

Professional Notes



Jackson Area Business and Professional Women

Dawn Weber to speak at the February 3 meeting

The next regular business meeting is Monday, February 3, 2014, at 5:30 p.m., at **Baudo's Restaurant, 559 Wiley Parker Road, Jackson, TN**. We will network and have dinner from 5:15 – 6:00 p.m. At 6:00, our speaker will be Dawn Weber, manager of community relations for BlueCross/BlueShield of Tennessee. Our business meeting will begin at 6:30 p.m. Please plan to attend the meeting and bring a friend (or two).

Important

Dates:

- February meeting, February 3, 2014 – Baudo's Restaurant, 559 Wiley Parker Road, Jackson, TN
- Career Plus/Individual Development – February 22, 2014 and March 22, 2014
- Policy and Action Day on the Hill – February 26, 2014
- Sterling Awards reception – April 8, 2014
- Equal Pay Day – April 8, 2014
- BPW State Convention – June 12-15, 2014, Doubletree Hotel, Jackson, Tennessee

Career Plus/Individual Development

The Jackson Area BPW will be presenting the Career Plus/Individual Development Sessions on February 22, 2014 and March 22, 2014. The registration form is attached to this Newsletter. If you are interested, please fill out the form and return it to Beth Bates as soon as possible (no later than February 20, 2014). If you need more information, you can contact Beth Bates at the number listed on the registration form.





Established in 1956, Business and Professional Women's (BPW) Foundation became the first foundation dedicated to conducting research and providing information solely about working women. Today, BPW Foundation is transforming workplaces by focusing on issues that impact working women, families and employers.

Vision

To partner to create successful workplaces for women, their families and employers.

BPW Foundation Mission

To empower working women to achieve their full potential and to partner with employers to build successful workplaces through education, research, knowledge and policy.

History

The legacy of Business and Professional Women began in 1919. While the organization has transformed over time, the legacy and vision of Working Women Helping Women Work remains intact.

Engage

BPW Foundation supporters, [Legacy Partners](#) and grassroots activists are committed to our mission. Join us by [engaging in our activities and programs](#). Use our grassroots tools to impact your community. Sign up to become engaged and take an active role.

You can also show your support for women veterans and military spouses by becoming a mentor through our [Joining Forces Mentoring Plus™](#) effort.

BPW Foundation is transforming today's workplace. Your participation is essential to provide information and resolution to the problems facing the workplace and workforce. [Sign me up!](#)

Jackson Area Local organization is a Legacy Organization and part of the BPW Foundation family, here is a link to the BPW Foundation grassroots toolkits, as a member may find useful:

<http://www.bpwfoundation.org/index.php/support/info/engage/>

Deborah L. Frett, Chief Executive Officer for the Business and Professional Women's Foundation sends her sincerest thanks for your continued support of the Business Foundation's mission.

Sterling Awards 2014

20 Most Influential Women of West Tennessee

The Sterling Awards 2014: 20 Most Influential Women of West Tennessee were created by the **Jackson Area Business and Professional Women** and **The Jackson Sun** to honor those women in the West Tennessee area who have achieved a significant level of success.

Criteria

- Nominee lives or works in West Tennessee outside Shelby County.
- Nominee is a leader in business or her profession.
- Nominee serves as a role model to other women in her profession and community.
- Nominee displays creativity and innovation and contributes these talents to the growth of her profession.
- Nominee contributes time and energy to community betterment.

Applications are due by noon, Friday, Feb. 21, 2014. The Board of Selectors chooses winners by Monday, March 4, 2014.

E-mail to: mmiddl9469@aol.com, hillmanjacque@yahoo.com.

Mail to: Middlebrooks & Gray, c/o Jackson Area BPW, P.O. Box 1985, Jackson, TN. 38302.

Or drop by: 1651 Hollywood Drive, Jackson.

Save the date for you and your guests to attend the Sterling Awards 2014 reception honoring 20 Most Influential Women of West Tennessee on Tuesday, April 8, 2014, 6 p.m. at The Ned, 314 E. Main St. in downtown Jackson. We will also recognize and honor the previous 80 winners of the past four years at this time.

Sterling Awards 2014 Application

Please check the category that best describes the area of business for the nominee:

- Government and Public Service**
 Small Business/Entrepreneur
 Business and Technology
 Service (community, non-profit)
 Education
 Labor/Manufacturing
 Healthcare
 Legal
 Other _____

Note: These categories are provided to indicate that the nominees reflect a wide range of careers and skills. Awards will not be given in each category.

Date: _____

Nominee's Name: _____

Company: _____

Title: _ _____

Business Address: _____

Home Address: _____

Business Phone: _____

Home Phone: _____

Email Address: _____

Submitted By: _____

Company: _____

Home Phone: _____

Business Phone: _____

Email Address: _____

1. Using the above criteria, please attach a 1-page detailed summary stating why this woman is deserving of the Sterling Awards 2014.

