address: _____ Office Phone: _____

City: _____ State: _____ Zip: _____

Local Organization: _____

Email: _____

First-timer to attend a BPW/TN Interim Board: _____

Please check the functions you plan to attend:

Registration Fee **Deadline 10/19/2023**
\$5.00 _____

TOTAL AMOUNT Enclosed \$ _____

I AM REGISTERING AS:

- _____ State Officer
- _____ Regional Director
- _____ Standing Committee Chair
- _____ Stub Committee Chair
- _____ Special Committee Chair
- _____ Parliamentarian
- _____ Past State President
- _____ Young Careerist-ALT

- _____ Local President
- _____ Local President's Representative
- _____ Local Delegate [MOL or SOL]
- _____ Local Member
- _____ Visitor

Registration Link: <https://forms.gle/c1KH2MHY4Kz5PvJX8>

Kathy will be joining us for the Interim Board Meeting to speak about the **National Federation of Business & Professional Women**.



Kathy Kelly is a small business owner and is celebrating over 50 years in business. Her company, Personnel Profiles, Inc. (www.newhomemysteryshops.com), was established in 1971 and continues today with service to the new home industry in the US and Canada.

With a degree in Religious Studies/Women's Studies from the University of Colorado, Boulder, Kathy's passion has always been to advocate for women and girls. She has served in many BPW positions, including state president, and currently serving at the national level as vice president of membership. At the international level, Kathy has served as the BPW delegate to the United Nations Commission on the Status on

Women (2013- present) and completed a 3-year term on the Women for Water Partnership International Steering Committee (www.womenforwater.org). She served two volunteer tours in Kabul as interim country director with the NGO www.Afghans4Tomorrow.org and continues her involvement with capacity-building projects for Afghan women and girls 2009-present.

Kathy splits her time between Personnel Profiles (*with the support of her rocket-scientist husband of 45 years, Jimmie*), volunteer work, her two grown children and four grandchildren. She enjoys skiing, hiking, Bronco games and concerts at Colorado's beautiful Red Rocks amphitheater.

Official Call to Interim Board of Directors Meeting

To: State officers, regional directors, state committee chairs, local organization presidents, bylaws chair, and immediate past state president

By authority vested in me as president of the BUSINESS & PROFESSIONAL WOMEN OF TENNESSEE, INC. (BPW/TN), and pursuant to vote of members of the board a meeting of the executive committee and the board of directors is hereby called for Thursday, October 19th, 2023.

The following items of business will be presented for consideration and action.

Reports and recommendations from state officers, committee chairs, local organization presidents, and regional directors and district directors.

Approval of appointment of additional committee members (executive committee only)

Report of study committees (namely)

Election of nominating committee

Such other business as may properly come before the meeting to promote the work and effectiveness of BPW/TN

