



*Jackson Area Business and Professional Women*

## Daryl Chansuthus to speak at the March 3 meeting

The next regular business meeting is Monday, March 3, 2014, at 5:30 p.m., at **Baudo's Restaurant, 559 Wiley Parker Road, Jackson, TN**. We will network and have dinner from 5:15 – 6:00 p.m. At 6:00, our speaker will be Daryl Chansuthus, Director of WRAP. Our business meeting will begin at 6:30 p.m. Please plan to attend the meeting and bring a friend (or two).

### **Important**

#### **Dates:**

- March meeting, 3, 2014 – Baudo's Restaurant, 559 Wiley Parker Road, Jackson, TN
- Career Plus/Individual Development – February 22, 2014 and March 22, 2014
- Sterling Awards reception – April 8, 2014
- Equal Pay Day – April 8, 2014
- BPW State Convention – June 12-15, 2014, Doubletree Hotel, Jackson, Tennessee

### **Career Plus/Individual Development**

The Jackson Area BPW will be presenting the Career Plus/Individual Development Sessions on February 22, 2014 and March 22, 2014. The registration form is attached to this Newsletter. If you are interested, please fill out the form and return it to Beth Bates as soon as possible (no later than February 20, 2014. If you need more information, you can contact Beth Bates at the number listed on the registration form.





Established in 1956, Business and Professional Women's (BPW) Foundation became the first foundation dedicated to conducting research and providing information solely about working women. Today, BPW Foundation is transforming workplaces by focusing on issues that impact working women, families and employers.

## **Vision**

To partner to create successful workplaces for women, their families and employers.

## **BPW Foundation Mission**

To empower working women to achieve their full potential and to partner with employers to build successful workplaces through education, research, knowledge and policy.

## **History**

The legacy of Business and Professional Women began in 1919. While the organization has transformed over time, the legacy and vision of Working Women Helping Women Work remains intact.

## **Engage**

BPW Foundation supporters, [Legacy Partners](#) and grassroots activists are committed to our mission. Join us by [engaging in our activities and programs](#). Use our grassroots tools to impact your community. Sign up to become engaged and take an active role.

You can also show your support for women veterans and military spouses by becoming a mentor through our [Joining Forces Mentoring Plus™](#) effort.

BPW Foundation is transforming today's workplace. Your participation is essential to provide information and resolution to the problems facing the workplace and workforce. [Sign me up!](#)

Jackson Area Local organization is a Legacy Organization and part of the BPW Foundation family, here is a link to the BPW Foundation grassroots toolkits, as a member may find useful:

<http://www.bpwfoundation.org/index.php/support/info/engage/>

Deborah L. Frett, Chief Executive Officer for the Business and Professional Women's Foundation sends her sincerest thanks for you continued support of the Business Foundation's mission.



# BUSINESS & PROFESSIONAL WOMEN OF TENNESSEE 2014 STATE CONVENTION SPONSORSHIP FORM

JUNE 13-15, 2014

Name: \_\_\_\_\_  
Business: \_\_\_\_\_  
Address: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
E-Mail: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

	<b>Sponsorships Levels</b>																				
	<b>Iris. \$5,000.</b> Banner at registration table. 30 visitors passes and 8 luncheon tickets. Your logo, business colors, on all attendee's program Exhibitor's table. Double page color ad in program. TV, Broadcast and Print interview. Online publicity at BPW Foundation USA. All social media. Opportunity to speak (5 minutes) at opening luncheon and to receive Women Veteran's Mentor Award. Online ads at <a href="http://bpwtn.org">bpwtn.org</a> , starting March 2014 and listings in program.																				
	Double Page Color																	AD size will be (7.5 X 10) camera ready 300 DPI JPEG			
	<b>Platinum. \$2,500.</b> 20 visitors' passes, 4 luncheon tickets. Exhibitor's table, full page color ad in program. Media. Online at <a href="http://bpwtn.org">bpwtn.org</a> starting March -June 2014. Extra handout in all packets. Listing in article for BPW Foundation USA Will be introduced at Saturday luncheon.																				
	Single Full Page Color																	AD size will be (7.5 X 10) camera ready 300 DPI JPEG			
	<b>Gold. \$1,500.</b> 15 visitors' passes 2 luncheon tickets. Exhibitor's table. Full page color ad, TV, radio, print media. Online ad, <a href="http://bpwtn.org">bpwtn.org</a> , May-June 2014. Single Full Page Color ad AD size will be (7.5 X 10) camera ready 300 DPI JPEG																				
	<b>Silver. \$750.</b>	10 passes	Half-Page color ad.																	AD size will be (7.5 X 4.74) camera ready 300 DPI JPEG	
	<b>Bronze. \$500</b>	5 passes.	Half-Page color ad																	AD size will be (7.5 X 4.74) camera ready 300 DPI JPEG	
	<b>Program \$250 (NON-Sponsor)</b>		Full Page color ad																	AD size will be (7.5 X 10) camera ready 300 DPI JPEG	
	<b>Partner \$100 (NON-Sponsor)</b>		Half-Page Black & White only																	AD size will be (7.5 X 10) camera ready 300 DPI JPEG	
	<b>Flag Day \$20 per Veteran</b>		Veterans ads, 12 per page																	AD size will be (3.60 X 13) camera ready 300 DPI JPEG	

