

Professional Notes



Jackson Area Business and Professional Women

Lori Nunnery to speak at the March 2 meeting

The next regular business meeting is Monday, March 2, 2015 at 6:00 p.m., at **Baudo's Restaurant, 559 Carriage House Drive, Jackson, TN**. We will network and have dinner from 5:15 – 6:00 p.m. At 6:00, Lori Nunnery with the Tennessee Tourism Taskforce will be our speaker. Her topic will be on the future tourism plans for our area. Our business meeting will begin at 6:30 p.m. Please plan to attend the meeting and bring a friend (or two).

Important

Dates:

- February meeting, March 2, 2015 – Baudo's Restaurant, 559 Carriage House, Jackson, TN
- Day on the Hill – March 4, 2015, Nashville, TN
- Equal Pay Day – April 14, 2015
- BPW State Convention – June 4 – 7, 2015, Montgomery Bell State Park

Sterling Awards 2015

The nominations for the Jackson Area Business & Professional Women 2015 Sterling Awards are being accepted now. The Jackson Area BPW will, once again, be working in conjunction with The Jackson Sun to honor the 20 Most Influential Women of West Tennessee.

Nomination forms and all information are attached in this newsletter. Please note all deadline information, as no nominations for 2015 will be accepted after the deadline.

The awards presentation will be on Tuesday, April 14, 2015, at the Walter J. Barnes Conference Center at JMCGH.

Also, if you would like to place an ad or know of someone else or a business that would like to advertise in the magazine, please contact Jacque Hillman at hillmanjacque@yahoo.com.



Established in 1956, Business and Professional Women's (BPW) Foundation became the first foundation dedicated to conducting research and providing information solely about working women. Today, BPW Foundation is transforming workplaces by focusing on issues that impact working women, families and employers.

Vision

To partner to create successful workplaces for women, their families and employers.

BPW Foundation Mission

To empower working women to achieve their full potential and to partner with employers to build successful workplaces through education, research, knowledge and policy.

History

The legacy of Business and Professional Women began in 1919. While the organization has transformed over time, the legacy and vision of Working Women Helping Women Work remains intact.

Engage

BPW Foundation supporters, [Legacy Partners](#) and grassroots activists are committed to our mission. Join us by [engaging in our activities and programs](#). Use our grassroots tools to impact your community. Sign up to become engaged and take an active role.

You can also show your support for women veterans and military spouses by becoming a mentor through our [Joining Forces Mentoring Plus™](#) effort.

BPW Foundation is transforming today's workplace. Your participation is essential to provide information and resolution to the problems facing the workplace and workforce. [Sign me up!](#)

Jackson Area Local organization is a Legacy Organization and part of the BPW Foundation family, here is a link to the BPW Foundation grassroots toolkits, as a member may find useful:

<http://www.bpwfoundation.org/index.php/support/info/engage/>

Deborah L. Frett, Chief Executive Officer for the Business and Professional Women's Foundation sends her sincerest thanks for your continued support of the Business Foundation's mission.

Women's Political Collaborative

Wednesday, March 4, 2015

12 p.m.

Waller Law

511 Union Street, 27th Floor

Campus Sexual Assault

How do we change the culture?



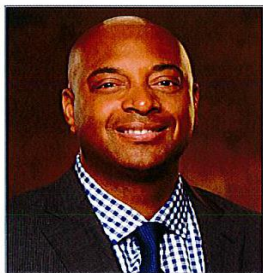
WPC will be hosting a panel to discuss this issue during the annual Day on the Hill luncheon.



Anita Jenious is Director of the Equal Opportunity, Affirmative Action and Disability Services Department (EAD). As Director, she also serves as Vanderbilt's Title IX Coordinator, ADA Coordinator, and 503/504 Coordinator. The EAD provides institutional leadership in compliance efforts for equal opportunity, affirmative action and discrimination prevention through production of Vanderbilt's Affirmative Action Plan, coordination of reasonable accommodations for persons with disabilities, anti discrimination training, and investigations.



Kayce Matthews is an ASSET certified sexuality educator with over 10 years experience as an educator and trainer and 5 years working with victims of gender-based violence. Kayce Matthews joined the TN Coalition to End Domestic and Sexual Violence after spending three years as the Associate Director of the Margaret Cuninggim Women's Center at Vanderbilt University where, among other tasks, she was responsible for supervising and implementing both sexual violence prevention and response efforts on campus. In addition to her role as a sexuality educator and trainer, Kayce has served as an advocate for victim/survivors of domestic and sexual violence with the AmeriCorps Victim Assistance program in Nashua, NH, and completed her practicum with the Domestic Violence Unit of the Metro Nashville Police Department.



