

April, 2015

Volume 10 Issue 11

Professional Notes

Jackson Area Business and Professional Women



Important

Dates:

- April meeting, April 6, 2015 – Baudo's Restaurant, 559 Carriage House, Jackson, TN
- Equal Pay Day – April 7, 2015, City Hall, Jackson City Council, 9:00 a.m.
- Equal Pay Day – April 14, 2015, Mayor Gist's office, 11:00 a.m.
- Sterling Awards – April 14, 2015, J. Walter Barnes Conference Center at JMCGRH
- BPW State Convention – June 4 – 7, 2015, Montgomery Bell State Park

Matt Altobell to speak at the April 6 meeting

The next regular business meeting is Monday, April 6, 2015 at 6:00 p.m., at **Baudo's Restaurant, 559 Carriage House Drive, Jackson, TN**. We will network and have dinner from 5:15 – 6:00 p.m. At 6:00, our speaker will be Matt Altobell, Executive Director of Jackson Downtown Development Corporation. Immediately following, we will elect our new officers for 2015-2016. Our business meeting will begin at 6:30 p.m. Please plan to attend the meeting and bring a friend (or two).

Sterling Awards 2015

The winners of the Jackson Area Business & Professional Women 2015 Sterling Awards have been selected. The awards presentation will be on Tuesday, April 14, 2015, at the J. Walter Barnes Conference Center at JMCGRH, at 6:00 p.m. (BPW members should arrive at 5:30 p.m.).

Now is the time to be selling (or buying) ads for the magazine. The deadline is April 1, 2015. If you would like to purchase an ad, or know of someone who would like to purchase an ad, please contact Jacque Hillman at 731-394-2894 or Sarah Estes at 731-425-9777.

For more information, please see the Sterling Awards flyer attached to this newsletter.

See you at the J. Walter Barnes Conference Center on April 14, 2015.



Established in 1956, Business and Professional Women's (BPW) Foundation became the first foundation dedicated to conducting research and providing information solely about working women. Today, BPW Foundation is transforming workplaces by focusing on issues that impact working women, families and employers.

Vision

To partner to create successful workplaces for women, their families and employers.

BPW Foundation Mission

To empower working women to achieve their full potential and to partner with employers to build successful workplaces through education, research, knowledge and policy.

History

The legacy of Business and Professional Women began in 1919. While the organization has transformed over time, the legacy and vision of Working Women Helping Women Work remains intact.

Engage

BPW Foundation supporters, [Legacy Partners](#) and grassroots activists are committed to our mission. Join us by [engaging in our activities and programs](#). Use our grassroots tools to impact your community. Sign up to become engaged and take an active role.

You can also show your support for women veterans and military spouses by becoming a mentor through our [Joining Forces Mentoring Plus™](#) effort.

BPW Foundation is transforming today's workplace. Your participation is essential to provide information and resolution to the problems facing the workplace and workforce. [Sign me up!](#)

Jackson Area Local organization is a Legacy Organization and part of the BPW Foundation family, here is a link to the BPW Foundation grassroots toolkits, as a member may find useful:

<http://www.bpwfoundation.org/index.php/support/info/engage/>

Deborah L. Frett, Chief Executive Officer for the Business and Professional Women's Foundation sends her sincerest thanks for your continued support of the Business Foundation's mission.

BUSINESS AND PROFESSIONAL WOMEN of TENNESSEE
2015 STATE CONVENTION

June 5-6, 2015

Montgomery Bell State Park
1000 Hotel Avenue
Burns, TN 37029
Telephone 1-615-797-3101

Mail registrations to:

Registration Chair Tressy Hart
132 Warren Hollow Rd
Minor Hill, TN 38473
Phone: (H) 931-556-2604

Make checks payable to: BPW/TN Convention.

Please type or print in black or blue ink.

Name: _____ Home Phone _____

Address: _____ Office Phone _____

City: _____ State: _____ Zip: _____

Local Organization: _____

E-mail: _____

I am a first-timer to a BPW/TN Convention _____

Please check the functions you plan to attend:

	Before 5/22/15	After 5/22/15
Registration Fee	\$40.00 _____	\$45.00 _____
Friday Night (Pajama Party)	_____	_____
Saturday Luncheon	\$20.00 _____	\$25.00 _____
Total	\$60.00 _____	\$70.00 _____

One-Day Registration \$20.00 _____ Friday () Saturday ()
[Check Friday **or** Saturday]

Amount Enclosed: \$ _____ \$ _____

I AM REGISTERING AS*:

- _____ State Officer (2014-2015)
- _____ Regional Director (2014-2015)
- _____ District Director (2014-2015)
- _____ Standing Committee Chair (2014-2015)
- _____ LO President (2014-2015)
- _____ LO President's Rep. (2014-2015)
- _____ Governance Chair (2014-2015)
- _____ Past State President
- _____ LO Delegate [MOL or SOL]
- _____ LO Member [1-Day]
- _____ Parliamentarian (2014-2015)
- _____ Special Committee Chair (2014-2015)
- _____ Young Careerist
- _____ Member-at-Large
- _____ ID Participant
- _____ Guest

One-Day registrants are not eligible to vote in elections or business meetings and may not receive packets or other materials.