2. If available, please attach a current resume (2 page maximum) for the nominee.

Note: Award winners will have their single photographs taken by Jackson Sun photographers and a group photo as well, at a day and time to be determined.

Applications are due by noon, Friday, Feb. 21, 2014.

Need Career Enhancement, personal and professional development?

Mark your calendar for

February 22, 2014 and March 22, 2014

Jackson Area Business and Professional Women Present: Career Plus/Individual Development Sessions

West Tennessee Legal Services, Inc.,
210 West Main Street
Jackson, Tennessee

Registration Fee: \$40 per day session; \$60 for both sessions

Schedule 8:00-8:30 Registration, Continental Breakfast, Networking
8:30-12:00 4 Modules (with breaks)
Lunch provided: 12:00-1:00
1:00-4:00 3 Modules or 4 Modules

CAREER PLUS/INDIVIDUAL DEVELOPMENT SESSIONS

The Individual Development Program (ID) is BPW's seminar series for personal and professional leadership development. The program assists women in meeting their personal and professional goals, as well as their goals for community action and change.

Necessary tools to jump start your career and your life:

- Speaking in Public
- Interviewing tips and techniques
- Running meetings
- Business etiquette
- Media relations
- Creating presentations
- Networking
- Negotiating skills
- Leadership skills
- Lobbying and Grassroots Organizing
- and much more

First Session

The Past, Present and future (BPW)
Developing Confidence (Behavioral Styles)
Meet me in the Middle (Negotiating Skills)
Taming the Tension Tyrant (Create Presentations)
Standing Up and Standing Out (Oral Presentations)
Define and Shine (Networking)
Yours for You to Use (Interviewing)

Second Session

Best in the Class (Be the Leader You Want to Be)
Get into It and Out of It! (Running a Meeting)
Business Etiquette
Right to write! (Your Civic Role)
Reach for the Stars! (Develop your Goals)
Memories made! (Media Relations)
I Know You, But (Virtual teams)

Registration form and fee needs to be submitted by February 20, 2014 (for Questions call 731 426-1313)
Mail to Beth Bates P.O. Box 2066 Jackson, TN 38302

NAME _____ WORK TELEPHONE _____

ADDRESS _____ ALTERNATE PHONE # _____

E-mail address: _____

Session 1 Session 2
Enclosed is a check for \$40 \$60

Jackson Area Business and Professional Women

P.O. Box 3643
Jackson, TN 38303

2013-14 PRESIDENT
Jan Bynum

PHONE:
731-256-8552

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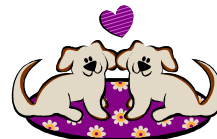
Visit us on our
website at:
bpwjackson.org

You can also follow us on
Facebook!

Jackson Area
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Professional Women
P.O. Box 3643
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ANNOUNCEMENTS

- B for Business is now **Business at 212°**. The next breakfast will be February 13, 2014, at the Jackson Chamber of Commerce. Meeting time is 7:45 a.m. to 9:00 a.m. **"Team Invested Staff."** **Speaker: Barry Phillips, Director of Organizational Development at The Pictsweet Company.**
- Long-time member Wilma Utley is at Northbrooke Health Care Center. If you would like to send her a card and/or a note of encouragement, her address is: Wilma Utley, Northbrooke Health Care Center, Room 307A, 121 Physicians Drive, Jackson, TN 38305.
- 2014 Policy and Action Day on the Hill is scheduled for Wednesday, February 26, 2014. Activities begin at 7:30 a.m., at Waller, Landon, Dortch & Davis, LLP, 511 Union Street (24th Floor), Nashville, TN. Wear **RED**. For reservations or question, please contact Zulfat Suara at 731-658-6808 or legislation@bpwtn.org.
- 2014 Aspiring Leaders of Tomorrow Textbook Scholarship deadline is February 15, 2014. The program is open to any female resident of Tennessee meeting the program criteria. For more information or an application, you can go to <http://www.bpwtn.org/aspiring-leaders-of-tomorrow.html>. You can also contact Susan Jakoblew at sjakoblew@yahoo.com or 615-519-7498.
- Member Dr. Verna Ruffin will be the speaker for February's First Friday Forum presented by the Jackson Downtown Development Corporation and First United Methodist Church, Friday, February 7, 2014, 12:00 – 1:00 p.m. Lunch is available for \$7.00. For more information, contact JDDC at 731-427-7573.



Happy Valentines Day!

Spotlight on member Linda Seely

Jackson Area Business & Professional Women would like to congratulate member Linda Seely on her award from the Association of Women Attorneys. On Thursday, Linda will receive the organization's Marion Griffin-Frances Loring Award for outstanding achievement in the legal profession. Linda is the director of Pro Bono Projects and Campaign for Equal Justice for Memphis Area Legal Services.

Congratulations to Linda on a very well deserved honor.