AD copy for inclusion in the Convention Program. I have included /electronically sent:

AD Orientation: \_\_\_\_\_ portrait or \_\_\_\_\_ landscape (camera ready 300 DPI JPEG)

\*\*AD copy subject to approval. Signed contract with payment must be received no later than May 15, 2014.

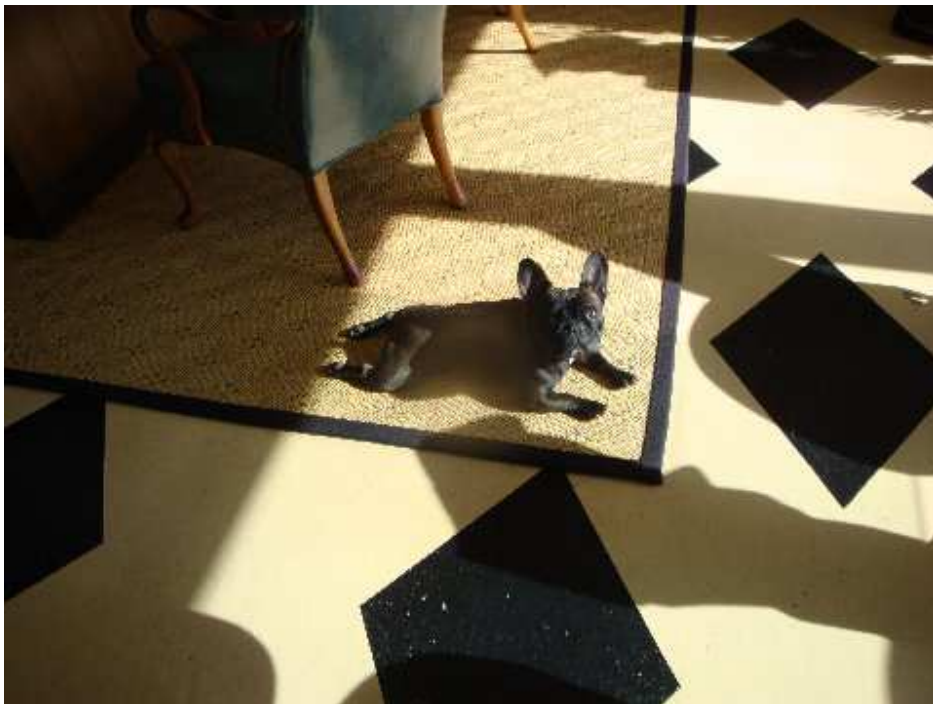
Signed: \_\_\_\_\_ Print Name: \_\_\_\_\_  
Date: \_\_\_\_\_

BPW Representative: \_\_\_\_\_ Email or  
Phone: \_\_\_\_\_

Make checks payable to **BPW/TN Convention** and mail with contract to: Carol Turpen, 622 Lanier Rd., Alamo, TN. 38001  
Email Advertising Copy (as specified) to Jacque Hillman at [jacquehillman@gmail.com](mailto:jacquehillman@gmail.com).



Congratulations to student member Virginia Bates for having her artwork, Apple and Angel, submitted to an art show on the campus of the University of Tennessee, Martin earlier this month.



Sweet Pea loves the sunshine. Sweet Pea was caught taking an afternoon nap in the warm sunshine – a brief respite from the cold temperatures.

