

Greater Nashville News

FEBRUARY 2013

Volume 4, Issue 8



2012-13
Greater Nashville
BPW Officers

President
Sharon
Taylor-Carrillo

Vice President
Naomi Drake

Secretary
Pamela Atkins

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Evon Wood

Hello BPW members and friends,
January has come and gone and I still don't know if that was winter or what. With the weather at 70 degrees one day and 21 degrees the next, even the buttercups don't know what to do.

Anyway the Goodie Bags and Valentines are ready for the Renewal House. We will select a day and anyone wishing to attend is welcome. After our trip to renewal House we will also meet for dinner and BPW Brainstorming with State President Terri Curran. I will send out the date and time after I confirm with Madam State President.

Please make plans to attend the Region II meeting on March 16th and mark June 6-9 on your calendar for the BPWTN State convention that will be held in Murfreesboro, TN.

Have a great month and a Happy Valentines Day

Best Personal Wishes,

Sharon Taylor-Carrillo

February is BPW Foundation Month

Have you made you donation to the BPW Foundation?

NATIONAL WEAR RED DAY®

FRIDAY—FEBRUARY 1, 2013

American



Heart Month



To find themselves on a map of Human Geography

The role of History is to tell a People what they have been, where they have been what they are and where they are.

February is National

Heart Health Month



BLACK HISTORY MONTH

The most important role That history plays Is that is has the function Where they still must go And what they still must be.

Dr Henrik Clarke (Maa Khrew)

**Greater Nashville BPW
2012-13 Calendar**

No BPW Business meeting will be held in February, and March due to other BPW Activities going on during those months.



- FEBRUARY** February Project Renewal House, Foundation month
- MARCH** Women's History Month, Region II Meeting 16th, Yellow Roses Luncheon
- APRIL 11th** Equal Pay Day (9th), Annual Meeting, Election of Officers
- MAY 9TH** Awards and Installation of New Officers
- JUNE 6-9** State Convention in Murfreesboro

Mark your calendar now for these 2013 Events:



NATIONAL WEAR RED DAY®

February 1, 2013

Heart disease is still the No. 1 killer of women, taking the life of 1 in 3 women each year. This means women just like you - mothers, sisters, friends - are dying at the rate of one per minute.

National Wear Red Day is Friday, February 1, 2013. Make It Your Mission to save lives. Together we can make a difference.



Thank you for your donations for the Renewal House

We will give Valentines and goodie bags to the 41 Renewal House participants. We organized the goodie bags and are ready to take them to the Renewal House.

We, Greater Nashville BPW, have made two donations to the Renewal House for their Incentive store. We have another donation ready. Thank you for your generous donations ladies.



BPWTN Region II Meeting is March 16th! Stay tuned for details.



Southern Women's Show

April 18-21 at the Nashville Convention Center



Get your running shoes out. Mark your calendar for April 27, 2013



February Highlights in Women's History

- **Feb 1, 1978** - First postage stamp to honor a black woman, Harriet Tubman, is issued in Washington, DC
- **Feb 4, 1987** - First National Women in Sports Day is celebrated by Presidential Proclamation
- **Feb. 12 1869** - the Utah Territory passes a law allowing women to vote

- **Feb 15, 1921** - The Suffrage Monument, depicting Susan B. Anthony, Elizabeth Cady Stanton, and [Lucretia Mott](#), and carved by Adelaide Johnson, is dedicated at the U.S. Capitol
- **Feb 15, 1953** - Tenley Albright is the first American woman to win the World Figure Skating championship
- **Feb 17, 1870** - Esther Hobart Morris became the first American woman Justice of the Peace
- **Feb 24, 1912** - Henrietta Szold founds Hadassah, the largest Jewish organization in American history, focusing on healthcare and education in the Israel and the US
- **Feb 24, 1967** - Jocelyn Bell Burnell makes the first discovery of a pulsar, a rapidly rotating neutron star
- **Feb 25 1986** - Corazon Aquino sworn in as the first woman President of the Philippines

- **Feb 27, 1922** - US Supreme Court upholds the 19th Amendment to the Constitution which guarantees women the right to vote



Happy Birthday to you, Happy Birthday to you,
Happy Birthday BPW Members, Happy Birthday to you.