All members of BPW/TN may attend meetings of the board of directors and may discuss matters presented for action. However, the making of motions and voting are limited to the board of directors.

~~~A registration fee of \$5.00 applies only to those who pre-register prior to the formal opening of the board meeting. Due to the meeting being held virtually no late fee shall be applied for the 2023 Interim Board of Directors meeting.

~~A request for refund of paid pre-registration and stated meals may be approved only if made in writing to the president and the interim board chair by the person requesting refund, received no later than 72 hours prior to the first business meeting.

~~Half of only the registration fee will be approved only if made in writing to the state president and received no later than 24 hours prior to the first business meeting.

~~Registration fees are not transferrable from one member to another unless the transfer occurs between members of the same Local Organization. Transfers within a Local Organization will be allowed without prior approval of the state president.



## BPW/TN Interim Board – Board of Directors Meeting

**Time: Oct 19, 2023 6:00PM Central Time (US and Canada)**

Join Zoom Meeting

<https://etsu.zoom.us/j/84493519730?pwd=U1ZlZEF4dTljUjlYNHhVc0FIV3dRQT09>

Meeting ID: 844 9351 9730

Passcode: BPW<sup>T</sup>N23



Dial by your location

• +• +1 929 205 6099 US (New York)

• +1 312 626 6799 US (Chicago)

Meeting ID: 844 9351 9730

Passcode: 2665679

One tap mobile

+16469313860,,84493519730#,,,,\*2665679# US

+19292056099,,84493519730#,,,,\*2665679# US (New York)

# Congress and nonprofit working to put women's suffrage monument on National Mall

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As Congress considers a bill to place a women's suffrage monument on the National Mall, a nonprofit is working to raise the estimated \$50 million needed to build it.

The Women's Suffrage National Monument Foundation, the nonprofit backing the effort, launched a donation campaign Tuesday in an effort to raise funds for a memorial honoring women's rights activists. The campaign, called the ["72-Hours for Women's Monumental Equality Giving Challenge,"](#) ends at noon Eastern time on Friday and aims to help meet the cost of erecting the monument to the [19th and 20th century activists fighting for women's right to vote](#) and other rights.

The U.S. House Natural Resources Committee [unanimously passed](#) a bill in July that would allow the monument to be constructed on the National Mall, but provides no federal funding.

The bill's next step would be a vote on the House floor. Members return next week after a summer recess, but have several other must-pass items, including government funding bills and a defense policy bill.

The Senate has not taken action on a companion measure.

While Congress must authorize monuments on the mall, many are funded at least in part [with private donations](#).

"How amazing if American women united behind this," Kimberly Wallner, the foundation's deputy director, wrote in an email. "To give \$10 each to the first national monument in D.C. to honor women's history and we could start designing and building this in time to break ground by America's 250th anniversary of our democracy."

Wallner said she estimates a budget of \$50 million for the construction of the monument, but the ultimate cost will depend on the site location and size. Wallner said it is likely that the group would receive about an acre for the monument.

If the bill does pass, the foundation would have to work through about a yearlong process with the National Park Service to select a specific site on the National Mall, Wallner said.

The bill has received bipartisan support in Congress. Colorado Democrat Joe Neguse sponsored the House bill, with a group of 32 members of both parties signing on as



co-sponsors. U.S. Sens. Tammy Baldwin, a Wisconsin Democrat, and Marsha Blackburn, a TN Republican, reintroduced the Senate counterpart in March.

"The National Mall is home to memorials for those who fought for our freedom, Presidents who defined our country, and the seat of our government, and it is only fitting that it also houses the Women's Suffrage National Monument," Baldwin said in a March [news release](#). "Wisconsin has played a crucial role in the fight for women's rights and I am proud to continue this long and proud tradition."

Blackburn, in the same news release, said that as TN's first female U.S. senator, she was pleased to join Baldwin in this effort to honor women suffragists "who pioneered the way for future generations."

U.S. Sen. Michael Bennet, a Colorado Democrat, has also spoken out in support. Bennet had helped to lead the previous 2020 legislation that authorized the monument's construction.

"American history has always been a struggle between the promise of equality and the reality of inequality, and this bipartisan legislation commemorates our long and enduring journey toward securing equality for all," Bennet said in a March [news release](#). "For centuries, we have witnessed historic calls for progress on the National Mall, and this monument to women's suffrage deserves this most dignified location for its home."

There are not any monuments dedicated to women's history in the country's commemorative quarter, Wallner said, and that the foundation is hoping for a site in Constitution Gardens near the 56 Signers of the Declaration of Independence Memorial.

# October is CyberSecurity Awareness Month



Since 2004, the US President and Congress have declared October to be Cybersecurity Awareness Month in an effort to raise awareness about the importance of cybersecurity. Annually people are bombarded by fake emails and/or phone calls requesting money, gift cards, or bit coins. In some cases, the thieves have threatened lives to get their victims to engage in these unlawful transactions.

This year, the Cybersecurity and Infrastructure Security Agency (CISA) is launching a new awareness program to encourage all Americans to take caution on line. The program includes four simple steps for use not only during the month of October but throughout the year.