Johnnie Williams, Director of MEND, joined the YWCA in September of 2014. Mr. Williams is responsible for overall development, leadership, and management of the YWCA's MEND initiative including the community organizing effort. Mr. Williams holds a bachelor's degree in communications from Morehead State University. Prior to joining the YWCA, Mr. Williams has 10 years' experience in management in the for-profit world. He also has a second career coaching basketball at the high school and collegiate level, his commitment to those athletes' development as young men, students, and as basketball players, in that order, is inspiring. He brings a passion for helping young men become the best they can be and is very enthusiastic about working with us to reduce all violence against all women and girls in Nashville and Davidson County.



Business and
Professional
Women/TN

718 Thompson Lane Suite 108-323. Nashville, TN 37204

www.bpwttn.org

BPW/TN Region III Business Conference

Saturday, March 14. DoubleTree Hotel. Jackson, TN.

Host: Jackson Area Business and Professional Women. President, Susan Sumner.

Emcee: Carolyn Beverly, Region III Director: Director of the Tennessee College of Applied Technology in Whiteville; Sterling Award: 20 Most Influential Women in West Tennessee 2013; member, Delta Sigma Theta Sorority, Inc.; a Dr. Maxine Smith Fellow; past president, Hardeman County BPW.



Beverly

Registration: 7:30 a.m. to 8 a.m. Beth Bates, Susan Sumner.

8 to 9 a.m.: Don't Let Fear Derail Your Future: Confidence in You! Find your strengths for your business foundation and for your career. Panel: Jo Matherne, Cynthia Manuel, Patricia Jones, Martha Ervin.



Matherne

Jo Matherne: Project Manager, Southwest Region Pathways Tennessee, Jackson. Member, Delta Leadership Network. Sterling Award 2013.

Cynthia Manuel: Owner, Industrial One Source and The Loft. Sterling Award 2014.

Patricia Jones: Owner, Jones Lumber Co., Jones Contractors Inc., Henderson, TN; Vice-chair, Southern Building Materials Association. Former CNN panelist on small businesses. Sterling Award 2011.

Martha Ervin: IT Business Analyst with International Paper working with Human Resources and payroll software; partner, Ervin Hypnosis Center, Bartlett. Martha is the 1st Vice-President for BPW/TN and the current president for Memphis Area BPW.



Ervin

9 to 10 a.m.: Create the plan: Work the plan. What's your goal? Steps to get there.

Joel Newman. Senior Small Business Specialist, Jackson Area Chamber of Commerce.

10 to 11 a.m.: Six Social Media Steps to Market Yourself or Your Business.



Hillman

Jacquie Hillman, Senior Partner, The HillHelen Group Publishing Co.; owner/designer, Reconfigured Art Jewelry. Jacquie is the past president of BPW/TN, 2013-2014 and member of the boards of Area Relief Ministries, the Jackson-Madison County Library Foundation, the Tennessee Woman Suffrage Monument board, TheCo, and is active in the Delta Leadership Network. Sterling Award Winner 2014.

11 to 12 a.m.: Networking: Make Those Connections.

Dr. Amy Dietrich, Retired Professor, University of Memphis. Winner, University of Memphis Distinguished Teaching Award. Dr. Dietrich serves on the boards of The Jackson Symphony, the Jackson Madison County Library Foundation, Jackson Madison County Library Board of Trustees, STAR Center, WRAP, and Jackson Choral Society. She sings with the Jackson Choral society, travels extensively, including cooking school in France and Italy.

Business and Professional Women of Tennessee Inc.
718 Thompson Lane Suite 108-323. Nashville, TN 37204
www.bpwttn.org

12 to 1 p.m.: Dutch Treat Lunch. Old Town Spaghetti Store, 550 Carriage House Drive, Jackson.

1:15 to 2:30 p.m.: **Region III Meeting for West Tennessee**



Casey

The public is welcome to attend to hear the keynote speaker. There is no fee. **Keynote speaker: Paula Casey**, President, Tennessee Woman Suffrage Monument board. Paula Casey is a dynamic speaker on voting rights, particularly the 72-year struggle for women to be included in the U.S. Constitution. She has also produced a 13-minute DVD on women's suffrage and helped publish the book, *The Perfect 36: Tennessee Delivers Woman Suffrage*. In June 1919 the U.S. Senate approved the Nineteenth

Amendment and sent it to the states for ratification. Thirty-five states ratified the vote, and on Aug. 18, 1920, the Tennessee General Assembly by a one-vote majority ratified the amendment, becoming the one additional state needed to make the amendment the law of the land.