- **Feb 1, 1878 (1950)** - Hattie Wyatt Caraway , first woman elected to the US Senate(1932, D-AR) and first woman to preside over the Senate in 1943

- **Feb 3, 1821 (1910)** - Dr. Elizabeth Blackwell, first woman awarded a [medical degree](#) in US (1849)
- **Feb 3, 1874 (1946)** - Gertrude Stein, poet, author, art critic; famous for: "A rose is a rose is a rose is a rose"
- **Feb 4, 1913 (2005) - Feb 4, 1913** - Rosa Parks - "Mother of Civil Rights Movement;" her arrest after refusing to give up her seat on a segregated bus in Montgomery, Alabama. With her consent, Jo Ann Gibson Robinson along with a colleague and two students mimeographed 35,000 handbills calling for a boycott of the Montgomery bus system, which eventually led to the Supreme Court decision to integrate buses.
- **Feb 4, 1921 (2006)** - Betty Friedan, a author and activist; wrote "The Feminine Mystique" (1963); cofounder of National Organization for Women (NOW) (1966)
- **Feb 7, 1867 (1957)** - Laura Ingalls Wilder, author of beloved "Little House" books

- **Feb 9, 1944** - Alice Walker, writer, first African American woman to win Pulitzer [Prize](#) for fiction, for "The Color Purple" (1983)
- **Feb 10, 1927** - Leontyne Price, Grammy award winning opera singer
- **Feb 13, 1906 (1990)** - Pauline Frederick, journalist, first woman network radio correspondent (1939), first woman to moderate a presidential debate (1976)
- **Feb 15, 1820 (1906)** - Susan B. Anthony, leader of 19th century women's right movement; strategist; lecturer
- **Feb 16, 1870 (1927)** - Leonora O'Reilly, labor organizer; founding member of Woman's Trade Union League; helped found NAACP
- **Feb 18, 1931** - Toni Morrison , Pulitzer [Prize winning](#) novelist; first African-American to win Nobel Prize for Literature (1993)

- **Feb 21, 1855 (1902)** - Alice Freeman Palmer, educator; founded predecessor organization to American Assn. of University Women (AAUW) in 1881
- **Feb 22, 1876 (1938)** - Gertrude Bonnin (Zitkala-Sha), writer; Sioux Indian activist; founded National Council of American Indians (1926)
- **Feb 22, 1892 (1950)** - Edna St. Vincent Millay, first woman to receive Pulitzer Prize for Poetry (1923)

- **Feb 27, 1897 (1993)** - Marian Anderson, opera singer, first African-American member of the New York Metropolitan Opera (1955)

New Business/New Endeavor Business Plan Competition

Start Your Own Business NOW!

The Nashville Women's Empowerment Workshop presents the **New Business/ New Endeavor Business Plan Competition**. The goal of the competition is to provide a unique opportunity for women that desire to start and grow their own businesses. They will receive resources and supportive tools to encourage them to thrive in business. The competition focuses on women entrepreneurs in the creation, start-up and early-growth stages of business in the Tennessee market. Participating in the business plan contest will also lead to valuable public and media exposure for the best business plans submitted by contestants and spur economic growth in the community.

1. Register for the **Nashville Women's Empowerment Workshop** to be held on Saturday, **March 16, 2013**. You can register at

www.NashvilleWomensEmpowerment.com or www.nashvillewomensempowerment2013.eventbrite.com

2. Pay an entry fee of \$10.00 per submission

Registration Fee of \$75.00 for a total of \$85.00.

3. Submit your five page business plan.

Business Plan Contest Start Date: January 15, 2013

All Business Plans Must be Submitted no later than : February 28, 2013

Final presentations, judging and winners announced at the Nashville Women's Empowerment Workshop on: March 16, 2013

You must be present to win.