***Need Career Enhancement, personal and professional development?***

**Mark your calendar for**

**February 22, 2014 and March 22, 2014**

**Jackson Area Business and Professional Women Present: Career Plus/Individual Development Sessions**

West Tennessee Legal Services, Inc.,  
210 West Main Street  
Jackson, Tennessee

**Registration Fee:** \$40 per day session; \$60 for both sessions

**Schedule** 8:00-8:30 Registration, Continental Breakfast, Networking  
8:30-12:00 4 Modules (with breaks)  
Lunch provided: 12:00-1:00  
1:00-4:00 3 Modules or 4 Modules

**CAREER PLUS/INDIVIDUAL DEVELOPMENT SESSIONS**

The Individual Development Program (ID) is BPW's seminar series for personal and professional leadership development. The program assists women in meeting their personal and professional goals, as well as their goals for community action and change.

**Necessary tools to jump start your career and your life:**

- Speaking in Public
- Interviewing tips and techniques
- Running meetings
- Business etiquette
- Media relations
- Creating presentations
- Networking
- Negotiating skills
- Leadership skills
- Lobbying and Grassroots Organizing
- and much more

**First Session**

***The Past, Present and future*** (BPW)  
***Developing Confidence*** (Behavioral Styles)  
***Meet me in the Middle*** (Negotiating Skills)  
***Taming the Tension Tyrant*** (Create Presentations)  
***Standing Up and Standing Out*** (Oral Presentations)  
***Define and Shine*** (Networking)  
***Yours for You to Use*** (Interviewing)

**Second Session**

***Best in the Class*** (Be the Leader You Want to Be)  
***Get into It and Out of It!*** (Running a Meeting)  
***Business Etiquette***  
***Right to write!*** (Your Civic Role)  
***Reach for the Stars!*** (Develop your Goals)  
***Memories made!*** (Media Relations)  
***I Know You, But*** (Virtual teams)

Registration form and fee needs to be submitted by February 20, 2014 (for Questions call 731 426-1313)  
Mail to Beth Bates P.O. Box 2066 Jackson, TN 38302

NAME \_\_\_\_\_ WORK TELEPHONE \_\_\_\_\_

ADDRESS \_\_\_\_\_ ALTERNATE PHONE # \_\_\_\_\_

E-mail address: \_\_\_\_\_

Session 1       Session 2   
Enclosed is a check for \$40  \$60

## Jackson Area Business and Professional Women

P.O. Box 3643  
Jackson, TN 38303

2013-14 PRESIDENT  
Jan Bynum

PHONE:  
731-256-8552

E-mail:  
[ritz@eplus.net](mailto:ritz@eplus.net)

Visit us on our  
website at:  
[bpwjackson.org](http://bpwjackson.org)

You can also follow us on  
Facebook!

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## ANNOUNCEMENTS

- B for Business is now **Business at 212°**. The next breakfast will be March 14, 2014, at the Jackson Chamber of Commerce. Meeting time is 7:45 a.m. to 9:00 a.m. **“Belief: The Ability to Choose Ability.” Speaker: Cary Vaughn, CEO, Love Worth Finding Ministries.**
- Long-time member Wilma Utley is at Northbrooke Health Care Center. If you would like to send her a card and/or a note of encouragement, her address is: Wilma Utley, Northbrooke Health Care Center, Room 307A, 121 Physicians Drive, Jackson, TN 38305.
- Congratulations to Jacque Hillman on becoming a new grandmother. Jacque's daughter, Sara, gave birth to a healthy baby girl, Fiona Skye. Proud parents are Sara and John Bowers of Phoenix, Arizona. Fiona Skye was born on February 27, 2014, at 2:16 a.m., weighing in at 5 pounds 12 ounces. Jackson Area BPW welcomes Fiona Skye Bowers!!!!
- Everyone's help is needed for the BPW State Convention. There are still a few openings that need volunteers: an onsite hospitality person for the speakers. This person will work with Chair Amy Dietrich; an onsite scheduler and supervisor for the Fun Zone suite. This person would work with Chair Mary Jo Middlebrooks; an onsite marketing person in charge of signs, speaker placards, event posters, etc. to be posted in the different areas at the convention; an onsite hospitality person for convention attendees. This person would be liaison for the convention attendees and the hotel. If you would like to volunteer for any of this positions, please contact Beth Bates.



### Spotlight on new member Kristie Lancaster

Jackson Area Business & Professional Women would like to welcome new member Kristie Lancaster. Kristie is an MBA Recruiter for Bethel University. You can contact Kristie at [lancaster@bethel.edu](mailto:lancaster@bethel.edu).

Welcome again to Kristie Lancaster. We hope to see you at the meetings and events.

