

Rockwood Business and Professional Women

Celebrating over 90 years of Success for Women

January 2013
Volume 2, Issue 7

Vickie Watts, President
Lee Ann Gaddis, Editor & Publisher

Rockwood BPW Programs for 2013

January 15 YC/ID

Lee Ann Gaddis, ch., Wanda Manning, Betty Ragle

February 19 Foundation

Jerry Wallick, ch., Linda Brummett

March 19 White Elephant

Lee Ann Gaddis, ch., Lynne Spiers

**April 16 Business Meeting
(Equal Pay Day)**

Mary Ann Owings, ch., Ann Hiegel, Pearl Williams

May 21 Installation of Officers

Jean Loveday, ch., Bea Connatser, Elizabeth McCallie

June 18 BPW/TN Convention Reports

Kelly Gibson, ch., Velma Beckner

Let's make this year the BEST Ever!

Make your plans to attend!

Equal Pay Day, April 9, 2013

Each year, BPW/TN advocates Equal Pay Day events to bring attention to our number one issue - Pay Equity. Due to the gender wage gap, nationally women earn 77 cents to each dollar paid to male counterparts. Over a working lifetime, this wage disparity costs the average American woman an estimated \$500,000. April is symbolic of the time in the year that a woman must work to earn the wages paid to a man in the previous year. Above are some helpful tools and ideas to assist you in planning a successful Equal Pay Day event.

Equal Pay Day Talking Points

- According to the 2004 Census Bureau, a woman on average makes 77 cents per every dollar a man earns.
- Over a working lifetime, this wage disparity costs the average American woman and her family an estimated \$500,000 in lost wages.
- Pay equity is at the forefront of BPW/TN's legislative advocacy because no other single economic issue has a greater impact on the lives of workingwomen.
- BPW/TN leaders were present when President Kennedy signed the 1963 Equal Pay Act and continue to advocate for legislation such as the Paycheck Fairness Act that would further strengthen the Equal Pay Act.
- Having Equal Pay Day in April is symbolic of the point into the next year that a woman must work in order to earn the wages paid to a man in the previous year.
- BPW members and Local Organizations will be engaging in grassroots activities across the country on Equal Pay Day including hosting Unhappy Hours, issuing proclamations, lobbying their State House, and handing out information in their communities.
- The wage gap affects women throughout their working lives and then follows them into retirement when they receive lower pension and Social Security benefits based on the salaries they received while working.

BPW/TN Unhappy Hour

BPW/TN encourages its Local Organizations to host events with an "Unhappy Hour" theme on Equal Pay Day. Hosting identical events across the country is a great way of branding BPW and generating national visibility for the issue of Pay Equity. So, if you are planning an Equal Pay Day event at your State Capitol, your local coffee shop, or town hall meetings with community organizations, please be sure to use the "Unhappy Hour" theme. Also, be sure to include this theme in all your media outreach efforts.

UPCOMING EVENTS

YC/ID

Tuesday, January 15th

Committee Chair for the YC/ID Meeting will be Lee Ann Gaddis with assistance from Dr. Wanda Manning and Betty Ragle. They will be calling members for a number to place our reservation. Once you agree to come and then decide to cancel your reservation, you must do so before the deadline at 10 am on Tuesday, January 15th. A fee of \$5.00 will be billed to you for any cancellations after the initial agreement to come. The meeting will have dinner served, individually, a 15% gratuity will be asked at the end of the meeting. We are given the use of the room free of charge. If there is a continuance of refusal to pay gratuity, the gratuity will be added to your bill for your meal. Please be kind and support the staff that is a tremendous help to our meetings by giving what is due them.

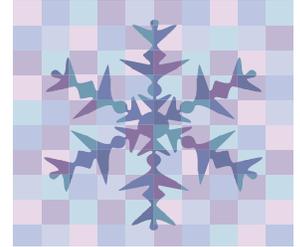
During the Middle Ages, the Church remained opposed to celebrating New Years. January 1 has been celebrated as a holiday by Western nations for only about the past 400 years.

January Birthdays

5- Terri Curran

29- Linda Rector

The December minutes will be read by Geraldine Wallick at the January meeting.



I will become more organized and lead a more productive less stress-filled life style.

-BPW Member

The use of an image of a baby with a New Years banner as a symbolic representation of the new year was brought to early America by the Germans. They had used the effigy since the fourteenth century.

Always bear in mind that you own resolution to succeed is more important than any other.

-Abraham Lincoln

This month's program will be YC/ID, since there are no candidates in our local the informative handouts will be in this newsletter (for snail mail members and at bpw/tn.org site for internet users). The meeting will consist only of business with no program.

How few there are who have courage enough to own their own faults, or resolution enough to mend them.

-Benjamin Franklin

On a Happy Note, BPW would like to Celebrate a milestone in Jean Loveday's Life. Last month she celebrated being CANCER-FREE for 5 years. From our hearts to yours, we are glad you are still here and a survivor.

New Year's Resolutions from members and others can be found throughout. This is not intended to insult, disgust, or otherwise put one's religion above another's. This is only for interesting fun entertainment and should be taken in that context.

I will donate more time to volunteering.

-BPW Member

I will be the change I wish to see in this world.

-Lee Ann Gaddis

New Year Resolutions Statistics

- About 40 to 45% of American adults make one or more New Year's resolutions each year.¹
- Most popular resolutions include weight loss, exercise, quitting smoking and money management /debt reduction. ¹
- According to a 2009 poll, 19% of people's resolutions were to lose weight.³
- 12% of people's resolutions were to quit smoking.³
- 10% of people wanted to exercise more.³
- About 67% of people make 3 or more resolutions each year.¹
- About one in five people (20%) are able to stick to their resolution.²
- Three in five people (60%) drop their resolution within six months.²
- In 2008, 65% of people kept their resolution for at least part of the year.³
- In 2008, 35% of people didn't even successfully begin their proposed resolutions.³
- Research shows that people who explicitly make resolutions are ten times more likely to attain their goals than people who don't explicitly make resolutions.⁴

1 Happywink.org, *New Year Resolutions*, <http://www.happywink.org/newyearfestival/new-yearresolutions.html>

2 WABI TV5, *Healthy Living: New Year's Resolutions*, <http://www.wabi.tv/news/16704/healthy-living-newyears-resolutions>

3 TIME Health, *Experts' Advice on Keeping New Year's Resolutions*, <http://www.time.com/time/health/article/0,8>



Pictures were taken by Linda Rector and Lee Ann Gaddis

WORDS FROM THE EDITOR

It's a New Year and the downward stretch toward Regional meetings, and Convention. It always seems like the next step is closer after the holidays.

I hope everyone had an enjoyable time with their family and friends. May everyone have a wonderful time this year.

I am happy to announce we have YC/ALT candidates. I am so happy for those who are participating and for them to be future members of BPW/TN. More news to follow at a later date.

Lee Ann Gaddis

Any corrections or extra information given after this newsletter has been issued will be duly noted and expressed in detail in the next issue.

Thank you for your time and energy.

Watts New

Dear Rockwood BPW Members,

Hoped everyone had a wonderful holiday season with their loved ones.

This last year, we collected items for Evans Heights project, had calendar sales, candy/wrapping paper sales, and continued with our Facebook page and monthly newsletter. We, also, participated in 2 parades.

Now with a New Year upon us we must once again renew our efforts to make Rockwood BPW and BPW/TN a more recognized organization in women's and community issues.

Vickie Watts, President Rockwood BPW

You can find us on Facebook under Business and Professional Women Rockwood, Tennessee and at www.facebook.com/RockwoodBPW



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