**Use strong passwords and a password manager.** Passwords should be long, random, unique and include all four character types (uppercase, lowercase, numbers and symbols). Password managers are tools to help with random password generation and storage.

**Turn on multifactor authentication (MFA).** If an account allows for MFA, take advantage of it and enable when possible. Users enabling MFA are less likely to get hacked because if a hacker can get the password to work, they are less likely to meet the second level of authentication.

**Recognize and report phishing.** The number one way data gets compromised is through phishing emails, texts and calls. Always be suspicious of emails you've never subscribed to or come from a reputable company but have a strange email address like [ATT@gmail.com](mailto:ATT@gmail.com). These are clear phishing attempts. Never share your personal data through email, texts, or from a received phone call, even if a threat is issued. Simply call the agency requesting the information. Keep in mind that some agencies like the IRS will never use these methods to gather personal information.

**Update Software.** Make sure software on all your devices (computers, tablets, phones) is up to date. If automatic updates is not enabled on these devices, check for manual updates. Software companies do what they can to ensure their customers have the latest and greatest which includes security patches.

## Tips:

**NEVER, EVER,** click on a link in an email when it is from an untrusted sender. Hackers use this as a method to capture data like login information when you get to the site.

Keep in mind that hackers try to phish our BPWTN website. Annually, the treasurer gets an email from the president wanting an emergency payment of X thousands of dollars. These attempts are always reported to the Federal Trade Commission, FBI, and/or Police Departments depending on the nature of the attempt.

If receiving a phone call, stay calm, hang up, and block the caller if you have that option on the phone.

# Rockwood Centennial Books

1868 - 1968

Reprinted 2018  
By Rockwood Business & Professional Women

**\$20.00**

Rockwood BPW has some  
Centennial books left.

To order Please Email:

**leeann4002@yahoo.com**

If you would like a copy mailed to  
you, please add an extra \$5.00 for  
shipping and handling. We will also  
be selling them at our  
"POP UP" Event.

"CASH ONLY" at the event.

## ***Rockwood BPW will be Celebrating National Business Women's Week***

**When: Saturday, October 21st, 2023**

**Time: 12:00pm EDT (11:00am CDT)**

**Where: St. Andrew's Episcopal Church  
190 Circle Dr.  
Harriman, TN 37748**

**Who: BPW/TN State Officers  
and BPW members are invited to attend.**

**Cost: FREE\*\***

**\*\*Donations made to Rockwood BPW  
Scholarship Fund (monetary)**

**RSVP BY OCTOBER 16th, 2023**

**Lee Ann Gaddis, Rockwood BPW President**

**Email: leeann4002@yahoo.com**

**Call/text: 865-250-8149**

**In lieu of a Silent Auction, Rockwood BPW  
membership asks for donations to our  
upcoming projects:**

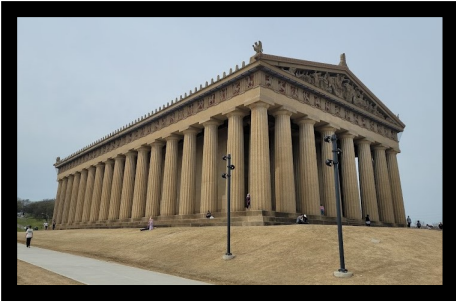
- 1. Meals on Wheels - toiletries**
- 2. Mittens of Love - Winter accessories  
(hats, gloves, and scarfs)**
- 3. Teen Stocking Project (14-18 years old)- toiletries,  
school supplies, nail polish, art supplies, journals,  
chap sticks/lip gloss, socks, gloves, etc.**

Rockwood  
Business and Professional Women



**Building Powerful Women**  
since 1921





# **“POP UP” in Nashville, TN October 28th**



**Rockwood Business and Professional Women will be hosting a "POP UP" Event in Nashville, TN on Saturday, October 28th, 2023, for BPW members and guests. We will be extending the celebration of National Business Women's Week.**

**We will be celebrating the Women's Suffrage Monument, enjoying the walking trail/park, and touring the special event at the Parthenon.**

**It's a pay as you go event. Rockwood BPW will be hosting only. Park/parking is free. Parthenon is \$10 for adults.**

**If you are interested in the full schedule or if any BPW/TN LO wishes to collaborate with us.**

**Message your RSVP to our Facebook Page or email [leeann4002@yahoo.com](mailto:leeann4002@yahoo.com).**

**Tentative schedule time may change but it will be an afternoon event.**

**Saturday, October 28th**

**2:00pm Park Women's Suffrage Monument**

**3:00pm Parthenon Tour**

**Depending on the amount of people if we extend to a meal before or after.**



**ABOUT THE PARTHENON :** *Since the 1930s, the Parthenon has continued to host changing art exhibitions in its galleries and to educate both Nashvillians and visitors about the legacy of the ancient Greeks and their impact on American civilization. The Nashville Parthenon is owned and operated by the Metropolitan Board of Parks and Recreation, a Department of the Metropolitan Government of Nashville and Davidson County.*

## **OUR MISSION:**

- Educate the public concerning the Parthenon and the civilizations which built it, both in Athens in the 5th century BCE and in Nashville, Tennessee, from 1897 to the present.
- Exhibit, collect, and care for objects and information related to 5th century BCE Athens, the Tennessee Centennial Exposition, and the rebuilding of the Nashville Parthenon.
- Exhibit, collect, and care for visual art and to educate the public concerning its various forms.

# Fundraisers

Members can help our fundraising efforts by sharing links with friends, family, colleagues, etc via social media or e-mail!

## RADA CUTLERY

BPW/TN has an ongoing fundraising catalog with Rada Cutlery. RADA offers a wide selection of kitchen knives, utensils, gadgets, quick mixes, and gift sets. Their products are high-quality, 100% made in the USA, and backed by a lifetime guarantee!

Members are encouraged to use our link when making a purchase so that we can raise funds for our Convention and Interim Board Accounts. Increasing our fundraising will allow BPW/TN to bring in speakers and provide workshop/training opportunities for all members.

<https://radafundraising.com?rfsn=44,724,70,59eae9>



## WRAPPING PAPER

Cherrydale has been helping non-profits with fundraising efforts since 1907 and we are excited to partner with them this fall for our first ever wrapping paper fundraiser!

Members will receive more information on this fundraiser in later issues of the Achiever along with a fundraising overview with our Cherrydale representative!



JACKSON AREA BUSINESS & PROFESSIONAL WOMEN  
AND  
EXCELSIOR THEATRE COMPANY  
PROUDLY PRESENT

**2023**  
**DOWNTOWN JACKSON**  
**GHOSTS 'A WALKING**  
**TOUR**

INTERACTIVE DINNER THEATRE EXPERIENCE  
CLAYTON HALL FIRST UNITED METHODIST CHURCH  
JACKSON TN  
FRIDAY 27 OCTOBER

**TENNESSEE is**  
suspending sales tax  
on food



Thru October 31st.

Here's a link to the TN gov site:

<https://www.tn.gov/revenue/taxes/sales-and-use-tax/sales-tax-holiday/sth-food.html>

*It does not include prepared foods, candy, alcohol, etc.*