The Tennessee Woman Suffrage Monument has been designed by renowned sculptor Alan LeQuire of Nashville. Alan LeQuire's sculpture will include five women who were involved in Tennessee's ratification of the Nineteenth Amendment, granting women the right to vote in federal and state elections. Those women are: Carrie Chapman Catt, Anne Dallas Dudley, Nashville; Abby Crawford Milton, Chattanooga; Sue Shelton White, Jackson; and Frankie Pierce of Nashville.

Sue Shelton White was born in Henderson and practiced law in Jackson. She was president of Jackson Area BPW from 1927 to 1931. She returned to

Washington and served as an attorney helping implement the new Social Security Act.

A sculpture of Sue Shelton White is being created by Wanda Stanfill of Jackson. A perfect location for the statue, as public art, is the plaza in front of City Hall.

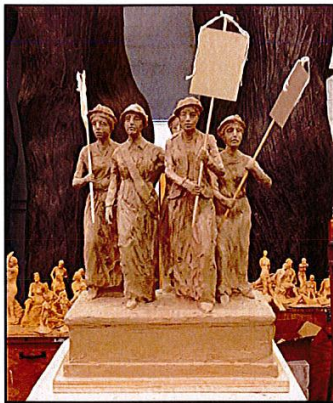
- Reports from local presidents.
- Officers' roles in local organizations and at state level:

Beth Bates: Past president of BPWTN and JABPW; President Elect of the Tennessee Lawyers Association for Women (TLAW) and Fellow of the Tennessee Bar Association Foundation. Vice Regent of Jackson-Madison Chapter of NSDAR.

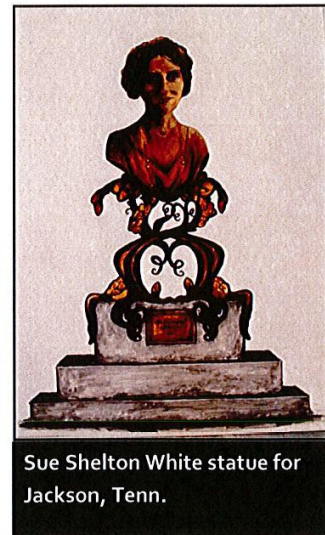
Fee for all four business sessions: \$25.

Make checks payable to Jackson Area BPW. No credit cards, please. Certificate of Business Training presented to participants if requested.

Register by calling 731-394-2894 or download the registration form from the BPWTN Facebook page, and mail to Jacque Hillman, 127 Fairmont Ave., Jackson, TN. 38301. **Deadline to register: Friday, March 6.**



Tennessee Woman Suffrage Monument by Alan LeQuire



Sue Shelton White statue for Jackson, Tenn.



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Women/TN

718 Thompson Lane Suite 108-323. Nashville, TN 37204

www.bpwn.org

BPW/TN Region III Business Conference Registration Form

Saturday, March 14. DoubleTree Hotel. Jackson, TN.

Host: Jackson Area Business and Professional Women.

President, Susan Sumner

Emcee: Carolyn Beverly, Region III Director: Director of the Tennessee College of Applied Technology in Whiteville; past president, Hardeman County BPW.

All four courses from 8 a.m. to noon are \$25. Check each one you plan to attend so that we will have enough hand-outs from our presenters. If you plan to attend the Dutch Treat lunch, check that box so we will reserve your seat. If you are planning on attending the keynote address (free), check that box also. Make checks payable to Jackson Area BPW. No credit cards, please. Certificate of Business Training presented to participants if requested. **To register:** Call 731-394-2894; or download the registration form from the BPWTN Facebook page, and mail to Jacque Hillman, 127 Fairmont Ave., Jackson, TN. 38301. **Deadline to register: Friday, March 6.**

Name: _____

Address: _____

Home phone: _____

Cell: _____

Email: _____

Reminder: \$25 check included?

Certificate requested? ____ Yes. ____ No.

Registration: 7:30 a.m. to 8 a.m. Beth Bates, Susan Sumner.

☐ **8 to 9 a.m.: Don't Let Fear Derail Your Future:** Confidence in You! Find your strengths for your business foundation and for your career. Panel: Jo Matherne, Project Manager, Pathways Tennessee; Cynthia Manuel, owner, Industrial One Source; Patricia Jones, owner, Jones Contracting; Martha Ervin, IT systems analyst, International Paper, owner, Ervin Hypnosis Center.