State Officers, Regional Directors, Standing Committee Chairs
Parliamentarian, Immediate Past State President; District directors send check for
non-covered expenses only.

Please place an **X** beside the primary office for which you are registering. Mark all others which apply with a check mark [✓].

Dietary Restrictions: *If you have dietary restrictions because of health, please describe.*

Room Reservations

Cut-off date for reservations is **April 21, 2015**. The rate for rooms reserved prior to April 21, 2015 is \$84.00 plus tax (\$96.39 per night) for Single and Double occupancy. Room requests after the cut-off date are subject to availability, and rates higher than the group rate may apply.

For reservations please call the park at 615-797-3101 **and use group code 7542.**

* For pre-and post convention board, efforts will be made to maximize Local Organization (LO) voting representation. Therefore, even if you are a special committee chair, if no one else is present from your LO, you will be credentialed as an LO representative. Your LO will then have voting representation on the Board of Directors.



20 Most Influential Women of West Tennessee

The Sterling Awards were created by the Jackson Business and Professional Women and The Jackson Sun to honor those women in the West Tennessee area who have achieved a significant level of success.

Congratulations to this year's recipients!

In recognition of this honor, The Jackson Sun is publishing a special section with the Jackson Business and Professional Women that will be published on Tuesday, April 14, 2015. Please see the advertising information to the right to participate in this year's special section.

Join the winners at a reception in their honor
Tuesday, April 14 • 6 p.m.

J. Walter Barnes Conference Center
at Jackson-Madison County General Hospital
Winners should be seated by 5:30 p.m.

No admission fee

Please RSVP to hillmanjacque@yahoo.com

The reception is sponsored by The Jackson Sun and Jackson Business and Professional Women in honor of working women everywhere.

Advertising Information

Copy & Space
Deadline:

Wednesday, April 1

Section Publishes:
Tuesday, April 14

Ad Sizes:

Back Cover (glossy) \$1,500

Inside covers (glossy) \$1,000

Half Page
7.5" wide x 5" tall \$ 310

Full Page
7.5" wide x 10" tall \$ 540

Includes full color

For more information please contact:
Jacque Hillman - 731-394-2894
Sarah Estes - 731-425-9777



Business and
Professional
Women/TN

Jackson Area Business and Professional Women

P.O. Box 3643
Jackson, TN 38303

2014-15 PRESIDENT
Susan Sumner

PHONE:
731-394-2125

E-mail:
susan2061@bellsouth.net

Visit us on our
website at:
bpwjackson.org

You can also follow us on
Facebook!

Jackson Area
Business and
Professional Women
P.O. Box 3643
Jackson, TN 38303

ANNOUNCEMENTS

- B for Business is now **Business at 212°**. The next breakfast will be April 9, 2015, at the Jackson Chamber of Commerce. Meeting time is 7:45 a.m. to 9:00 a.m.
- **Save the date** - The Sterling Awards presentation will take place on Tuesday, April 14, 2015, at The J. Walter Barnes Conference Center at JMCGRH, at 6:00 p.m.
- Do you shop on Amazon.com? AmazonSmile is a simple and automatic way to support BPW Foundation. Every time you shop at <http://smile.amazon.com>, at no cost to you, you will find the exact same low prices, selection and convenience as Amazon.com, with the added bonus that Amazon will donate a portion of the purchase price to BPW Foundation.
- Equal Pay Day – April 7, 2015. Meet at Jackson City Council meeting at City Hall, 9:00 a.m. to read Proclamation. Wear red, if possible. This should only take about 30 minutes.
- Equal Pay Day – April 14, 2015. Meet at Mayor Gist's office at 11:00 a.m. to read Proclamation. Wear red, if possible. This will be followed by a dutch treat lunch at The Baker's Rack.



Spotlight on new members Cynthia Manuel and Patricia Jones

Jackson Area Business & Professional Women would like to welcome new members Cynthia Manuel and Patricia Jones. Cynthia is President/CEO of Industrial One Source, Soup du Jour and The Loft. You can contact her at cynmanuel@aol.com. Patricia is owner of Jones Lumber Co. and Jones Contractors, Inc. in Henderson, Tennessee and is Vice-chair of the Southern Building Materials Association. You can contact her at patriciajones@bellsouth.net.

Welcome again to both of these extraordinary women and we hope to see you at the meetings.