Thanks for your support. Please call me or e-mail me at bobbrenee@yahoo.com if you have any questions. Renee, Event Coordinator, (615) 753-5647

Please visit us at:
<http://ReneeBobb.com>

Follow me on:

Join Empowerment Talk for Today's Women Radio Show:
<http://www.BlogTalkRadio.com/TheReneeBobbShow>

Twitter: www.twitter.com/ReneeBobb

Facebook: www.facebook.com/ReneeBobb

Linkedin: www.linkedin.com/renee-bobb

Who is eligible to enter the Competition?

In order to participate in the Business Plan Competition you must:

- Register and attend the March 16, 2013 Nashville Women's Empowerment Workshop.
- Submit no more than a five page business plan.
- Must be at least 18 years of age to participate.
- Cash prize of \$500.00 for start-up capital.
- Six-months of business mentoring from business professionals.
- Professional support to create a functioning and effective marketing plan.
- Six months of coaching from small business coaches.
- Three page customized website.
- One YouTube Video designed to promote your business.
- Professional head shot to be used for promotional materials.
- Press Release written to promote your business.
- Personal 1:1 meetings with a Small Business Attorney, Accountant, Bookkeeper, & Financial Adviser.
- Radio Interview on "Empowerment Talk for Today's Women Radio Show"

Five Page Business Plan Must Consist of:

1. Cover page to include business name, business address, e-mail address, phone number, web site address (if you have one) and business owner(s) names and titles.

2. **Page 1:** Tell your story! Why have you decided to go into business for yourself? If you are the winner of the contest how will you use the money? Once the money is used how will you sustain your business?

3. **Page 2:** What is the product(s) or service(s) you will be selling?

4. **Page 3:** Who is the target audience that you will be marketing your product(s) and service(s) to and how will you reach your target audience? What type of marketing and advertising strategies will you be using? List three competitors and identify two of their strengths and two of their weaknesses. Identify what will make your business different.

Provide detailed information.

5. **Page 4:** Provide specific details of how you will make money? How will you get paid and who will you be getting paid from? For example; if your business is writing and publishing a book then you could say that you will get paid from people that purchase your books at churches, bookstores and online. You will get paid via PayPal, other online merchants, checks, and cash.

6. **Page 5:** Provide specific details about your start-up cost. How much money will you need to start your business? How much you need monthly in order for your business to thrive financially? Provide a table to show monthly income and monthly income sources, monthly expenses and profit and loss statement. If you have been in business for over one year please provide 2012 monthly income and monthly income sources, monthly expenses and profit and loss statement. (If you need a sample spreadsheet, please email me at bobbrenee@yahoo.com or call me at (615) 753-5647 and I will send you a copy).



2012



2013



BPWTN.org

**FEBRUARY
Greater Nashville
BPW
Membership:**

The 2012-13 BPW year we will meet at the Watkins College on Rosa Parks Blvd in Metro Center. Meetings and/or Activities will be held every month. Please mark your calendar now and make plans to attend something each month.

Susan Jakoblew	1/08
Evon Wood	1/26
Margaret Heath	1/31
Peggy Fite	2/13
Miguel Carrillo	9/29
Sharon Taylor-Carrillo	11/13
Ann Lay	11/15
Naomi Drake	11/25
Pamela Atkins	11/30

BPW Foundation Donations:

Just a reminder that if you do NOT wear your BPW pin AND your name tag to the meeting, we will gladly accept your \$1.00 donation to Foundation (for each)

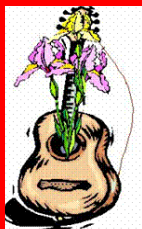
Also, if your phone rings during a meeting we will gladly stop and accept your \$5.00 donation to the Foundation.

Our Foundation Donations goal is \$25.00 per member this 2012-13 year.

Let's continue to support the BPW Foundation which helps women continue their education across the United States.
Thank you.



**We are
collecting the
can pull tabs
to
donate to the Ronald
McDonald House.**



Greater Nashville BPW
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GrtNashBPW.org