☐ **9 to 10 a.m.: Create the plan: Work the plan.** What's your goal? Steps to get there. **Joel Newman.** Senior Small Business Specialist, Jackson Area Chamber of Commerce.

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The public is welcome to attend to hear the keynote speaker. There is no fee.

Keynote speaker: Paula Casey, President, Tennessee Woman Suffrage Monument board.

- Reports from local presidents.
- Officers' roles in local organizations and at state level: **Beth Bates:** Past president, BPWTN and JABPW.

Sterling Awards 2015

20 Most Influential Women of West Tennessee

The Sterling Awards 2015: 20 Most Influential Women of West Tennessee were created by the **Jackson Area Business and Professional Women** and **The Jackson Sun** to honor those women in the West Tennessee area who have achieved a significant level of success.

Criteria

- Nominee lives or works in West Tennessee outside Shelby County.
- Nominee is a leader in business or her profession.
- Nominee serves as a role model to other women in her profession and community.
- Nominee displays creativity and innovation and contributes these talents to the growth of her profession.
- Nominee contributes time and energy to community betterment.

Applications are due by noon, Friday, March 6, 2015. The Board of Selectors chooses winners by Monday, March 10, 2015.

E-mail to: mmiddl9469@aol.com, hillmanjacque@yahoo.com.

Mail to: Middlebrooks & Gray, c/o Jackson Area BPW, P.O. Box 1985, Jackson, TN. 38302.

Or drop by: 1651 Hollywood Drive, Jackson.

Save the date for you and your guests to attend the Sterling Awards 2015 reception honoring 20 Most Influential Women of West Tennessee on Tuesday, April 14, 2015, 6 p.m. at The J. Walter Barnes Conference Center in Jackson-Madison County General Hospital in Jackson.

Sterling Awards 2015 Application

Please check the category that best describes the area of business for the nominee:

- ☐ **Government and Public Service**
- ☐ **Small Business/Entrepreneur**
- ☐ **Business and Technology**
- ☐ **Service (community, non-profit)**
- ☐ **Education**
- ☐ **Labor/Manufacturing**
- ☐ **Healthcare**
- ☐ **Legal**
- ☐ **Other** _____

Note: These categories are provided to indicate that the nominees reflect a wide range of careers and skills. Awards will not be given in each category.

Date: _____

Nominee's Name: _____

Company: _____

Title: _____

Business Address: _____

Home Address: _____

Business Phone: _____

Home Phone: _____

Email Address: _____

Submitted By: _____

Company: _____

Home Phone: _____

Business Phone: _____

Email Address: _____

1. Using the above criteria, please attach a 1-page detailed summary stating why this woman is deserving of the Sterling Awards 2015. Other letters of support are helpful.

2. If available, please attach a current resume (2 page maximum) for the nominee.

Note: Award winners will have their single photographs taken by Jackson Sun photographers and a group photo as well, on Sunday afternoon, March 22, at a location to be determined.

Applications are due by noon, March 6, 2015.

Jackson Area Business and Professional Women

P.O. Box 3643
Jackson, TN 38303

2014-15 PRESIDENT
Susan Sumner

PHONE:
731-394-2125

E-mail:
susan2061@bellsouth.net

Visit us on our
website at:
bpwjackson.org

You can also follow us on
Facebook!

Jackson Area
Business and
Professional Women
P.O. Box 3643
Jackson, TN 38303

ANNOUNCEMENTS

- B for Business is now **Business at 212°**. The next breakfast will be March 12, 2015, at the Jackson Chamber of Commerce. Meeting time is 7:45 a.m. to 9:00 a.m.
- **Save the date** - The Sterling Awards presentation will take place on Tuesday, April 14, 2015, at The Walter J. Barnes Conference Center at JMCCH.
- **Save the date** – Equal Pay Day, Tuesday, April 14, 2015.
- Do you shop on Amazon.com? AmazonSmile is a simple and automatic way to support BPW Foundation. Every time you shop at <http://smile.amazon.com>, at no cost to you, you will find the exact same low prices, selection and convenience as Amazon.com, with the added bonus that Amazon will donate a portion of the purchase price to BPW Foundation.



Happy St. Patrick's Day!!



Welcome Spring – March 20 – FINALLY!!!



Spotlight on member Wanda Stanfill

Jackson Area Business & Professional Women would like to congratulate member Wanda Stanfill on her new position at the Tennessee Donor Services Regional Offices. We know she will do very well in her new endeavor and we wish her the best of luck. If you would like to send her a congratulations, she can be contact at stanfill17@aeneas.net.

Congratulations Wanda!!!

